

Machine Learning and Information Retrieval

The Combination of Expert Advice Problem

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Northeastern University

Combination of Expert Advice

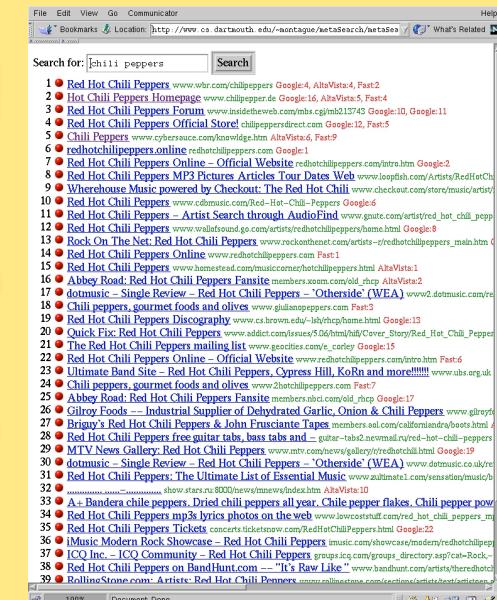
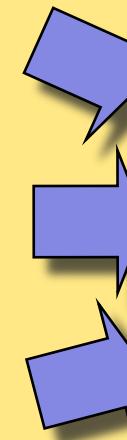
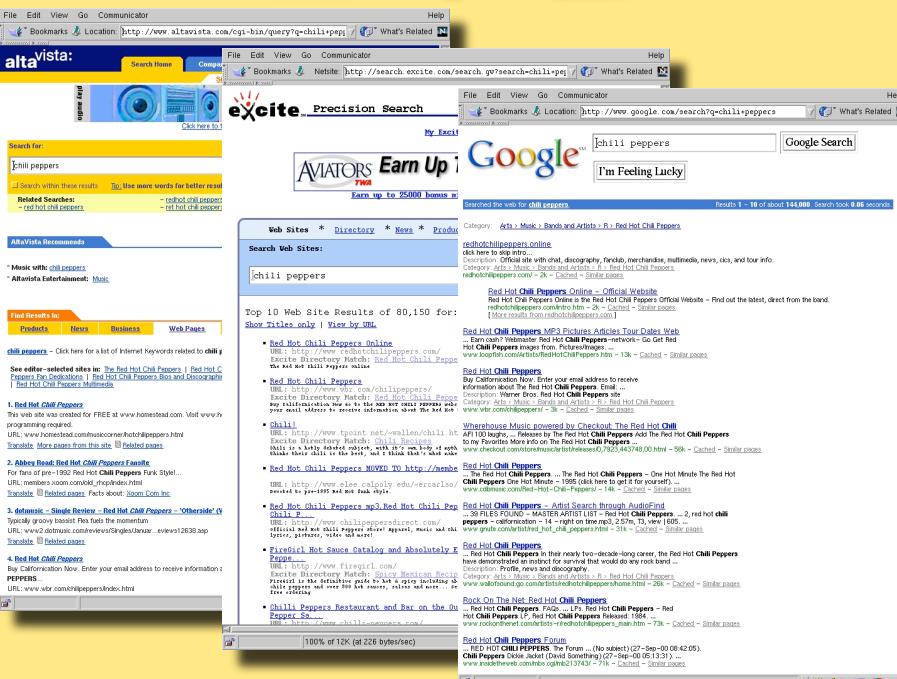
- Machine Learning
 - *Problems:*
 - medical diagnostics, stock market prediction, etc.
 - *Solutions:*
 - boosting, bagging, weighted majority, etc.

Combination of Expert Advice

- Information Retrieval
 - *Problems:*
 - filtering (news/spam), recommendation systems, *metasearch*, etc.
 - *Solutions:*
 - Linear classifiers, collaborative filtering, *on-line learning*, etc.

The Metasearch Problem

Search for: chili peppers



Search and Metasearch

- **Search engines:**
 - Provide a ranked list of documents.
 - May provide relevance scores.
- **Metasearch engines:**
 - Query multiple search engines.
 - May or may not combine results.

Metasearch: Dogpile

The screenshot shows a web browser window with the following details:

- Menu Bar:** File, Edit, View, Go, Communicator, Help.
- Toolbar:** Bookmarks, Location: <http://search.dogpile.com/texis/search?q=chili+peppers&geo=no&fs=web&av=custom&engines=goto&engines=looksmart&engines=t1>, What's Related.
- Header:** DOGPILE Web Metasearch Results. Includes a logo of a dog standing on books.
- Left Sidebar:** Home, Custom Search, Dogpile Remote Search at Home, Help with Syntax, Tell a Friend, Go Shopping.
- Advertisement:** Visit the Ask Our Teachers column at SmarterKids.com.
- Search Bar:** Buy books about "chili peppers" at Amazon.com, Search for "chili peppers" on Electric Library.
- Search Results:** Are you looking for: Red Hot Chili Peppers, Peppers, Chili, Hot Peppers; Red Hot Chili Peppers Tabs, Canning Recipes Peppers, Red Hot Chili Peppers Lyrics, Salsa Recipes Free.
- Classmates.com Feature:** Dogpile Stages, Remember your promise to "keep in touch" at graduation? With over 8.5 million registered high school alumni, chances are you'll find your old friends.
- Search Engine Results:**
 - 1. [The Red Hot Chili Peppers](#)
Find photos, lyrics, updates, tour info, and news on alternative-funk-rock band the Red Hot Chili Peppers.
Looksmart category - Red Hot Chili Pepper
 - 2. [Red Hot Chili Peppers Audio and Video](#)
Watch videos and listen to music by this rock/funk band.
Looksmart category - Red Hot Chili Peppers
 - 3. [Chili and Hot Sauces](#)
Shop for mouth-burning chili sauces, Tabasco, hot salsas and other pepper-inspired sauces.
Looksmart category - Chili & Hot Sauces
 - 4. [Chili and Hot Sauces](#)
Find chili and other hot sauce recipes, including salsas, dips, spices, and rubs, and visit the Pepper Fool.
Looksmart category - Chili & Hot Sauces
 - 5. [Red Hot Chili Peppers - Screens and Themes](#)
Promotional screensaver for the funk-rock band features falling chili peppers.
LookSmart category - Red Hot Chili Peppers Multimedia
- Next Set of Results:** Next set of results from Looksmart.
- Search Engine:** GoTo.com found 10 or more results.

Metasearch: Metacrawler

The screenshot shows a vintage web browser window for 'Communicator'. The address bar displays the URL: <http://search.metacrawler.com/crawler?general=chili+peppers&method=0&redirect=web&rpp=20&shp=10®ion=0&timeout=0&sort=0>. The main content area is titled 'metacrawler' and shows a search for 'chili peppers'. Below the search bar, there are dropdown menus for 'any', 'all', and 'phrase', and a 'The Web' button. The search results page has a yellow header with the title 'Are you looking for:' followed by links to 'Red Hot Chili Peppers', 'Peppers', 'Chili...', and 'Hot Peppers'. The main search results are displayed on a blue background with a 'Discovery Health' logo and a 'Find!' button. Below the results, there are tabs for 'View Related: Web Pages, Directory Listings, Audio/MP3, Images, News Groups, Auctions'. The results list includes links for 'Red Hot Chili Peppers', 'redhotchilipeppers.online', 'The Red Hot Chili Peppers', 'Lycos Music: Red Hot Chili Peppers - Biography', 'GlassShop.com - Handmade Blown Glass Chili Peppers', and 'Chili Pepper Smoked Trout'. On the right side of the results page, there are several sidebar ads: 'Get Auto Insurance answers.', '0% Visa Cards Now! @ YourNextCreditCard', 'Hot Concert Tickets on sale', 'Apply Now for an Aria Visa!', 'Find old High School Friends Here!', 'ClassMates.com', and 'Promote Your Site'.

Metasearch: Profusion

The screenshot shows a web browser window with the following details:

- Title Bar:** File Edit View Go Communicator Help
- Location:** http://www.profusion.com/cgi-bin/nph-ProFusion.pl?queryterm=chili+peppers&option=all&display=10&totalverify=0&auto=auto
- Toolbar:** Bookmarks Location What's Related
- Search Engine Header:** intelli*seek* Find A Loan for Me Powered by GetSmart.com
- Search Form:** Search chili peppers on Web Search Just FIND IT
- Results:** Search Results. Results: 1-10 of 63. Links are color-coded by score:
 - 1.0000:** Red Hot Chili Peppers [open in new window] Track This Page Summary: This web site was created for FREE at www.homestead.com. Visit www.homestead.com to get your free web site – no programming required. URL: http://www.homestead.com/musiconline/hotchilipeppers.htm (Altavista)
 - 0.9667:** Abbey Road: Red Hot Chili Peppers Fansite [open in new window] Track This Page Summary: For fans of pre-1992 Red Hot Chili Peppers Funk Style... URL: http://members.xoom.com/gold_rhr/index.htm (Altavista)
 - 0.9333:** doMusic – Single Review – Red Hot Chili ... [open in new window] Track This Page Summary: Typically groovy bassist Flea fuels the momentum URL: http://www.domusic.com/review/5ingles/january2000/reviews12638... (Altavista)
 - 0.9000:** Red Hot Chili Peppers [open in new window] Track This Page Summary: Buy California Now. Enter your email address to receive information about The Red Hot Chili Peppers. Email: Go to the RED HOT CHILI PEPPERS... URL: http://www.wbr.com/chilipeppers/index.html (Altavista)
 - 0.8781:** Chili Pepper Rub for Brisket Recipe [open in new window] Track This Page Summary: Chili Pepper Rub for Brisket recipe. URL: http://bbq.about.com/library/recipes/bb70523.htm (About)
 - 0.8667:** Red Hot Chili Peppers - Screens and Themes [open in new window] Track This Page Summary: Promotional screensaver for the funk-rock band features falling chili peppers. More like this: Red Hot Chili Peppers Multimedia URL: http://www.screenandthemes.com/Previews-Downloads/Screen-Savers/... (LookSmart)
 - 0.8667:** Briquet's Red Hot Chili Peppers & John ... [open in new window] Track This Page Summary: Bootlegs of great classic rock, the Red Hot Chili Peppers, and John Frusciante. I've got stuff from both the Californication era and the pre-heroin... URL: http://members.aol.com/cfcalifornia/bootlegs.htm (Altavista)
 - 0.8342:** Chili Pepper smoked Trout [open in new window] Track This Page Summary: Chili Pepper smoked Trout recipe. URL: http://bbq.about.com/library/recipes/bb70516.htm (About)
 - 0.8333:** Chili Peppers [open in new window] Track This Page Summary: Did You Know...? | Home | The Legend | Legend Form | A few items for those interested in chili peppers: Scoville Test For Capsaicin--A Thermal... URL: http://www.cybersource.com/mknewspage.htm (Altavista)
 - 0.8000:** Hot Chili Peppers Homepage [open in new window] Track This Page Summary: Hot Chili Peppers Homepage (German)... URL: http://www.chilipepper.de/
- Bottom Bar:** Standard browser navigation icons.

Metasearch Algorithms

- Heuristics and hacks:
 - Interleave, average rank, sum scores, etc.
- Principled models:
 - Bayesian inference, election theory, etc.
 - *On-line combination of expert advice.*

On-line Metasearch [Aslam, Pavlu, Savell]

Google

Advanced Search Preferences Language
cikm 2003

Web Images Groups Direct Searched the web for cikm 2003

[CIKM 2003 Homepage](#)
... 03, Hotel Inter-Continental, Novem... Conference on Information and Know... Description: ACM Conference on Info... Category: Reference > Knowledge M... bit.csc.lsu.edu/~cikm2003/ - 9k - Ca...
[ACM CIKM 2003 Call For Papers](#)
... Management (CIKM03). A highest caliber papers submitted bit.csc.lsu.edu/~cikm2003/CIK... [More results from bit.csc.lsu.edu]

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... All Amounts in USD. Attendee Stat... one author of an accepted paper must www.cikmreg.org/ - 13k - Cached - S...
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[CIKM 2002 Homepage](#)
... 03), Las Vegas, Nevada, June 23-... Conference on Information and Know... Description: SAIC Headquarters, Mc... Category: Business > Management www.cikm.org/2002/ - 16k - Cached -
[Conference on Information and Kno...
... The CIKM 2003 web page is devoted to emerging areas of www.cikm.org/ - 6k - Cached](#)

[\[Asis-I\] CIKM 2003](#)
[Asis-I] CIKM 2003. Padmini Srinivas Mon, 29 Sep 2003 12:59:36 -0500. F... mail.asis.org/pipermail/asis-I/2003-S...
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\[bridge-cikm-2003\]\(#\)
bit.csc.lsu.edu/~cikm2003.
www.logistics-2000-versailles.net/site
\[Collaborative Filtering Mailing\]\(#\)
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Altavista

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SEARCH: Worldwide U.S.
Did you mean: ci km 2003
AltaVista found 5,186 results About

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12th international conference on info... bit.csc.lsu.edu/~cikm2003/ • Refresh More pages from bit.csc.lsu.edu

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... Management (CIKM03). A highest caliber papers submitted bit.csc.lsu.edu/~cikm2003/CIK... [More results from bit.csc.lsu.edu]

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... CIKM 2003 ... Information and Knowledge Management of the workshop ... Description: WIDM03 is the fifth in a series of work... Information and Knowledge Management (CIKM), more hits from http://www.cais.ntu.sg/widm/

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... Information and Knowledge Management CIKM an international ... Description: The ACM Conference on Information and knowledge management, as well as recent advances in the field. more hits from http://bit.csc.lsu.edu/~cikm2003/

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Fo ACM CIKM 2003 Preliminary Call For Papers ... message ... Digital Games Conference 2003" Previous message: Kostas Karpouzis Conferences - SPIE Web Conference http://www.image.ntua.gr/cip/archive/2003/0234.htm

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... Information and Knowledge Management (CIKM) ... Description: SAIC Headquarters, McLean, Virginia more hits from http://www.cikm.org/2002/ - 15 hits

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\\\[Web Caching Publications/Version\\\]\\\(#\\\)
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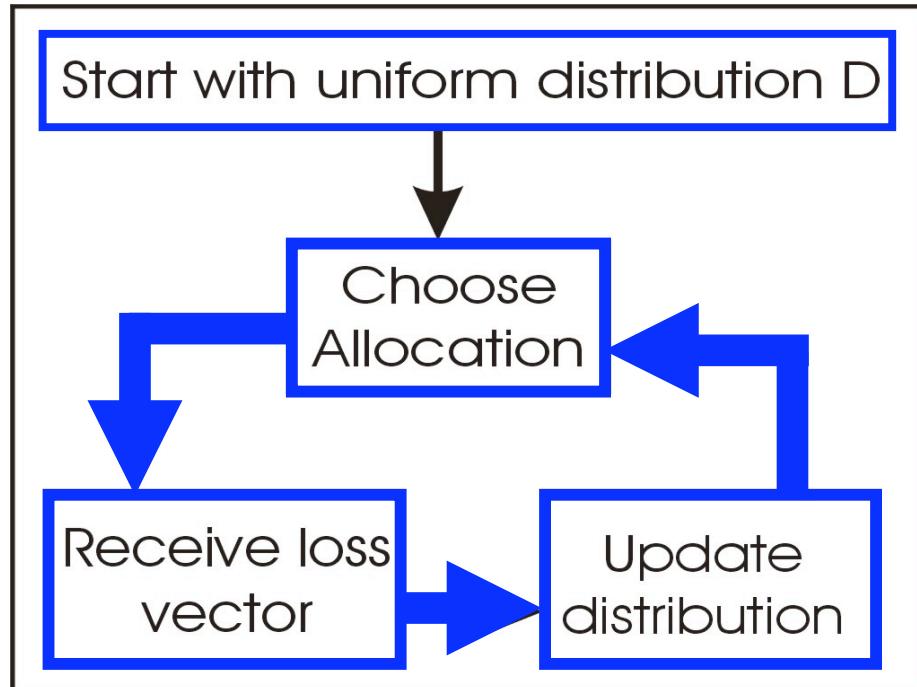
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\\\\[Calendrier des manifestations\\\\]\\\\(#\\\\)\\\]\\\(#\\\)\\]\\(#\\)\]\(#\)](#)

On-line Allocation Problem

- Investment problem:
 - Monthly paycheck...
 - Many stock brokers & mutual funds...
 - *How to invest?*
 - *How to incorporate feedback?*

On-line Allocation: The Hedge Algorithm



$\beta \in [0,1]; N$ strategies (systems)

initial weights $w^1 \in [0,1]^N; \sum_{i=1}^N w_i^1 = 1$

$$p_i^t = \frac{w_i^t}{\sum_{i=1}^N w_i^t}$$

$$l^t \in [0,1]^N$$

$$w_i^{t+1} = w_i^t \cdot \beta^{l_i^t}$$

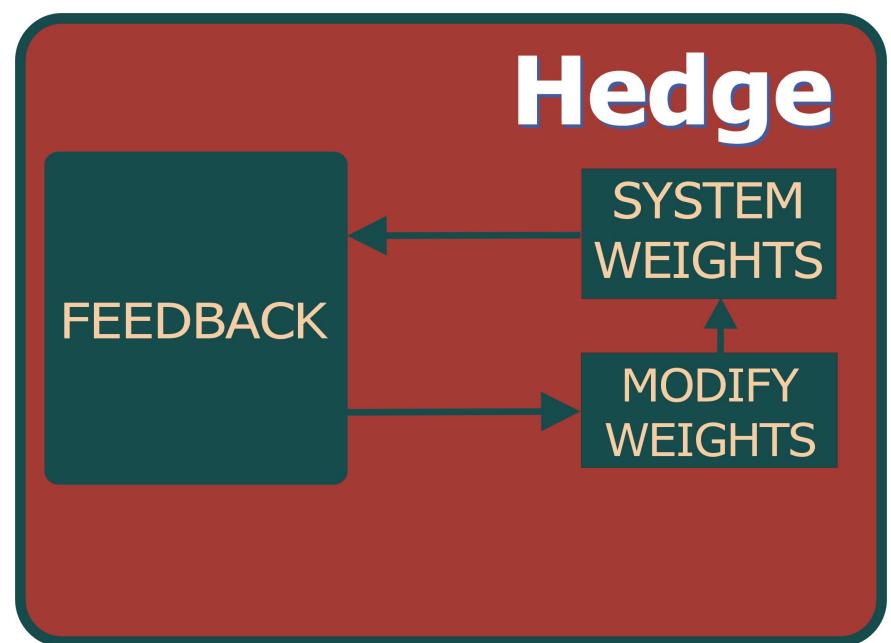
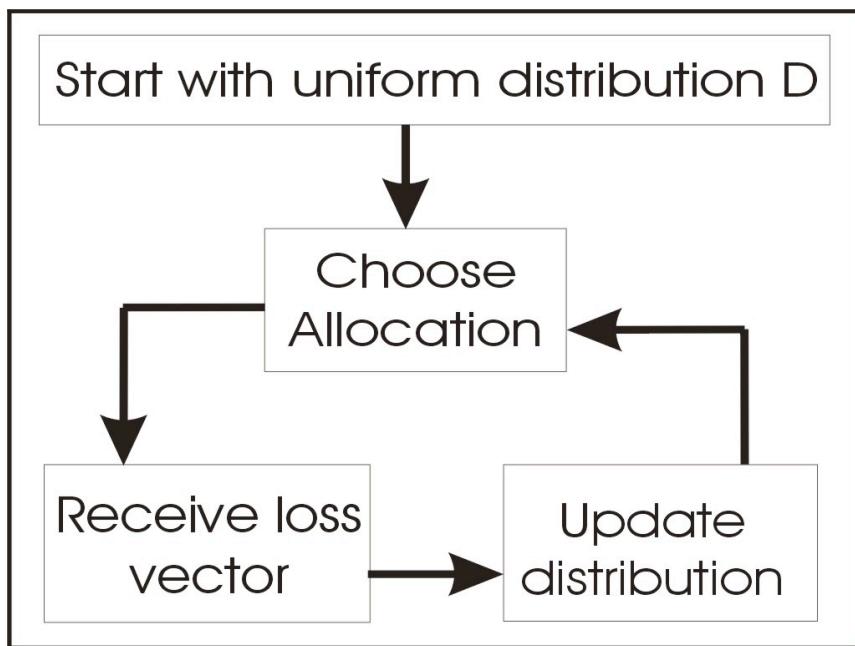
$$L_H^t = p^t \cdot l^t$$

$$L_{HEDGE} = \sum_{t=1}^T p^t \cdot l^t$$

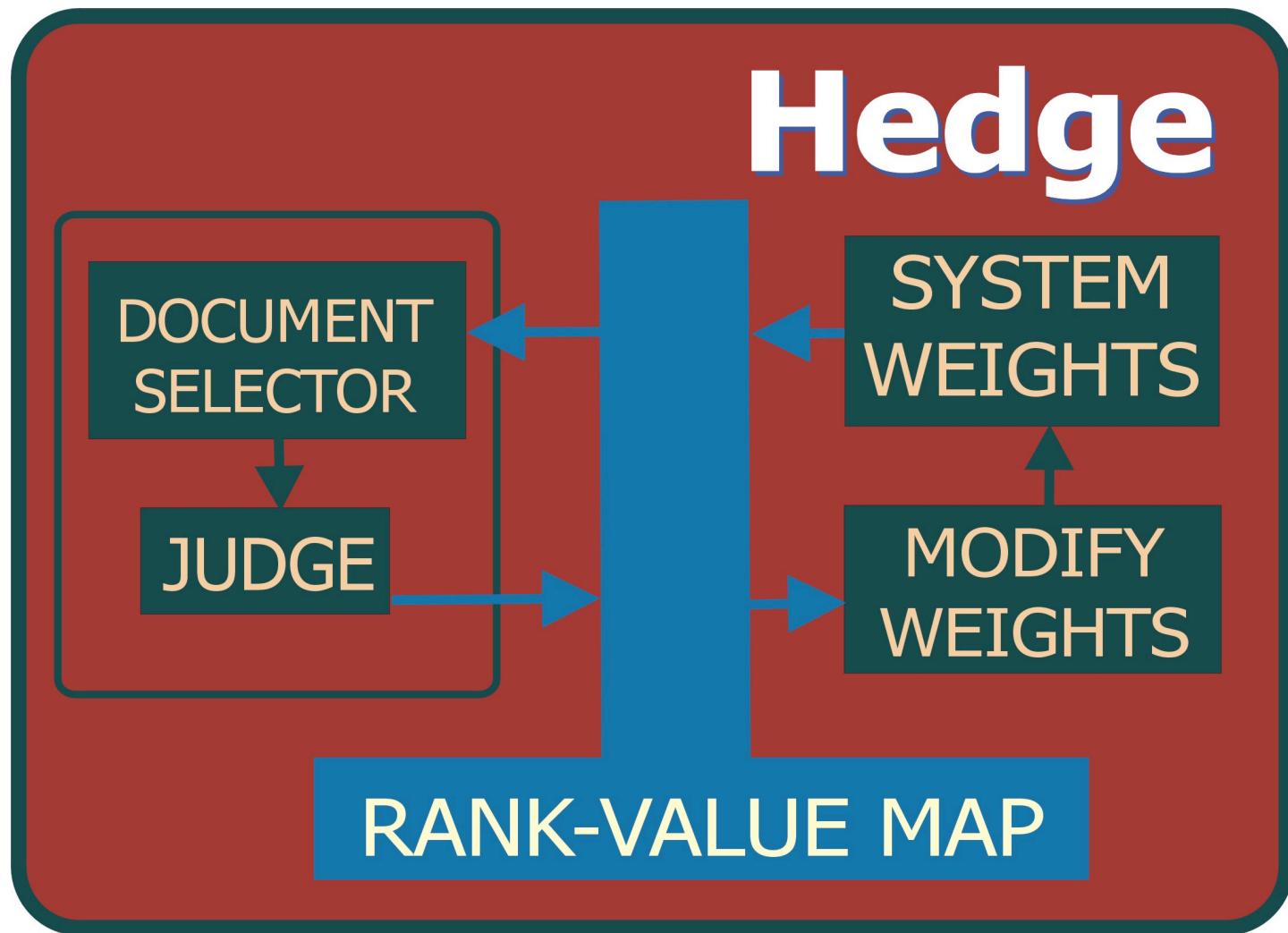
Why Hedge? [Schapire, Freund]

$$L_{HEDGE} \leq \frac{\ln\left(\frac{1}{\beta}\right)L_{BEST\,SYSTEM} + \ln N}{1 - \beta}$$

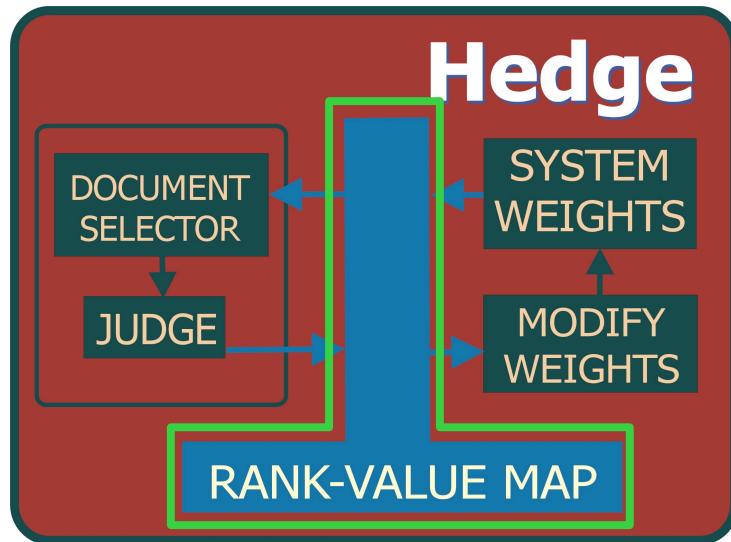
On-line Setup



A Unified Model



Implementation



- map ranks to values

$$value(r) = \frac{1}{r} + \frac{1}{r+1} + \dots + \frac{1}{Z} \approx \ln \frac{Z}{r}$$

RELEVANT = -1

NONRELEVANT = +1

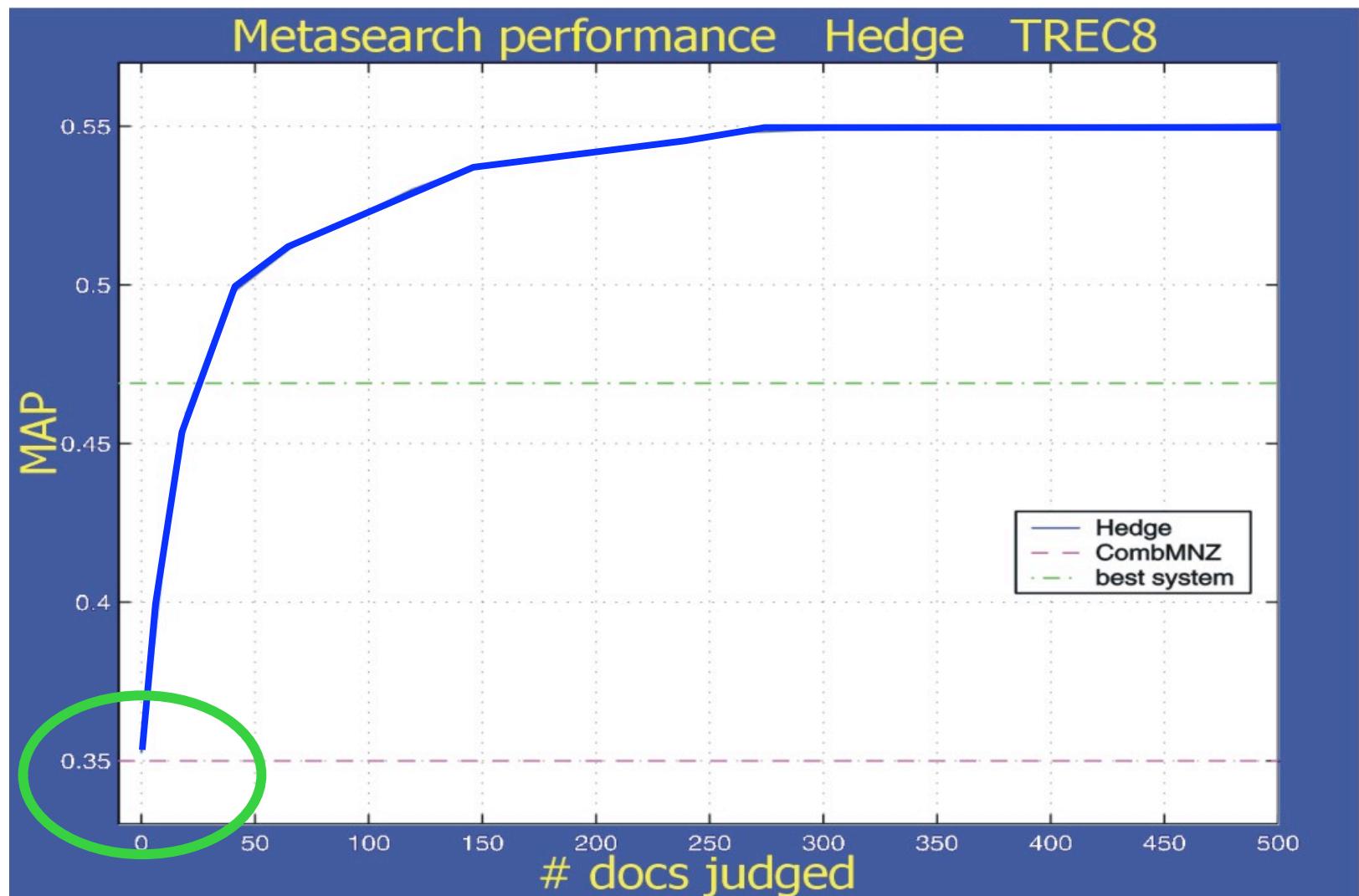
$$LOSS(d, s) = label(d) \cdot value(rank_{d,s}) \approx label(d) \cdot \ln \frac{Z}{r}$$

total loss vs. total precision vs. average precision

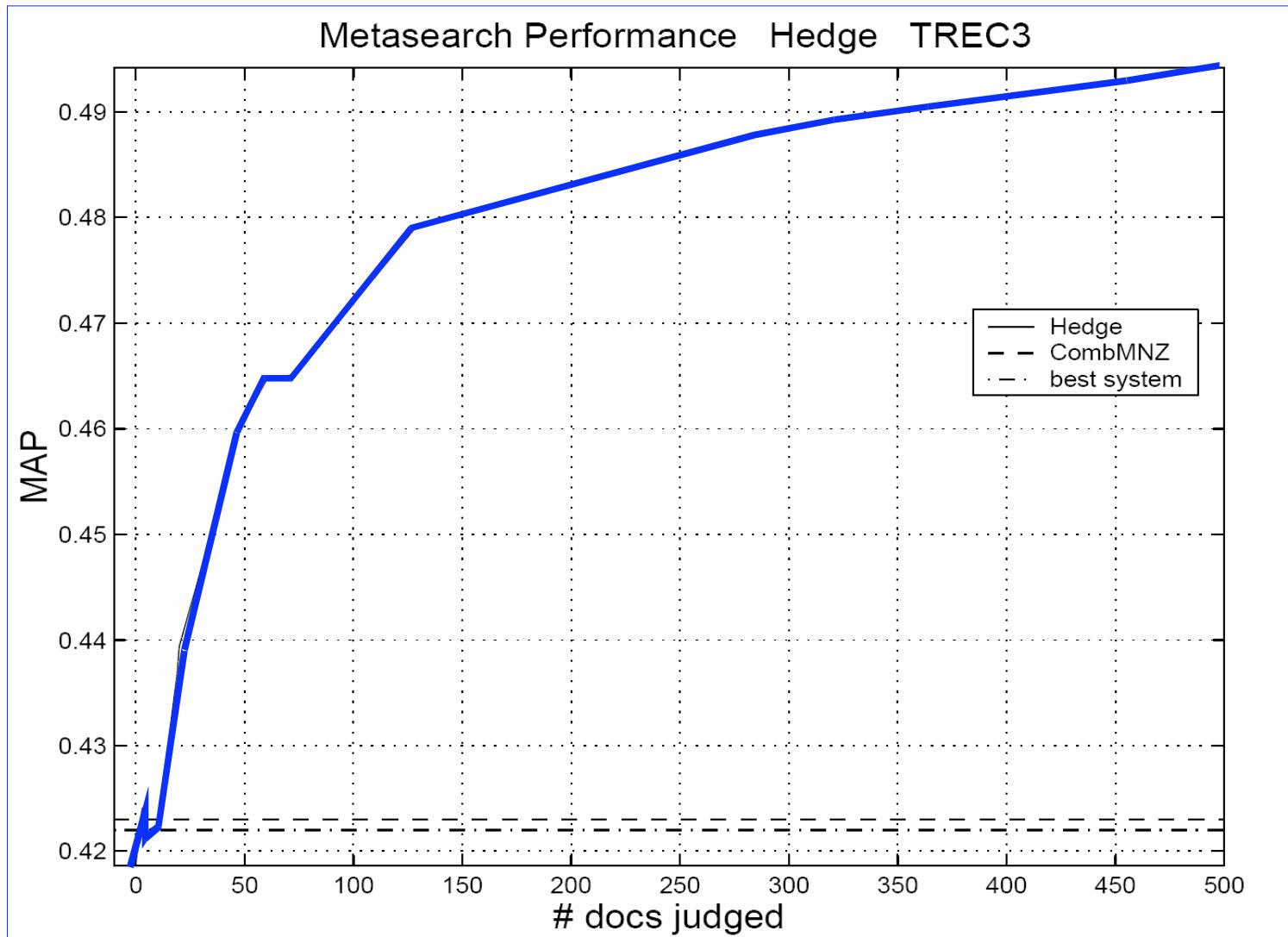
Experiments

- TREC 3,5,6,7,8
 - 41-129 systems
 - 50 queries per TREC
 - Metasearch combines *all* systems
- Use TREC judgments as user feedback

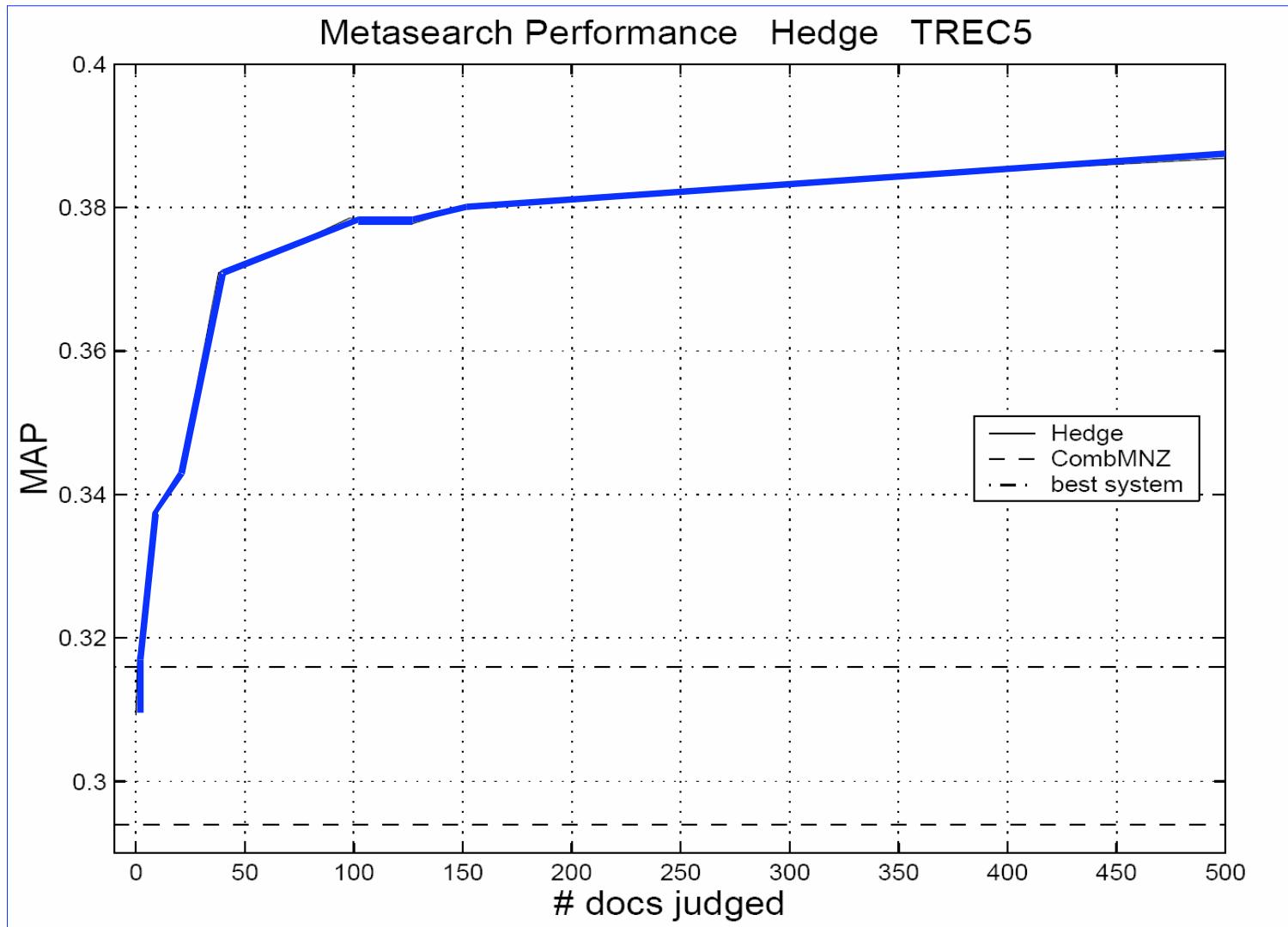
Metasearch – TREC8



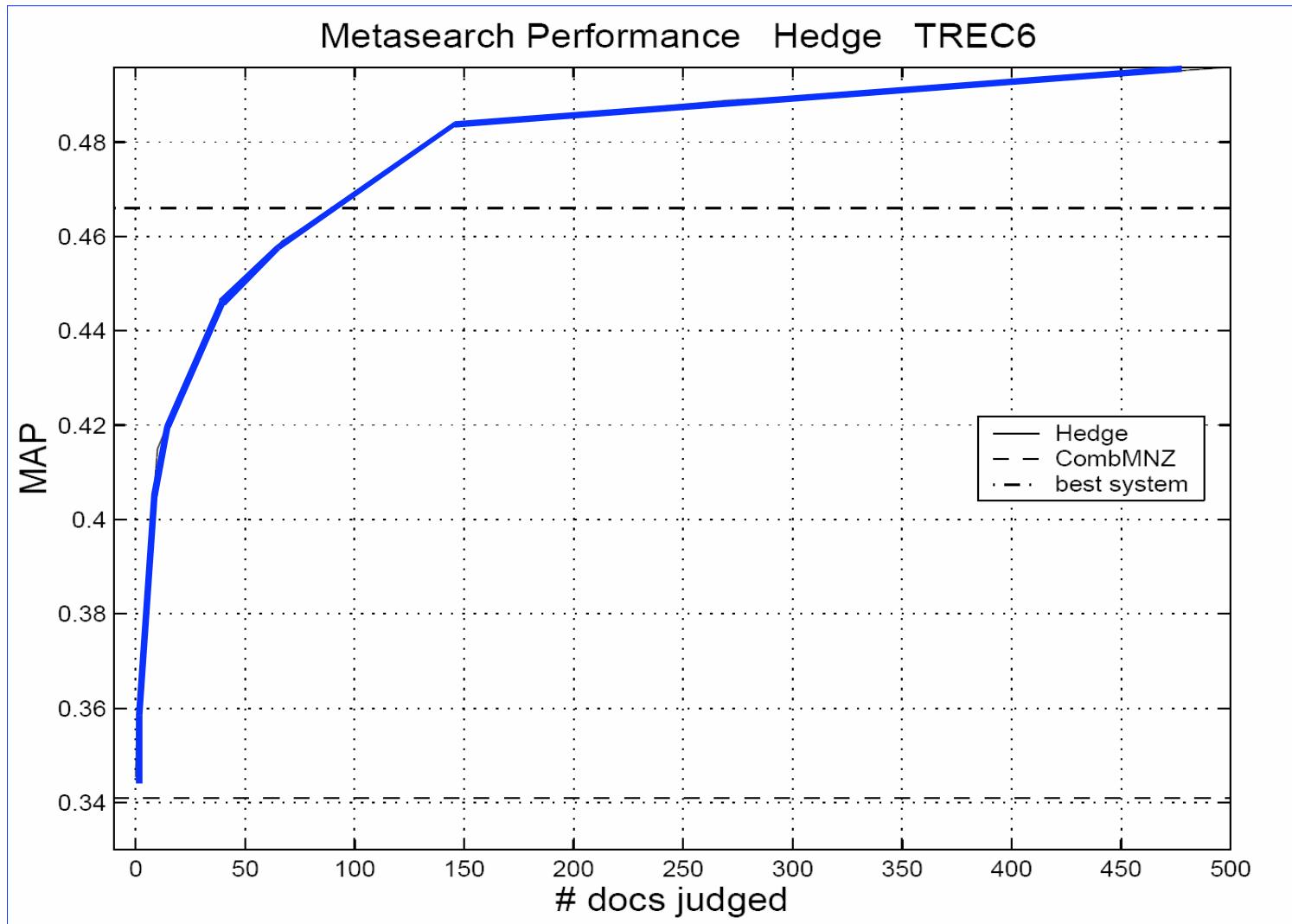
Metasearch – TREC 3



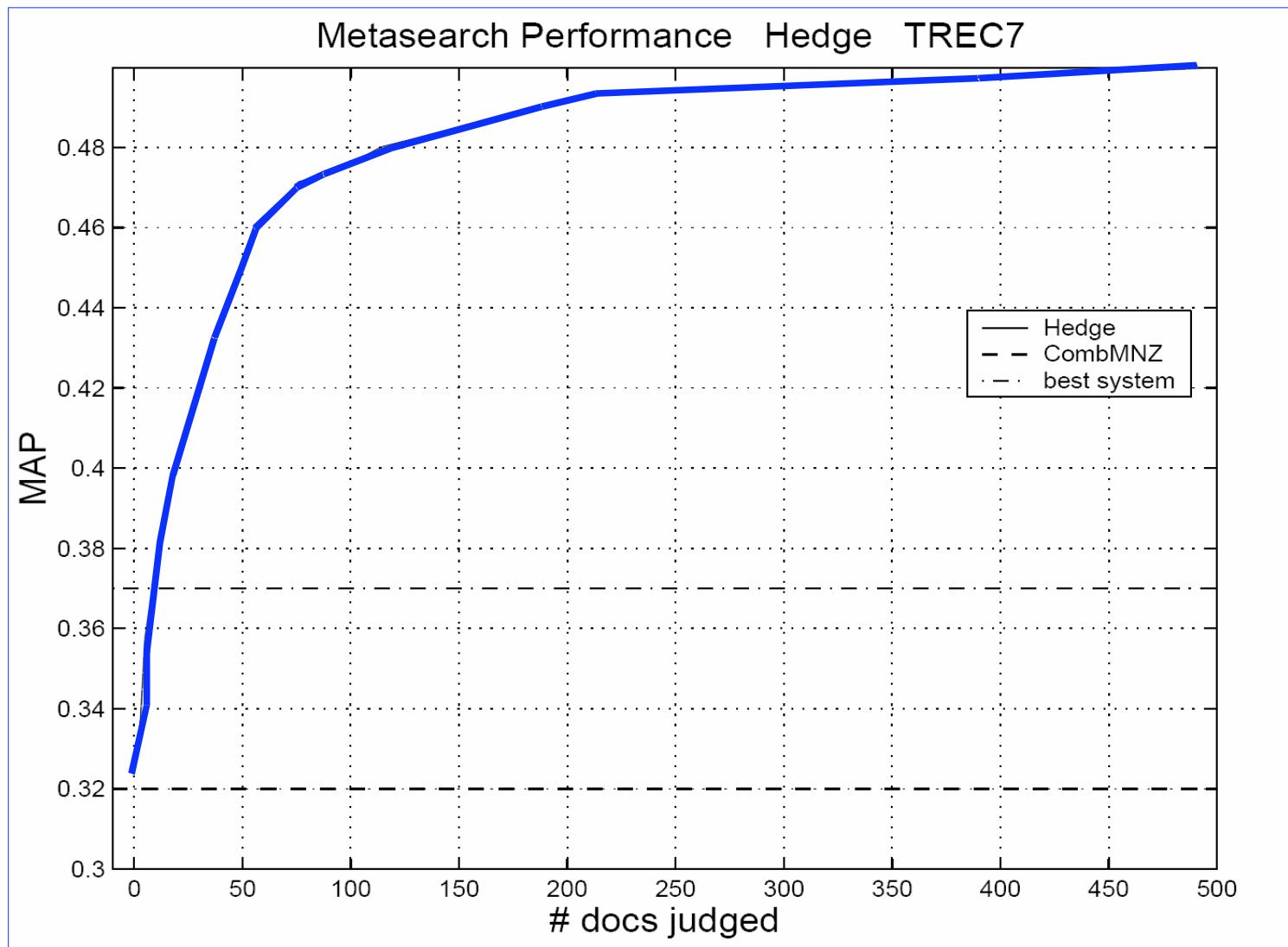
Metasearch – TREC 5



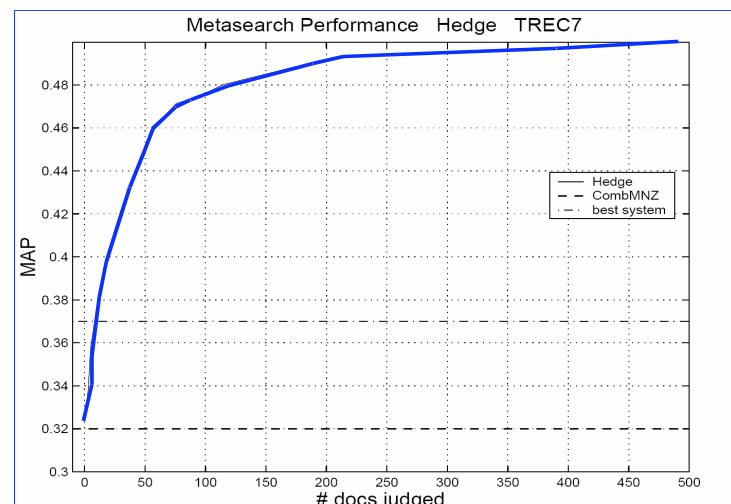
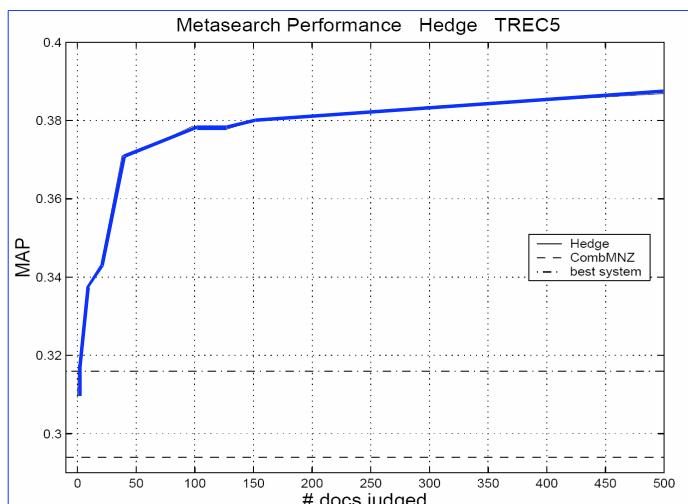
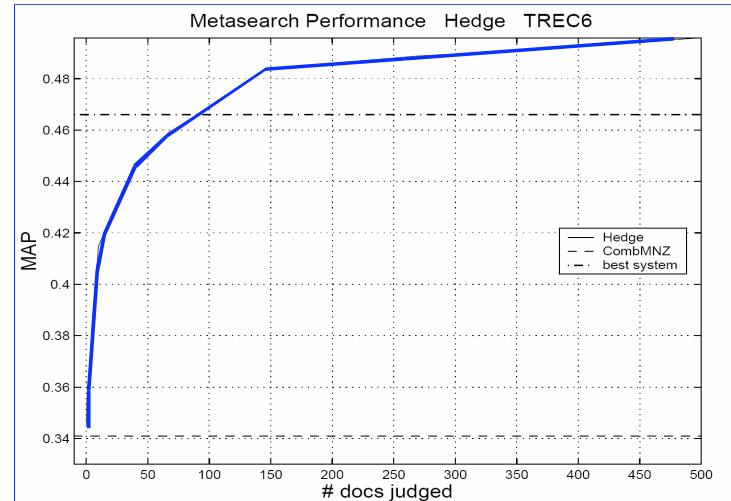
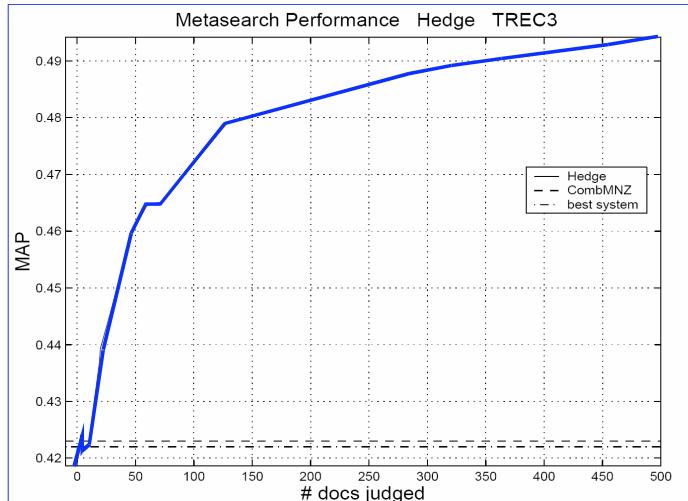
Metasearch – TREC 6

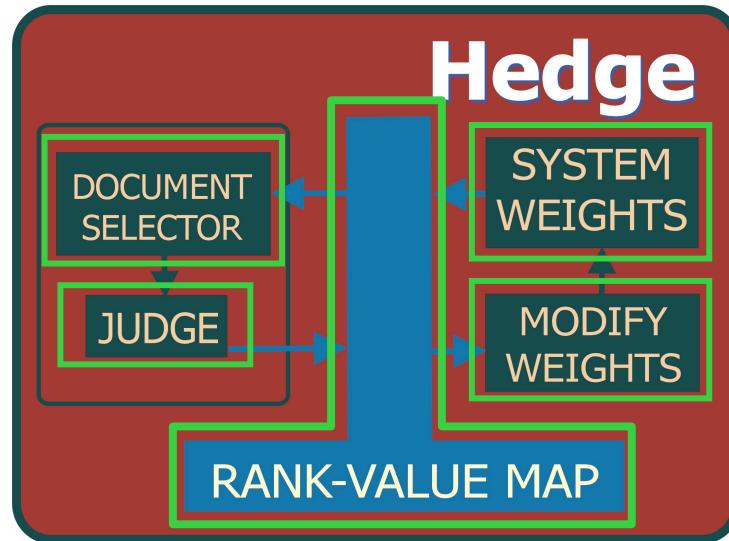


Metasearch – TREC 7



Metasearch – TREC 3,5,6,7





$average_value_t(d) =$

$$= \sum_{s=1}^N w_s^{t-1} \cdot value(rank_{d,s})$$

Loop

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- dbforums – Cfp: Cikm 03
- Mailing List ARL-ERESERVE@ar
- Received: from cni.org by b.cr
- ACM WIDM 2003
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- average_value at episode t
 - “trust” in systems change with t
- metasearch : include already judged docs
- pooling $d_t = \arg \max_d (average_value(d))$
 - system evaluation
- get feedback $LOSS(d_t, s) = label(d_t) \cdot value(rank_{d_t, s})$
- modify weights $w_s^{t+1} = w_s^t \cdot \beta^{LOSS_t(d_t, s)}$

Call for papers
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