Individual Homework #5 – Idea to Low-fidelity storyboarding

Spread-more & Do-more

- People in offices like to sit more often than not.
- This is true even if they want to walk more.
- What if it is not up to them to decide this?
- What if something external decides when these people should walk or sit?
- Maybe this idea, be more successful if there is a team effort.
- There would be more participation and motivation if there exists a social pressure.
- Proposal: An application desktop or mobile or web based that takes a list of friends or colleagues who work in the same office, and are in the same team.
- The app would take another list of activities that the current user has to do for that day.
- The app would take these two lists and do a random miss-match. So now all the user's tasks are associated with his colleagues.
- The idea is to perform that task in the associated colleague's desk or office and that colleague would also do the same.
- In this way not only the current user is getting his dose of physical activity, every person in the list involved in the beginning, gets their dose of walking.
- In this way, as a team, people in a common place can together spend less time sitting and more time standing and walking.

Constraints

- The algorithm to perform the matching would fairly simple, It would be efficient if the tasks distributed are far from each other, so there is considerable amount of walking.
- The people getting involved must follow the exercise, because if one person fails to do so, there would be lots of conflict and overlapping.

 The tasks usually work better if the people are working on computers, otherwise if you are using a specific hardware, it would be hard to spread it.