

## Cody Dunne Northeastern University

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LECTURE 1: SO IT BEGINS! CS 7295, FALL 2021



## Course Homepage on Canvas

https://c.dunne.dev/cs7295f21/ (up soon)



# Feel free to interrupt with questions!



## Plan for Today

- Discuss what visualization is & why we care
- Get to know each other
- Begin talking about graphs/networks and visualizing them

For next time, you will read and think about:

- Bastert & Matuszewski (2001) Layered drawings of digraphs. In: Drawing graphs: methods and models. doi: <u>10.1007/3-540-44969-8</u> <u>5</u> (EZproxy <u>metadata</u>, <u>PDF</u>)
- doi: <u>10.1007/3-540-44969-8</u> <u>1</u> (EZproxy <u>metadata</u>, <u>PDF</u>)

Fleischer & Hirsch C. (2001) Graph drawing and its applications. In: Drawing graphs: methods and models.



# What is visualization anyway?





## (static or interactive) (abstract or spatial) visualization: the visual representation of data to reinforce human cognition









#### FLORENCE NIGHTINGALE (C. 1858)

260 280 L.308.000 50 60 70 80 90 10 Names of Places. Jersey &c. Ireland Poland tole of Man Arcentand. Prysia Brayal Holland Sweden. Querty 0 amany Denmark and Norway Flandene West Indees America Ryfna heland.

Exports and Imports of SCOTLAND to and from different parts for one Year from Christmas 1780 to Christmas 1781

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#### WILLIAM PLAYFAIR (C. 1786)













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#### WILLIAM PLAYFAIR (C. 1786)





- The Areas of the blue, red, & black wedges are each measured from
- The black line across the red triangle in Nov," 1854 marks the boundary
- black lines enclosing them.









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## visualization





















## visualization















## HCI

## visualization

## psychology







## design

## art

## statistics









## In-Class Sketching — Table Tents 15 min

- provided crease.
- 2. Then fold it in half along the center crease.
- 3. Once you're sure the table tent works, unfold the paper.
- large, legible text. Write your last name in smaller text.
- 5. Then, beside your name draw a simple visualization that holds some meaning for you.



1. Take a pre-made tent card and remove the strips along the long edge by folding one way then the other along the

4. On one side of one of the two main faces, and with the proper orientation (see image above): Write your first name in





In under two minutes, tell the rest of us us:

- Who you are
- Your background in graphs, networks, visualization
- What you would like to get out of this course
- Any cool domains you want to work in for your course project

## In-Class Chat — Who Are you?

*16 min* 



# Ok, but why do we need visualization?



LSST

# CHALLENGES: •Scalability

ngrams

## GenBank

**Financial Markets** 

 Complexity reduction • Humans in-the-loop NASA NECS - human cognition and memory is limited









24



25



26

## "change blindness"



## https://www.youtube.com/watch?v=FWSxSQsspiQ



## The "Door" Study from Simons & Levin (1998)

## "change blindness"



## https://www.youtube.com/watch?v=FWSxSQsspiQ



## Which gender and income level shows a different effect of age on triglyceride levels?

## **Triglyceride Levels**

	Ma	les	Females			
Income Group	Under 65	65 or Over	Under 65	65 or Over		
0-\$24,999	250	200	375	550		
\$25,000+	430	300	700	500		



## Which gender and income level shows a different effect of age on triglyceride levels?





X	У	X	Y	X	У	X	Y
10.00	8.04	10.00	9.14	10.00	7.46	8.00	6.58
8.00	6.95	8.00	8.14	8.00	6.77	8.00	5.76
13.00	7.58	13.00	8.74	13.00	12.74	8.00	7.71
9.00	8.81	9.00	8.77	9.00	7.11	8.00	8.84
11.00	8.33	11.00	9.26	11.00	7.81	8.00	8.47
14.00	9.96	14.00	8.10	14.00	8.84	8.00	7.04
6.00	7.24	6.00	6.13	6.00	6.08	8.00	5.25
4.00	4.26	4.00	3.10	4.00	5.39	19.00	12.50
12.00	10.84	12.00	9.13	12.00	8.15	8.00	5.56
7.00	4.82	7.00	7.26	7.00	6.42	8.00	7.91
5.00	5.68	5.00	4.74	5.00	5.73	8.00	6.89

X Mean	9
Y Mean	7
X Variance	1
Y Variance	4
Correlation	0
Linear regression line	У

Value	Equality
9	
7.50	.00
11	
4.12	.00
0.816	.000
y = 3.00 + 0.500x	.00 and .000





## There are three types of lies: lies, damned lies, and statistics Unknown author, popularized by Mark Twain



## X Mean: 54.2659224 Y Mean: 47.8313999 X SD : 16.7649829 Y SD : 26.9342120 Corr. : -0.0642526

100

### Matejka & Fitzmaurice, 2017



No catalogue of techniques can convey a willingness to look for what can be seen, whether or not anticipated. Yet this is at the heart of exploratory data analysis. ... the picture-examining eye is the best finder we have of the wholly unanticipated. – Tukey, 1980



## Matejka & Fitzmaurice, 2017

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### Matejka & Fitzmaurice, 2017

# Ok, but why do we need visualization?



## Why visualize your data?

- Help cognition
- Expand memory
- Generate hypotheses
- Answer questions
- Make decisions
- Find patterns
- Record
- Clarify
- Communicate
- Inspire



## For Next Time & Communication

Canvas course + syllabus incoming soon!

For next time, read and think about:

- graphs: methods and models.
- Drawing graphs: methods and models. doi: 10.1007/3-540-44969-8 1 (EZproxy metadata, PDF)

**Everyday Required Supplies:** 

- 5+ colors of pen/pencil
- White paper
- Laptop and charger

Use Canvas Discussions for general questions, email the instructor for questions specific to you.

Bastert & Matuszewski (2001) Layered drawings of digraphs. In: Drawing

doi: <u>10.1007/3-540-44969-8</u> <u>5</u> (EZproxy <u>metadata</u>, <u>PDF</u>) Fleischer & Hirsch C. (2001) Graph drawing and its applications. In: