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LECTURE 3: NETWORKS,
CONTINUED
CS 7295, FALL 2021

Course Homepage on Canvas

<https://c.dunne.dev/cs7295f21/>

(project details + assignments to be added)

Feel free to interrupt with
questions!

Plan for Today

Discuss:

- Marks and channels
- Node-link visualizations + encodings
- Force-directed general layouts
- Layered layouts

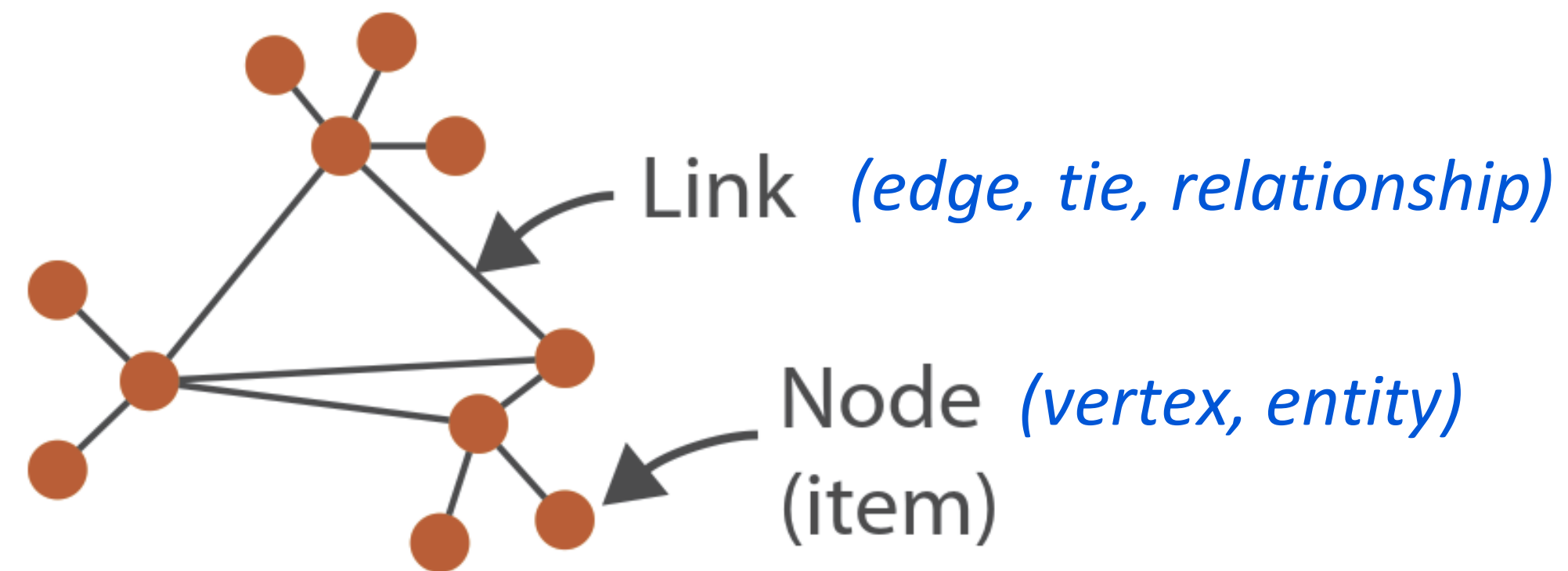
For next time:

- [Discussion lead 1 — Topic Areas](#)
- [Assignment 1 — Read the Syllabus](#)

CHECKING IN

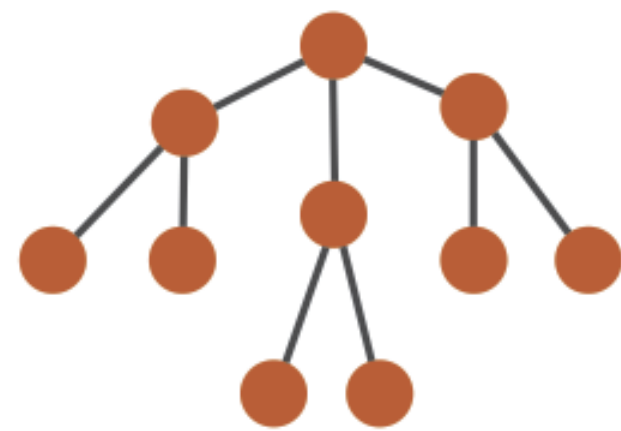
PREVIOUSLY, ON CS 7295...

→ Networks *(graphs)*



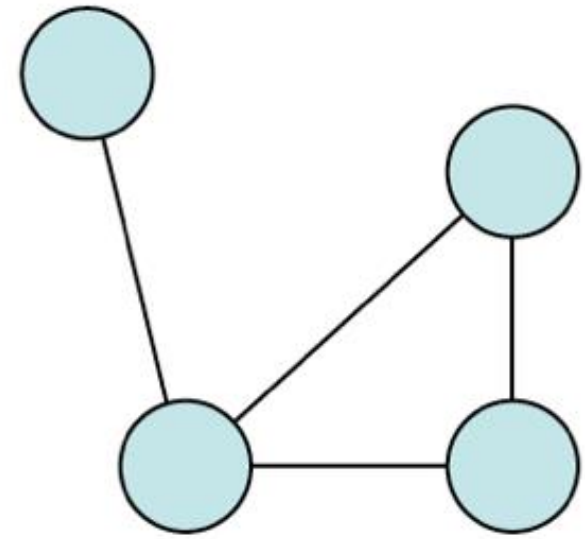
Network = entities and relationships between them

→ Trees

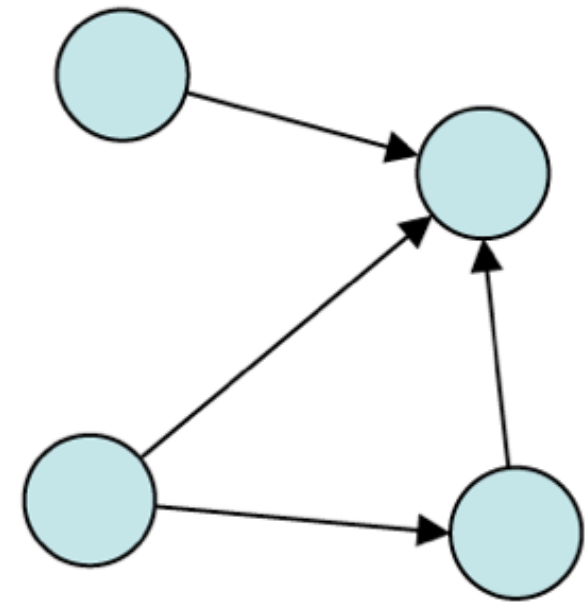


Tree = *undirected, connected, acyclic* network

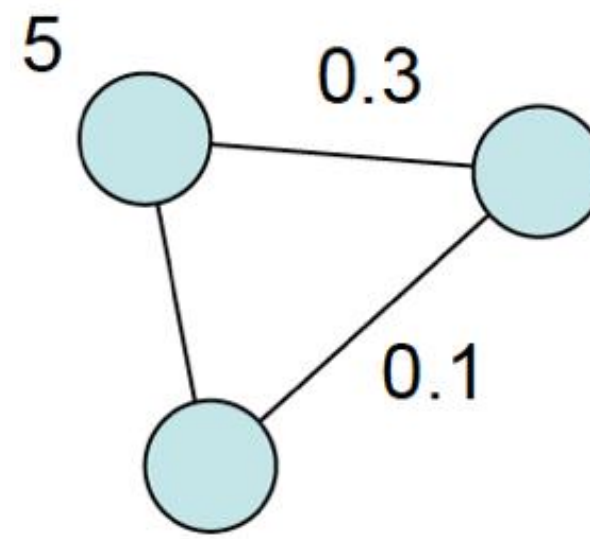
A bunch of definitions



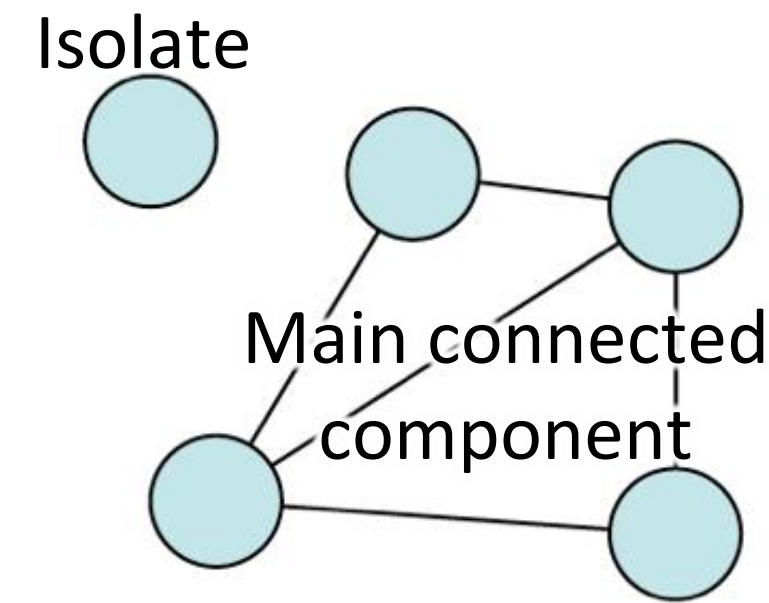
An undirected graph



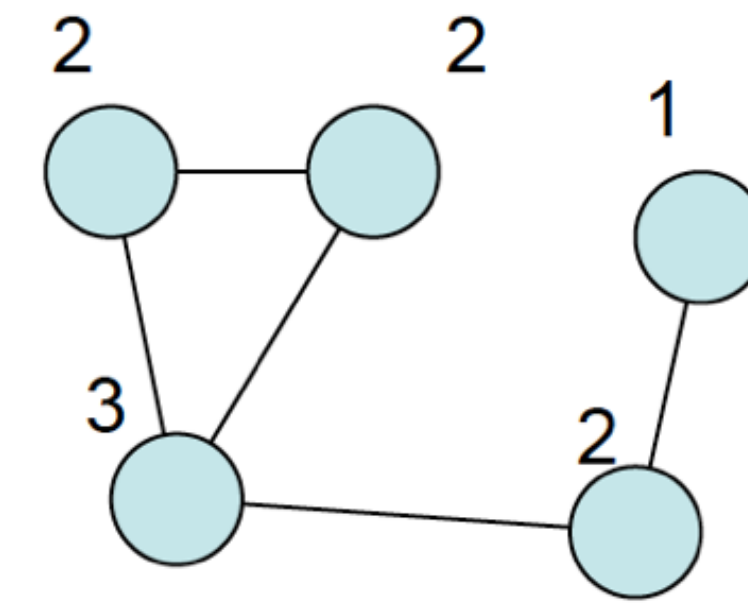
A directed graph



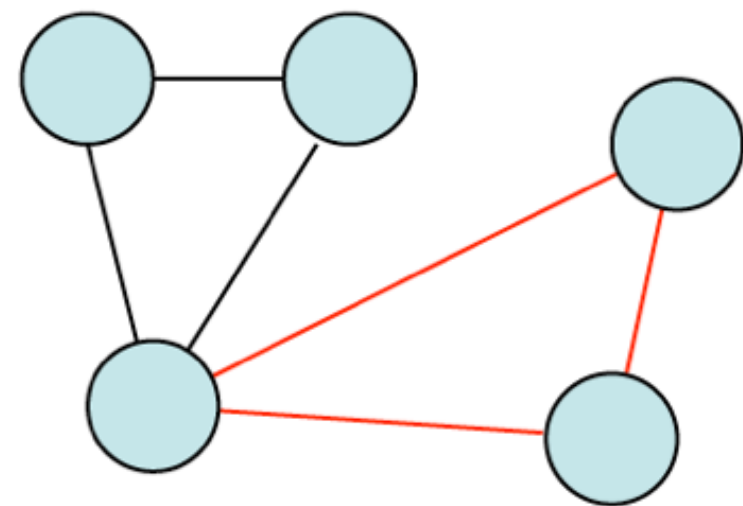
Weighted



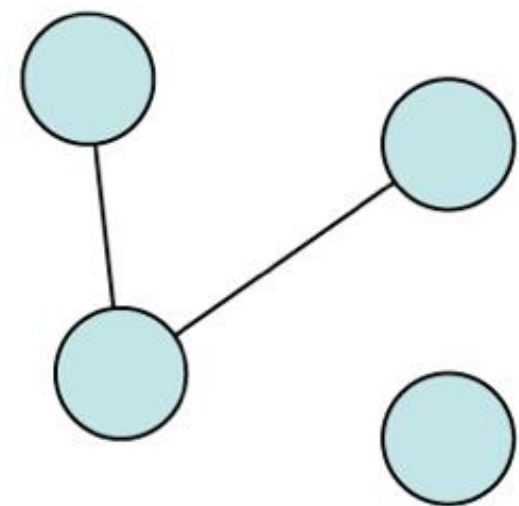
Unconnected



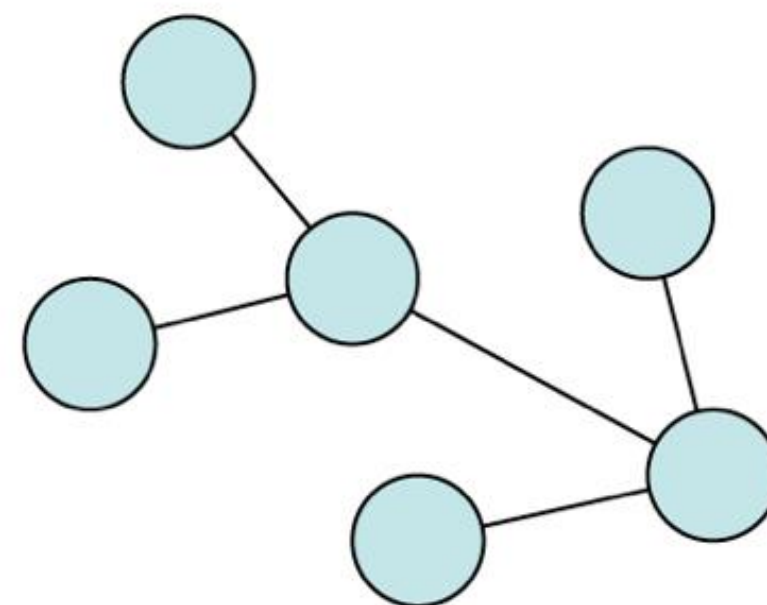
Node degrees



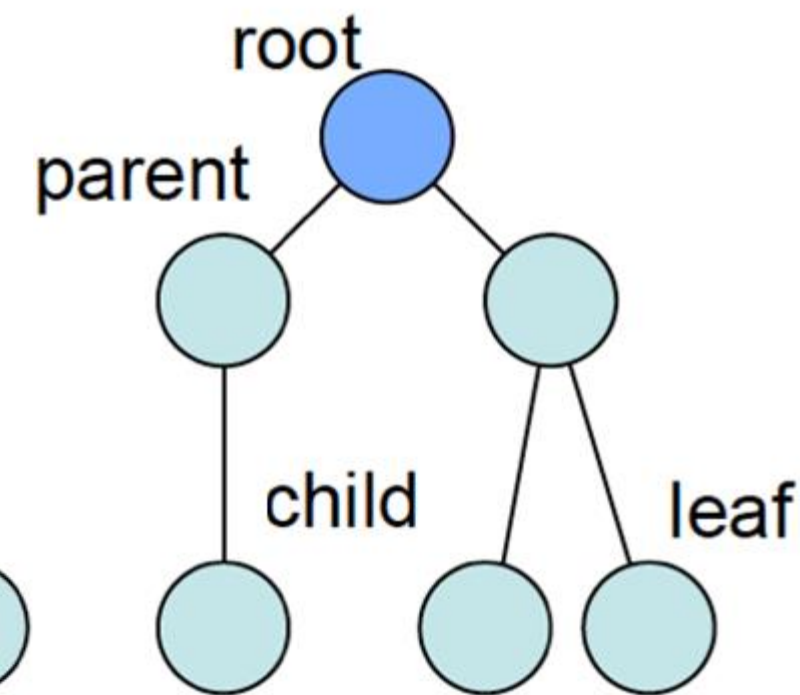
A **cycle**



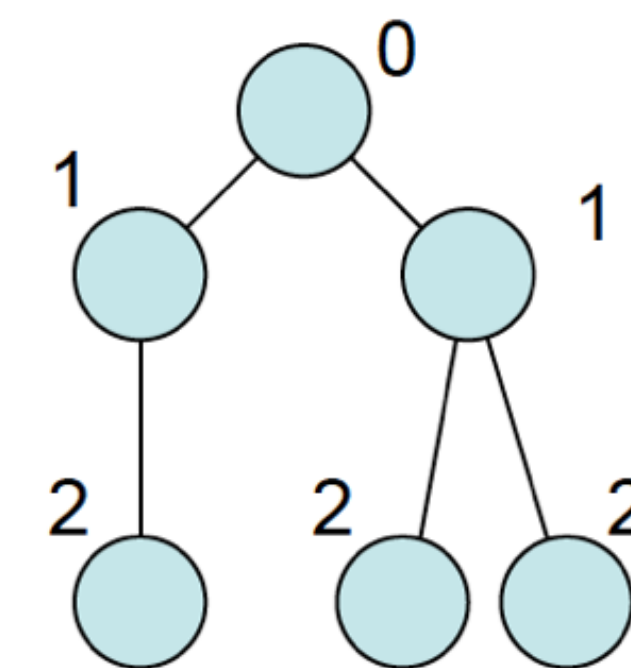
An acyclic graph



A connected acyclic graph, a.k.a. a **tree**



A rooted tree or hierarchy



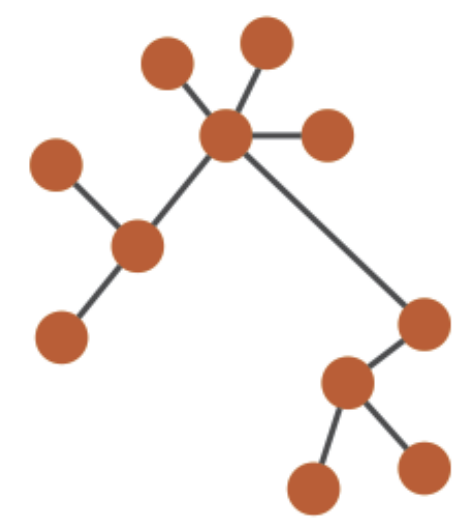
Node depths



Node-Link Diagrams

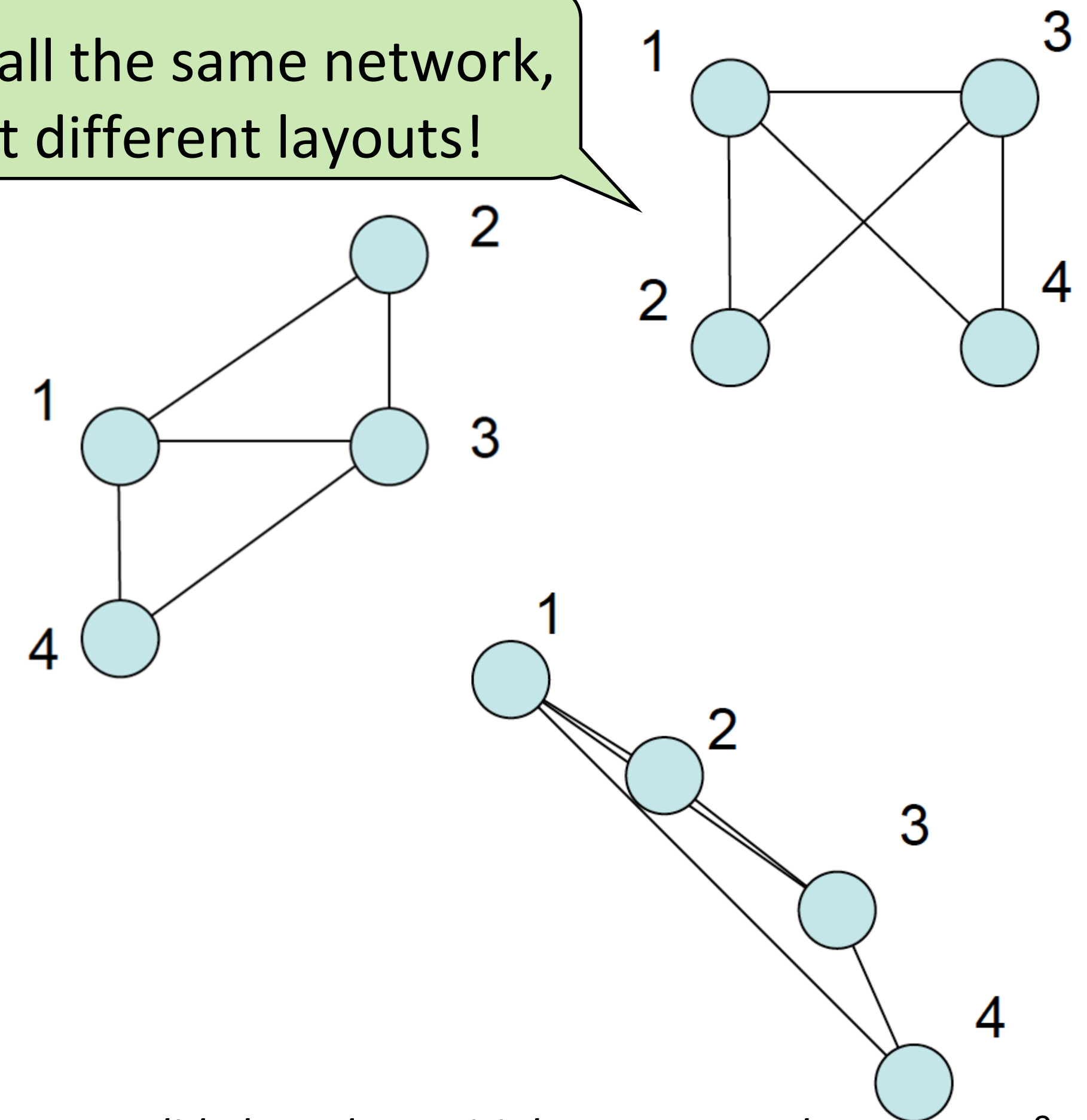
Connection Marks

- ✓ NETWORKS
- ✓ TREES



- Primary concern is the *spatial layout* of nodes and edges, a.k.a. *graph drawing*
- The goal is often to effectively depict the graph structure for *topology-based tasks*:
 - connectivity, path-following
 - network distance
 - clustering
 - ordering (e.g., hierarchy level)
- But not always topology-based tasks. E.g., understanding attributes, statistics, metrics

Note all the same network, just different layouts!



Now, ON CS 7295...

Spatial Layout

Channels: Expressiveness Types and Effectiveness Ranks

➔ **Magnitude Channels: Ordered Attributes**

Position on common scale



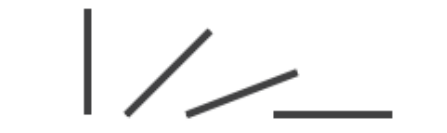
Position on unaligned scale



Length (1D size)



Tilt/angle



Area (2D size)



Depth (3D position)



Color luminance



Color saturation



Curvature



Volume (3D size)



Most

Effectiveness

Least

➔ **Identity Channels: Categorical Attributes**

Spatial region



Color hue



Motion



Shape



Same

Same

[Munzer, 2014](#). See also:
[Cleveland & McGill, 1984](#)
[Heer & Bostock, 2010](#)
[Mackinlay, 1986](#)

Spatial Layout, Caveats

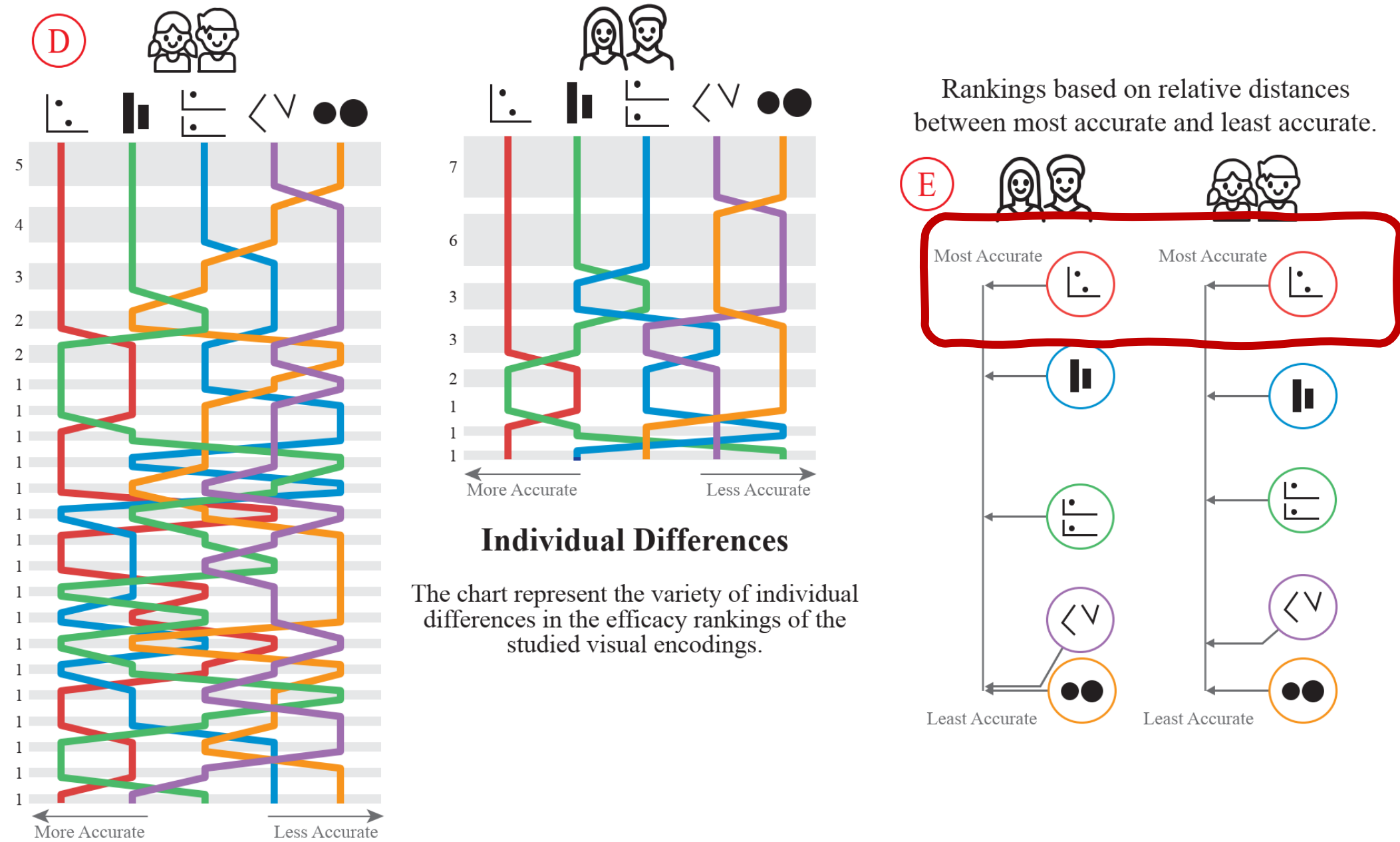
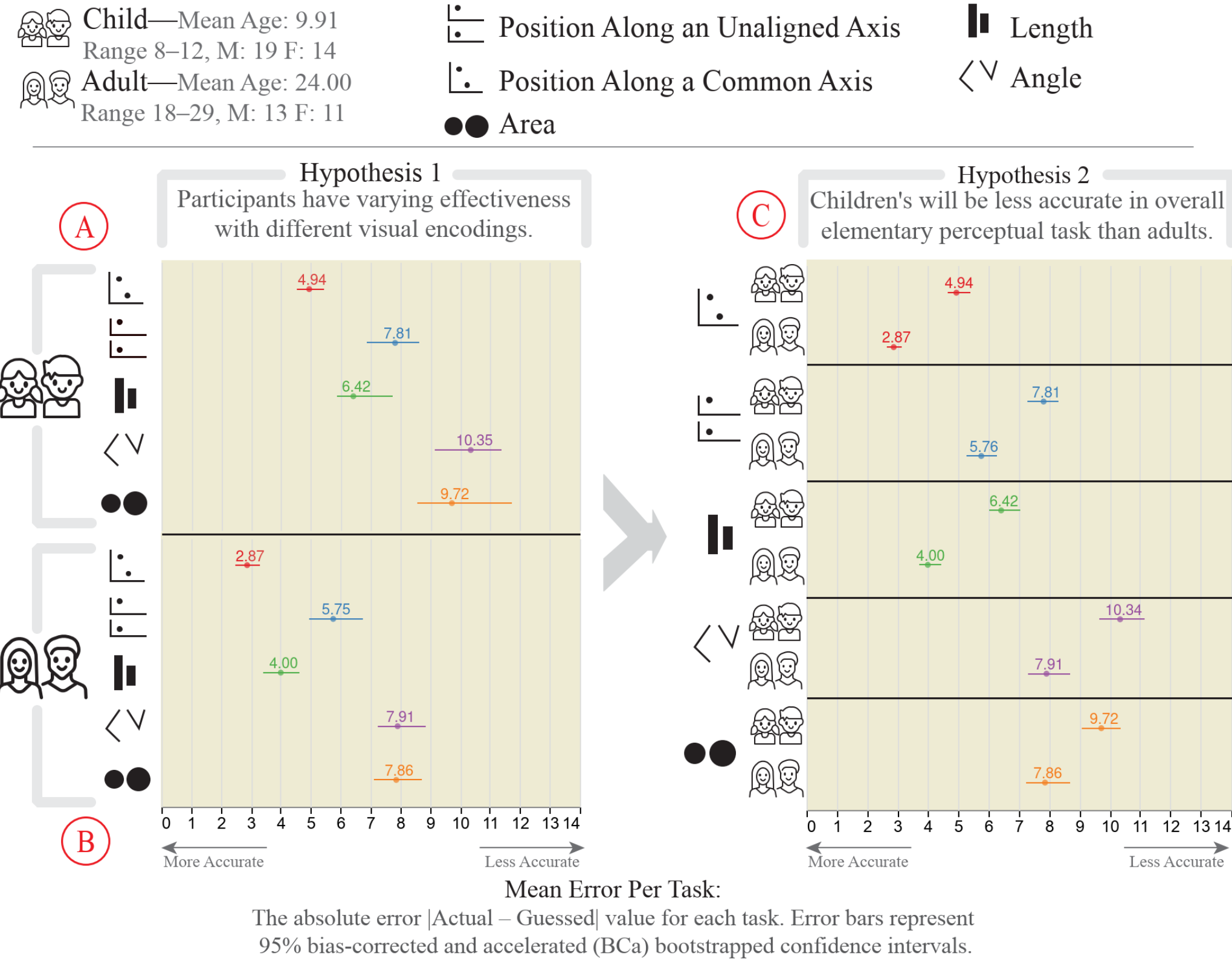


Fig. 5. Summative results for Hypothesis 1 and 2 and an exploratory analysis of individual differences in rankings. In (A), (B), and (C) the error bars show 95% bias-corrected and accelerated (BCa) bootstrapped confidence intervals [23]. (A rough rule of thumb for reading 95% CIs is that if two intervals overlap by less than 1/4 of their average length, then the comparison will have $p < .05$ [22].) The mean absolute error for each encoding is shown in (A) for children and (B) for adults. In (C), the previous two charts are rearranged to compare children with adults. Children are clearly less accurate when using each of the encodings. The exploratory analysis included, (D), shows the variation in encoding rankings among individual children (left) and adults (right). Each line represents an encoding, ranked left-to-right in increasing mean absolute error for each task. The grey rows are sized to represent the count of individuals with a shared ranking. E.g., the top row shows that 5 children ranked Position Along a Common Axis as most accurate, followed by Length, Position Along an Unaligned Axis, Angle, and lastly Area. The line-row intersections show the encoding ranking for that row. Children displayed a larger variety of individual differences in encoding rankings than adults. Finally, (E) shows more simply the overall rankings we found for adults and children.

MARKS AND CHANNELS

Visualization Building Blocks

MARK = basic graphical element in an image

➔ Points



Visualization Building Blocks

CHANNEL = way to control the appearance of marks,
independent of the dimensionality of the geometric primitive

Visualization Building Blocks

Marks as Items/Nodes

→ Points



→ Lines



→ Areas



Marks as Links

→ Containment



→ Connection



Channels :

→ Position

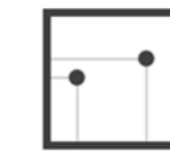
→ Horizontal



→ Vertical



→ Both



→ Color



→ Shape



→ Tilt



→ Size

→ Length



→ Area



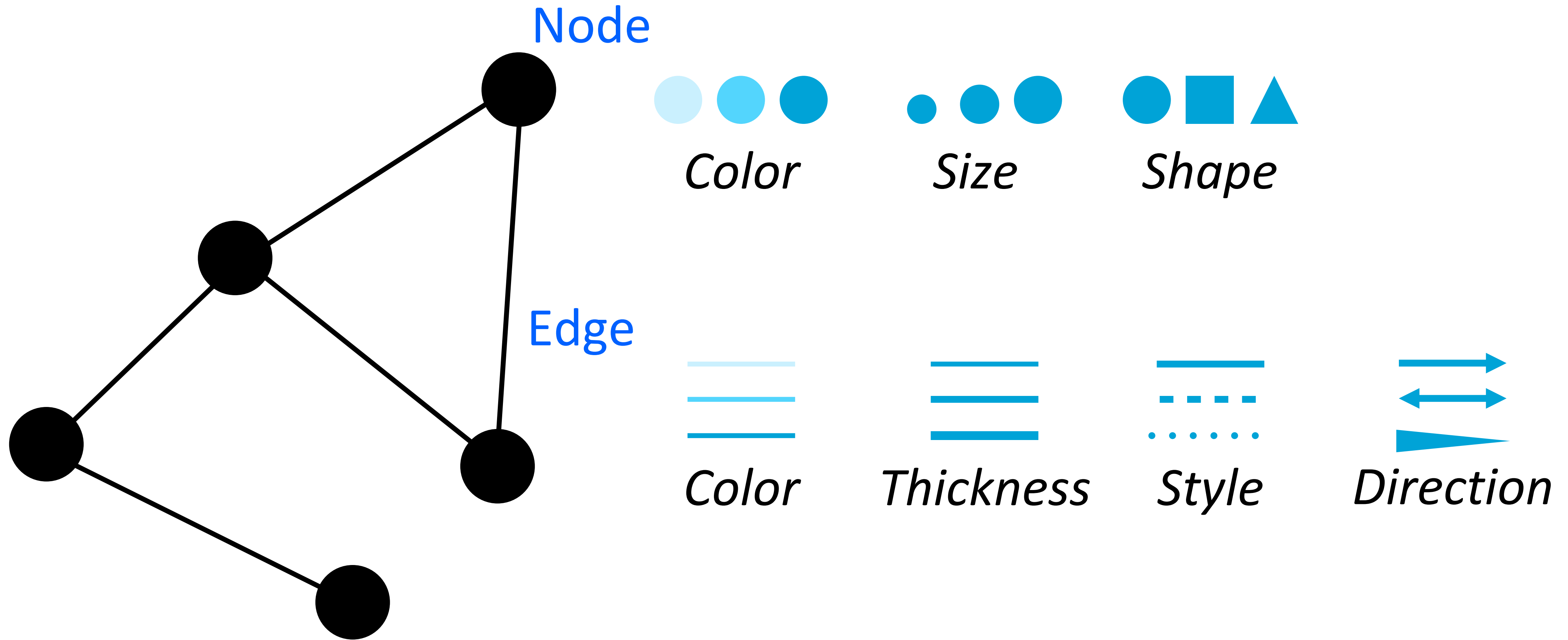
→ Volume



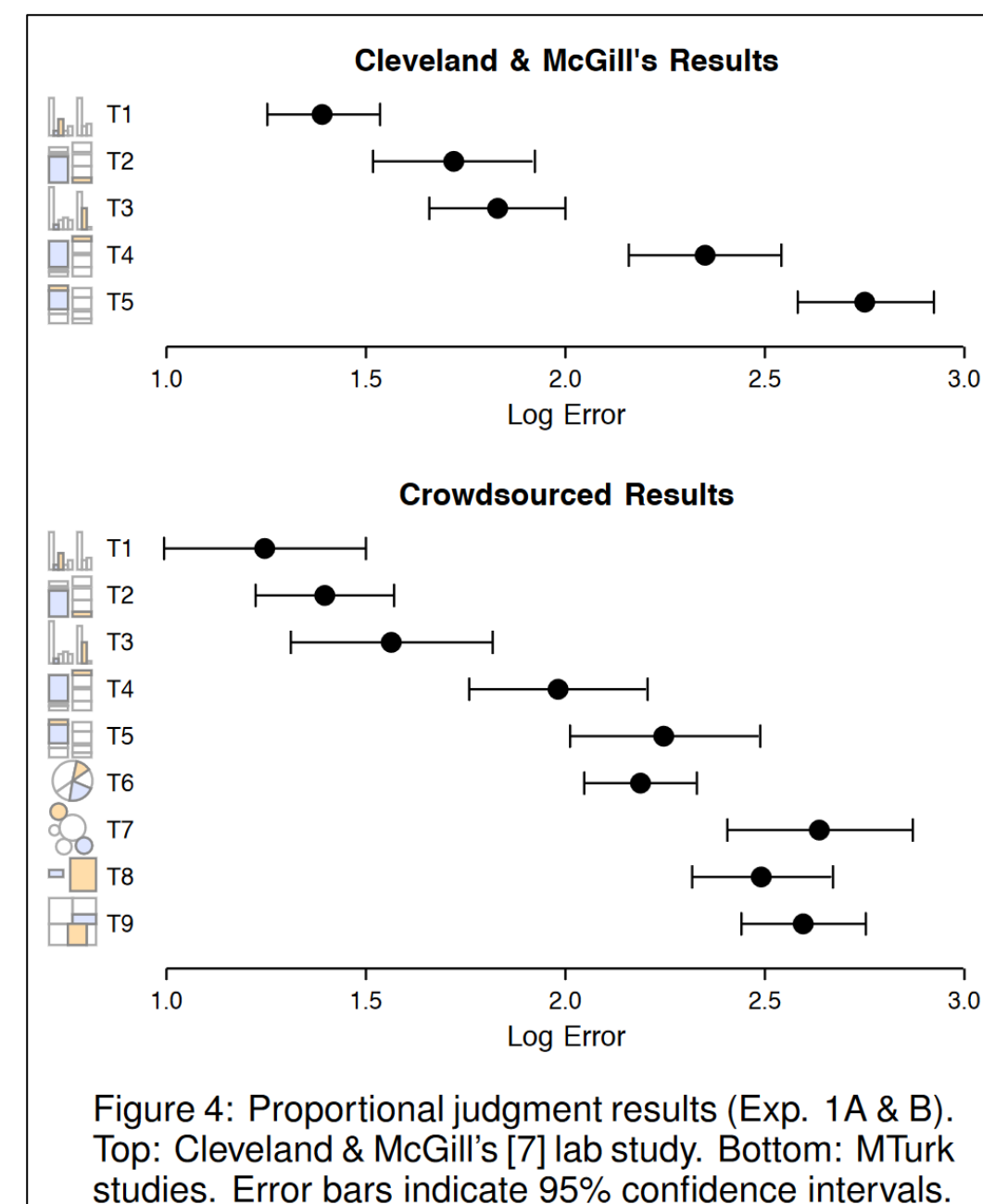
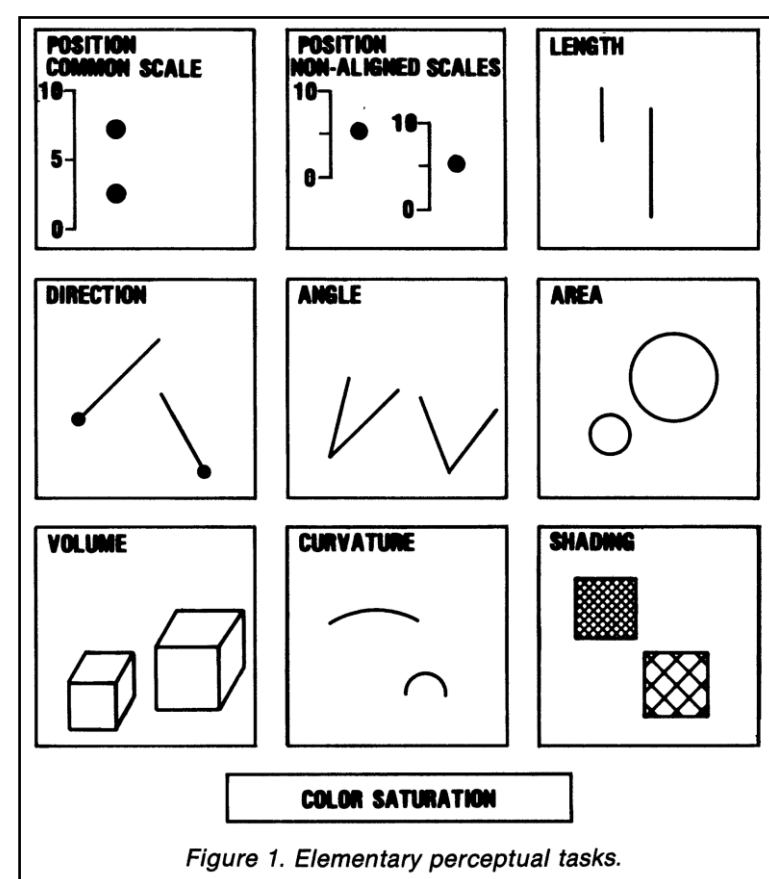
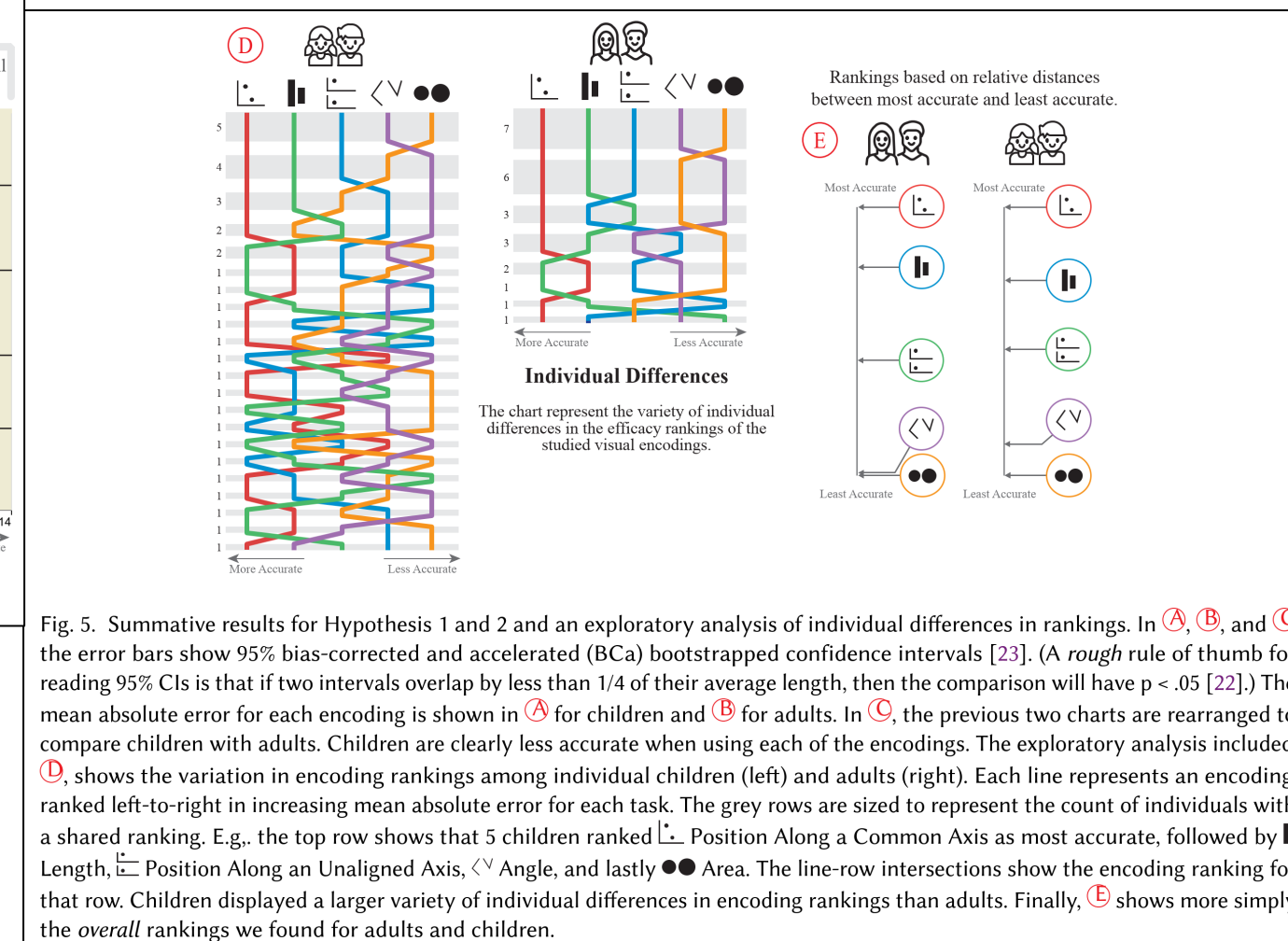
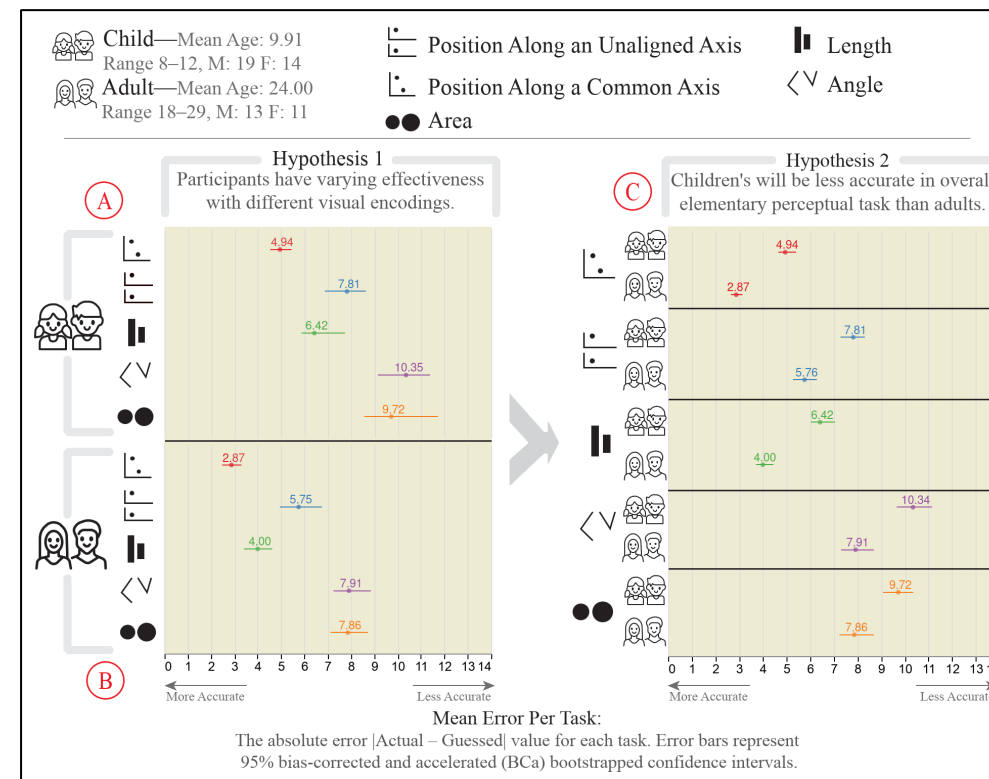
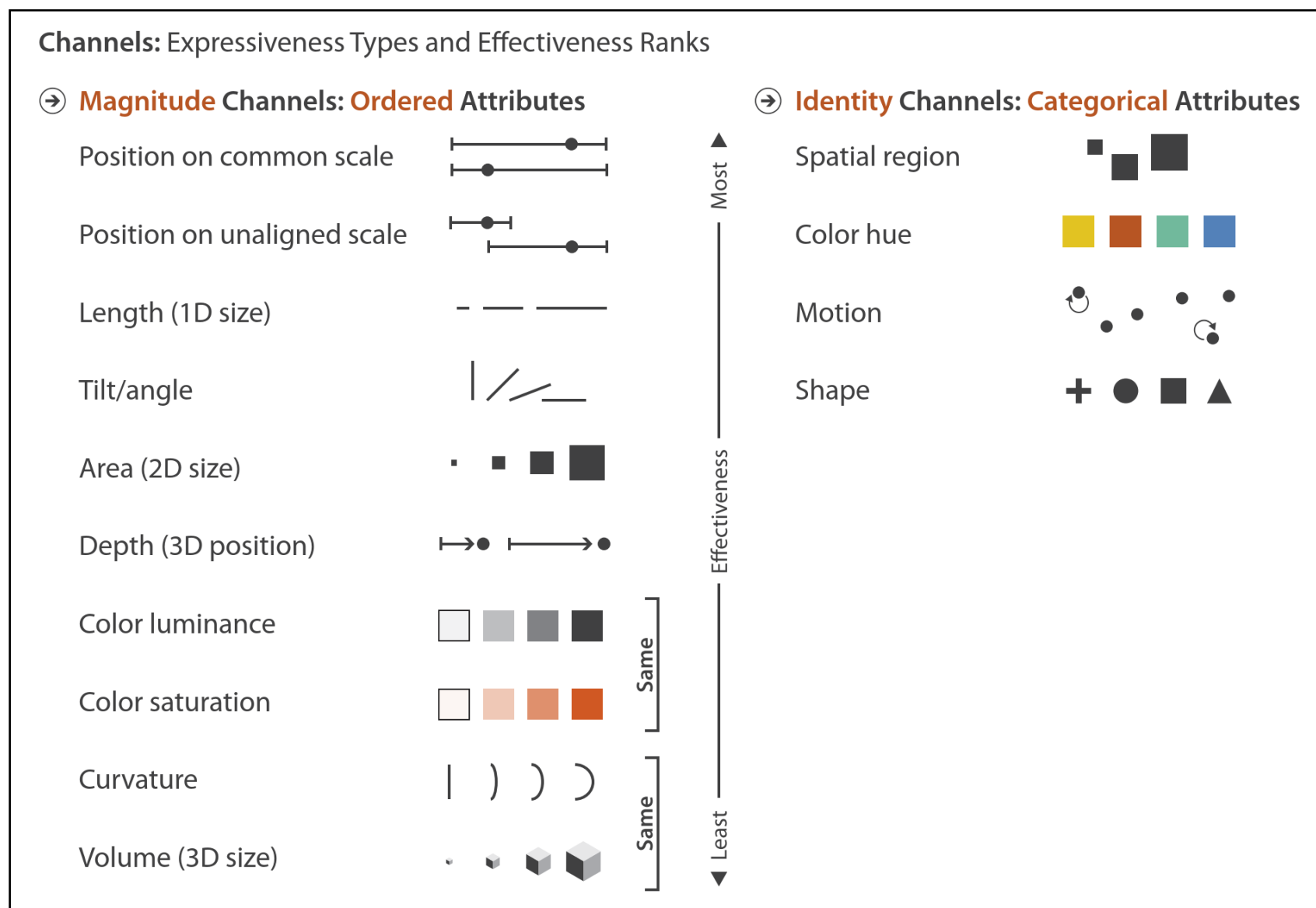
Note: these are all really important concepts when it comes time to coding your visualizations...!

Networks

Marks & Channels



How to pick? User study results!



[Munzer, 2014](#)
[Cleveland & McGill, 1984](#)
[Heer & Bostock, 2010](#)
[Mackinlay, 1986](#)

Panavas et al., 2021 (under submission)

An Extended Evaluation of the Readability of Tapered, Animated, and Textured Directed-Edge Representations in Node-Link Graphs

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Eindhoven University of Technology

Petra Isenberg†

INRIA

Jarke J. van Wijk‡

Eindhoven University of Technology

Jean-Daniel Fekete§

INRIA

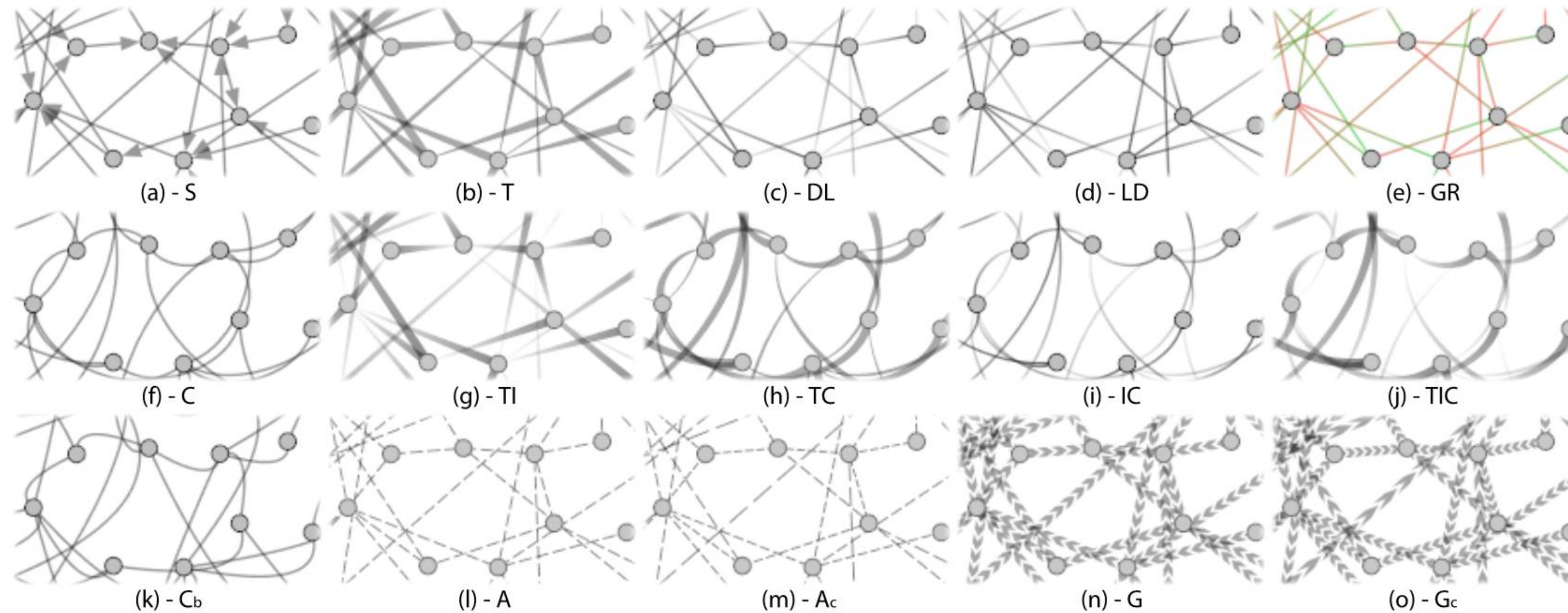


Figure 1: All directed-edge representations used in our initial (a to j), follow-up (b, k, l), and current study (b, l, m, n, o). (a) standard arrow – S, (b) tapered – T, (c) dark-to-light – DL (a.k.a intensity – I), (d) light-to-dark – LD, (e) green-to-red – GR, (f) curvature – C, (g) tapered-intensity – TI, (h) tapered-curvature – TC, (i) intensity-curvature – IC, (j) tapered-intensity-curvature – TIC, (k) biased curvature – C_b , (l) animated – A, (m) animated compressed – A_c , (n) glyph – G, and (o) glyph compressed – G_c .

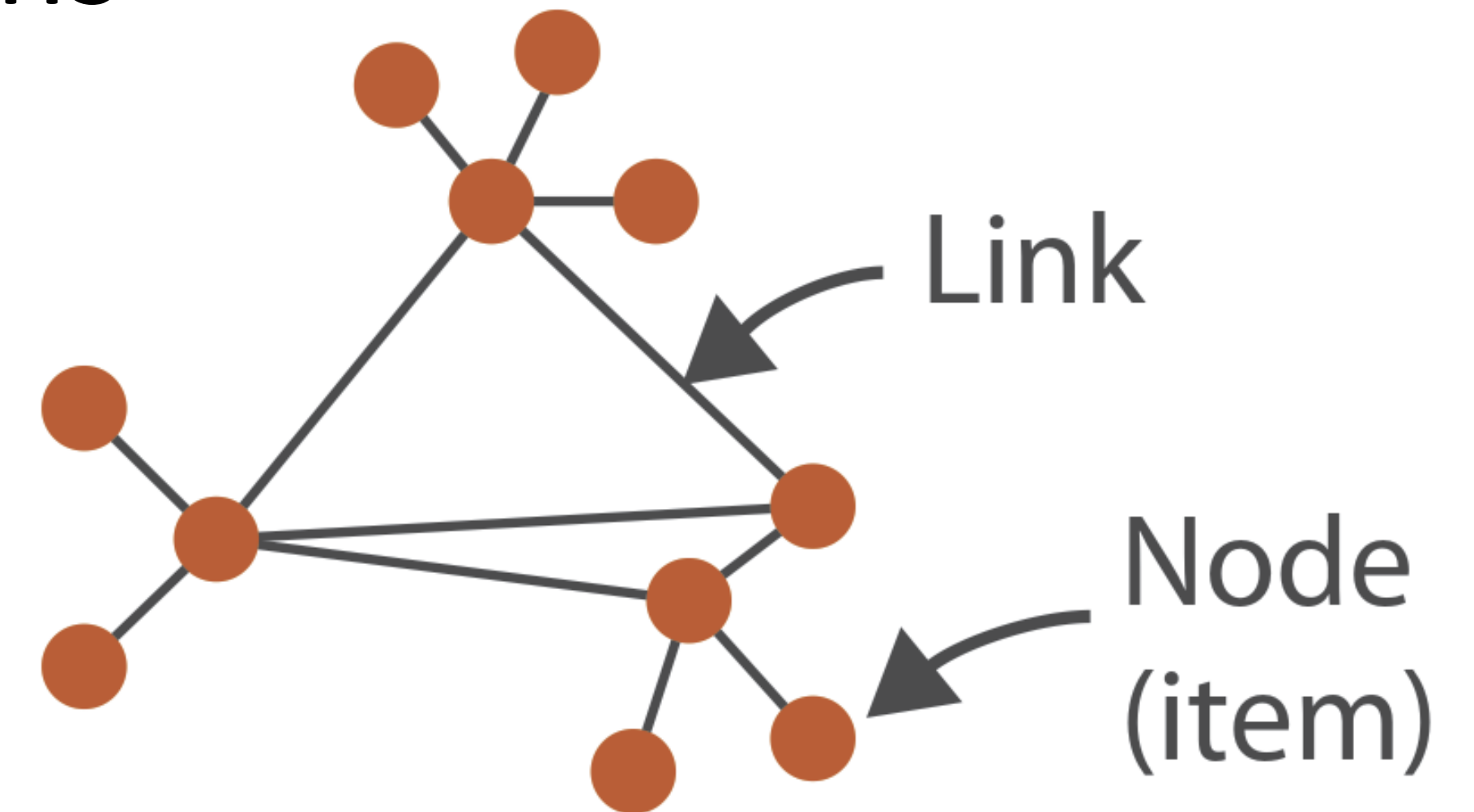
Node-Link Visualizations

Pros:

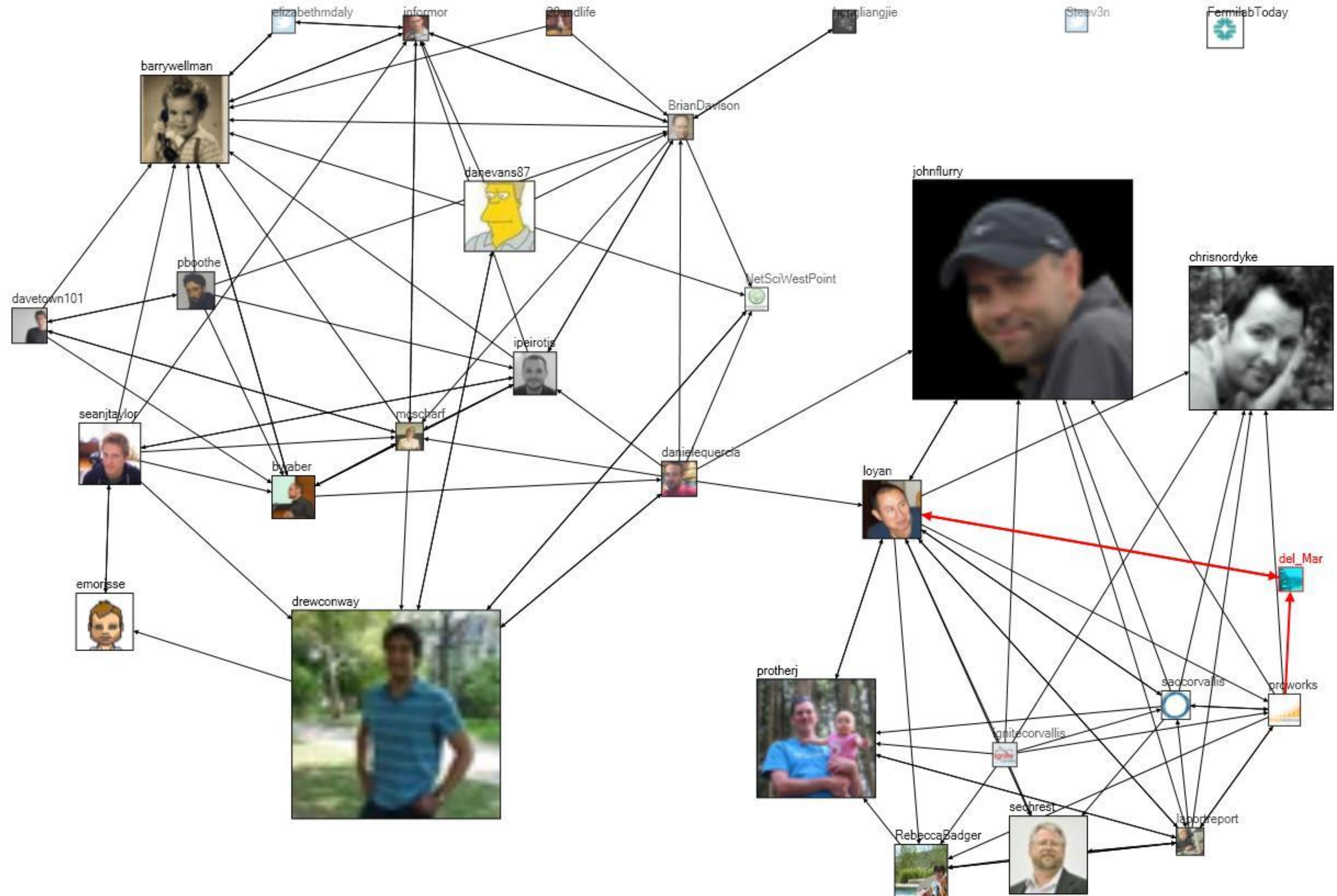
- understandable visual mapping
- can show overall structure, clusters, paths
- flexible, many variations

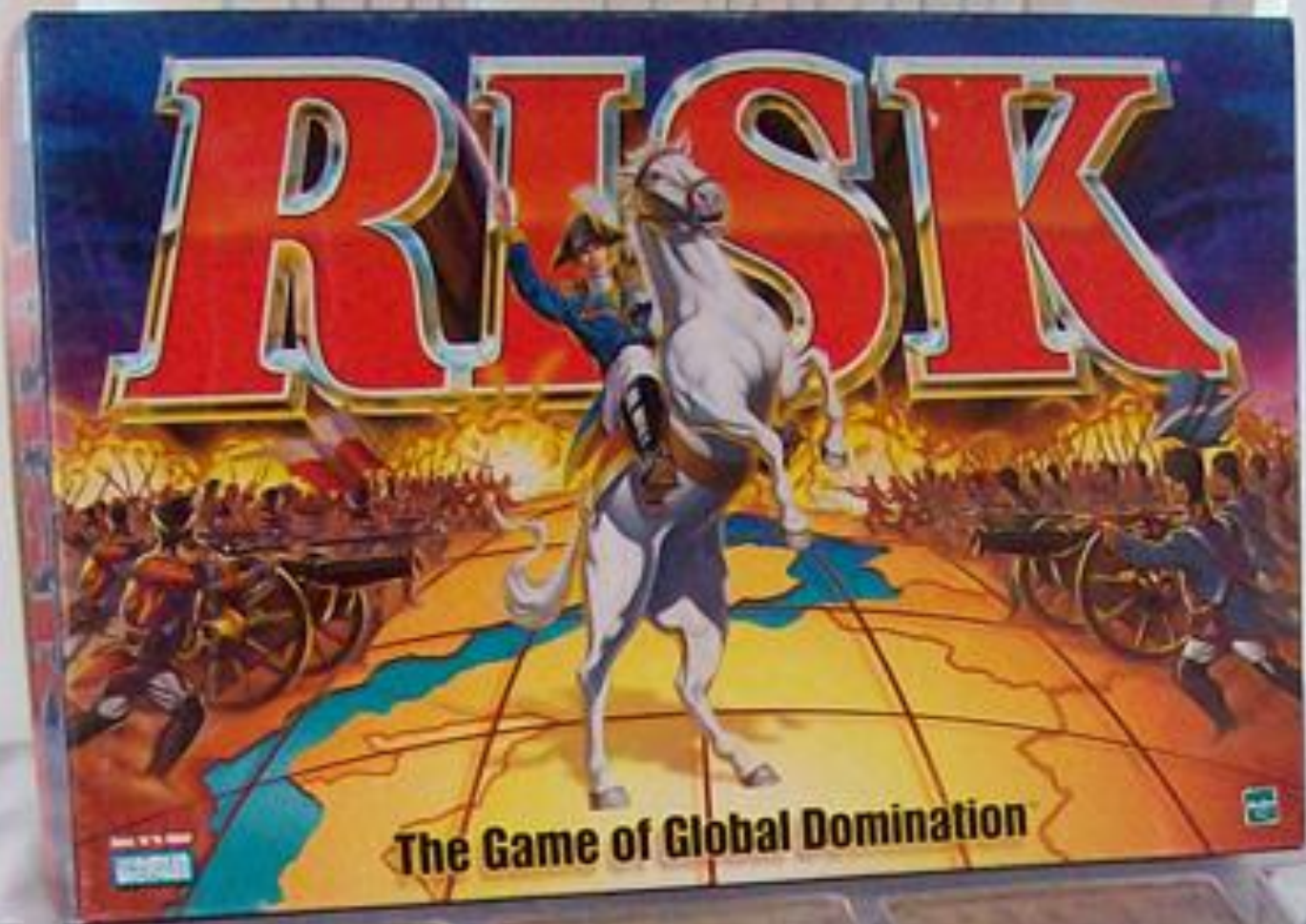
Cons:

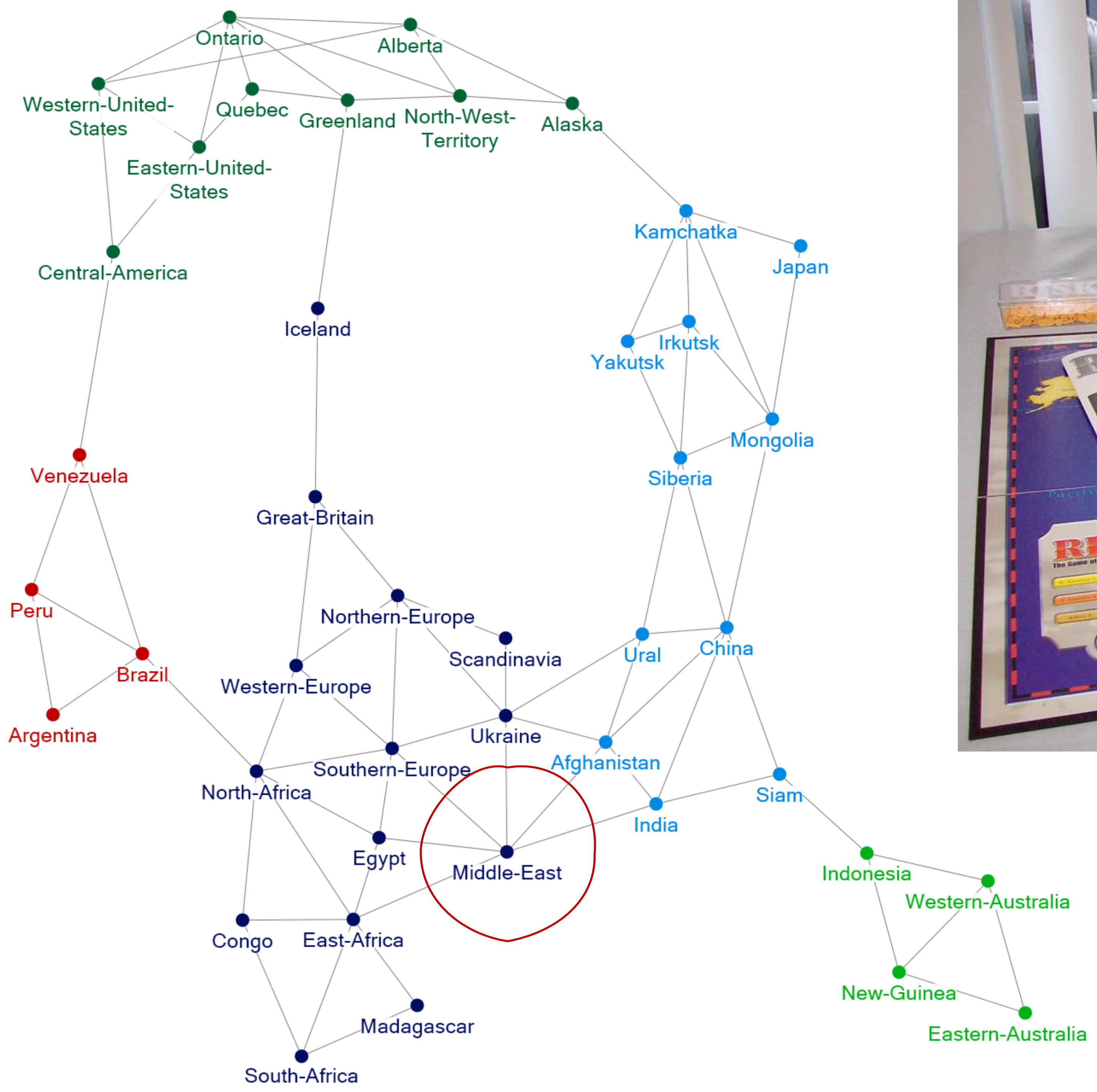
- automatic layout algorithm deficiencies
 - time consuming to run
 - non-deterministic results
 - heuristics with sometimes poor results
- not good for dense graphs - hairball problem!



Tweets of the #Win09 Workshop

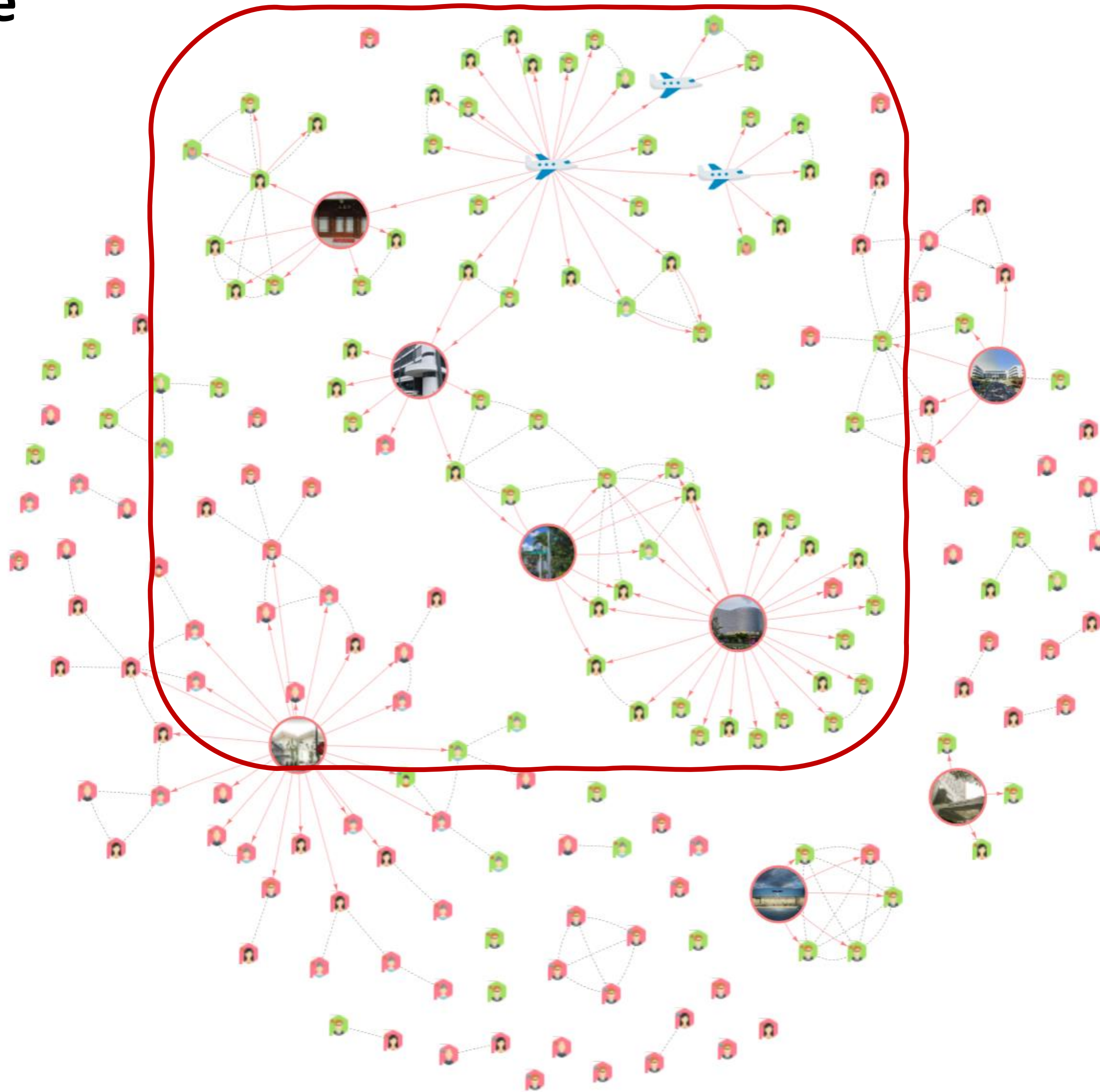






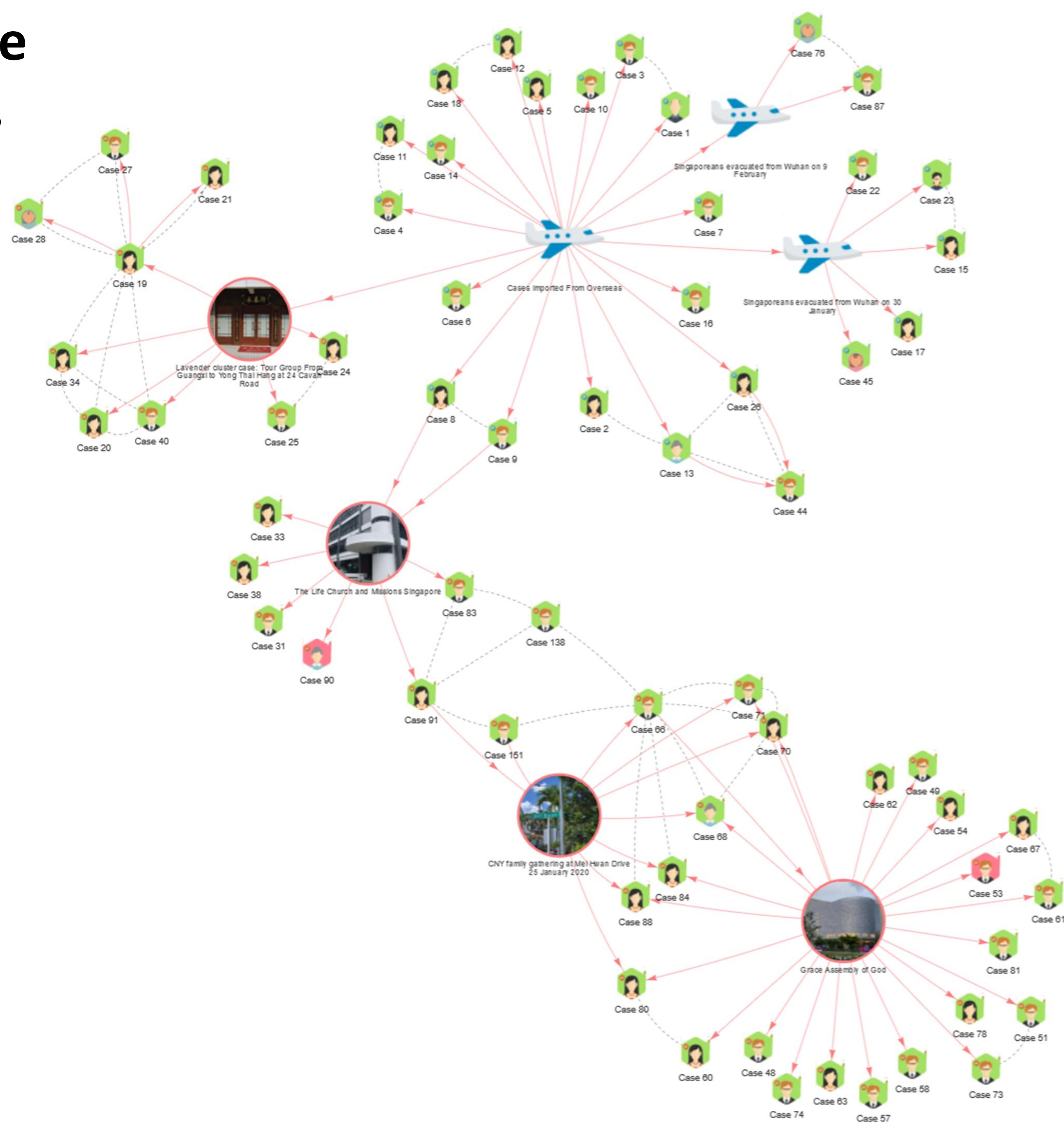
Dashboard of the COVID-19 Virus Outbreak in Singapore

2020-01-21 – 03-12



Dashboard of the COVID-19 Virus Outbreak in Singapore

2020-01-21 – 03-12



For Next Time & Communication

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(project details + assignments to be added)

For next time:

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- [Assignment 1 — Read the Syllabus](#)

Everyday Required Supplies:

- 5+ colors of pen/pencil
- White paper
- Laptop and charger

Use Canvas Discussions for general questions, email the instructor for questions specific to you.