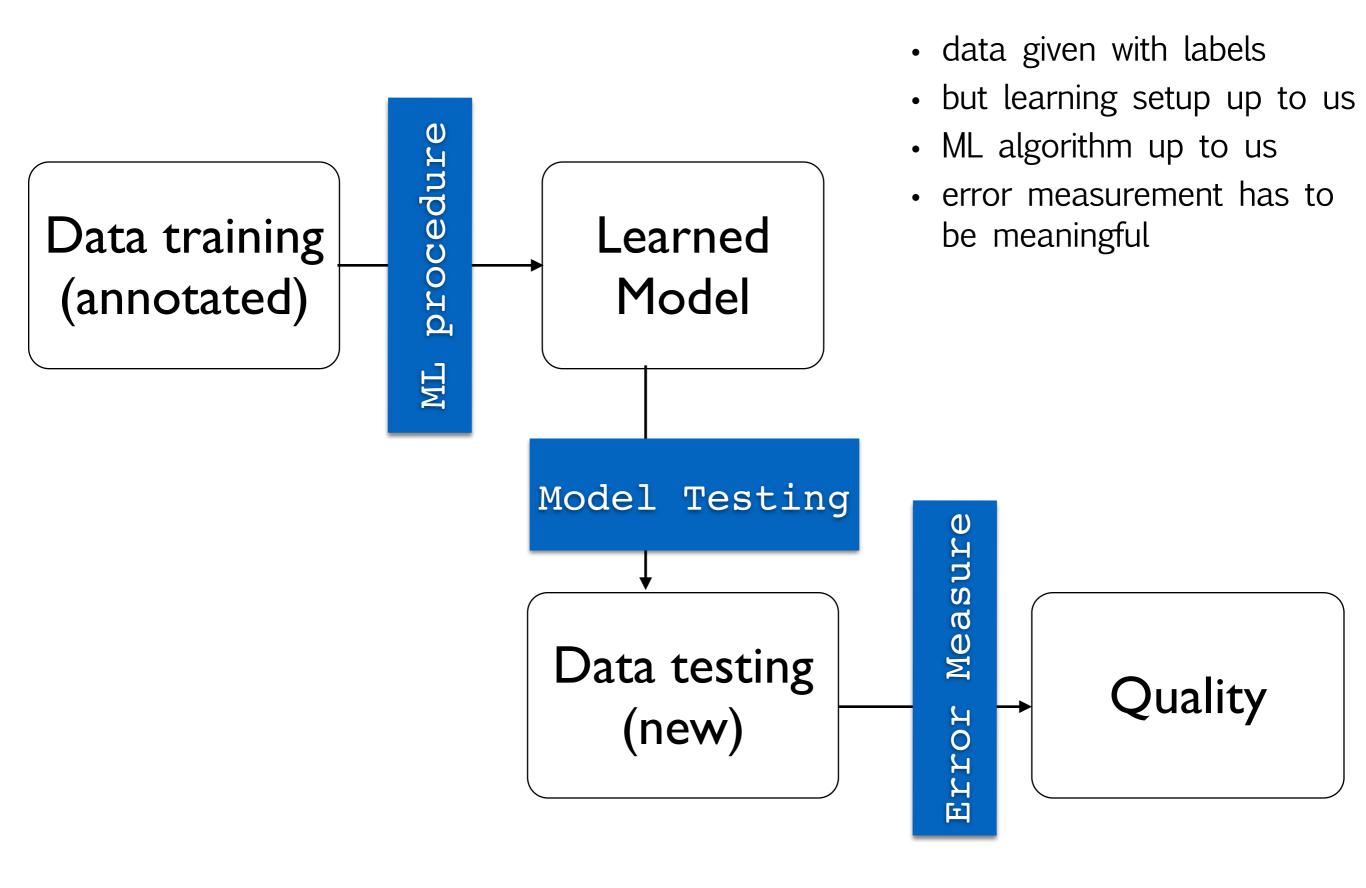
Intro to Machine Learning

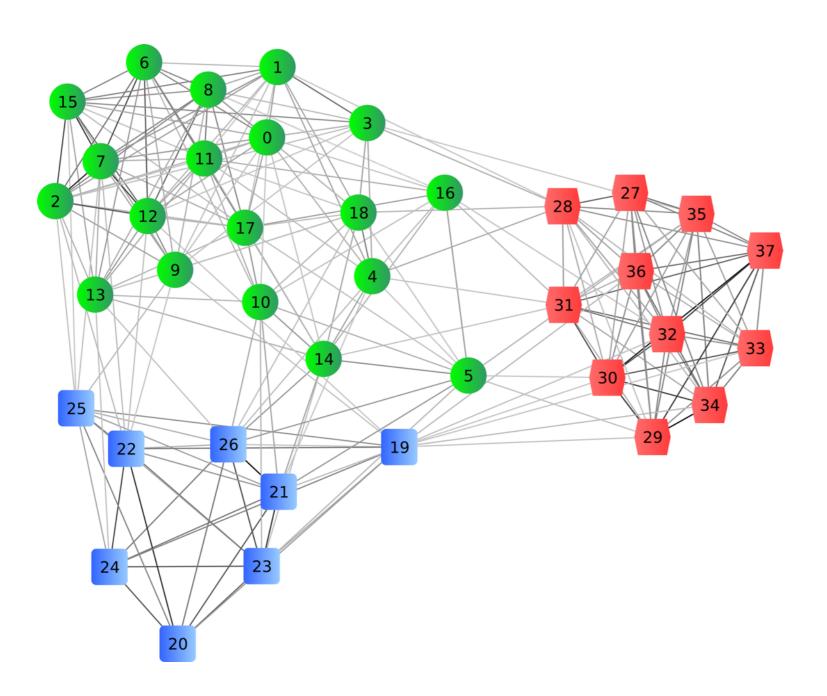
Module 1 Objectives / Intro, Evaluation

- Intro to Machine Learning what is learning?
- Data Matrix type
 - algebraic notations
- Heuristics and Quantitative rules
- Error measurement
 - training VS testing error, Cross Validation
 - overfitting

What is machine learning? Supervised learning

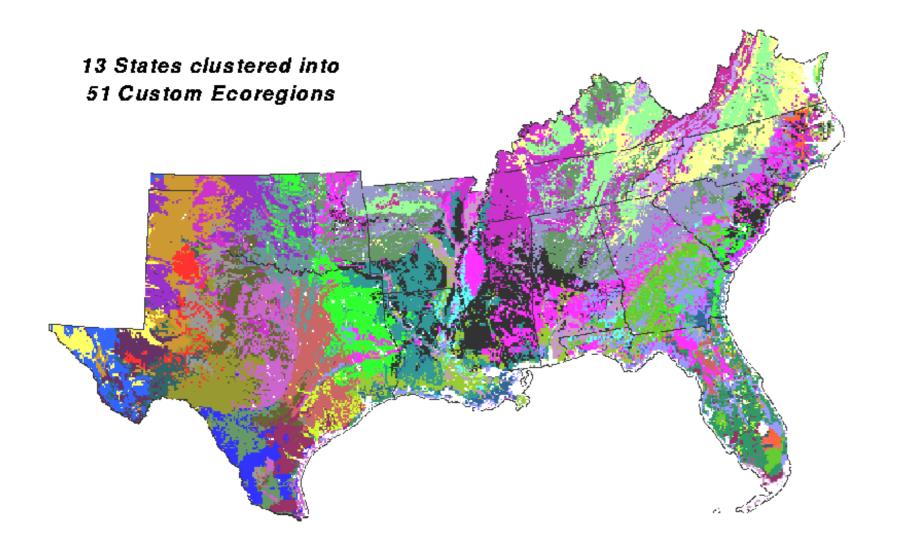


What is machine learning? Graph learning



- data defined by links or analogies or connections
- for example social networks, or web links
- task: identify object properties from links
- taks: detect graph patterns

What is machine learning? Clustering



- data given without labels
- task: group similar data points

What is machine learning? Time series analysis



- data that evolves with time
- like stocks or patient records
- task: predict future behavior
- task: detect anomalies

Matrix data

```
x13
x11 x12
                               datapoint
    x22
        x23
                      x2d
xm1 xm2 xm3
                      xmd
```

- m datapoints/objects X=(x1,x2,...,xd)
- d features/columns f1, f2, ..., fd

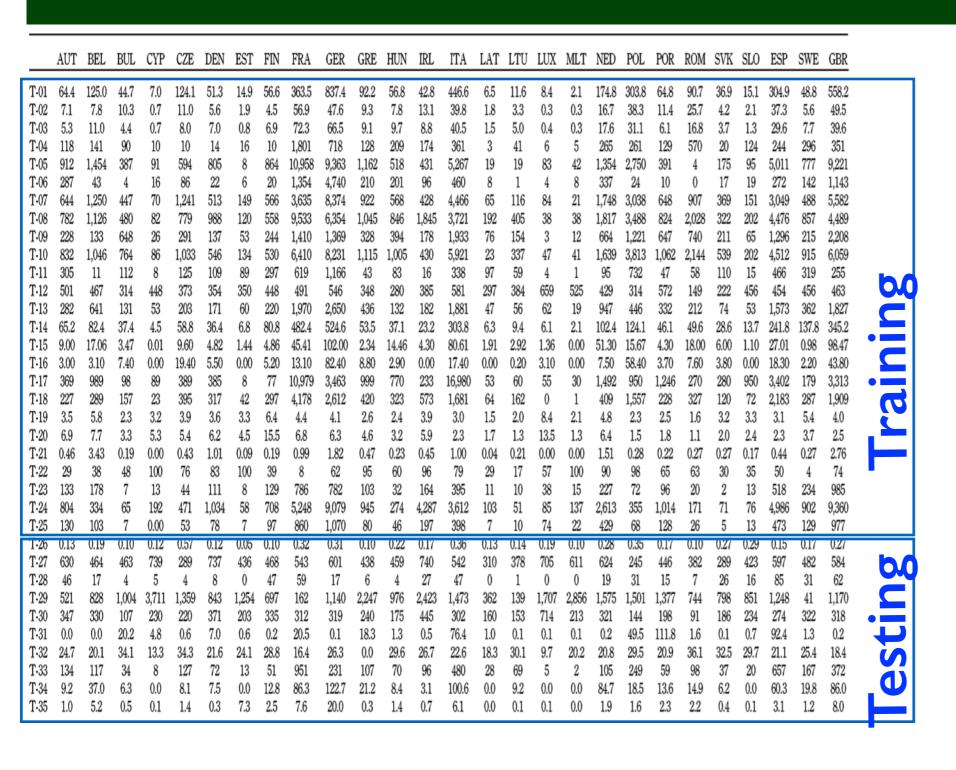
Heuristic rules / decisional

- If fever>100, patient has flu
- · If email contains words "free" or "porn", it is spam
- If a web page contains ngram "Michael Jackson", it is relevant to the user
- If age<22 and sex=F and highschool_diploma=Yes, then eligible for application
- If income_per_capita<\$1000, region prone to civil war
- If romantic=Yes and comedy=Yes and Orlando_Bloom=Yes, then movie success among females aged 20-40
- If Nasdaq_Computer_Index=Gain and Apple announces new Ipad, then AAPL_Stock=Buy

Heuristic rules / quantitative

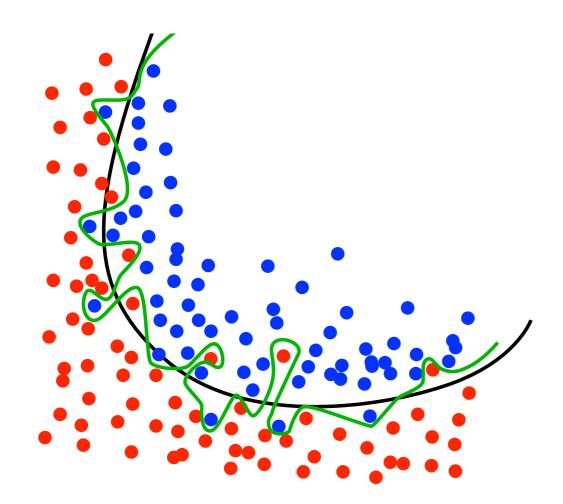
- if 3*exam_grade+2*HW_grade>55, then student can pass
- if blood_pressure/log(age)>3, recommend medicine
- if rent+food+bills<1/2 salary, loan for 1/2 salary possible

Matrix data/training VS testing



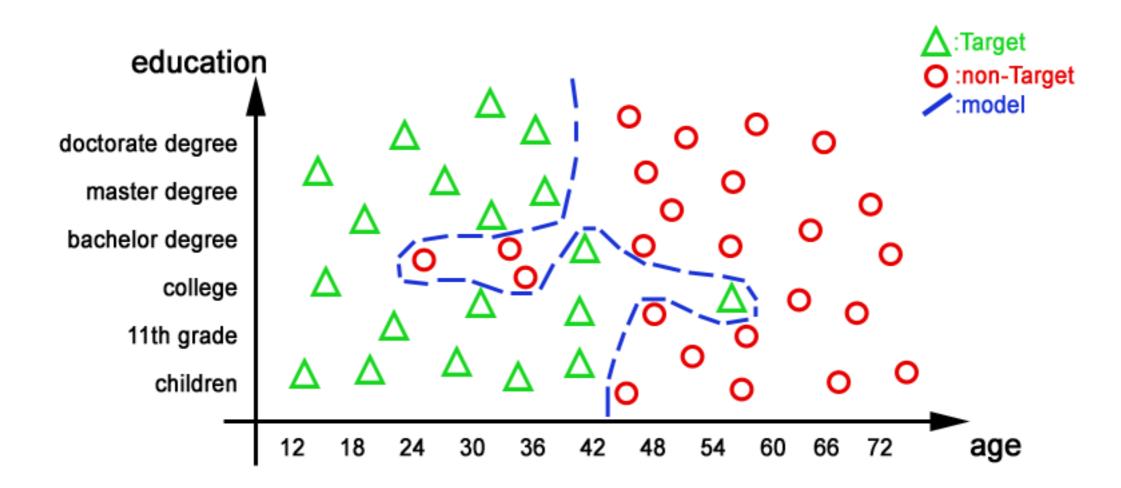
- testing set has to be independent of training set
 - or else testing result is inconclusive
 - and not reliable
- usually the data is partitioned before running any ML algorithm

Overfitting



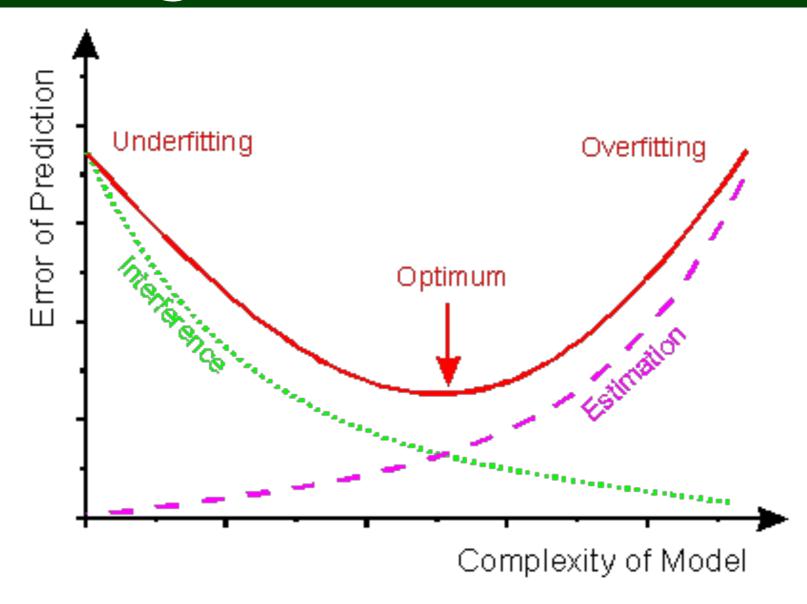
- might be capable to create a model that essentially memorizes all training dataset
 - for example a decision tree deep enough
- that is not useful: the purpose of the learning model is to applicable to new data (testing)

Overfitting



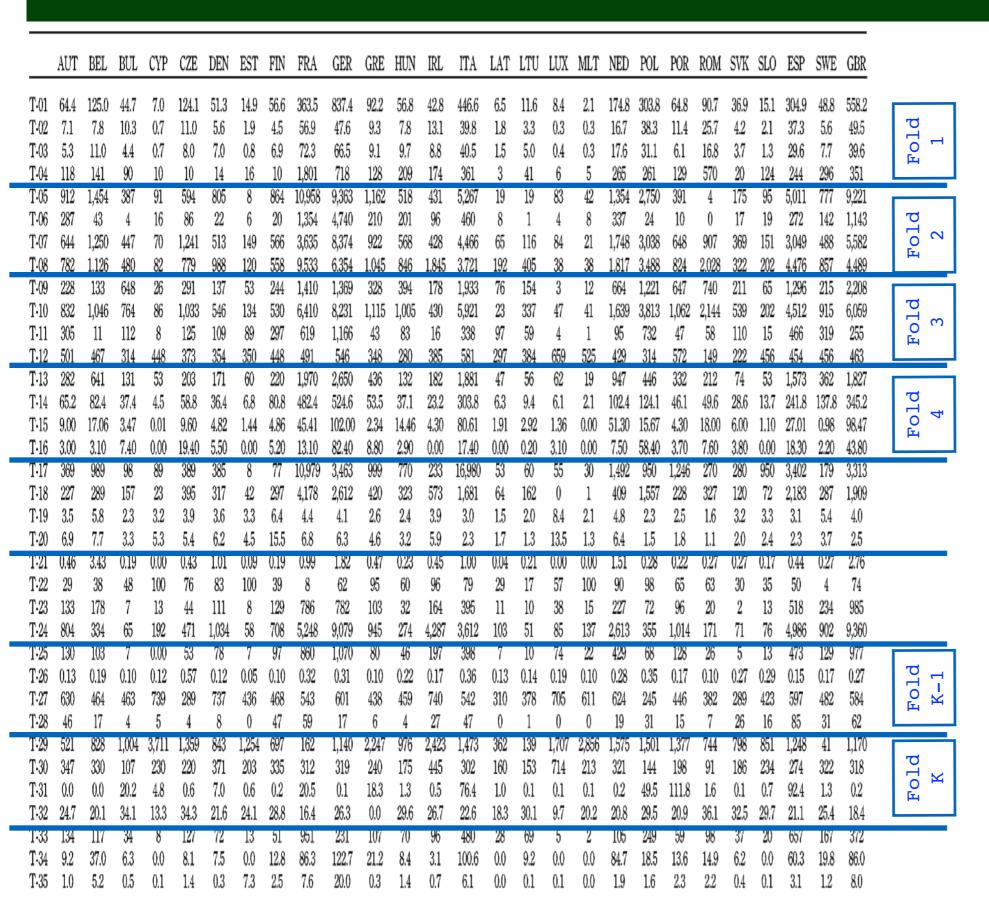
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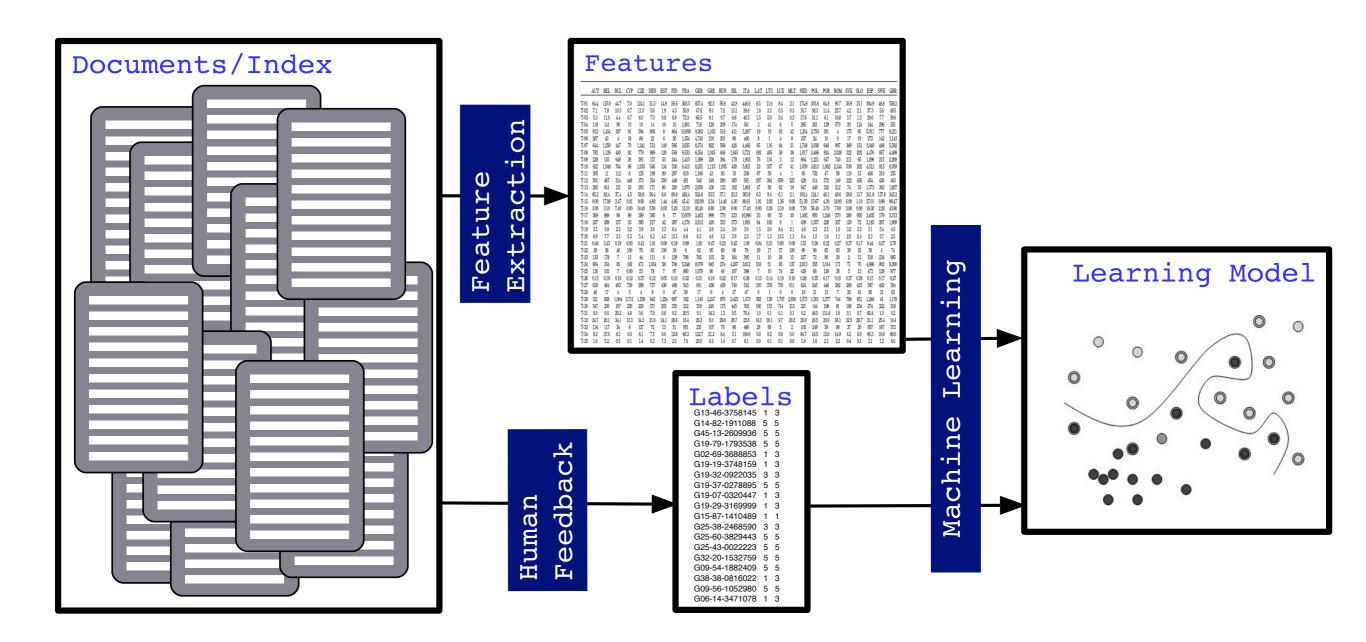
- as we keep training (insisting on ability to classify training set), the performance on the training set (green) becomes unrealistically small
 - model becomes more complex
- but at the same time ability to predict/classify new data (pink) worsens

Cross Validation Setup



- split data in K folds
- execute K independent learning trials:
 - train on K-1 folds
 - test on remaining fold
 - measure testing performance
- average results across K trials

Learning / Training with text objects



- for objects like text documents or images:
 - extract features (to obtain matrix form)
 - annotate (to obtain labels)

Spambase dataset

- about 4000 emails
- 54 features numerical
- two classes: spam / no_spam

Housing dataset

- 1300 houses
- 13 features (numerical)
- label: purchase prices (quantitative)

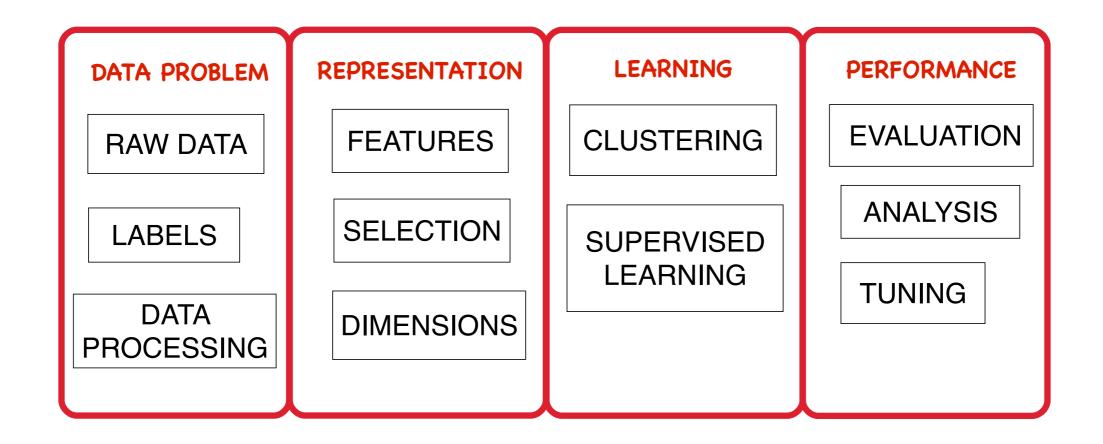
Digits dataset

- 60000 images of scanned digits
- 26x26 pixel per image, black or white
- features not extracted
- 10 classes : 0,1,2, ..., 9

Documents dataset

- 20,000 news articles (text)
- features not extracted
- 20 categories: religion, music, computers, sports, etc.

course map



- main focus: learning algorithms
- · main focus: hands-on practice on datasets
- · secondary focus: analysis, error measurement
- · secondary focus: features, representation

typical module subtaks/objectives

THEORY

- explain/understand fundamental mechanism
- proof (math, intuition)
- pseudocode

CODE

- run existing code
- implement and demo your code
- data handling: features, dimensionality, scale, missing values, normalization
- computational issues : memory, cache, CPU, disk

EVALUATION

- setup
- performance measurement, comparison
- analysis/failure of procedure behavior

HOWTO

- practical advise, hacks, heuristics
- communicate on topic well: email, forums
- where to look online