OData: Competitor or Contributor?

- **OData is Open**
  - Open License, Open Standard, Open Source Libraries
  - Built on REST, JSON, ATOM/XML
- **OData is Linked**
  - Resources, collections, properties are addressable by URLs
  - Entities use URLs to point to other resources on the web
- **OData is Semantic**
  - Vocabularies annotate data/metadata with common ontologies
- **OData is gaining momentum**
  - Examples in Enterprise, Consumer, and Government sectors
- **OData is compatible with the Semantic Web**
  - Provides a convenient representation of structured data that follows linked data principles
- **We can chose to compete with OData or use our expertise to help OData better contribute to the Semantic Web**