Positive:

1. Main Page
   a. Severity: Good
   b. Heuristic: Aesthetic and minimalist design
   c. Comments: The main page is not too crowded and doesn’t seem too complicated for a new user.

2. Logo
   a. Severity: Good
   b. Heuristic: Aesthetic and minimalist design
   c. Comments: The logo looks awesome! But, when the background changes to a similar color, it becomes difficult to differentiate from the background.

3. Page Links
   a. Severity: Good
   b. Heuristic: Flexibility and Ease of Use
   c. Comments: I like that you have links to other pages embedded in your page to provide further information without overcrowding your pages.

4. Descriptions of different media
   a. Severity: Good
   b. Heuristic: Flexibility and Ease of Use
   c. Comments: The descriptions under each media choice allow the user to better understand what you are giving to them on the page.

5. Sizes
   a. Severity: Good
   b. Heuristic: Visibility
c. Comments: The size of the elements on the page is a good size. The area where the different media are linked in seems to be appropriately sized to the size of the browser.

6. Consistency across the pages
   a. Severity: Good
   b. Heuristic: Consistency and Standards
   c. Comments: There is a consistent style to the pages that is appealing.

Negative:

1. Background colors
   a. Severity: Minor
   b. Heuristic: Consistency and Standards
   c. Comments: Changing the color of the entire background can be a bit overwhelming. When I selected the red color, I had difficulty reading some of the text on the screen. Maybe make it so only an important section of the screen changes color, not the whole screen.

2. Color Selection Page
   a. Severity: Minor
   b. Heuristic: Consistency and Standards, Affordances
   c. Comments: The color selection page depends on people being able to see colors the way most people can. It doesn’t take into account color-blindness or complete blindness. Maybe add some tool tips or something to afford for these people.

3. Moods to Colors
   a. Severity: Major
   b. Heuristic: Visibility
   c. Comments: I’m assuming that the colors we are choosing are corresponding to moods, so you might want to write out a certain mood so that it is more apparent. Otherwise, people may just select a color because it’s their favorite
4. Changing your Mood descriptor
   a. Severity: Major
   b. Heuristic: Error prevention
   c. Comments: After selecting a mood descriptor (ex. Bored) there seems to be no way to reselect other than using the back button on the web browser.

5. Multiple Options Display
   a. Severity: Minor
   b. Heuristic: User control and freedom
   c. Comments: Instead of having an arrow to a new video or restaurant, maybe display several with a minimum of description and then allow the user to select one for further information.

6. Font Size
   a. Severity: Minor
   b. Heuristic: Visibility, Ease of use
   c. Comments: For the “Not Feelin’ it?” area and the Explore and Log in areas, the font could do to be a bit larger so as to stand out a bit.
   d.