## When a Knowledge Base is not Enough

### Question Answering over Knowledge Bases with External Text Data

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### Percentage of question search queries is growing<sup>[1]</sup>



YAHOO!	Search Answers Search Web
	🛹 Trending Angela Raiola Oll prices Ankara Turkey Volvo XC90 Mortgage rates Big Lots Hotmail inbox Gavin Rossdale
nswers Home	Special Feature 1015 < II >
Categories	Do you truly believe that your date want to meet you for dinner but is just innocently running late? Do you trust
ts & Humanities	that your sister honestly has no idea where your favorite sweater could be?
auty & Style	How can you tell if a friend is lying in a text message?
siness & Finance	asked by Yahoo Answers Team
rs & Transportation	
mputers & Internet	
nsumer Electronics	Discover Answer
ing Out	
ucation & Reference	Is Angelina Jolie really Bisexual?
tertainment & Music	Is it true she's a bisexual. Man I bet all the lesbians are going crazy over her.
vironment	110 answers - Celebrities - 3 days ago
nily & Relationships	
od & Drink	Is it safe to buy Freedom 251, World's cheapest smartphone ?
mes & Recreation	20 answers - Cell Phones & Plans - 1 day ago
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me & Garden	What is your opinion about Ronda Rousey being suicidal after her loss?
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gnancy & Parenting	young Indian American female governor joins young black senator in endorsing show more
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ciety & Culture	What other holidays apart from India and France should the Cambridges go on this year?
orts	27 answers · Royalty · 2 days ago
vel	
non Products	Does it count as domestic violence if the female tries to cause harm?
	I've heard it said that when women hit men, men should not hit women back because "men are stronger than women". So does that mean that if a women is stronger than a man she shouldn't hit LIM2 I don't have all the detaile, but I'm succeive
mational >	that former olympian Picaho Street is probably show more
	128 answers - Gender Studies - 2 days and

[1] "Questions vs. Queries in Informational Search Tasks", Ryen W. White et al, WWW 2015

# Automatic Question Answering works relatively well for simple factoid questions



(AP Photo/Jeopardy Productions, Inc.)

### For many questions we still have to dig into "10 blue links"

Q

All       News       Images       Vide       Images       Vide       Mage	what ship did darwin s Which members of the Wu		Where is the highes	who did draco malfoy end up marrying?		
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### Different data sources are used for question answering



#### Text documents

## Web tables & infoboxes

Knowledge bases

Unstructured data Semi-structured data Structured data

### Data Sources have different advantages and problems

#### Text documents



- easy to match against question text
- cover a variety of different information types
- each text phrase encodes a limited amount of information about mentioned entities

#### Knowledge bases



- aggregate the information around entities
- allow complex queries over this data using special languages (e.g. SPARQL)
- hard to translate natural language questions into special query languages
- incomplete (missing entities, facts and properties)

## Advantages of one Data Source can compensate disadvantages of the other Knowledge bases

#### Text documents



 easy to match against question text



 cover a variety of different information types





- hard to translate natural language questions into special query languages
- incomplete (missing entities, facts and properties)
- aggregate the information around entities

Knowledge Base Question Answering (KBQA)

 <u>Goal</u>: translate natural language question into structured KB query (e.g. SPARQL) to retrieve correct entity or attribute value

### When did Tom Hanks win his first Oscar?

PREFIX fb: <http://rdf.freebase.com/ns/>
SELECT ?year WHERE {

fb:/m/0bxtg fb:/award/award\_winner/awards\_won ?award .

?award fb:/award/award\_honor/award fb:/m/0f4x7 .

?nomination fb:/award/award\_honor/year ?year .
} ORDER BY ?year LIMIT 1

Knowledge Base Question Answering Challenges

- 1. Query analysis
  - How to identify question topic entity to anchor KB search?

### 2. Candidate generation

- What predicates might correspond to words and phrases in the question?
- What entities to include as candidate answers?

### 3. Evidence extraction

• How to score correspondence between a certain candidate answer (e.g. involved predicates) and the question?

### 4. Answer selection

• How to rank candidate answers to select the final response?

### Existing Text-KB hybrid approaches

- ✓ Open QA [A.Fader et al. 2014]
  - $\rightarrow$  Use Open Information Extraction to build semi-structured KB from text
  - $\rightarrow$  Joint QA over extracted and curated KB
- ✓ Extended Knowledge Graphs [ S. Elbassuoni et al 2009, M.Yahya et al 2016]
  - $\rightarrow$  Extend triples in knowledge base with keywords
  - $\rightarrow$  SPARQL query relaxation techniques to use keyword matches
- "Open Domain Question Answering via Semantic Enrichment" [H.Sun et al 2015]
  - $\rightarrow$  Annotate text with entity mentions
  - $\rightarrow$  Use entity types and textual KB descriptions to imrove text-based QA
- ✓ "Question Answering on Freebase via Relation Extraction and Textual Evidence" [K. X∪ et al. 2016]
  - $\rightarrow$  Using text documents to refine answers, generated by KBQA system
- ✓ Memory Networks [A. Bordes et al 2015]
  - ightarrow encode curated and OpenIE triples into NN memory

### Text2KB: main idea

- Improve different stages in Knowledge Base
   Question Answering using various textual data
  - o query analysis
    - ✓ question topic entity identification using web search results
  - candidate generation
    - Mine associations patterns between question terms and predicates from CQA data
  - evidence extraction
    - ✓ build language model for candidate question-answer entity pairs based on annotated corpus of text documents
  - answer selection
    - Score answer candidates using a combination of KB and text-based features

### Text2KB: Incorporating Text in Answering Process



### Baseline system architecture\*



- 1. **Detecting question topic entity**: multiple candidates are detected using dictionary of names and aliases
- Answer candidate generation: instantiate candidate SPARQL queries from the neighborhood of question entities using a set of template queries
- Evidence generation: each candidate is represented with a set of features, describing the detected topic entity, predicates on KB path connecting topic and answer entities, etc.
- 4. <u>Answer selection</u>: candidate answers are ranked using a trained ranking model and top scoring one is returned as the answer

\* "More Accurate Question Answering on Freebase" by Hannah Bast et al, 2015

### Text2KB System Architecture



### **Question Analysis: Entity Linking**



- ✓ Web Search Results can help entity linking and provide textual evidence to answer candidates
- Contains multiple mentions of the question topic entity, often in variations, which might help entity linking
- Search results often contain the answer to the question itself, which is exploited by text-based question answering systems

### Text2KB System Architecture: web search results



## Community Question Answering data can help map question phrases to predicates



- Huge number of question-answer pairs, but noisy (most of the questions aren't factoid, answers are verbose and contain redundant information)
- ✓ Can be helpful to learn associations between the language of a question and KB predicates using distant supervision assumption

## Examples of term-predicate associations computed using CQA data

Term	Predicate	PMI
		score
born	people.person.date_of_birth	3.67
	$people.person.date_of_death$	2.73
	location.location.people_born_here	1.60
kill	people.deceased_person.cause_of_death	1.70
	book.book.characters	1.55
currency	location.country.currency_formerly_used	5.55
	location.country.currency_used	3.54
school	education.school.school_district	4.14
	people.education.institution	1.70
	sports.school_sports_team.school	1.69
win	sports.sports_team.championships	4.11
	$sports.sports\_league.championship$	3.79

 Despite the noisy distant supervision labeling, top scoring predicates are indeed related to the corresponding word

### Text2KB System Architecture: CQA data



Text around mentions of pairs of entities in documents help explain relationships between the entities

> Rielle Hunter says she's sorry for John Edwards affair in memoir

> > Mary Elizabeth Anania Edwards (July 3, 1949 – December 7, 2010) was an American attorney, a best-selling author and a health care activist. She was married to John Edwards the former U.S. Senator from North Carolina who was the 2004 United States Democratic vice-presidential nominee.

Cate Edwards, eldest daughter of onetime presidential candidate and former senator John Edwards, joined "Extra's" Renee Bargh at Universal Studios Hollywood.

- Sentences and passages that mention multiple entities often express some facts about them
- Terms used in these passages can explain the relationships between the entities

### Examples of entity pair language models

Entity 1	Entity 2	Term counts
John	Rielle	campaign, affair, mistress,
Edwards	Hunter	child, former
John	Cate	daughter, former, senator,
Edwards	Edwards	courthouse, greensboro, eldest
John	Elizabeth	wife, hunter, campaign, affair,
Edwards	Edwards	cancer, rielle, husband
John	Frances	daughter, john, rielle, father,
Edwards	Quinn	child, former, paternity

✓ Terms most frequently used around mention of a pair of entities indeed shed some light on the relationship between the entities

### Text2KB System Architecture: document collection



### Evaluation

- WebQuestions dataset
  - o 3,778 training and 2,032 test questions
- ✓ Metrics:

• Average F1: 
$$avg F1 = \frac{1}{|Q|} \sum_{q \in Q} f1(a_q^*, a_q)$$

$$f1(a_q^*, a_q) = 2 \frac{precision(a_q^*, a_q)recall(a_q^*, a_q)}{precision(a_q^*, a_q) + recall(a_q^*, a_q)}$$

- Methods compared:
  - Aqqu (Bast et al, 2015) our KB-only baseline
  - STAGG (Yih et al, 2015) SOTA at the moment of publication
  - our Text2KB (Web search)
  - our Text2KB (Wikipedia search)

### Results

	Recall	Precision	F1
OpenQA [A.Fader et al 2014]	_	_	0.35
STAGG [H.Sun et al 2015]	0.607	0.528	0.525
Aqqu (baseline) [H.Bast et al 2015]	0.604	+5.7%	0.494
Text2KB (wikipedia search)	0.632	0.498	0.14
Text2KB (web search)	0.635	0.506	0.522

- ✓ Text2KB significantly improves upon the baseline Aqqu system (0.494 -> 0.522 avg F1 score)
- Text2KB reaches the performance of STAGG, best result at the moment of publication
  - but this work is orthogonal to improvements in STAGG and therefore can be combined

### **Component** ablation

	avg F1	
Aqq	U	0.494
+	Entity linking from search results	0.508
+	Search results, CQA and Clueweb features for ranking	0.514
Text2KB		0.522

System	avg F1
Aqqu	0.494
Text2KB (Web search)	0.522
- Web search data	0.513
- CQA data	0.519
- ClueWeb data	0.523
+ Web search data only	0.522
+ CQA data only	0.508
+ ClueWeb data only	0.514

- Both entity linking using web search results and features for answer ranking contribute to improvements
- Search results have the largest contribution to the overall performance, but CQA and ClueWeb are also useful

### Combining Text2KB & STAGG

System	avg F1
STAGG (Yih et al, 2015)	0.525
Text2KB + STAGG (takes STAGG answers if it has less entities)	0.532
Text2KB + STAGG (Oracle: chooses answer with higher F1 score)	0.606

- Combining results of Text2KB and STAGG suggests that our ideas could benefit it as well
  - Heuristic combination: take Text2KB or STAGG answer, which contains less entities
  - Oracle combination always choose the answer with higher F1

### Error analysis



- ✓ Majority of errors (F1 < 1) are ranking errors</p>
- $\checkmark$  But there are also many problems in questions and labels
  - ✓ Check out the new WebQuestionsSP dataset: https://goo.gl/eQF0tM

### Current & Future work

- Overall, our system is <u>most helpful</u>:
  - > Question topic entity is hard to identify (uncommon alias, misspelling)
  - Form of the question or ground truth predicate is less frequent in the training set
- Our system has the <u>following problems</u>:
  - Less effective for tail and abstract entities, whose mentions are harder to find in text. For example entity "Associated Press Male Athlete of the Year" isn't linked correctly (unless mentioned exactly by name)
  - Our use of text doesn't help much to solve KB incompleteness (e.g. missing facts or predicates)
- Future work:
  - Instead of improving KBQA, move to more open scenario
    - new hybrid model that will use all the information available in different data sources
    - new dataset of entity-centric factoid questions

### Conclusions

- Textual data sources provide additional information, that can compensate disadvantages of structured knowledge bases
- Our Text2KB system uses a combination of structured and unstructured data to improve Knowledge Base Question Answering
  - Improve avg F1 on WebQuestions dataset: 0.494 -> 0.522

### Acknowledgements



Denis Savenkov is planning to defend in December 2016 and will be on the market for postdoc and industry research positions

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### What is Knowledge based Question Answering

Question: Who is the president of the United States?

Answer: Donald Trump

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### Knowledge Graph

- Each node *e* is an entity.
- Each edge *r* represents a relation between two connected entities.
- A triplet  $(e_{head}; r; e_{tail})$  is called a fact.



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- Each node *e* is an entity.
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Fact:

(United States, President, Donald Trump)



### What is Knowledge based Question Answering

### Question: Who is the sister of the president of the United States?

Who is the president of the United States?

Who is the mother of Donald Trump?

Who are the daughters of Mary MacLeod?

Answer: Maryanne Trump / Elizabeth Trump



### What is Knowledge based Question Answering

### Question: Who is the sister of the president of the United States?

(United States, President, Donald Trump)

(Donald Trump, Mother, Mary Anne Trump)

(Mary Anne Trump, Daughter, Maryanne/Elizabeth)

Answer: Maryanne Trump / Elizabeth Trump


# What is Knowledge based Question Answering

#### Question: Who is the sister of the president of the United States?

(United States, President, Donald Trump)

(Donald Trump, Mother, Mary Anne Trump)

(Mary Anne Trump, Daughter, Maryanne/Elizabeth)

Answer: Maryanne Trump / Elizabeth Trump



## What is Knowledge based Question Answering

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Answer: Maryanne Trump / Elizabeth Trump



# **Reasoning Path as Latent Variable**

$$p(y|x) = \sum_{z} p(y|z)p(z|x)$$

*x*: question

Who is the sister of the president of the United States?

*z*: reasoning path

 $\label{eq:constraint} United \ States \rightarrow President \rightarrow Donald \ Trump \rightarrow Mother \rightarrow Mary \ Anne \ Trump \rightarrow Daughter \rightarrow Daughter$ 

*y*: answer Maryanne Trump / Elizabeth Trump

For a given question *x*, a reasoning path *z* is a sequence in the form:

$$z = e_0 \rightarrow r_1 \rightarrow e_1 \rightarrow \dots \rightarrow e_{T-1} \rightarrow r_T$$

that points to the answer:

 $z \rightarrow (e_T = y)$ 

$$p(y|x) = \sum_{z} p(y|z)p(z|x)$$

$$p(y|z) = p(e_T|e_0, r_1, e_1, r_2, \dots, e_{T-T}, r_T)$$

 $p(z|x) = p(e_0, r_1, e_1, r_2, \dots, e_{T-T}, r_T|x) = p(e_0|x)p(r_1|x, e_0)p(e_1|x, e_0, r_1)\dots p(r_T|x, e_0, r_1, \dots, e_{T-T})$ 

$$p(y|x) = \sum_{z} p(y|z)p(z|x)$$

$$p(y|z) = p(e_T|e_0, r_1, e_1, r_2, \dots, e_{T-T}, r_T)$$

 $p(z|x) = p(e_0, r_1, e_1, r_2, \dots, e_{T-T}, r_T|x) = p(e_0|x)p(r_1|x, e_0)p(e_1|x, e_0, r_1)\dots p(r_T|x, e_0, r_1, \dots, e_{T-T})$ 

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 $p(z|x) = p(e_0, r_1, e_1, r_2, \dots, e_{T-T}, r_T|x) = p(e_0|x)p(r_1|x, e_0)p(e_1|x, e_0, r_1)\dots p(r_T|x, e_0, r_1, \dots, e_{T-T})$ 

We just need to model two terms p(e|\*) and p(r|\*).

#### Entity Probability *p(e*|\*)

 $p(e_t|e_{t-1}, r_t) = \begin{cases} 1/M & \text{if } e_t \text{ is one of the } M \text{ matched entities} \\ 0 & \text{if } e_t \text{ is not a matched entity} \end{cases}$ 

p(Elizabeth\_Trump|...,Daughter,Mary Anne)=<sup>1</sup>/<sub>2</sub> p(Maryanne\_Trump|...,Daughter,Mary Anne)=<sup>1</sup>/<sub>2</sub>

*p*(*Donald\_Trump*|...,*Daughter*,*Mary Anne*)=0

*p*(*Donald\_Trump*|...,*Son*,*Mary Anne*)=1



#### **Relation Probability** p(r|\*)

At each timestep *t*, given  $r_{t-1}$  and  $e_{t-1}$ , we estimate  $p(r_t|...)$  using a recurrent structure:

 $p(r_{t}|e_{0}, r_{1}, ..., e_{t}) = softmax([f(e_{0}, ..., e_{t}); f(r_{1}, ..., r_{t}); f(x)])$ 

Where f(\*) is a mapping function from random variable to its vector representation.

Therefore  $f(e_{t-1})$ ,  $f(r_{t-1})$ , and f(x) are vector representations of the previous entity, previous relation, and the input query.



#### Latent Reasoning Path Prediction p(z|x)

 $p(z|x) = p(e_0, r_1, e_1, r_2, ..., e_{T-1}, r_T|x) = p(e_0)p(r_1|e_0)p(e_1|e_0, r_1)...p(r_T|e_0, r_1, e_1, r_2, ..., e_{T-1})$ 

1.  $e_0$  is identified by entity linking tool.

2. At each timestep *t*, we estimate  $p(r_t|*)$  and  $p(e_t|*)$  as discussed.



#### Estimate Values of *z* in Preprocessing

$$p(y|x) = \sum_{z} p(y|z)p(z|x)$$

To train the model without using labeled *z*, we use graph algorithm to select reasoning paths from the graph.

#### **Preliminary Experimental Results**

Properties:

- Model multiple reasoning paths: consider multiple reasoning paths for each question answer pair make the model more stable than using a single path in most existing work.
- Reasoning path as latent variable: our model can be trained without using labeled reasoning paths.
- Easy to implement: fit with any base models (we use RNN structure).

	Extra	Model	Different	WOSD	CWO
	Supervision	p(e)	Setup	wQSP	CwQ
STACC SP	v		Semantic	71 7	
51A00_3P	1		Parsing	/1./	-
HR-BiLSTM	Y			62.3	31.2
KBQA-GST	Y	Y		67.9	36.5
NSM	Y		Neural Program	60.0	
INSIVI			Generation	09.0	_
KV-MemNN				38.6	
STACC Anowor			Semantic	66.8	
STAOO_Allswei			Parsing	00.8	-
GRAFT-Net		Y		62.8	26.0
Our Method		Y		67.9	41.9

#### **Proposed Work: Advanced Path Selection**

$$p(y|x) = \sum_{z} p(y|z)p(z|x)$$

The summation makes training process intractable.

We need to consider all valid paths between  $e_0$  and  $e_{answer}$ .

A real-world knowledge graph contains **billions** of entity-relation facts. Between two nodes, there are a very large number of valid paths!

More importantly, not all the valid paths are good enough to serve as a reasoning path.

Question:

What city is home to the University that is known for Purdue Boilermakers men's basketball?

Answer:



Question:

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Answer:



Question:

What city is home to the University that is known for Purdue Boilermakers men's basketball?

Answer:



Question:

What city is home to the University that is known for Purdue Boilermakers men's basketball?

Answer:



Rule 1: We want to filter out paths pointing to too many entities.



Question: Who was the owner of kfc?

Answer: Colonel Sanders

Path 1: kfc $\rightarrow$ organization.organization.founders $\rightarrow$ Colonel Sanders

Path 2: kfc→advertising\_characters.product.advertising\_characters→Colonel Sanders

Question: Who was the owner of kfc?

Answer: Colonel Sanders

Path 1: kfc $\rightarrow$ organization.organization.founders $\rightarrow$ Colonel Sanders

Path 2: kfc → advertising\_characters.product.advertising\_characters → Colonel Sanders

Rule 2: We want to filter out paths that are not relevant to the question.

#### **Reasoning Path as Latent Variable**

Step 1: Use graph algorithm to collect all valid paths between topic entity  $e_0$  and answer  $e_{answer}$ .

Step 2: Select paths based on rule #1 and rule #2.

Step 3: Update model parameters by maximizing likelihood p(y|x) based on selected paths.

Repeat step 2 and step 3 until the model converges.

#### Timeline

	Timeline	Task			
	by June 2020	Designing evaluation experiments for QA task			
1		- Human identification			
		- Major claim extraction			
		- Discourse relation classification			
	by Winter 2020	Improving path selection			
		- Use current trained model to select good paths			
		- Use advanced bootstrapping methods to select good paths			
		- Explore other directions to solve the problem			
		- Evaluate performance of the proposed method			
	by Winter 2020	Refining model architecture			
		- Neural Transformer			
		- Memory Network			
		- Propose novel model structures			
		- Evaluate performance of the proposed model			
	by Summer 2021	Handling noisy tags in multi-label classification			
		- Propose novel ideas to handle noisy tags			
		- Propose novel model structures			
		- Evaluate performance of the proposed model			
	by Fall 2021	Thesis writing and defense.			

# Thank you!

# **Questions?**

#### **Other Work**

Use latent topic to predict a winner in a debate:

Winning on the Merits: The Joint Effects of Content and Style on Debate Outcomes (TACL), 2017.

#### Use latent conversation structure information to generate meeting minutes:

Joint Modeling of Content and Discourse Relations in Dialogues (ACL), 2017.

#### Capture label dependencies in multi-label prediction task:

Learning to Calibrate and Rerank Multi-label Predictions (ECML PKDD), 2019.

Ranking-Based AutoEncoder for Extreme Multi-label Classification (NAACL-HLT), 2019.



#Car=1

*Input x* y=f(x)*Output y* 



*Input x* y=f(x)*Output y* 



*Input x* y=f(x)*Output y* 

# **Supervised Learning with Latent Information**



#Car=3



#### **Model Structure**





Who is the president of the United States?







Who is the president of the United States?  $\implies$  Feature *x* 









Who is the president of the United States?  $\implies$  Feature *x* 

Who is the president of the	x 🌷 Q	
Q All E News 🕨 Video:	s 🖆 Images 🏾 Books : More	Settings Tools
About 3,400,000,000 results (0.	80 seconds)	
United States / President		
Donald Trum	р	3



 $\implies$  Target y





Who is the sister of Donald Trump?

y=f(x)







Who is the sister of the president of the United States?



who is	the sister of	of the preside	ent of the unite	d states		×	<b>଼</b>
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Dona	ld Trump	> Sisters					
Mary	anne Trump	Barry	95	Elizabe	eth Trump Grau		A

y=f(x)



# **Latent Information**



#### Who is the sister of the president of the United States?

Who is the president of the United States?  $\rightarrow$  Donald Trump

Who is the sister of Donald Trump?



Latent information *z* 



who is the sister of the president of the united states				X 🏮 Q	
Q All	I News	Images	🧷 Shopping	⑦ Maps ⋮ More	Settings Tools
Dona	ald Trump	> Sisters			
Mary	/anne Trump	Barry	-35	Elizabeth Trump Grau	A



y=f(z)

X

z=f(x)
# **Latent Information**



### Who is the sister of the president of the United States?

Who is the president of the United States?  $\rightarrow$  Donald Trump

Who are the parents of Donald Trump?  $\rightarrow$  XXX

Who are the daughters of XXX?



Latent information *z* 



who is the sister of the president of the united states					x 🕴 Q
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Dona	ald Trump	> Sisters			
Maryanne Trump Barry			25	Elizabeth Trump Grau	C

y

X

z=f(x)

# **Supervised Learning**



Feature x y=f(x) Target y

Car

# **Supervised Learning with Latent Information**













#### 



# **Different Ways to Sort Labels (classifiers)**

Frequency:

Sportblog→Champions league→Real\_madrid→José mourinho→Internazionale→Champions league 2009-10→Bayern munich

#### Hierarchy:

Sportblog→Champions league→Champions league 2009-10→Bayern munich→Internazionale→Real\_madrid→José mourinho

#### Alphabeta:

Bayern munich→Champions league→Champions league 2009-10→Internazionale→José mourinho→Real\_madrid→Sportblog

# What is latent information?

### Answer Prediction p(y|z)

 $(e_0, r_1, e_1, r_2, \dots, e_{T-1}, r_T) \rightarrow e_{T-1} = y$ , Our final goal is to estimate answer y.

$$p(e_t|e_{t-1}, r_t) = \begin{cases} 1/M & \text{if } e_t \text{ is one of the } M \text{ matched entities} \\ 0 & \text{if } e_t \text{ is not a matched entity} \end{cases}$$

### **Probabilistic Classifier Chain (PCC)**

#### José Mourinho's treble - now for the Real story

Champions League glory completes the set for Inter but José Mourinho looks certain to quit for Real Madrid



▲ Jose Mourinho, the coach of Internazionale, during the Champions League final. Photograph: Jason Cairnduff/Action Images

José Mourinho's only problem is that he will run out of targets. A first league title for Chelsea in 50 years, Inter's first European Cup crown since 1965 and now the chance to manage Cristiano Ronaldo and Kaká at Real Madrid.

"I want to become the only coach to win the Champions League with three different clubs. I'm not leaving Inter, I'm leaving Italy," Mourinho said after Inter's 2-0 victory over Bayern Munich on a melodramatic night, thus confirming an open secret. A European champion with Porto six years ago,

 $b_{I}(y_{I}|x)$  $b_{2}(y_{2}|x,y_{p})$  $b_{3}(y_{3}|x,y_{1},y_{2})$ . . .  $b_n(y_n|x,y_1,...,y_{n-1})$ 

#### *y*:

Champions league→Sportblog→ José mourinho→Internazionale→ Real\_madrid→Bayern munich→ Champions league 2009-10

### **Teach Machines to Think like Humans**



# Entity Probability *p(e*|\*)

$$p(e_t|e_{t-1}, r_t) = \begin{cases} 1/M & \text{if } e_t \text{ is one of the } M \text{ matched entities} \\ 0 & \text{if } e_t \text{ is not a matched entity} \end{cases}$$



$$\begin{array}{l} p(B|...,A,r_{1}) = 1/2 \\ p(C|...,A,r_{1}) = 1/2 \\ p(B|...,A,r_{2}) = 0 \\ p(D|...,A,r_{2}) = 1 \\ p(E|...,A,r_{*}) = 0 \end{array}$$

# **Different Ways to Sort Labels (classifiers)**

Alphabeta:

Bayern munich  $\rightarrow$  Champions league  $\rightarrow$  Champions league 2009-10  $\rightarrow$  Internazionale  $\rightarrow$  José mourinho  $\rightarrow$  Real\_madrid  $\rightarrow$  Sportblog

Frequency:

Sportblog→Champions league→Real\_madrid→José mourinho→Internazionale→Champions league 2009-10→Bayern munich

Hierarchy:

Sportblog→Champions league→Champions league 2009-10→Bayern munich→Internazionale→Real\_madrid→José mourinho

#### Manually:

Sportblog→Champions league→Champions league 2009-10→Bayern munich→Internazionale→José mourinho→Real\_madrid



#### RNN trained with fixed label order:



RNN trained with latent label order:

### **More examples of Latent Variable Models**

- Gaussian Mixture Models (GMMs)
- Latent Dirichlet Allocation (LDA)
- Probabilistic Latent Semantic Analysis (pLSA)
- Hidden Markov Models (HMMs)
- Principal Component Analysis (PCA)
- ...

### **Problem of Using a Predefined Label Order**

#### José Mourinho's treble - now for the Real story

Champions League glory completes the set for Inter but José Mourinho looks certain to quit for Real Madrid



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#### Frequency:

Sportblog $\rightarrow$ Champions league $\rightarrow$ Real\_madrid $\rightarrow$ José mourinho $\rightarrow$ *y*<sub>*z*</sub>=Cristiano Ronaldo

#### Hierarchy:

Sportblog $\rightarrow$ Champions league $\rightarrow$ Champions league 2009-10 $\rightarrow$ Bayern munich $\rightarrow$  $y_t$ =Internazionale ( $\rightarrow$ Real\_madrid $\rightarrow$ José mourinho)

### ORDER MATTERS! That is our latent information!

### Rule 1: filter out paths leading to too many entities

$$p(y|x) = \sum_{z} p(y|z)p(z|x)$$

$$p(e_t|e_{t-1}, r_t) = \begin{cases} 1/M & \text{if } e_t \text{ is one of the } M \text{ matched entities} \\ 0 & \text{if } e_t \text{ is not a matched entity} \end{cases}$$

### **Rule 2: filter out irrelevant paths**

Question: Who was the owner of kfc?



 $p(kfc \rightarrow organization.organization.founders \rightarrow Colonel Sanders|x) = 0.8$ 

 $p(kfc \rightarrow advertising\_characters.product.advertising\_characters \rightarrow Colonel Sanders) = 0.2$ 

### **Rule 2: filter out irrelevant paths**

Question: Who was the owner of kfc?



 $p(kfc \rightarrow organization.organization.founders \rightarrow Colonel Sanders|x) = 0.8$ 

 $-p(kfc \rightarrow advertising\_characters.product.advertising\_characters \rightarrow Colonel Sanders) = 0.2$