

Survey Questionnaire

Perceptions of Journals Publishing Electronic Commerce Research

The purpose of this research study is to assess faculty's perceptions of journals in the area of e-commerce. E-commerce can be defined as all aspects of business and market processes enabled by the Internet and World Wide Web technologies (Center for Research in Electronic Commerce, University of Texas, Austin).

All individual data collected will be kept **confidential**. Only summarized results and analyses will be made public.

Please select your response from the choices given and type its corresponding number in the response box.

Example

If you selected choice number 3 as your response to this question, you would type 3 in the response box as shown.

Response

Question

Response

- 1) What is your position (or equivalent status) at your academic institution?
1) Lecturer 2) Assistant Professor 3) Associate Professor 4) Professor 5) Other _____
- 2) In your current position, your primary responsibility is to:
1) conduct research 2) conduct research with some teaching 3) both conduct research and teach 4) mostly teach, but with some research 5) teach
- 3) In what region of the world is your institution located?
1) AustralAsia 2) Europe 3) North America 4) Other _____
- 4) Is your academic institution accredited by the Association to Advance Collegiate Schools of Business (AACSB)?
1) Yes 2) No
- 5) What is your primary area of research?
1) Information Systems 2) Operations Management 3) Information Science 4) Computer Science 5) Other _____
- 6) How many journal articles have you published in total?
1) None 2) 1-5 3) 6-10 4) 11-20 5) 21-40 6) More than 40
- 7) Have you conducted e-commerce research?

1) Yes 2) No

8) How many journal articles have you published in e-commerce?
1) None 2) 1-3 3) 4-6 4) 7-9 5) 10-12 6) More than 12

9) Are there are enough outlets to publish e-commerce research?
1) Yes 2) No 3) I am not sure

10) Please rate the following journals according to these criteria:
1 = Not appropriate as a publication outlet for e-commerce research
2 = Appropriate as a publication outlet for e-commerce research
3 = Significant as a publication outlet for e-commerce research
4 = Outstanding as a publication outlet for e-commerce research

You may skip the journals for which you have no opinion.

<u>Journal Name</u>	<u>Response</u>
Academy of Management Journal	<input type="text"/>
Academy of Management Review	<input type="text"/>
ACM Computing Surveys	<input type="text"/>
ACM Special Interest Group publications	<input type="text"/>
ACM Transactions (various subjects)	<input type="text"/>
Administration Science Quarterly	<input type="text"/>
Australian Journal of IS	<input type="text"/>
Behavior and IT	<input type="text"/>
Communications of the ACM	<input type="text"/>
Communications of the AIS	<input type="text"/>
Computer (IEEE)	<input type="text"/>
Computer Journal	<input type="text"/>
Data Base	<input type="text"/>
Decision Sciences	<input type="text"/>
Decision Support Systems	<input type="text"/>
Ecommerce Research Forum	<input type="text"/>

Electronic Commerce Research	<input type="checkbox"/>
Electronic Markets	<input type="checkbox"/>
e-Services Journal	<input type="checkbox"/>
European Journal of IS	<input type="checkbox"/>
European Journal of OR	<input type="checkbox"/>
Harvard Business Review	<input type="checkbox"/>
Human-Computer Interaction	<input type="checkbox"/>
IBM Systems Journal	<input type="checkbox"/>
IEEE Transactions (various subjects)	<input type="checkbox"/>
Information and Organization (previously Acct., Mgmt., and IT)	<input type="checkbox"/>
Information and Management	<input type="checkbox"/>
Information Resources Management Journal	<input type="checkbox"/>
Information Systems Journal	<input type="checkbox"/>
Information Systems Management	<input type="checkbox"/>
Information Systems Research	<input type="checkbox"/>
Interfaces	<input type="checkbox"/>
International Journal of Electronic Business	<input type="checkbox"/>
International Journal of Electronic Commerce	<input type="checkbox"/>
International Journal of Human-Computer Studies	<input type="checkbox"/>
International Journal of Man-Machine Studies	<input type="checkbox"/>
IT and People	<input type="checkbox"/>
Journal of Computer Information Systems	<input type="checkbox"/>
Journal of Computer-Mediated Communication	<input type="checkbox"/>
Journal of Electronic Commerce Research	<input type="checkbox"/>
Journal of End User Computing	<input type="checkbox"/>

Journal of Information Systems	<input type="text"/>
Journal of Interactive Marketing	<input type="text"/>
Journal of Internet Cataloging	<input type="text"/>
Journal of Internet Research	<input type="text"/>
Journal of Management Information Systems	<input type="text"/>
Journal of Organizational Computing and Electronic Commerce	<input type="text"/>
Journal of Strategic Information Systems	<input type="text"/>
Journal of the ACM	<input type="text"/>
Journal of the AIS	<input type="text"/>
Management Science	<input type="text"/>
MIS Quarterly	<input type="text"/>
Omega	<input type="text"/>
Operations Research	<input type="text"/>
Organization Science	<input type="text"/>
Organizational Behavior and Human Decisions	<input type="text"/>
Quarterly Journal of Electronic Commerce	<input type="text"/>
Scandinavian Journal of IS	<input type="text"/>
Sloan Management Review	<input type="text"/>
The Information Society	<input type="text"/>
WebNet Journal	<input type="text"/>
World Wide Web	<input type="text"/>

11) Please add any journals not listed above that you wish to rank.

<hr/>	<input type="text"/>
<hr/>	<input type="text"/>

- 12) Please include any additional comments that you have regarding our research study.

Please email this survey to:

ecommerce.research@umb.edu

Or, please mail to:

E-commerce Study
c/o Pratyush Bharati
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University of Massachusetts Boston
100 Morrissey Boulevard
Boston, MA 02125 USA

Thank you for completing the survey!