# Introduction to Data Mining <br> Distances \& Similarities 

## CPSC/AMTH 445a/545a

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## Outline

(1) Distance metrics

- Minkowski distances
- Euclidean distance
- Manhattan distance
- Normalization \& standardization
- Mahalanobis distance
- Hamming distance
(2) Similarities and dissimilarities
- Correlation
- Gaussian affinities
- Cosine similarities
- Jaccard index
(3) Dynamic time-warp
- Comparing misaligned signals
- Computing DTW dissimilarity
(4) Combining similarities


## Distance metrics

## Metric spaces

Consider a dataset $X$ as an arbitrary collection of data points

## Distance metric

A distance metric is a function $d: X \times X \rightarrow[0, \infty)$ that satisfies three conditions for any $x, y, z \in X$ :
(1) $d(x, y)=0 \Leftrightarrow x=y$
(2) $d(x, y)=d(y, x)$
(3) $d(x, y) \leq d(x, z)+d(z, y)$

The set $X$ of data points together with an appropriate distance metric $d(\cdot, \cdot)$ is called a metric space.

## Distance metrics

## Euclidean distance

## When $X \subset \mathbb{R}^{n}$ we can consider Euclidean distances:

## Euclidean distance

The distance between $x, y \in X$ is defined by $\|x-y\|^{2}=\sum_{i=1}^{n}(x[i]-y[i])^{2}$

- One of the classic most common distance metrics
- Often inappropriate in realistic settings without proper preprocessing \& feature extraction
- Also used for least mean square error optimizations
- Proximity requires all attributes to have equally small differences


## Distance metrics

## Manhattan distances

## Manhattan distance

The Manhattan distance between $x, y \in X$ is defined by $\|x-y\|_{1}=\sum_{i=1}^{n}|x[i]-y[i]|$. This distance is also called taxicab or cityblock distance


Taken from Wikipedia

## Distance metrics

## Minkowski ( $\ell^{p}$ ) distance

## Minkowski distance

The Minkowski distance between $x, y \in X \subset \mathbb{R}^{n}$ is defined by

$$
\|x-y\|_{p}^{p}=\sum_{i=1}^{n}|x[i]-y[i]|^{p}
$$

for some $p>0$. This is also called the $\ell_{p}$ distance.
Three popular Minkowski distances are:

$$
\begin{array}{ll}
p=1 & \text { Manhattan distance: }\|x-y\|_{1}=\sum_{i=1}^{n}|x[i]-y[i]| \\
p=2 & \text { Euclidean distance: }\|x-y\|_{2}=\sum_{i=1}^{n}|x[i]-y[i]|^{2}
\end{array}
$$

$p=\infty \quad$ Supremum $/ \ell_{\max }$ distance:

$$
\|x-y\|_{\infty}=\sup _{1 \leq i \leq n}|x[i]-y[i]|
$$

## Distance metrics

## Normalization \& standardization

Minkowski distances require normalization to deal with varying magnitudes, scaling, distribution or measurement units.

## Min-max normalization

$\operatorname{minmax}(x)[i]=\frac{x[i]-m_{i}}{r_{i}}$, where $m_{i}$ and $r_{i}$ are the min value and range of attribute $i$.

## Z-score standardization

$\operatorname{zscore}(x)[i]=\frac{x[i]-\mu_{i}}{\sigma_{i}}$, where $\mu_{i}$ and $\sigma_{i}$ are the mean and STD of attribute $i$.

## $\log$ attenuation

$$
\operatorname{logatt}(x)[i]=\operatorname{sgn}(x[i]) \log (|x[i]|+1)
$$

## Distance metrics

Mahalanobis distance

## Mahalanobis distances

The Mahalanobis distance is defined by

$$
\operatorname{mahal}(x, y)=\sqrt{(x-y) \Sigma^{-1}(x-y)^{T}}
$$

where $\Sigma$ is the covariance matrix of the data and data points are represented as row vectors.

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When all attributes are independent with unit standard deviation (e.g., z -scored) then $\Sigma=\mathrm{Id}$ and we get the Euclidean distance.

## Distance metrics

Mahalanobis distance

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$$

where $\Sigma$ is the covariance matrix of the data and data points are represented as row vectors.

When all attributes are independent with variances $\sigma_{i}^{2}$ then $\Sigma=\operatorname{diag}\left(\sigma_{1}^{2}, \ldots, \sigma_{n}^{2}\right)$ and we get mahal $(x, y)=\sqrt{\sum_{i=1}^{n}\left(\frac{x[i]-y[i]}{\sigma_{i}}\right)^{2}}$, which is the Euclidean distance between z-scored data points.

## Distance metrics

Mahalanobis distance


$$
\Sigma=\left[\begin{array}{ll}
0.3 & 0.2 \\
0.2 & 0.3
\end{array}\right]
$$

$$
x=(0,1)
$$

$$
y=(0.5,0.5)
$$

$$
z=(1.5,1.5)
$$

$$
\begin{aligned}
& d(x, y)=5 \\
& d(y, z)=4
\end{aligned}
$$

## Distance metrics

## Hamming distance

When the data contains nominal values, we can use Hamming distances:

## Hamming distances

The hamming distance is defined as $\operatorname{hamm}(x, y)=\sum_{i=1}^{n} x[i] \neq y[i]$ for data points $x, y$ that contain $n$ nominal attributes.

This distance is equivalent to $\ell_{1}$ distance with binary flag representation.

## Example

If $x=$ ('big', 'black', 'cat'), $y=($ 'small', 'black', 'rat'), and $z=($ 'big', 'blue', 'bulldog') then $\operatorname{hamm}(x, y)=d(x, z)=2$ and $\operatorname{hamm}(y, z)=3$.

## Similarities and dissimilarities

## Similarities / affinities

Similarities or affinities quantify whether, or how much, data points are similar.

## Similarity/affinity measure

We will consider a similarity or affinity measure as a function $a: X \times X \rightarrow[0,1]$ such that for every $x, y \in X$

- $a(x, x)=a(y, y)=1$
- $a(x, y)=a(y, x)$

Dissimilarities quantify the opposite notion, and typically take values in $[0, \infty)$, although they are sometimes normalized to finite ranges.

Distances can serve as a way to measure dissimilarities.

## Similarities and dissimilarities

## Simple similarity measures

| Attribute <br> Type | Dissimilarity | Similarity |
| :--- | :--- | :--- |
| Nominal | $d= \begin{cases}0 & \text { if } p=q \\ 1 & \text { if } p \neq q\end{cases}$ | $s= \begin{cases}1 & \text { if } p=q \\ 0 & \text { if } p \neq q\end{cases}$ |
| Ordinal | $d=\frac{p-q \mid}{n-1}$ <br> (values mapped to integers 0 to $n-1$, <br> where $n$ is the number of values) | $s=1-\frac{\|p-q\|}{n-1}$ |
| Interval or Ratio | $d=\|p-q\|$ | $s=-d, s=\frac{1}{1+d}$ or <br> $s=1-\frac{d-\text { inn-d }}{\text { max-d-min-d }}$ |

## Similarities and dissimilarities

Correlation


## Similarities and dissimilarities

## Gaussian affinities

Given a distance metric $d(x, y)$, we can use it to formulate Guassian affinities

## Gaussian affinities

Gaussian affinities are defined as
$k(x, y)=\exp \left(-\frac{d(x, y)^{2}}{2 \varepsilon}\right)$
given a distance metric $d$.

Essentially, data points are similar if they are within the same spherical neighborhoods w.r.t. the distance metric, whose radius is determined by $\varepsilon$.

For Euclidean distances they are also known as RBF (radial basis function) affinities.

## Similarities and dissimilarities

## Cosine similarities

Another similarity metric in Euclidean space is based on the inner product (i.e., dot product) $\langle x, y\rangle=\|x\|\|y\| \cos (\angle x y)$

## Cosine similarities

The cosine similarity between $x, y \in X \subset \mathbb{R}^{n}$ is defined as

$$
\cos (x, y)=\frac{\langle x, y\rangle}{\|x\|\|y\|}
$$

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## Similarities and dissimilarities

 Jaccard indexFor data with $n$ binary attributes we consider two similarity metrics:

## Simple matching coefficient

$S M C(x, y)=\frac{\sum_{i=1}^{n} x[i] \wedge y[i]+\sum_{i=1}^{n} \neg x[i] \wedge \neg y[i]}{n}$
Jaccard coefficient
$J(x, y)=\frac{\sum_{i=1}^{n} x[i] \wedge y[i]}{\sum_{i=1}^{n} x[i] y y[i]}$
The Jaccard coefficient can be extended to continuous attributes:
Tanimoto (extended Jaccard) coefficient

$$
T(x, y)=\frac{\langle x, y\rangle}{\|x\|^{2}+\|y\|^{2}-\langle x, y\rangle}
$$

## Dynamic time-warp

Comparing misaligned signals


## Dynamic time-warp

Comparing misaligned signals
Theoretically:
Use time offset to align signals


## Dynamic time-warp

Comparing misaligned signals
Realistically:


## Dynamic time-warp

Comparing misaligned signals
Realistically:


## Dynamic time-warp

Adaptive alignment


## Dynamic time-warp

Adaptive alignment


Dynamic time-warp
Adaptive alignment


## Dynamic time-warp

Computing DTW dissimilarity
Signal $x$


## Dynamic time-warp

Computing DTW dissimilarity
Signal $x$


Alignment path: get from start to end of both signals

## Dynamic time-warp

Computing DTW dissimilarity
Signal $x$


1:1 alignment:
trivial - nothing modified by the alignment

Aligned distance:

$$
\sum(\square)^{2}=\|x-y\|^{2}
$$

## Dynamic time-warp

Computing DTW dissimilarity
Signal $x$


Time offset:
works sometimes, but not always optimal

Aligned distance:

$$
\sum(\square)^{2}=?
$$

## Dynamic time-warp

Computing DTW dissimilarity
Signal $x$


Extreme offset:
complete misalignment worst alignment alternative

Aligned distance:

$$
\sum(\square)^{2}=\|x\|^{2}+\|y\|^{2}
$$

## Dynamic time-warp

Computing DTW dissimilarity
Signal $x$


Optimal alignment: Optimize alignment by minimizing aligned distance

Aligned distance:

$$
\Sigma(\square)^{2}=\min
$$

## Dynamic time-warp

## Dynamic programming algorithm



## Dynamic Programming

- A method for solving complex problems by breaking them down into simpler subproblems.
- Applicable to problems exhibiting the properties of overlapping subproblems and optimal substructure.
- Better performances than naive methods that do not utilize the subproblem overlap.


## Dynamic time-warp

## Dynamic programming algorithm

## DTW Algorithm:

For each signal-time $i$ and for each signal-time $j$ :

- Set cost $\leftarrow(x[i]-y[j])^{2}$
- Set the optimal distance at stage $[i, j]$ to:

$$
D T W_{[i, j]} \leftarrow \operatorname{cost}+\min \left\{\begin{array}{c}
\operatorname{DTW}_{[i, j-1]} \\
D T W_{[i-1, j-1]} \\
D T W_{[i-1, j]}
\end{array}\right\}
$$



Optimal distance: $D T W_{[m, n]}$ (where $m \& n$ are lengths of signals).
Optimal alignment: backtracking the path leading to $D T W_{[m, n]}$ via min-cost choices of the algorithm

## Dynamic time-warp

Remark about earth-mover distances (EMD)

What is the cost of transforming one distribution to another?


$$
\begin{aligned}
E M D_{p}^{p}(x, y)=\min \{ & \sum_{i=1}^{n} \sum_{j=1}^{n}|i-j|^{p} \Omega_{i j}: \\
& \left.\sum_{j=1}^{n} \Omega_{i j}=x[i] \wedge \sum_{i=1}^{n} \Omega_{i j}=y[j]\right\}
\end{aligned}
$$

where $\Omega$ is a moving strategy (transferring $\Omega_{i j}$ mass from $i$ to $j$ ).
Can be solved with the Hungarian algorithm, but more efficient methods exist and rely on wavelets and mathematical analysis.

## Combining similarities

To combine similarities of different attributes we can consider several alternatives:
(1) Transform all the attributes to conform to the same similarity/distance metric
(2) Use weighted average to combine similarities $a(x, y)=\sum_{i=1}^{n} w_{i} a_{i}(x, y)$ or distances $d^{2}(x, y)=\sum_{i=1}^{n} w_{i} d_{i}^{2}(x, y)$ with $\sum_{i=1}^{n} w_{i}=1$.
( Consider asymmetric attributes by defining binary flags $\delta_{i}(x, y) \in\{0,1\}$ that mark whether two data points share comparable information in affinity $i$ and then combine only comparable information by $a(x, y)=\frac{\sum_{i=1}^{n} w_{i} \delta_{i}(x, y) a_{i}(x, y)}{\sum_{i=1}^{n} \delta_{i}(x, y)}$.

## Summary

To compare data points we can either
(1) quantify how similar they are with a similarity or affinity metric, or
(2) quantify how different they are with a dissimilarity or a distance metric.

There are many possible metrics (e.g., Euclidean, Mahalanobis, Hamming, Gaussian, Cosine, Jaccard), and the choice of which one to use depends on both the task and the input data.

It is sometimes useful to consider several different metrics and then combine them together. Alternatively, data preprocessing can be done to transform all the data to conform with a single metric.

