CS 4120: Natural Language Processing
Instructor: Prof. Lu Wang
Northeastern University
Webpage: www.ccs.neu.edu/home/luwang

Time and Location
- Time: Tuesdays 11:45 am - 1:25 pm, Thursdays 2:50 pm - 4:30 pm
- Location: Snell Library 037

Course Webpage
  - Slides, schedule for lectures and quizzes, exam, assignments (and due dates)
- You can also go to the instructor’s web page and find it from there:
  - http://www.ccs.neu.edu/home/luwang/

Prerequisites
- Programming
  - Being able to write code in some programming languages (Python recommended) proficiently
- Courses
  - Algorithms
  - Probability and statistics
  - Linear algebra (optional but highly recommended)
  - Supervised machine learning (also optional but highly recommended)

Prerequisites (next lecture)
- Quiz 0 (next lecture):
  - 20 simple questions, True or False (relevant to probability, statistics, and linear algebra)
  - The purpose of this quiz is to indicate the expected background of students.
  - 80% of the questions should be easy to answer.
  - Not counted in your final score!
- Great notes on probability, statistics, and linear algebra
  - Probability and Statistics for Data Science, by Carlos Fernandez-Granda
    - https://ccs.neu.edu/~cfernandez/ams/400/probability_stats_for_DS.pdf
  - No need to be proficient in all aspects!

Textbook and References
- Main textbook
  - We will also use some material from 3rd edition (for the available part).
- Other references
  - Chris Manning and Hinrich Schutze, "Foundations of Statistical Natural Language Processing", MIT Press, 1999
  - Machine learning textbooks:
Topics of the Course (tentatively)

Basic concepts
- Language Modeling
- Part-of-Speech Tagging
- Text Categorization: Word Sense Disambiguation, Named Entity Recognition
- Syntax: Formal Grammars of English, Syntactic Parsing, Statistical Parsing, Dependency Parsing
- Semantics: Vector Space, Lexical Semantics, Semantics with Linear Vectors

Applications
- Question Answering
- Sentiment Analysis
- Dialog Systems and Chatbots
- Machine Translation
- Discourse Analysis

The Goal
- Study fundamental tasks in NLP
- Learn some classic and state-of-the-art techniques
- Acquire hands-on skills for solving NLP problems
- Even some research experience!

Grading
- Assignment (45%)
  - 3 assignments, 15% for each
- Quiz (5%)
  - 8 in-class tests, 1% for each (three lowest scores are dropped), no make-up
- Final Exam (25%)
- Project (22%) (details come up soon)
- Participation (3%)
  - Classes: attendance, ask and answer questions, participate in discussions...
  - Piazza: help your peers, address questions...

Final Exam
- Open book
- Time and location: TBD (last week or the week of April 20)
- Do not make travel plans during exam weeks before the information is finalized.

Course Project
- An NLP-related project
- 2-3 students as a team

Course Project Grading
- The problem needs to be well-defined, useful, and practical.
  - Reasonable results and observations.
  - We encourage you to tackle a research-driven problem.
    - Something novel
    - A new problem
    - New methods that potentially lead to better performance
Sample Projects
- Neural Semantic Parsing Natural Language into SQL
- Short Passages Reading Comprehension and Question Answering
- Predicting Personality Traits using Tweets
- Novel Summarizer and Keyword Identifier Using Text Rank with Sentence Farm Detection
- Hashtag Similarity based on Tweet Text
- Source Detection for the Fake News Challenge
- Machine Comprehension Using match-LSTM and Answer-Pointer
- Online Abuse Detection
- Plagiarism Detection Using TP-Growth Algorithm
- An Examination of Influential Framing of Controversial Topics on Twitter
- Recognizing Use of Idioms in Natural Language
- Privacy Policy Summarization with a Privacy Score

Neural Semantic Parsing Natural Language into SQL
- Enterprise stores data in structured format
- Skilled workforce required to extract knowledge
- What if anyone could ask questions in natural language from structured text?

An example in WikiSQL. The inputs consist of a table and a question. The outputs consist of a ground-truth SQL query and the corresponding result from execution.

Short Passages Reading Comprehension and Question Answering
Answer a simple question by reading a short passage.
- Simple question: Factoid QA, < 30 words.
- Short passage: < 300 words.
- The answer is directly given as a range of the passage.

INPUT: A passage, a question.
OUTPUT: a range of the passage.

Detection and Interpretation of English Puns
- Puns are a class of language constructs, in which lexical-semantic ambiguity is a deliberate effect of the communication act.
- For example, "I used to be a banker but I lost interest."
More Project Samples

- Stanford NLP class
  - [http://web.stanford.edu/class/cs224n](http://web.stanford.edu/class/cs224n)
  - Notice its focus on deep learning
  - Your project can use any machine learning technique(s) on a natural language processing problem, and shouldn’t be limited to deep learning only.

Course Project Grading

- You are encouraged to talk to the instructor and/or TAs on project topics!
- How to find teammates?
  - Talk to your classmates and see if you share interests!
  - Post on piazza with your background [programming language and skills] and potential project ideas

Course Project Grading

- Three reports
  - One-page proposal (3%), due on Jan 28 at 11:59pm.
  - Progress, with code (6%)
  - Final, with code (8%)
- One presentation
  - In class (5%)

Audience Award

- Bonus points!
  - All teams vote for their favorite project(s) after presentation.
  - The team gets the most votes will be awarded with 1% bonus point!

Submission and Late Policy

- Programming language
  - Python (recommended), Java, C/C++
- All submissions are in electronic format.
  - Due on blackboard.

Submission and Late Policy

- Assignment or report turned in late will be charged 20 points (out of 100 points) off for each late day (i.e. 24 hours).
- Each student has a budget of 6 days in total throughout the semester before a late penalty is applied.
- Late days are not applicable to final presentation.
- Each group member is charged with the same number of late days, if any, for their submission.
- You don’t have to inform the instructors on the usage of late days. Timestamp of the last submission will be used for automatic grade calculation. You will see the original grades on blackboard.
How to find us?

• All materials, including slides, assignments, sample reports, etc., can be found on the course webpage:
• Office hours and staffs:
  • Prof. Lu Wang: Thursdays, from 1:30pm to 2:30pm, or by appointment, Rm 2211 at 177 Huntington Ave.
  • Note: to attend OH at 177, you’ll need to:
    • Put down your name on Piazza by Tues that Thursday (so that I can enter your name in the guest system)
    • Bring your photo ID and check in at the front desk when you come in
  • TA Abhay Vaasant Dangare, please see piazza
  • All OH starts in the week of Jan 13.
• Piazza
  • http://piazza.com/northeastern/spring2020/cs4120, please sign up.
  • All course relevant questions should go here! Also is the best way to reach the instructor and TAs.

What is Natural Language Processing?

• Allowing machines to communicate with human
• Natural language understanding + natural language generation

What does it mean to understand a language?

- Phonology
- Morphology
- Lexemes
- Syntax
- Semantics
- Pragmatics
- Discourse

Phonology

Sound waves

Words

Parse trees

Meanings

Shallower Analysis

Deeper Analysis
Syntax, Semantics, Pragmatics

• Syntax concerns the proper ordering of words and its affect on meaning.
  • The dog bit the boy.
  • The boy bit the dog.
  • Bit boy dog the the.

• Semantics concerns the (literal) meaning of words, phrases, and sentences.
  • “plant” as a photosynthetic organism
  • “plant” as a manufacturing facility
  • “plant” as the act of sowing

• Pragmatics concerns the overall communicative and social context and its effect on interpretation.
  • Honest or dishonest?
  • Context 1: Kyle and Ellen would like to see a movie. Kyle has $20 in his pocket. Tickets cost $8 each.
  • Context 2: Kyle and Ellen would like to see a movie. Kyle has $20 in his pocket. Tickets cost $10 each.

Where NLP is used?

Commercial World

• Disaster Relief
• Chatbots for Mental Health
• Detecting abusive language in online posts

Text Classification: Disaster Response

• Haiti Earthquake 2010
• Classifying SMS messages
  Mwen thomassin 32 nan pyron mwen ta renmen jwen yon ti dlo gras a dieu bo lakay mwen anfom se sel dlo nou bezwen
  I am in Thomassin number 32, in the area named Pyron. I would like to have some water. Thank God we are fine, but we desperately need water.
Extracting Social Meaning from Language

- Uncertainty (students in tutoring)
- Annoyance (callers to dialogue systems)
- Anger (police-community interaction)
- Deception
- Emotion
- Intoxication
- Flirtation, Romantic interest

Sentiment in Restaurant Reviews

A very bad (one-star) review:
The bartender... absolutely horrible... we waited 10 min before we even got her attention... and then we had to wait 45 - FORTY FIVE! - minutes for our entrees... stalk the waitress to get the cheque... she didn’t make eye contact or even break her stride to wait for a response...

Extracting Social Meaning from Language

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What is the language of bad reviews?

- Negative sentiment language
  horrible awful terrible bad disgusting
- Past narratives about people
  waited, didn’t, was
  he, she, his, her,
  manager, customer, waitress, waiter
- Frequent mentions of we and us
  ... we were ignored until we flagged down a waiter to get our waitress
  ...

Personal Assistants

Amazon Alexa

Google Assistant

Siri

Question Answering: IBM’s Watson

Recommendation Engines

If you bought...

Customers who bought this item also bought

- THE LANGUAGE OF FOOD
- THE DORITO EFFECT
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Why NLP is challenging?

Ambiguity is Ubiquitous
• Speech Recognition
  - “recognize speech” vs. “wreck a nice beach”
  - “youth in Asia” vs. “euthanasia”

• Syntactic Analysis
  - “I ate spaghetti with chopsticks” vs. “I ate spaghetti with meatballs.”

• Semantic Analysis
  - “The dog is in the pen.” vs. “The ink is in the pen.”
  - “I put the plant in the window” vs. “Ford put the plant in Mexico”

• Pragmatic Analysis
  - From “The Pink Panther Strikes Again”:
    - Clouseau: Does your dog bite?
    - Hotel Clerk: No.
    - Clouseau: [bowing down to pet the dog] Nice doggie.
    - Dog barks and bites Clouseau in the hand
    - Clouseau: I thought you said your dog did not bite!

Find at least 6 meanings of this sentence:

I made her duck
Ambiguity

Find at least 6 meanings of this sentence:

I made her duck

• I cooked waterfowl for her benefit (to eat)
• I cooked waterfowl belonging to her
• I created the (plaster?) waterfowl she owns
• I caused her to quickly lower her head or body
• I recognized the true identity of her spy waterfowl
• I waved my magic wand and turned her into undifferentiated waterfowl

Part of speech: “duck” can be a Noun or Verb

I cooked waterfowl belonging to her.

Part of speech:
“her” is possessive pronoun (“of her”)
“her” is dative pronoun (“for her”)

I made the (plaster) duck statue she owns

Word Meaning: “make” can mean “create” or “cook”

Ambiguity is Explosive

• Ambiguities compound to generate enormous numbers of possible interpretations.
• In English, a sentence ending in n prepositional phrases has over 2^n syntactic interpretations
  • “I saw the man with the telescope”: 2 parses
  • “I saw the man on the hill with the telescope”: 5 parses
  • “I saw the man on the hill in Texas with the telescope”: 14 parses
  • “I saw the man on the hill in Texas with the telescope at noon”: 42 parses
  • “I saw the man on the hill in Texas with the telescope at noon on Monday”: 132 parses

Humor and Ambiguity

• Many jokes rely on the ambiguity of language:
  • Policeman to little boy: “We are looking for a thief with a bicycle.” Little boy: “Wouldn’t you be better using your eyes.”
  • Why is the teacher wearing sun glasses. Because the class is so bright.
  • Groucho Marx: One morning I shot an elephant in my pajamas. How he got into my pajamas, I’ll never know.
  • She criticized my apartment, so I knocked her flat.
  • Noah took all of the animals on the ark in pairs. Except the worms, they came in apples.

Why is Language Ambiguous?

• Having a unique linguistic expression for every possible conceptualization that could be conveyed would make language overly complex and linguistic expressions unnecessarily long.
• Allowing resolvable ambiguity permits shorter linguistic expressions, i.e. data compression.
• Language relies on people’s ability to use their knowledge and inference abilities to properly resolve ambiguities.
• Infrequently, disambiguation fails, i.e. the compression is lossy.
More difficulties: Non-standard language

Great job @justinbieber! We’re SOO PROUD of what you’ve accomplished! U taught us 2 #nevergivup & you yourself should never give up either.

And neologisms:
- unfriend
- retweet
- bromance

Some NLP Tasks

Syntactic Tasks

Word Segmentation

• Breaking a string of characters into a sequence of words.
• In some written languages (e.g. Chinese) words are not separated by spaces.
• Even in English, characters other than white-space can be used to separate words (e.g., , ; : ( )
• Examples from English URLs:
  - jumpthestark.com ➞ jump the shark .com
  - twitter.com/realdonaldtrump ➞ real donald trump .com
  - myspace.com/pluckerswingbar
    ➞ myspace .com pluckers wing bar
    ➞ myspace .com plucker swing bar

Morphological Analysis

• Morphology is the field of linguistics that studies the internal structure of words. (Wikipedia)
• A morpheme is the smallest linguistic unit that has semantic meaning (Wikipedia)
  - e.g. bury, "pre", "ed", "ly", "s"
• Morphological analysis is the task of segmenting a word into its morphemes:
  - carried ➞ carry + ed (past tense)
  - independently ➞ in + (depend + ent) + ly
  - Google.com ➞ (Google + e) + (com)
  - unlockable ➞ un + lock + able?
  ➞ un + lock + able?

Part Of Speech (POS) Tagging

• Annotate each word in a sentence with a part-of-speech.
  I ate the spaghetti with meatballs.
  PN V Det N Prep N
  John saw the saw and decided to take it to the table.
  PN V Det N Con V Part V Pro Prep Det N
• Useful for subsequent syntactic parsing and word sense disambiguation.
Phrase Chunking

• Find all non-recursive noun phrases (NPs) and verb phrases (VPs) in a sentence.
  • [NP I] [VP ate] [NP the spaghetti] [PP with] [NP meatballs].
  • [NP He] [VP reckons] [NP the current account deficit] [VP will narrow] [PP to] [NP only # 1.8 billion] [PP in] [NP September].

Syntactic Parsing

• Produce the correct syntactic parse tree for a sentence.

Semantic Tasks

Word Sense Disambiguation (WSD)

• Words in natural language usually have a fair number of different possible meanings.
  • Ellen has a strong interest in computational linguistics.
  • Ellen pays a large amount of interest on her credit card.
  • For many tasks (question answering, translation), the proper sense of each ambiguous word in a sentence must be determined.

Semantic Role Labeling (SRL)

• For each clause, determine the semantic role played by each noun phrase that is an argument to the verb.
  • agent: patient: source: destination: instrument
  • John drove Mary from Austin to Dallas in his Toyota Prius.
  • The hammer broke the window.
  • Also referred to as “case role analysis,” “thematic analysis,” and “shallow semantic parsing.”

Semantic Parsing

• A semantic parser maps a natural-language sentence to a complete, detailed semantic representation (logical form).
  • For many applications, the desired output is immediately executable by another program.
  • Example: Mapping an English database query to Prolog:
    How many cities are there in the US?
    answer(A, count(B, (city(B), loc(B, C), const(C, countryid(USA)), A)))
Textual Entailment

• Determine whether one natural language sentence entails (implies) another under an ordinary interpretation.

• E.g., "A soccer game with multiple males playing. → Some men are playing a sport."

Pragmatics/Discourse Tasks

Anaphora Resolution/Co-Reference

• Determine which phrases in a document refer to the same underlying entity.

  • John put the carrot on the plate and ate it.
  • Bush started the war in Iraq. But the president needed the consent of Congress.

• Some cases require difficult reasoning.

  • Today was Jack's birthday. Penny and Janet went to the store. They were going to get presents. Janet decided to get a kite. "Don't do that," said Penny. "Jack has a kite. He will make you take it back."

More Application-driven Tasks

Information Extraction (IE)

• Identify phrases in language that refer to specific types of entities and relations in text.

  • Named entity recognition is task of identifying names of people, places, organizations, etc. in text.

    • Michael Dell is the CEO of Dell Computer Corporation and lives in Austin Texas.

    • Relation extraction identifies specific relations between entities.

      • Michael Dell is the CEO of Dell Computer Corporation and lives in Austin Texas.
      • Michael Dell is the CEO of Dell Computer Corporation and lives in Austin Texas.

Question Answering

• Directly answer natural language questions based on information presented in a corpora of textual documents (e.g. the web).

  • Who is the president of United States?
  • Donald Trump

  • What is the popular of Massachusetts?
  • 6.8 million
Text Summarization

- Produce a short summary of one or many longer document(s).
- Article: An international team of scientists studied diet and mortality in 135,335 people between 35 and 70 years old in 18 countries, following them for an average of more than seven years. Diet information depended on self-reports, and the scientists controlled for factors including age, sex, smoking, physical activity and body mass index. The study is in The Lancet. Compared with people who ate the lowest 20 percent of carbohydrates, those who ate the highest 20 percent had a 28 percent increased risk of death. But high carbohydrate intake was not associated with cardiovascular death.

- Summary: Researchers found that people who ate higher amounts of carbohydrates had a higher risk of dying than those who ate more fats.

Spoken Dialogue Systems -- Chatbots

- Q: Is it going to rain today?
- A: It will be mostly sunny. No rain is expected.

Machine Translation

- Translate a sentence from one natural language to another.
  - 我喜欢汉堡 → I like burgers.

Ambiguity Resolution is Required for Translation

- Syntactic and semantic ambiguities must be properly resolved for correct translation:
  - "John plays the guitar." → "John 弹 吉他"
  - "John plays soccer." → "John 踢 足球"

- An apocryphal story is that an early MT system gave the following results when translating from English to Russian and then back to English:
  - "The spirit is willing but the flesh is weak." → "The liquor is good but the meat is spoiled."
  - "Out of sight, out of mind." → "Invisible idiot."

Resolving Ambiguity

- Choosing the correct interpretation of linguistic utterances requires (commonsense) knowledge of:
  - Syntax
  - "An agent is typically the subject of the verb"
  - Semantics
  - "Michael and Ellen are names of people"
  - "August is the name of a month (not a person)"
  - Pragmatics
  - "Toyota is a car company and Prius is a brand of car"
  - "Invisible idiot"
### State-of-the-Arts
- Learning from large amounts of text data (cf. rule-based methods)
- Supervised learning or unsupervised learning
- Statistical machine learning-based methods
  - The probabilistic knowledge acquired allows robust processing that handles linguistic regularities as well as exceptions.
- Now with neural network-based methods mostly

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### Related Fields
- Artificial Intelligence
- Machine Learning
- Linguistics
- Cognitive science
- Logic
- Data science
- Political science
- Education
- Economics
- ...many more

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### Relevant Scientific Conferences and Journals
- Association for Computational Linguistics (ACL)
- North American Association for Computational Linguistics (NAACL)
- Empirical Methods in Natural Language Processing (EMNLP)
- International Conference on Computational Linguistics (COLING)
- Conference on Computational Natural Language Learning (CoNLL)
- Transactions of the Association for Computational Linguistics (TACL)
- Journal of Computational Linguistics (CL)