

Lecture 14: Trees and Networks

CS 7250
SPRING 2021
Prof. Cody Dunne
NORTHEASTERN UNIVERSITY

Slides and inspiration from Michelle Borkin, Krzysztof Gajos, Hanspeter Pfister, Miriah Meyer, Jonathan Schwabish, and David Sprague

CHECKING IN

READING QUIZ

[Quiz — Trees and Networks](#)

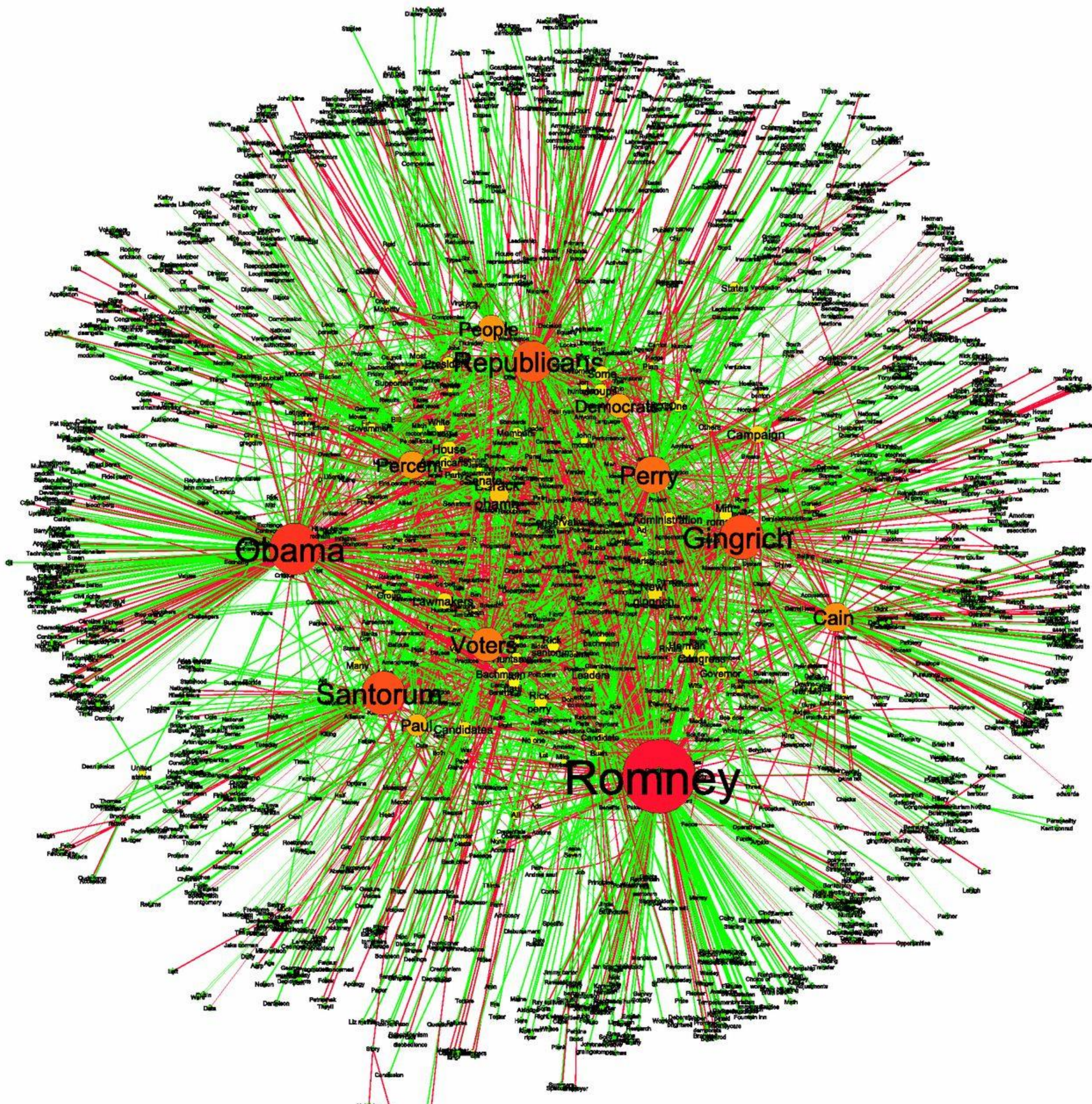
Password: XXXXXXXX

TREES & (MAINLY) NETWORKS

GOALS FOR TODAY

- Learn the definition of a network (including node, edge)
- Learn the definition of a tree
- Learn common visual encoding techniques for network data (i.e., node-link diagram, adjacency matrix), and the advantages of each one.

Hall of Fame or Hall of
Shame



US presidential election network for 2012 primaries.

- Nodes: key entities from noun phrases. Sized by degree.
- Edges: relationships from verbs. Colored by positive (green) and negative (red) weights.

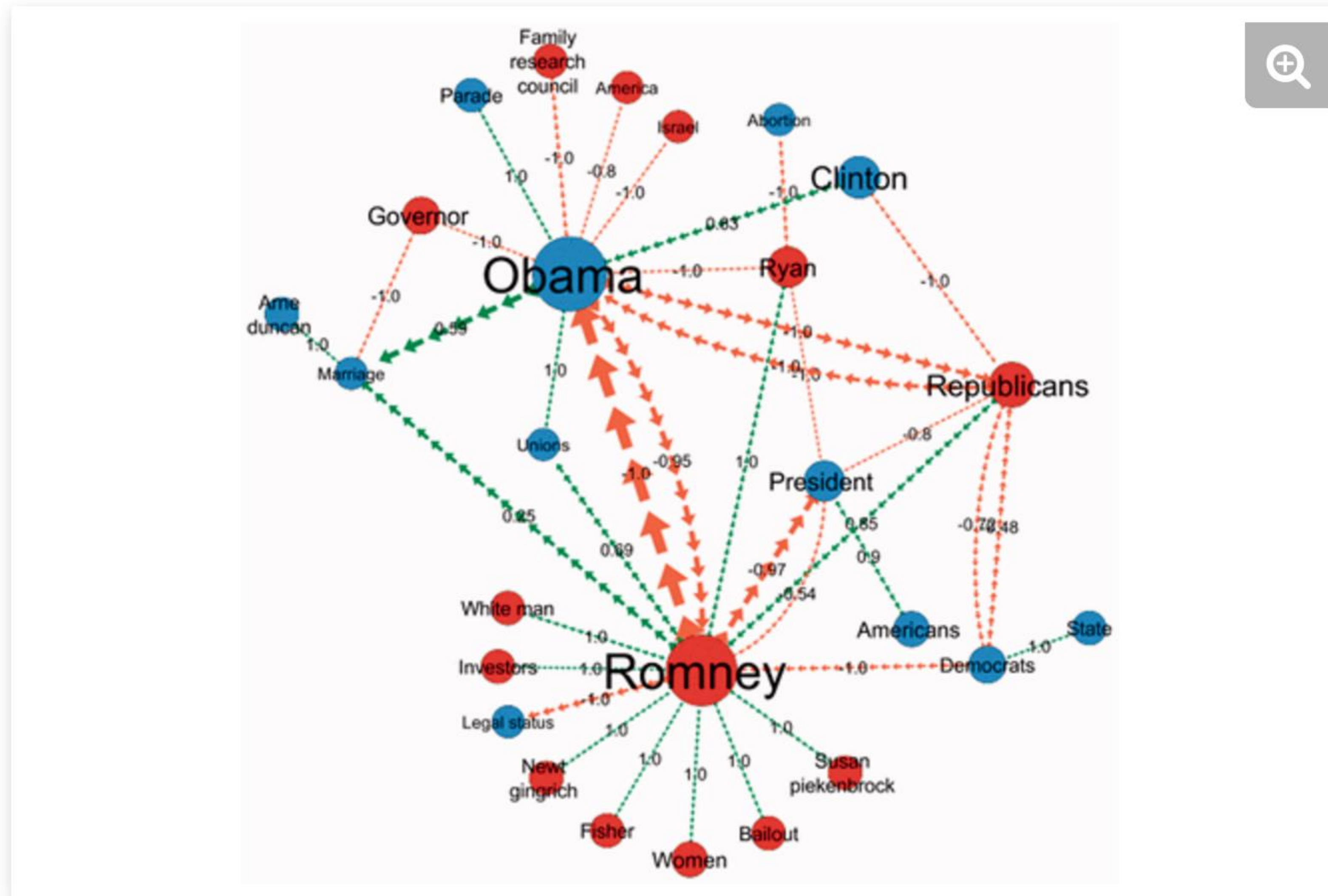


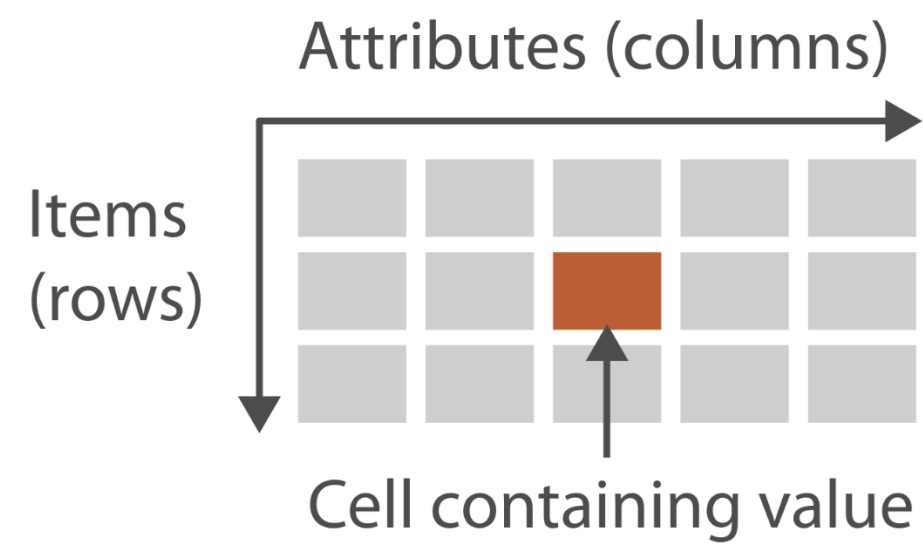
Figure 4.

[Download figure](#) | [Open in new tab](#) | [Download powerpoint](#)

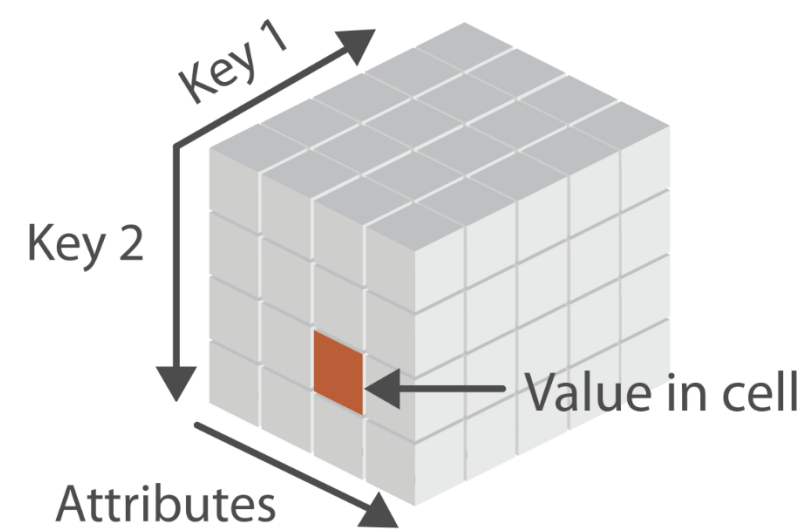
A subset of the election network, coloured by partitioning it via the first eigenvalue of the symmetrised adjacency matrix (see Appendix A8). Note that the split captures well the expected distinction between the Republican (red) and Democratic (blue) camps. The orange and green links show negative and positive relations between entities.

➔ Dataset Types

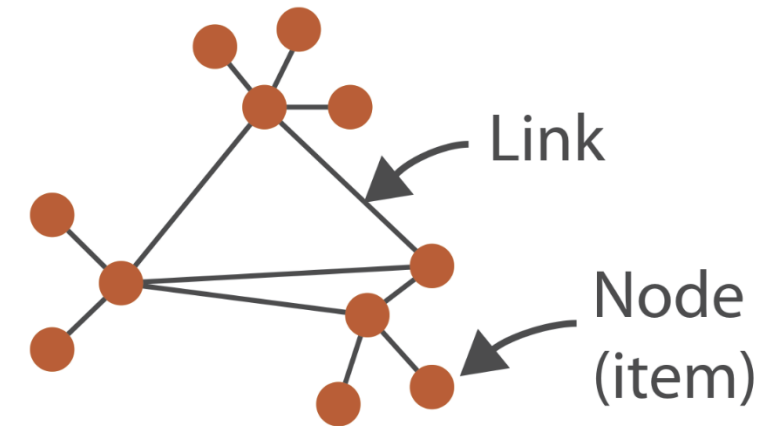
➔ Tables



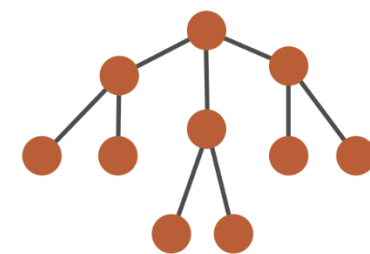
➔ *Multidimensional Table*



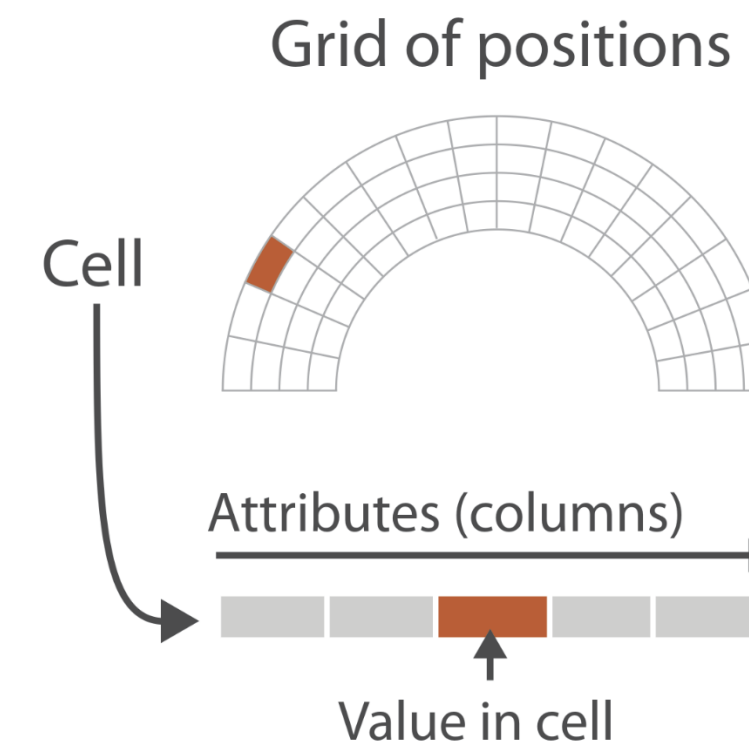
➔ Networks



➔ Trees



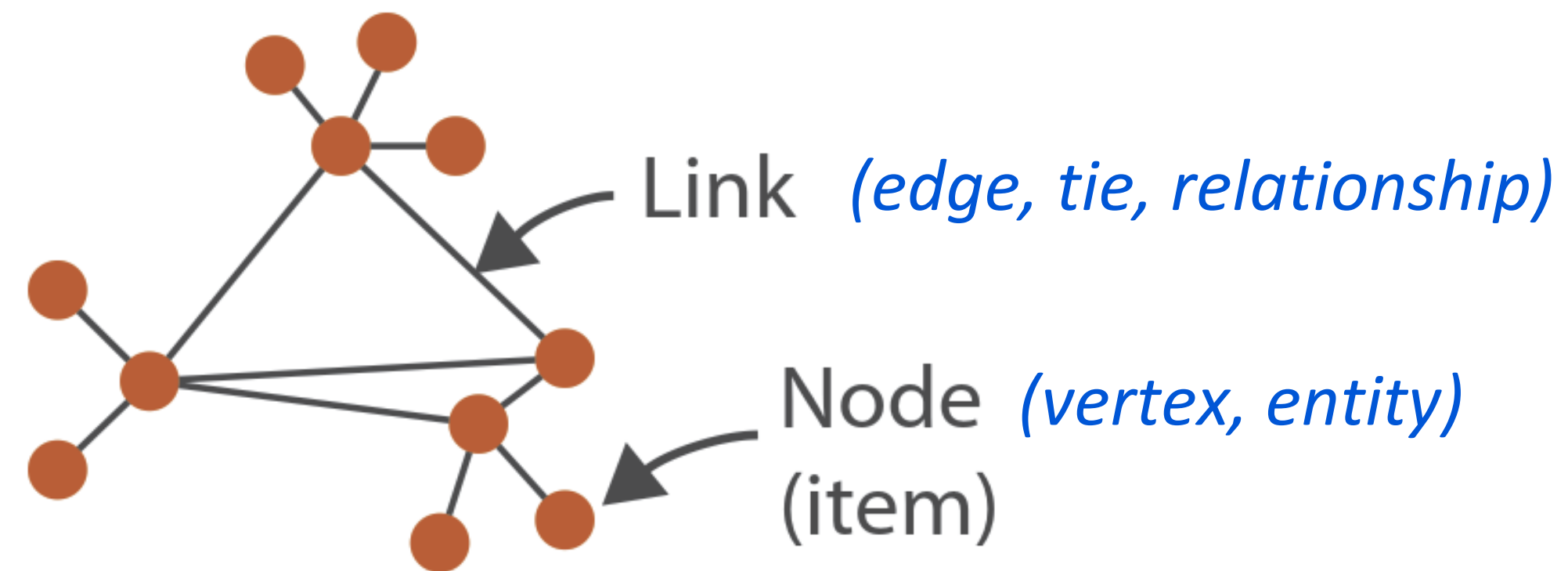
➔ Fields (Continuous)



➔ Geometry (Spatial)

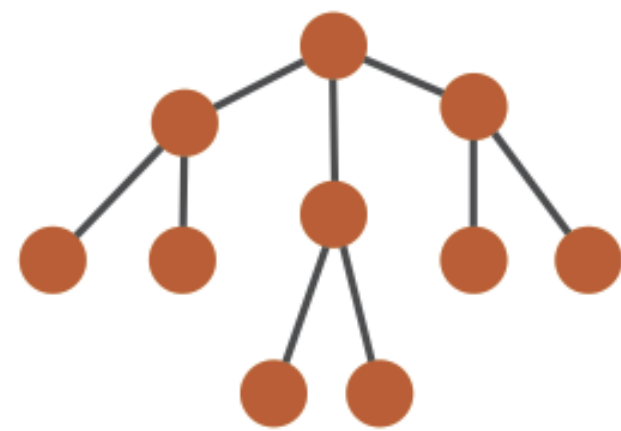


→ Networks *(graphs)*



Network = entities and relationships between them

→ Trees

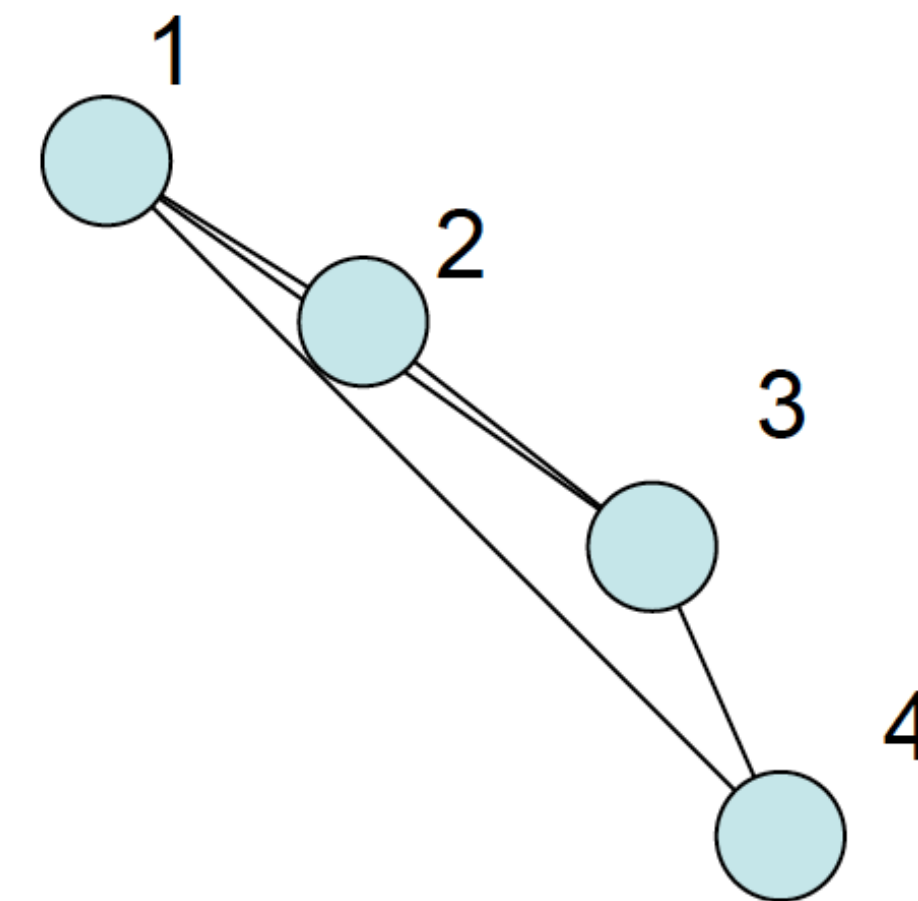
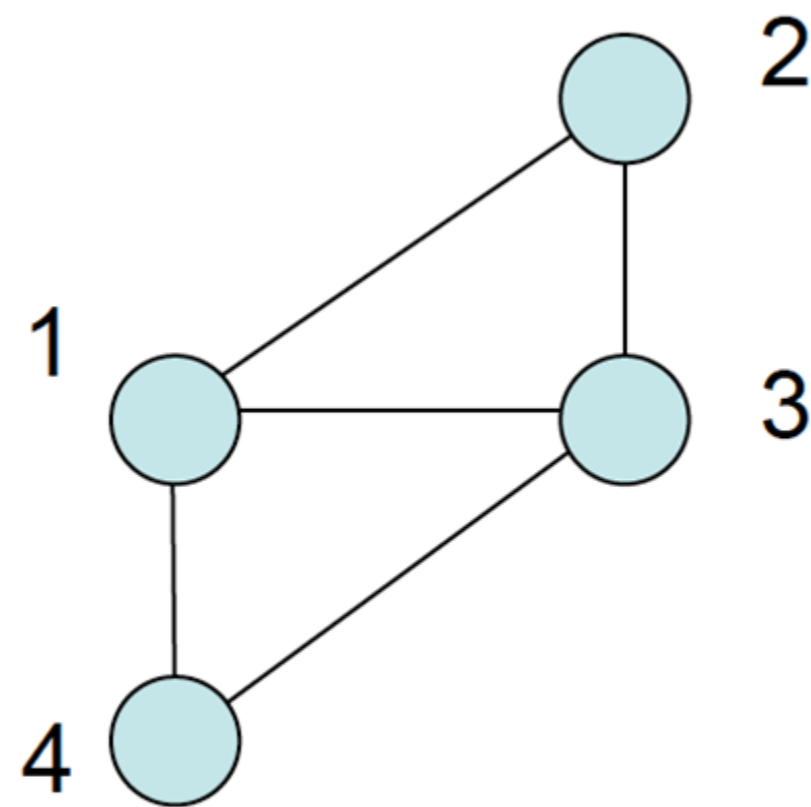
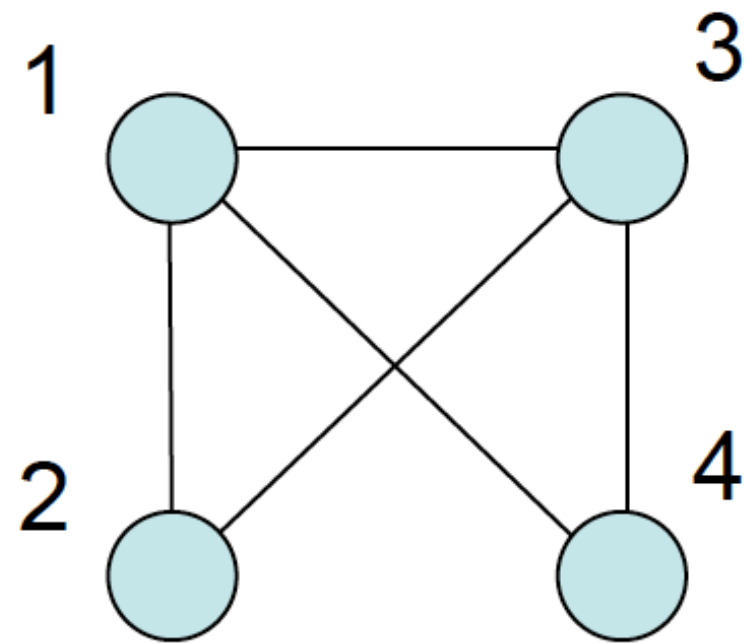


Tree = *undirected, connected, acyclic* network

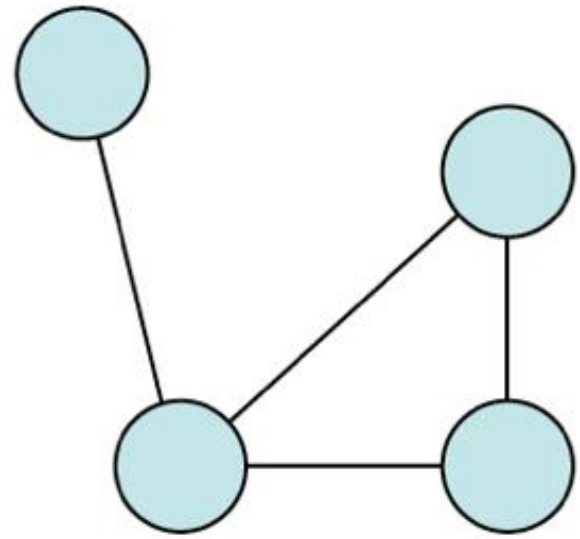
Networks

- A network G consists of a set of nodes N and a set of edges E
- An edge $e_{n1,n2} \in E$ connects two nodes $n1, n2 \in N$
- E.g., $G = \{1,2,3,4\}$, $E = \{(1,2),(1,3), (2,3),(3,4),(4,1)\}$

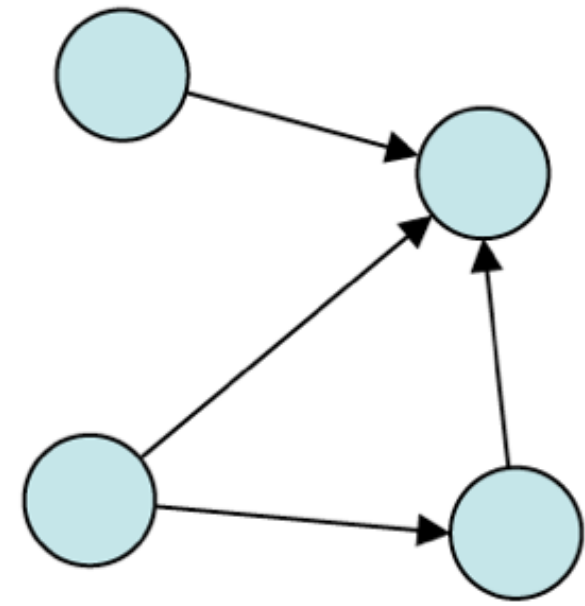
Note all the same network,
just different layouts!



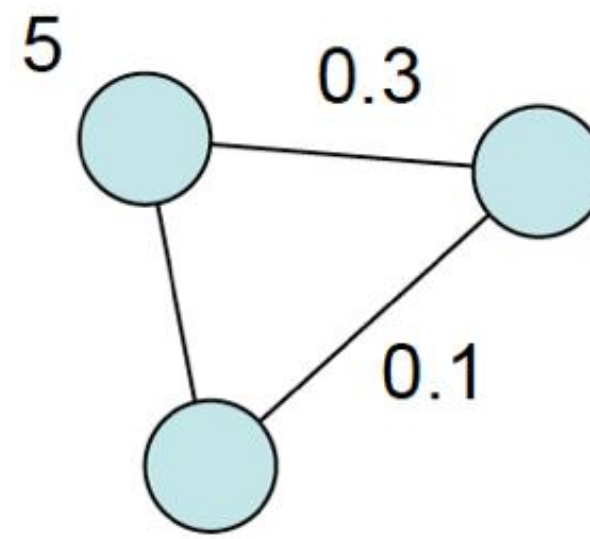
A bunch of definitions



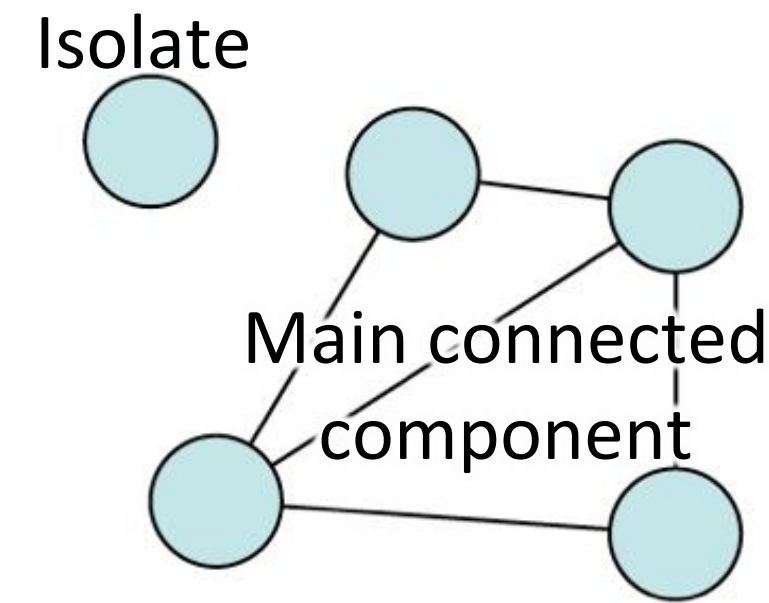
An undirected graph



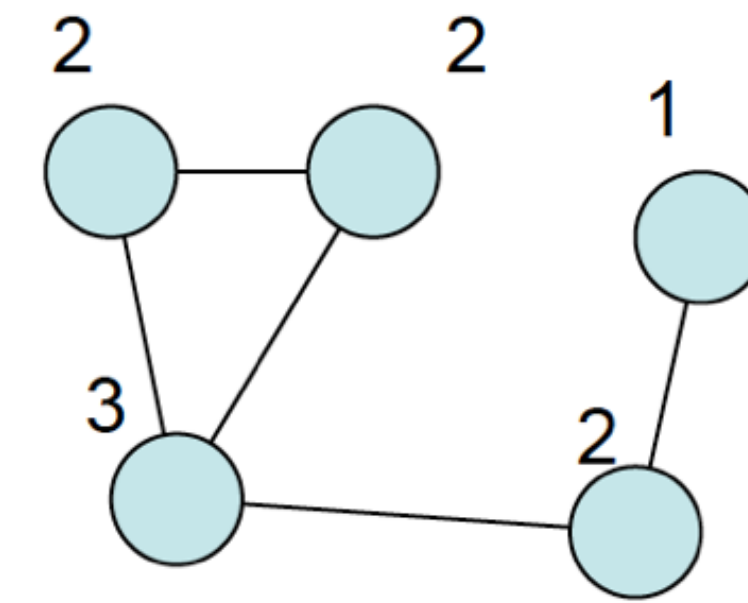
A directed graph



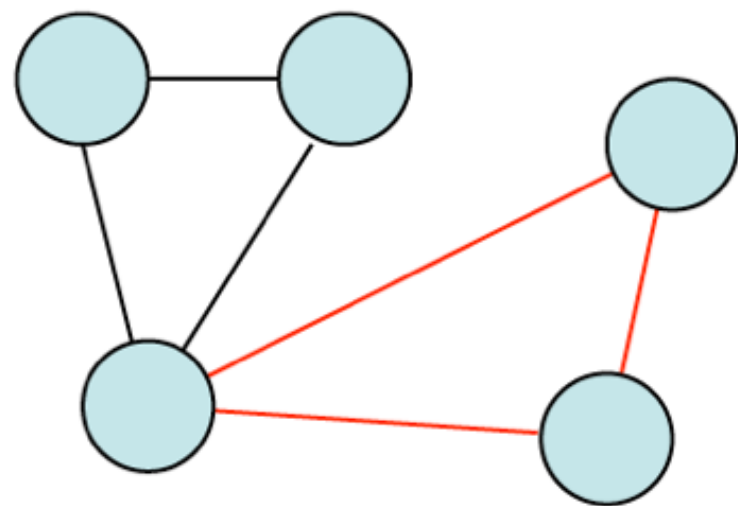
Weighted



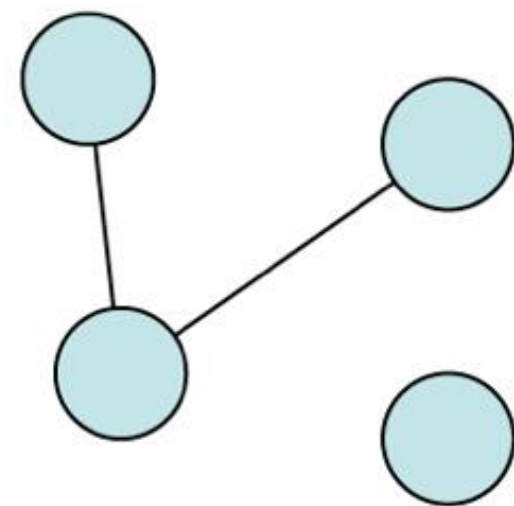
Unconnected



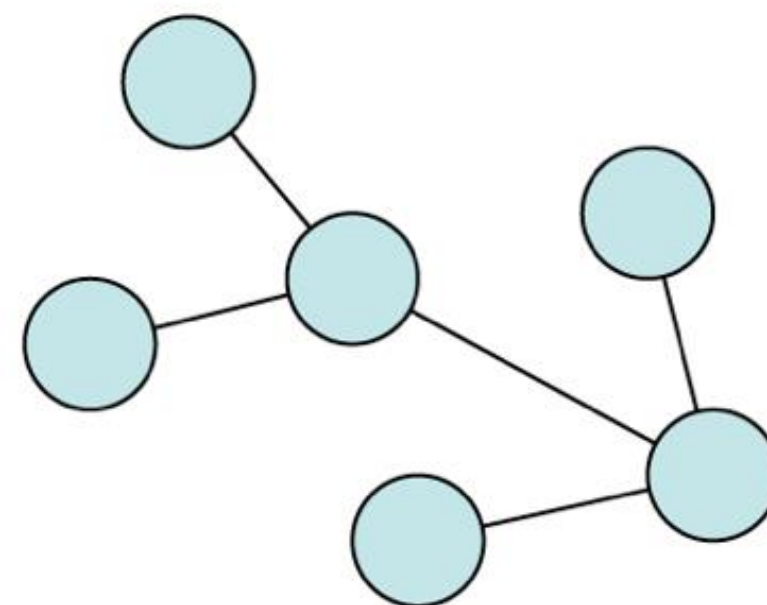
Node degrees



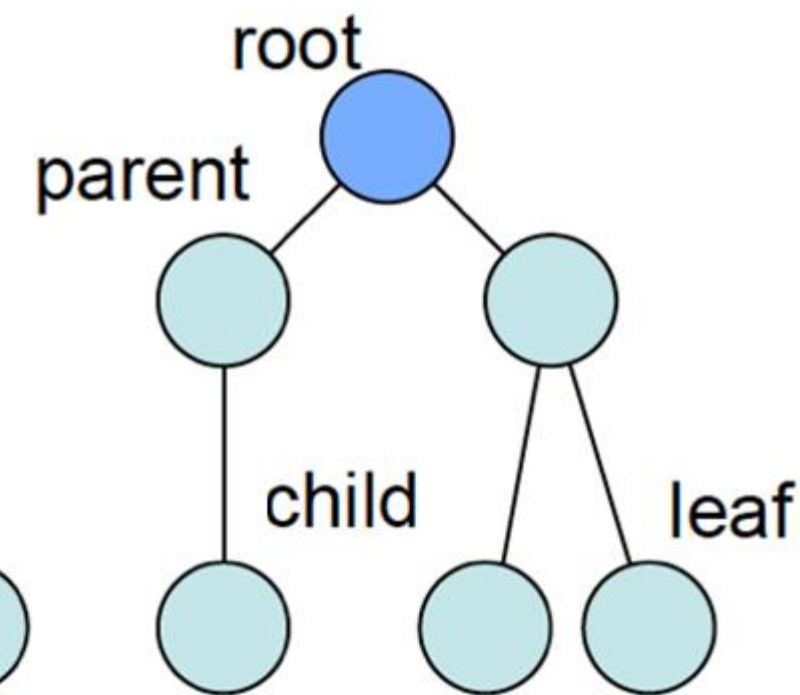
A **cycle**



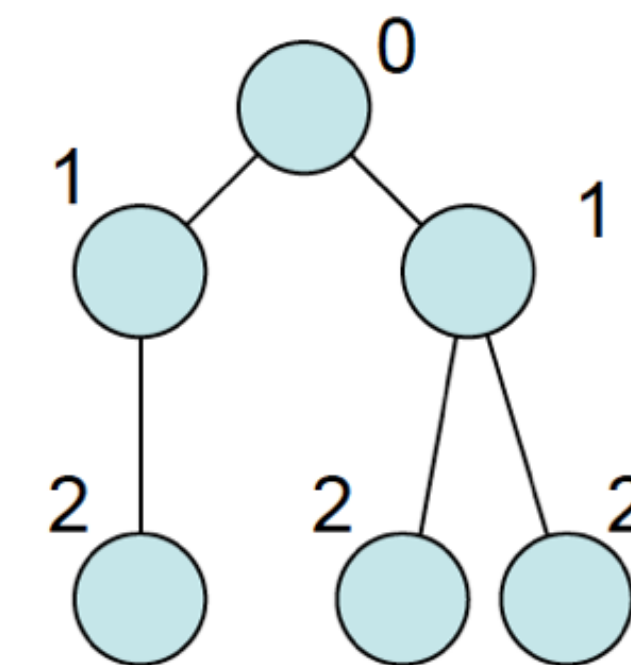
An acyclic graph



A connected acyclic graph, a.k.a. a **tree**



A rooted tree or hierarchy

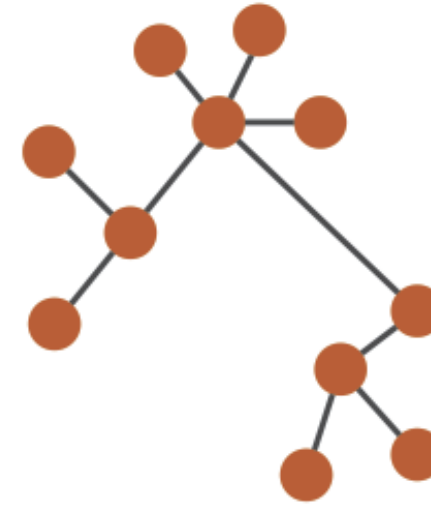


Node depths

Arrange Networks and Trees

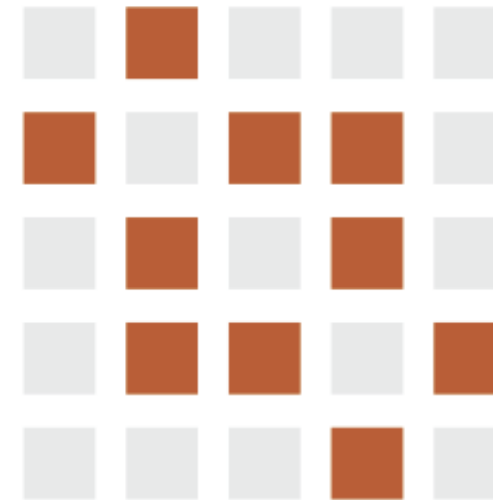
→ **Node-Link Diagrams**
Connection Marks

✓ NETWORKS ✓ TREES



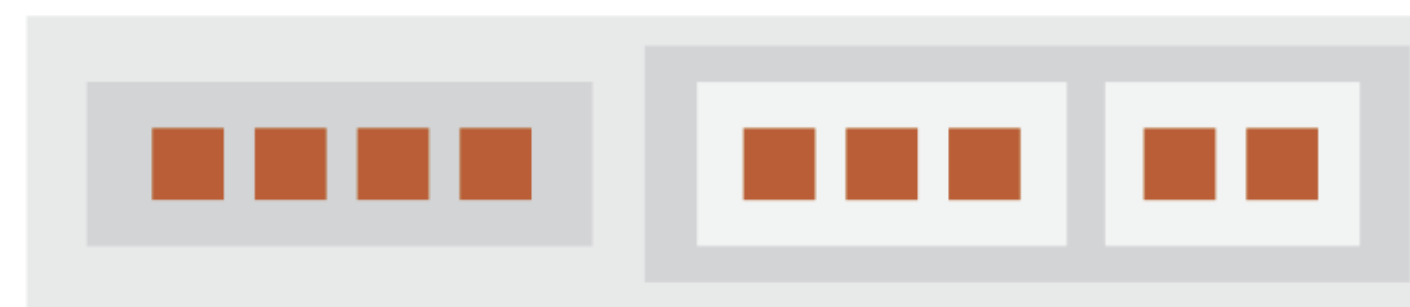
→ **Adjacency Matrix**
Derived Table

✓ NETWORKS ✓ TREES



→ **Enclosure**
Containment Marks

✗ NETWORKS ✓ TREES



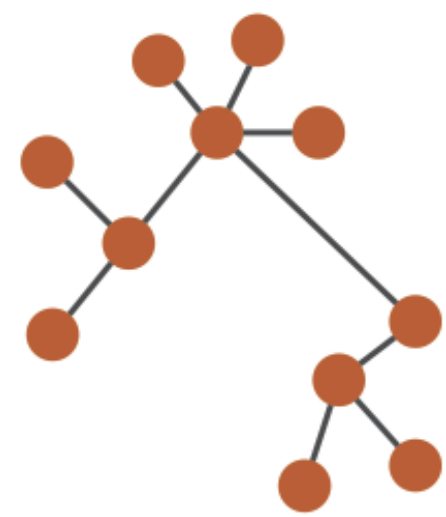
“Treemap”

→ Node–Link Diagrams

Connection Marks

✓ NETWORKS

✓ TREES

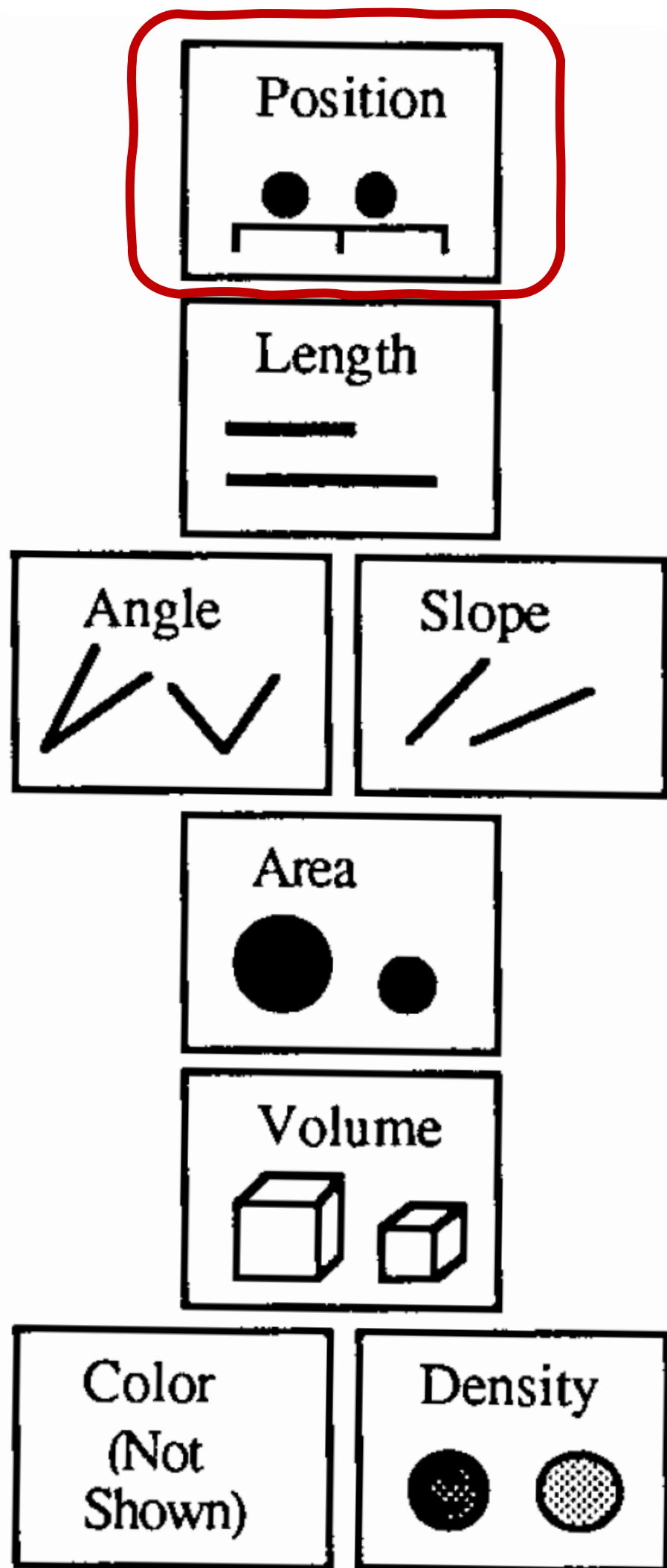


- Primary concern is the *spatial layout* of nodes and edges, a.k.a. *graph drawing*
- The goal is often to effectively depict the graph structure for *topology-based tasks*:
 - connectivity, path-following
 - network distance
 - clustering
 - ordering (e.g., hierarchy level)
- But not always topology-based tasks. E.g., understanding attributes, statistics, metrics

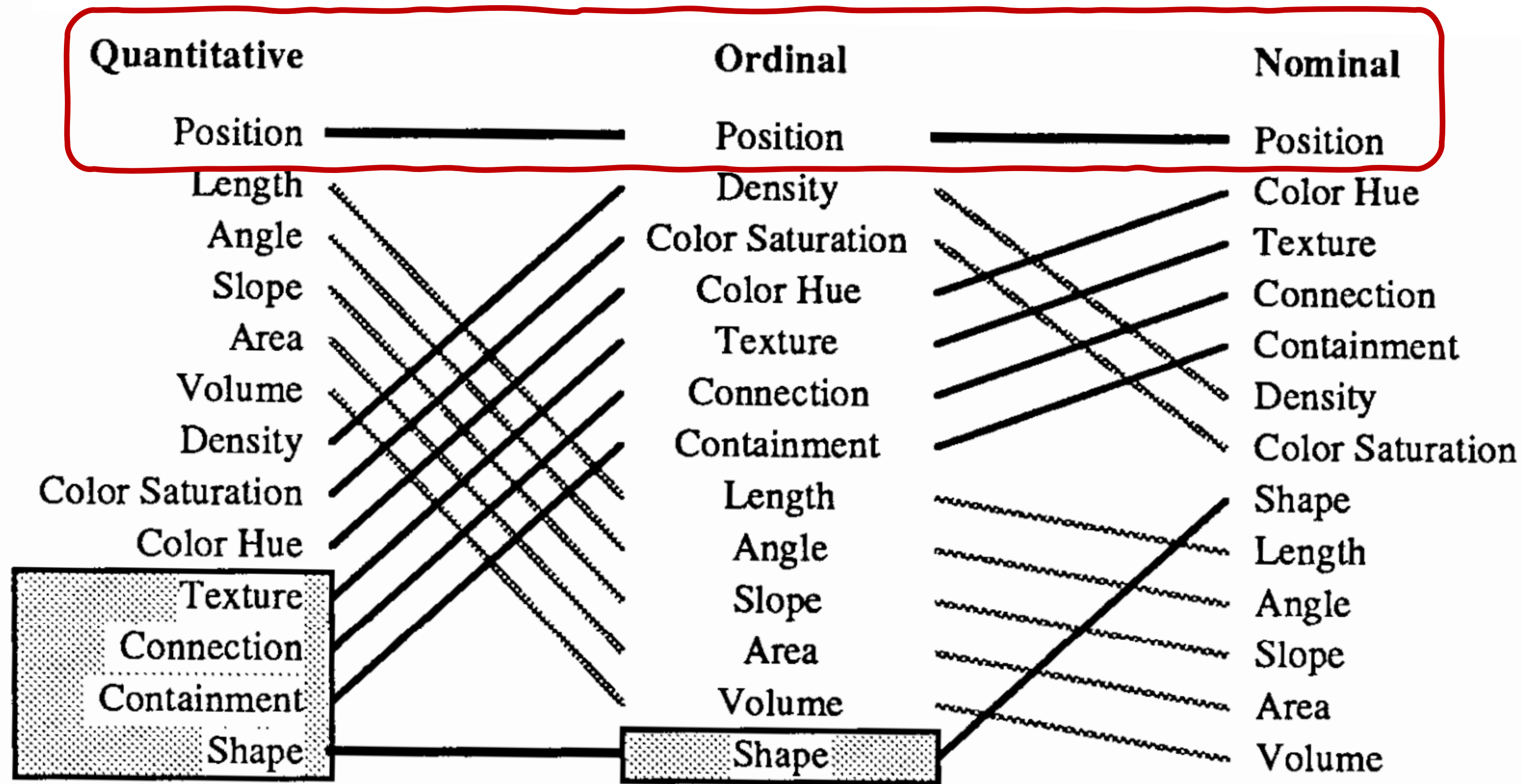
Spatial Layout

Quantitative Tasks

More accurate



Less accurate



Spatial Layout

Channels: Expressiveness Types and Effectiveness Ranks

② **Magnitude Channels: Ordered Attributes**

Position on common scale 


Position on unaligned scale 


Length (1D size) 

Tilt/angle 

Area (2D size) 

Depth (3D position) 

Color luminance 

Color saturation 

Curvature 

Volume (3D size) 

Same
Same

Most
Effectiveness
Least

② **Identity Channels: Categorical Attributes**

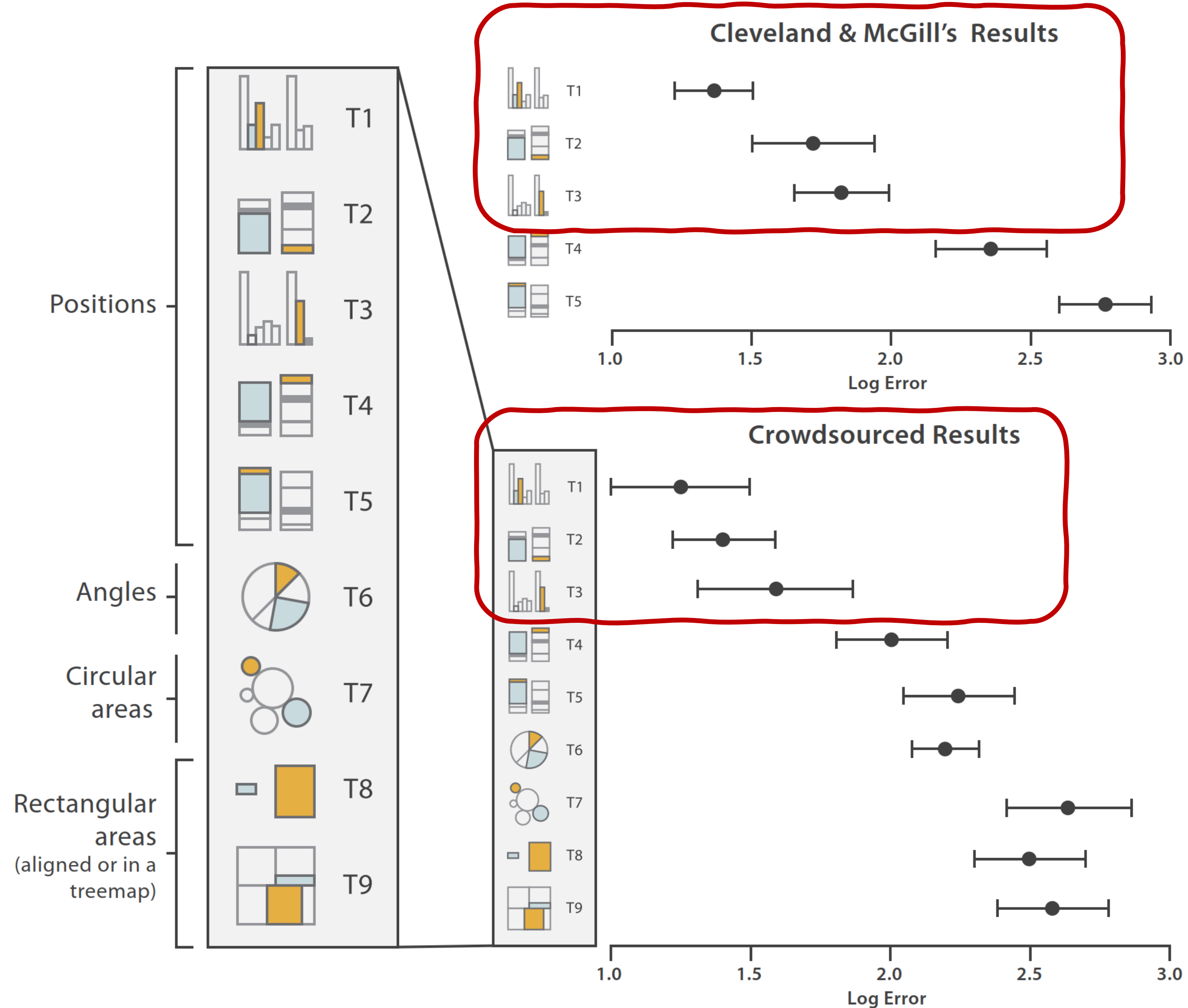
Spatial region 

Color hue 

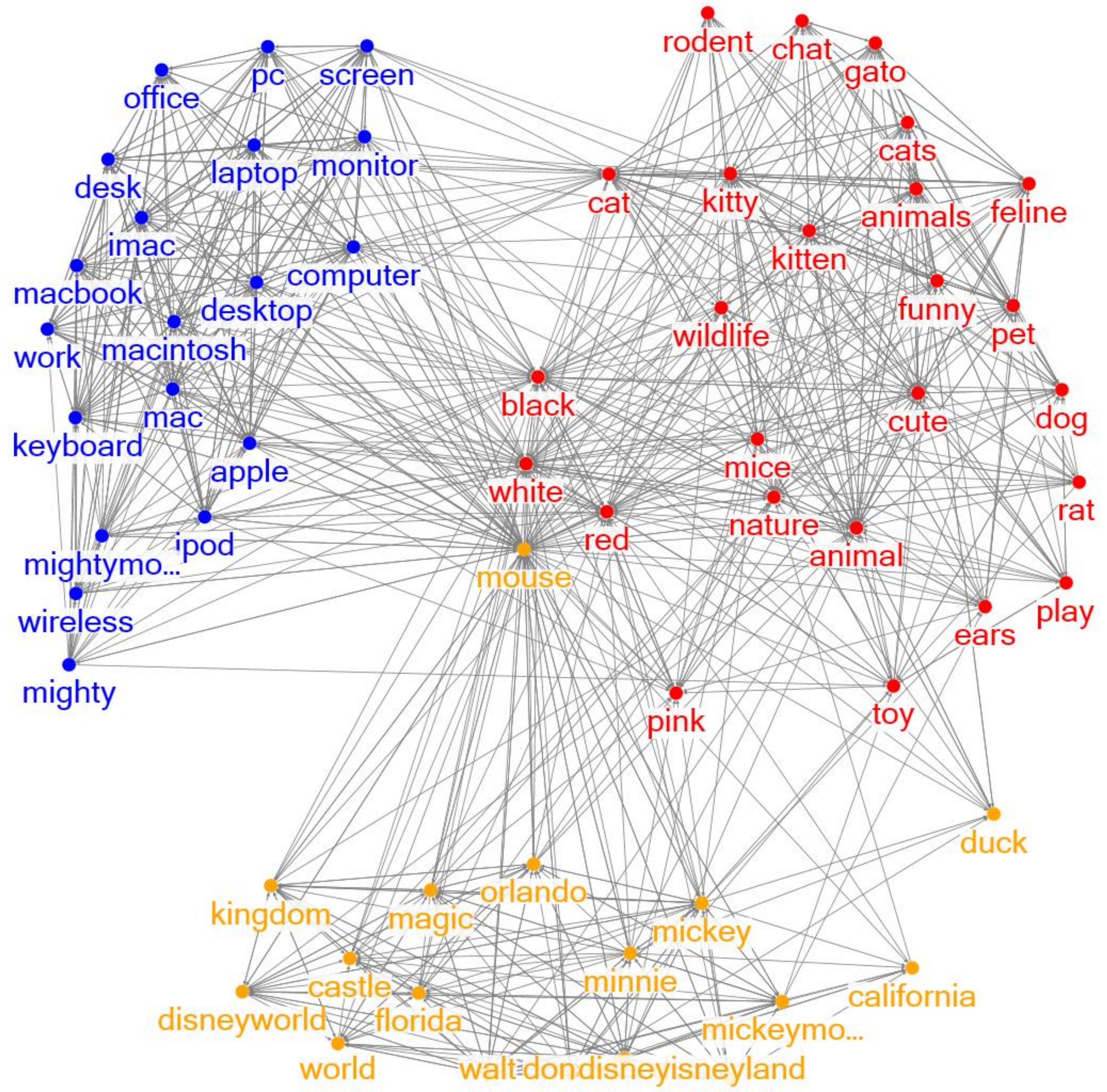
Motion 

Shape 

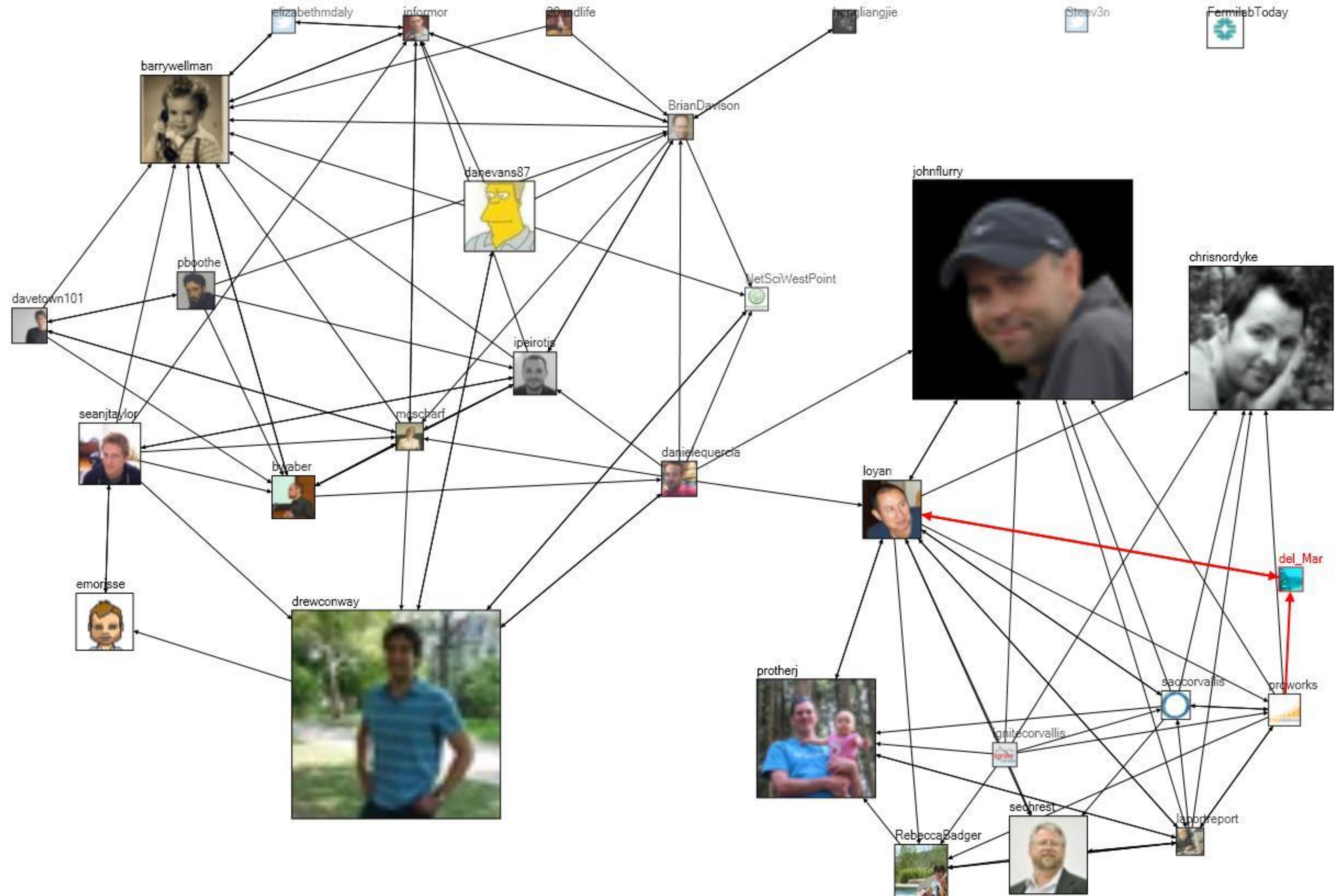
Spatial Layout

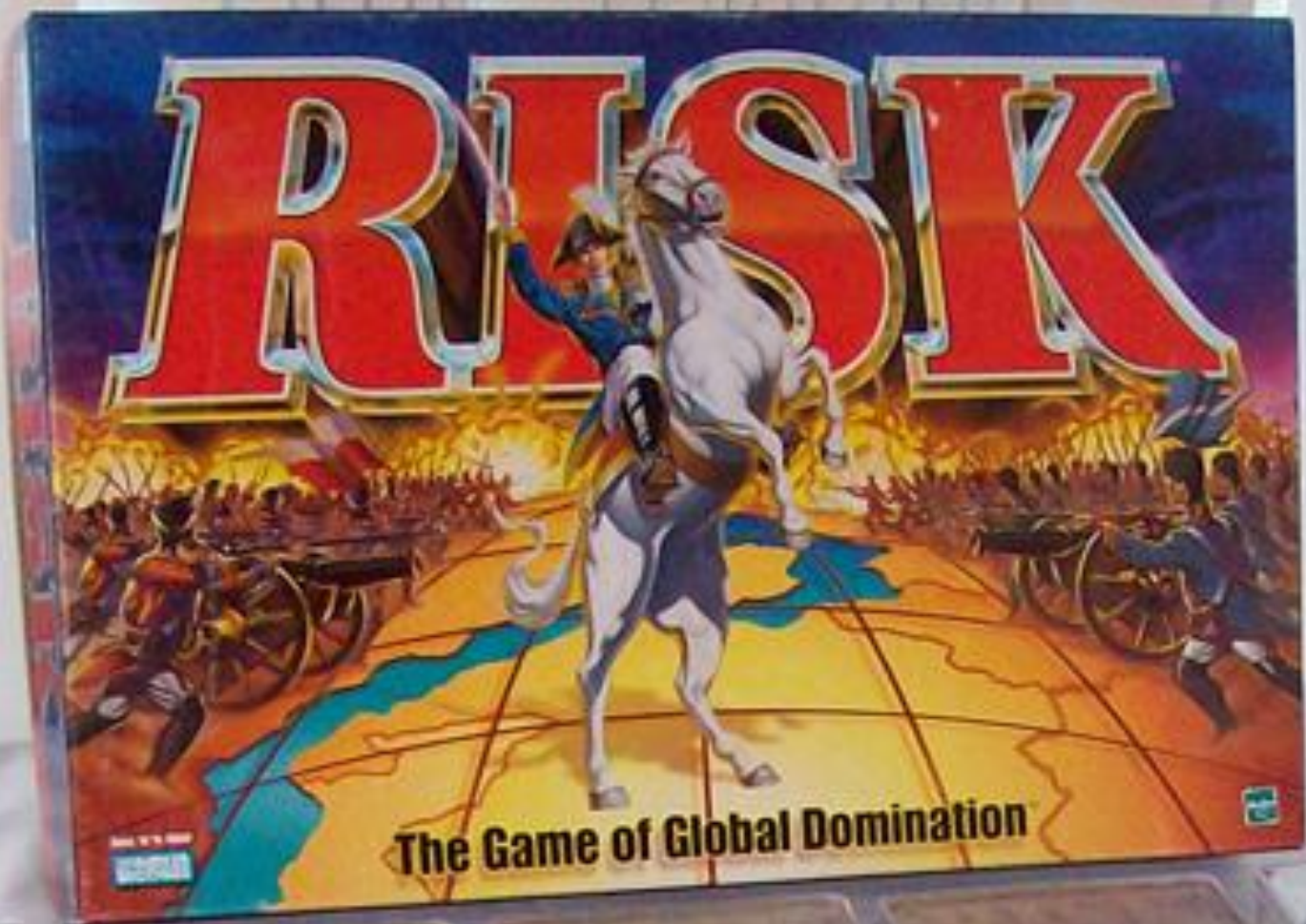


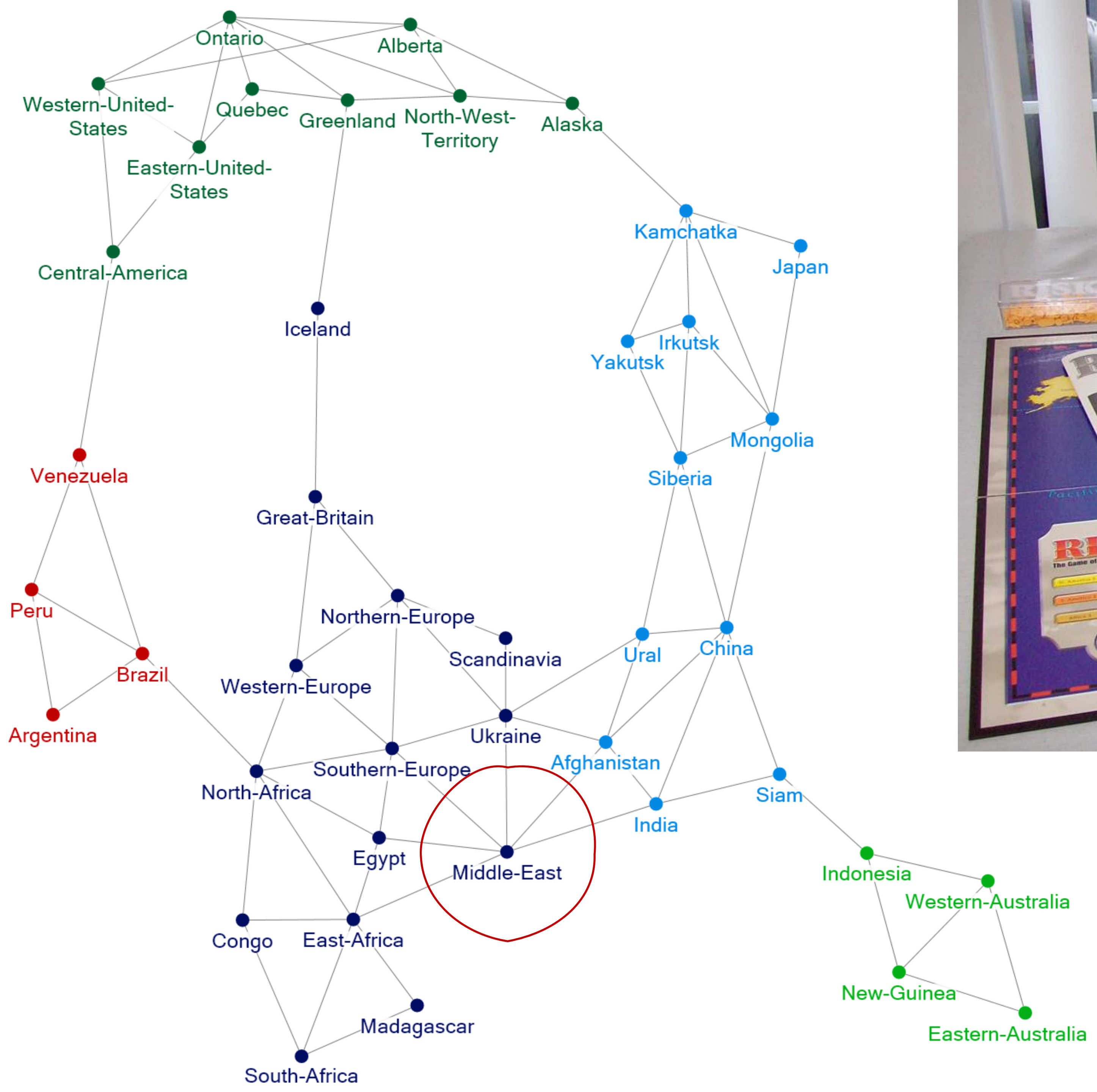
Flickr Query for "Mouse"



Tweets of the #Win09 Workshop

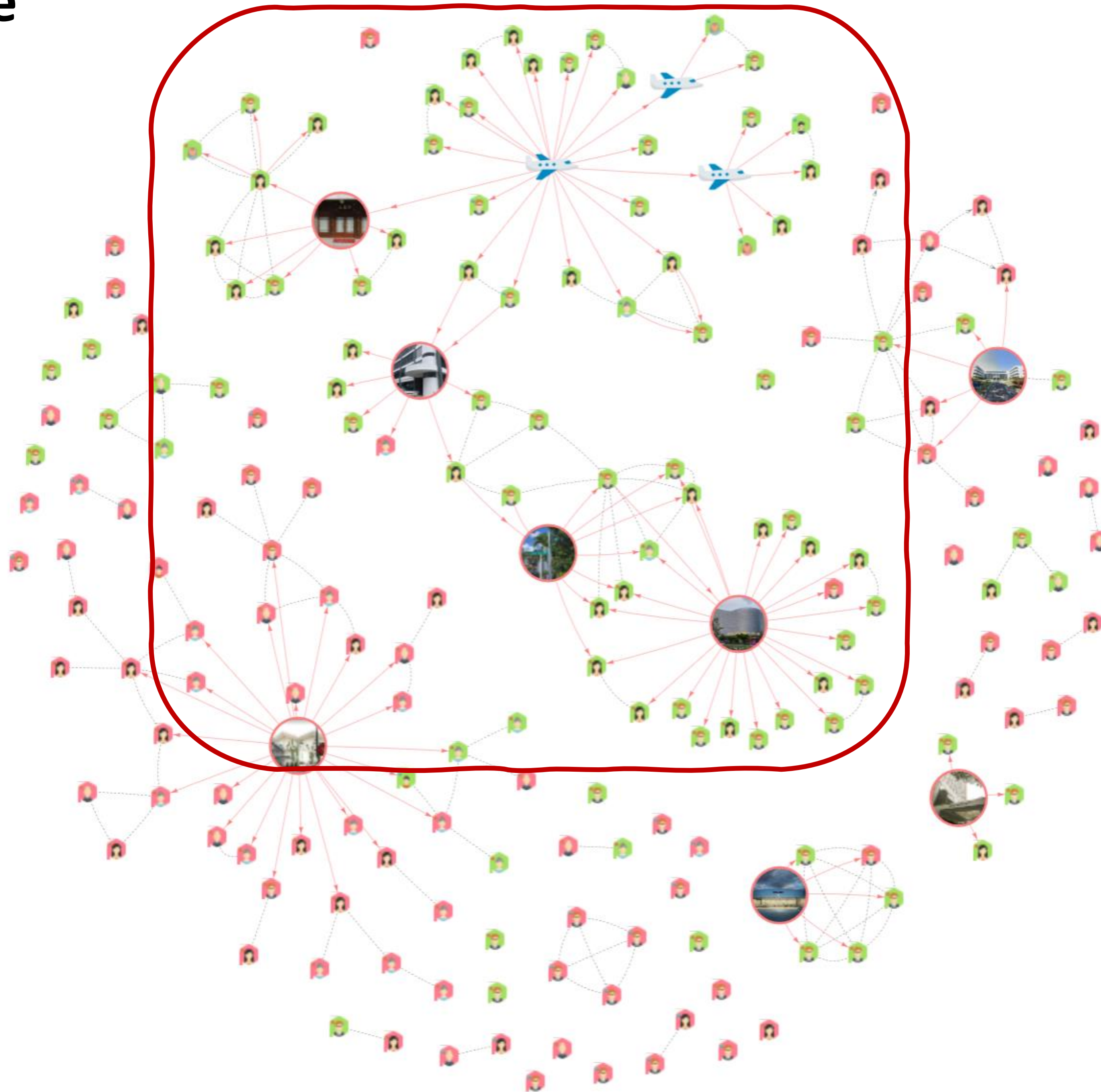






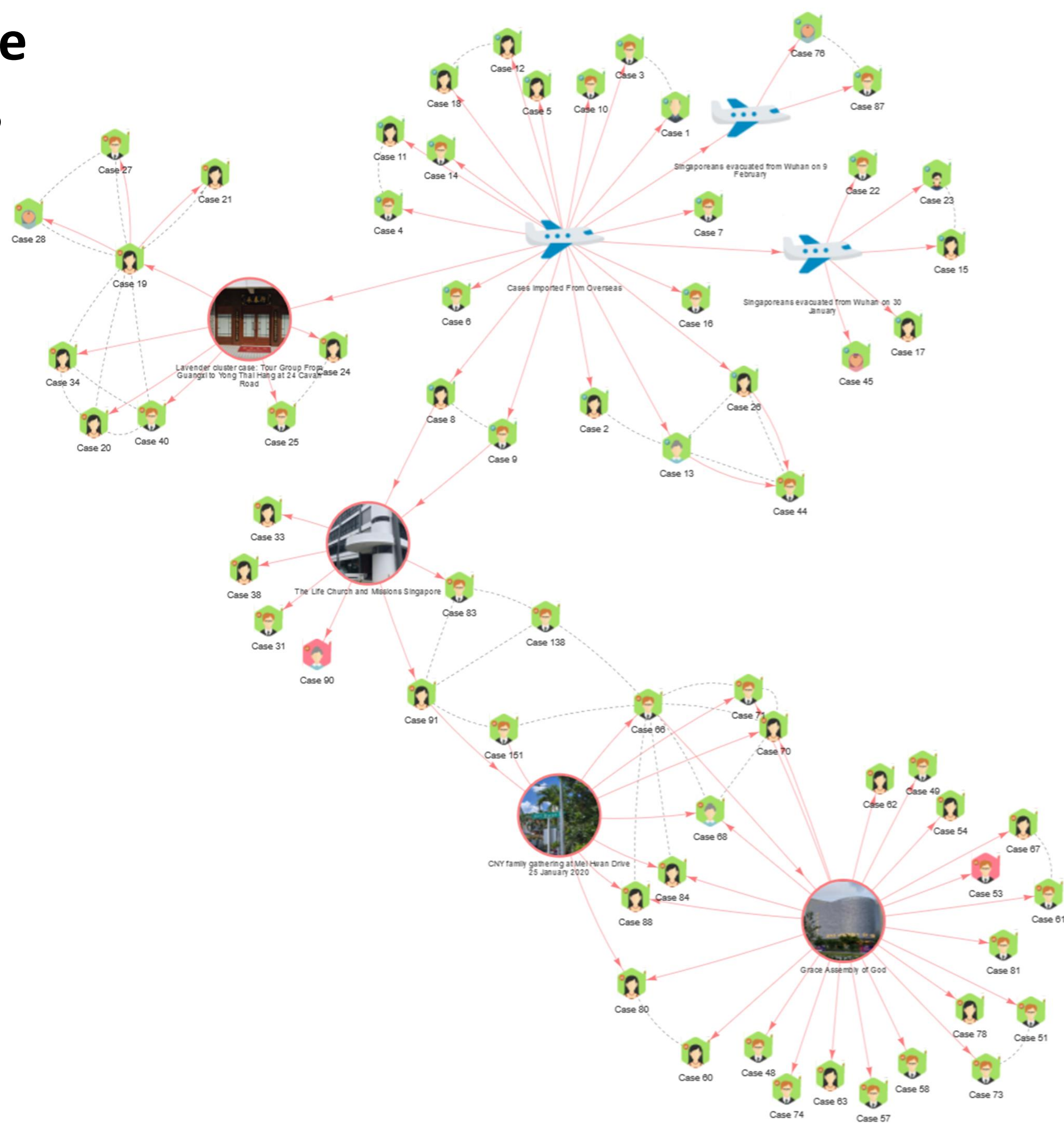
Dashboard of the COVID-19 Virus Outbreak in Singapore

2020-01-21-03-12



Dashboard of the COVID-19 Virus Outbreak in Singapore

2020-01-21-03-12



Details 100 articles loaded



person

Barack Hussein Obama II (US /bəˈrɑːk huːˈseɪn oʊˈbɑːmə/; born August 4, 1961) is an American politician who is the 44th and current President of the United States. He is the first African American to hold the office and the first president born outside the continental United States. Born in Honolulu, Hawaii, Obama is a graduate of Columbia University and Harvard Law School, where he was president of the

California endures more wildfires, 1 sparked by a hot car

Mass shooting at Halloween party leaves at least 4 dead in California

US role in Syria grows more complex with Trump claim to oil

What is Dia de los Muertos and when is it celebrated?

Chicago girl, 7, shot while trick-or-treating, in critical condition

News Network show/hide: companies, organizations, people

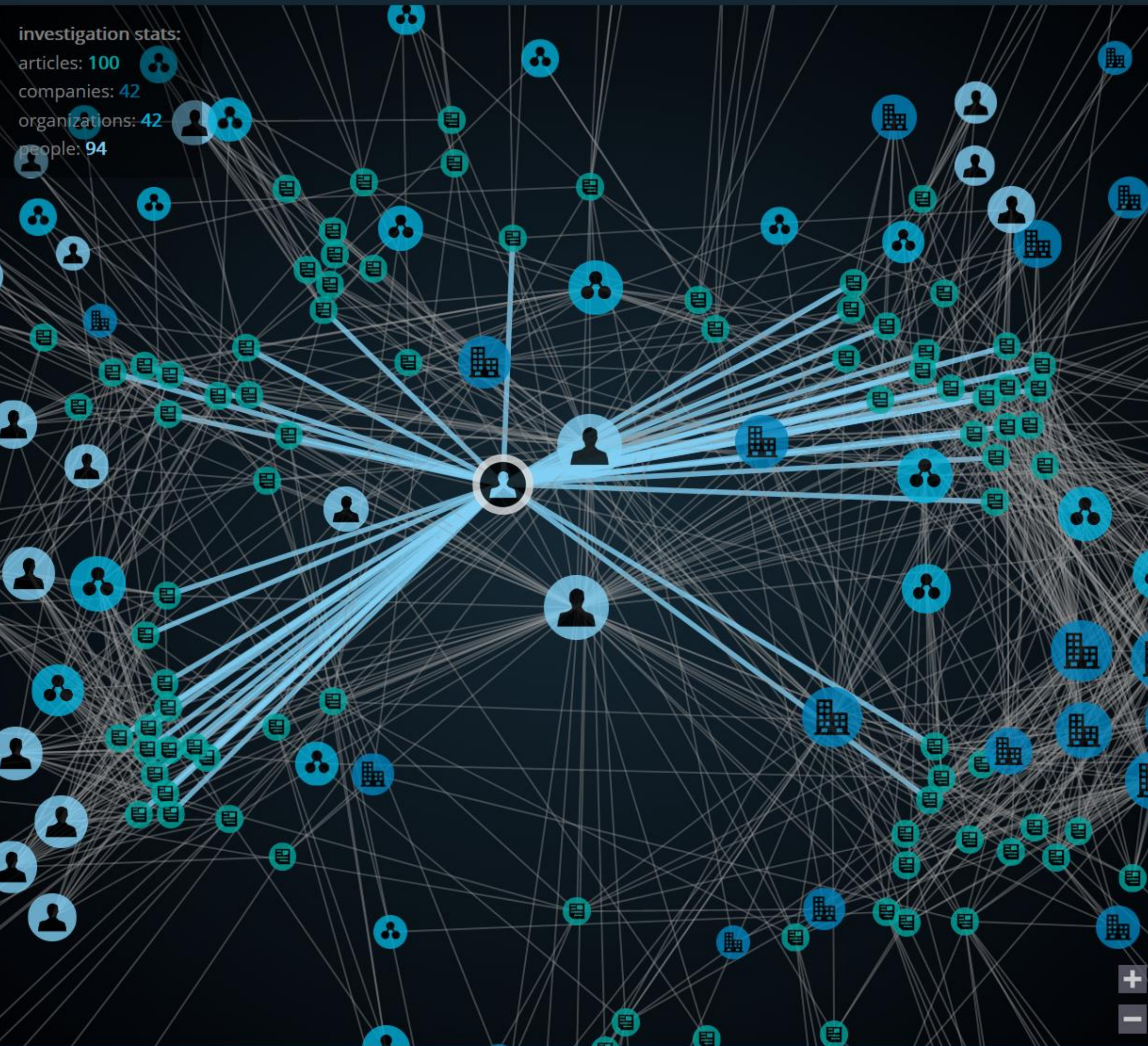
investigation stats:

articles: **100**

companies: **42**

organizations: **42**

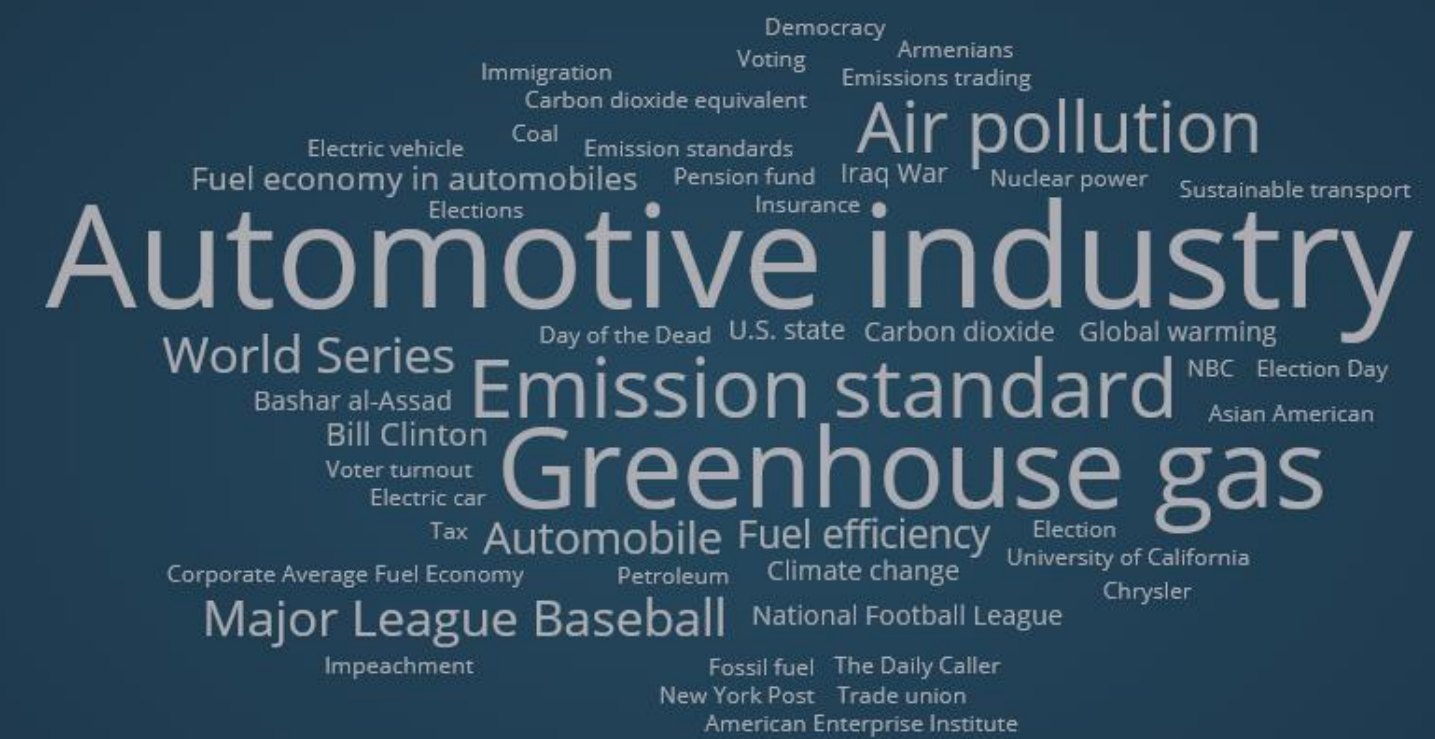
people: **94**



Locations 41 found, view in map list



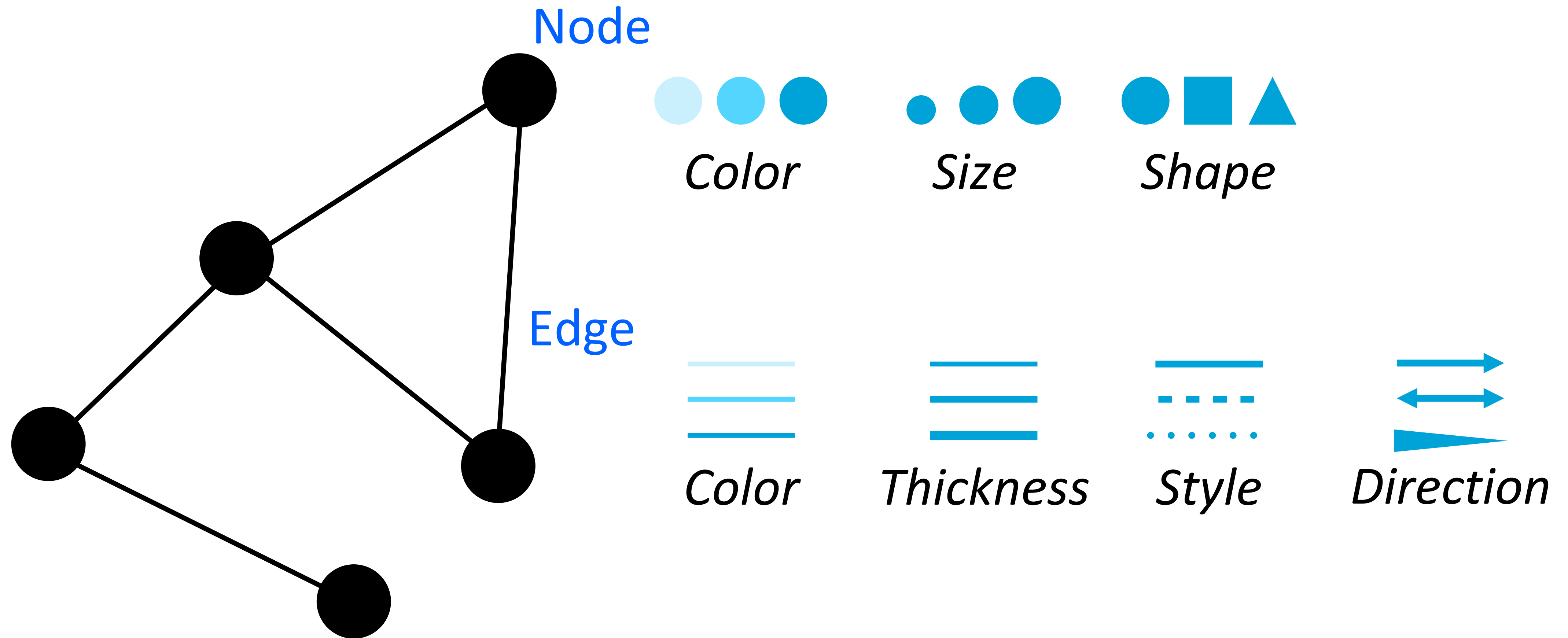
Topics People Companies Organizations



Timeline news articles across 7 days, 11 hrs, 2 min, 0 sec up to the current date: 11/1/2019

Powered By IBM Watson™

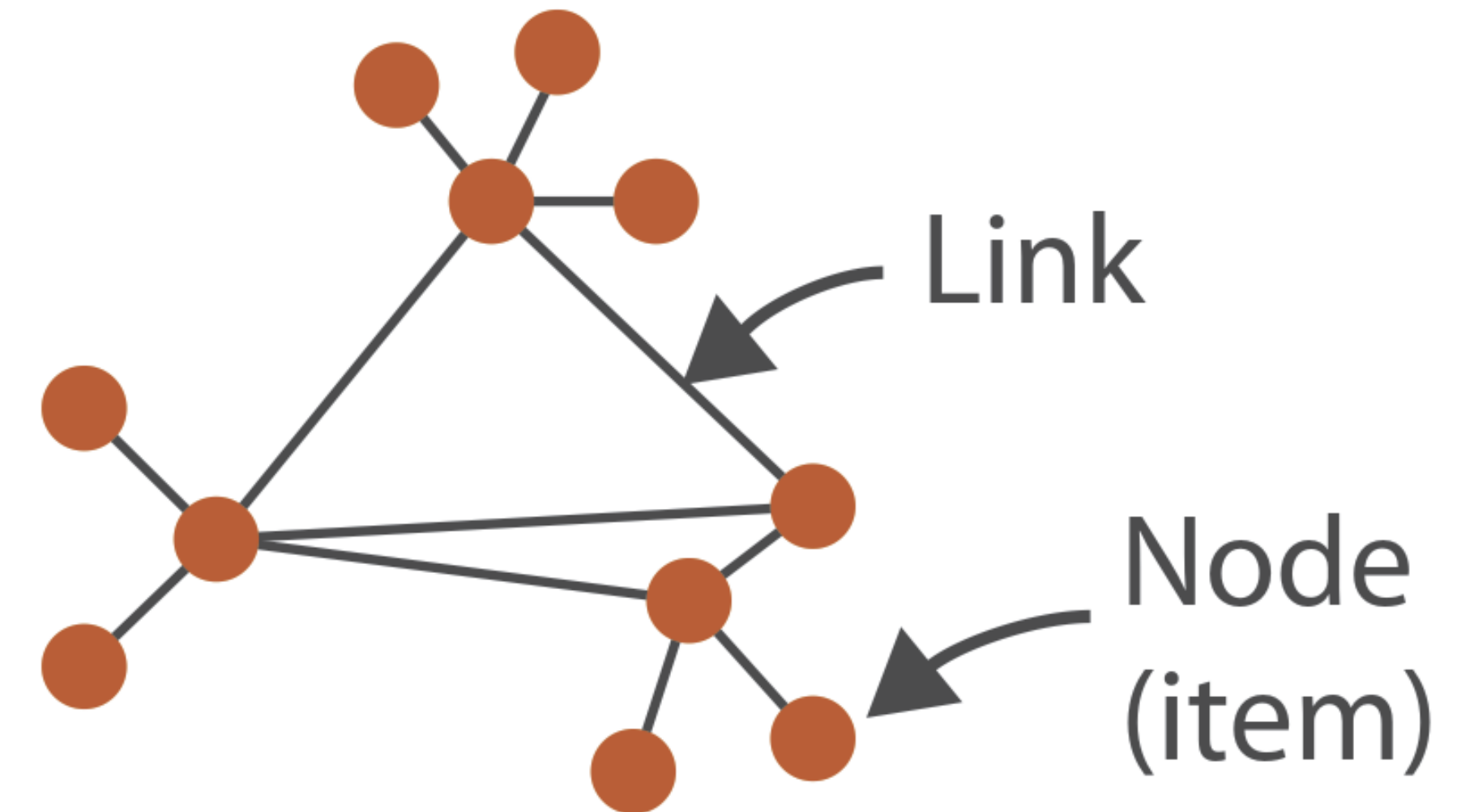
Node-Link Visualizations - Marks & Channels



Gestalt Principles: Grouping, Proximity, Connectedness

Node-Link Visualizations

- Nodes are distributed in space, connected by straight or curved lines
- Typical approach is to use 2D space to break apart breadth and depth
- Often space is used to communicate hierarchical orientation



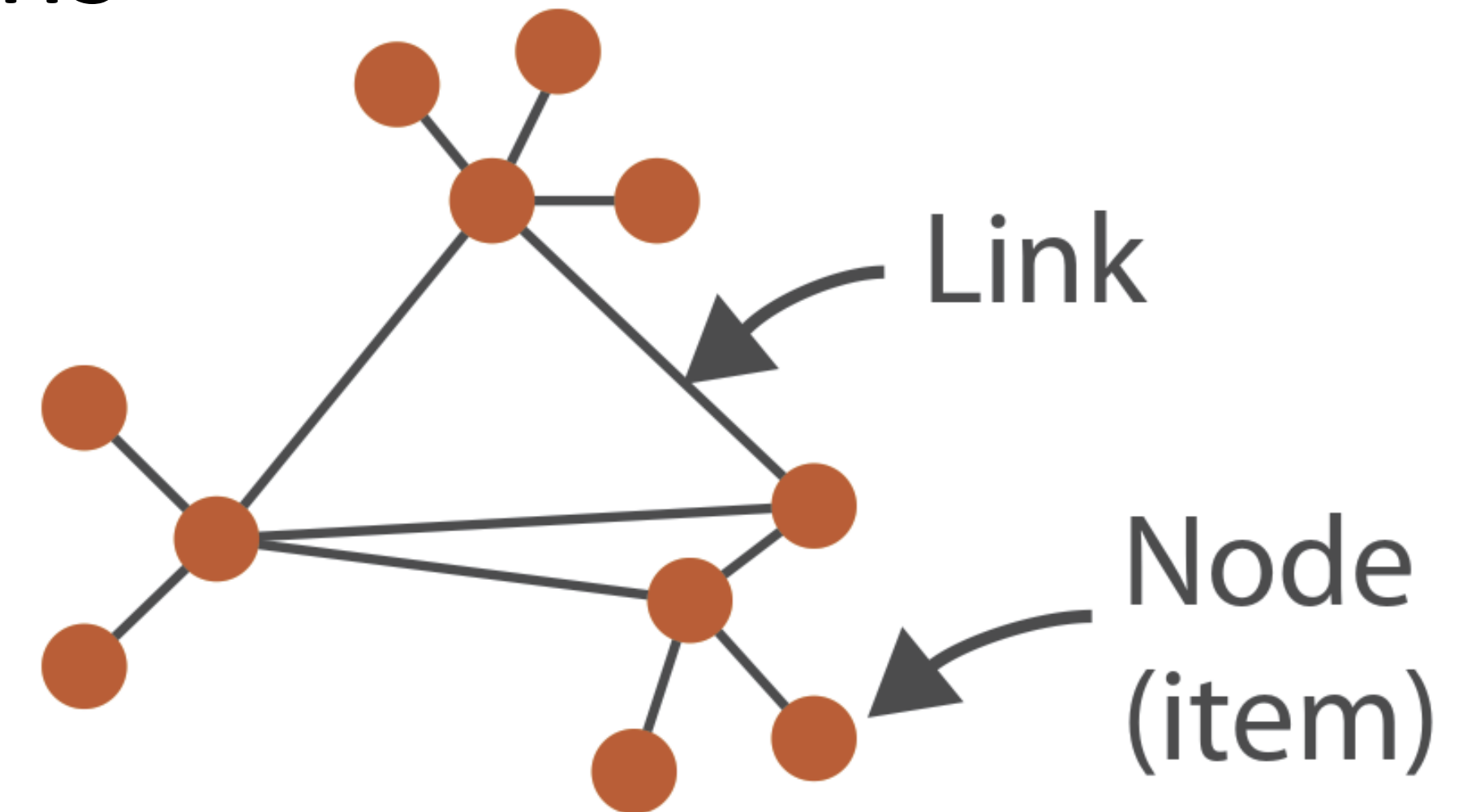
Node-Link Visualizations

Pros:

- understandable visual mapping
- can show overall structure, clusters, paths
- flexible, many variations

Cons:

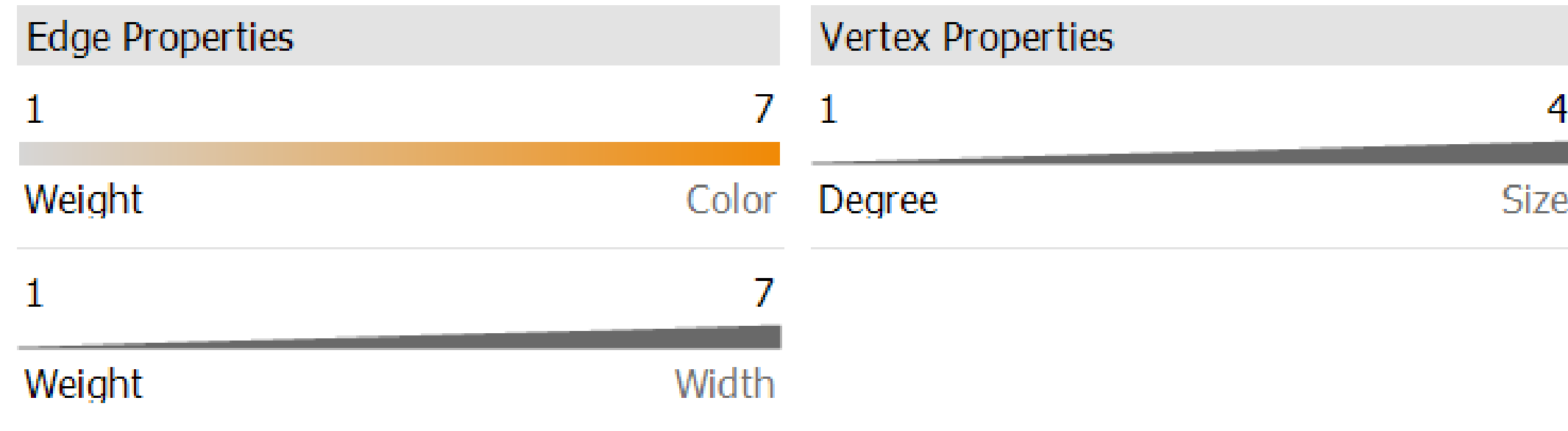
- automatic layout algorithm deficiencies
 - time consuming to run
 - non-deterministic results
 - heuristics with sometimes poor results
- not good for dense graphs - hairball problem!



In-Class Drawing: Node-Link Visualization

~15 min

In-Class Drawing: Node-Link Visualization

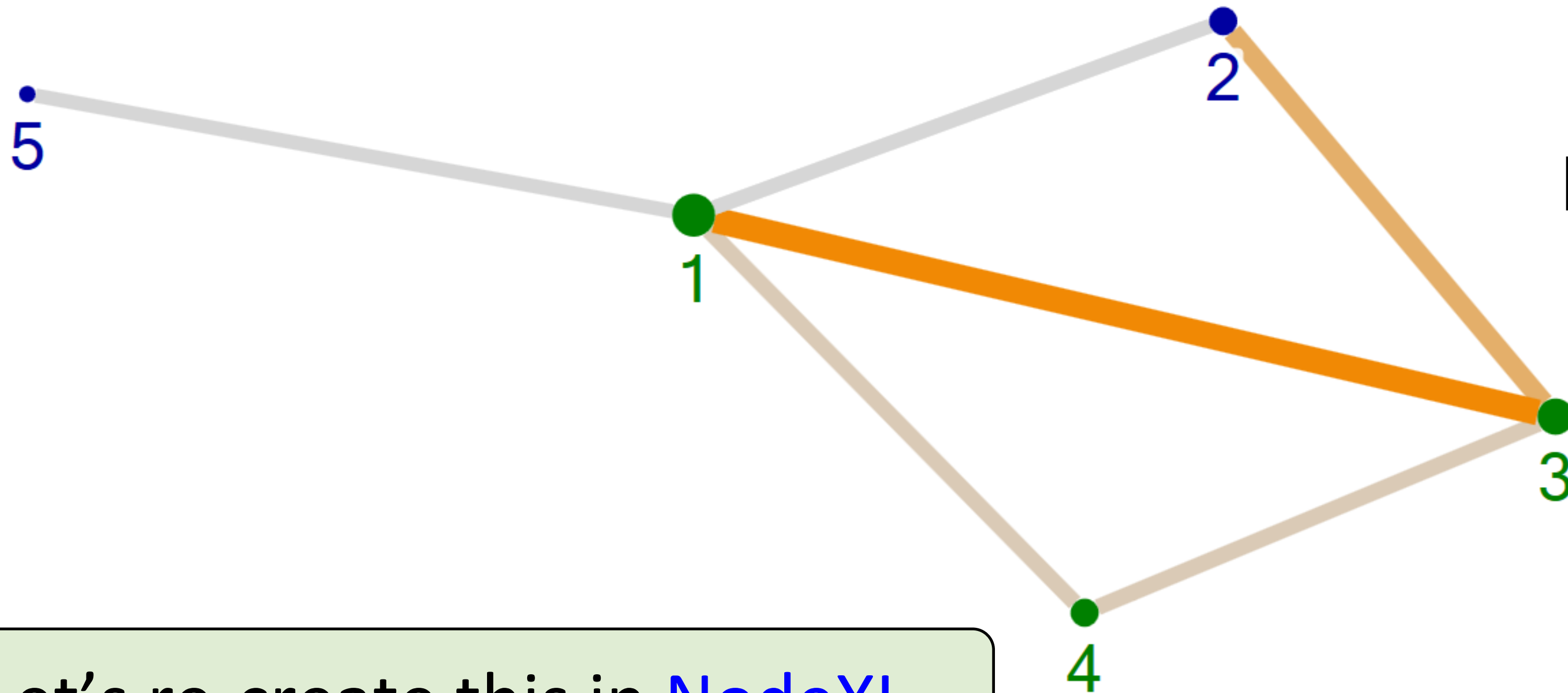


Nodes:

ID	Type
1	A
2	B
3	A
4	A
5	B

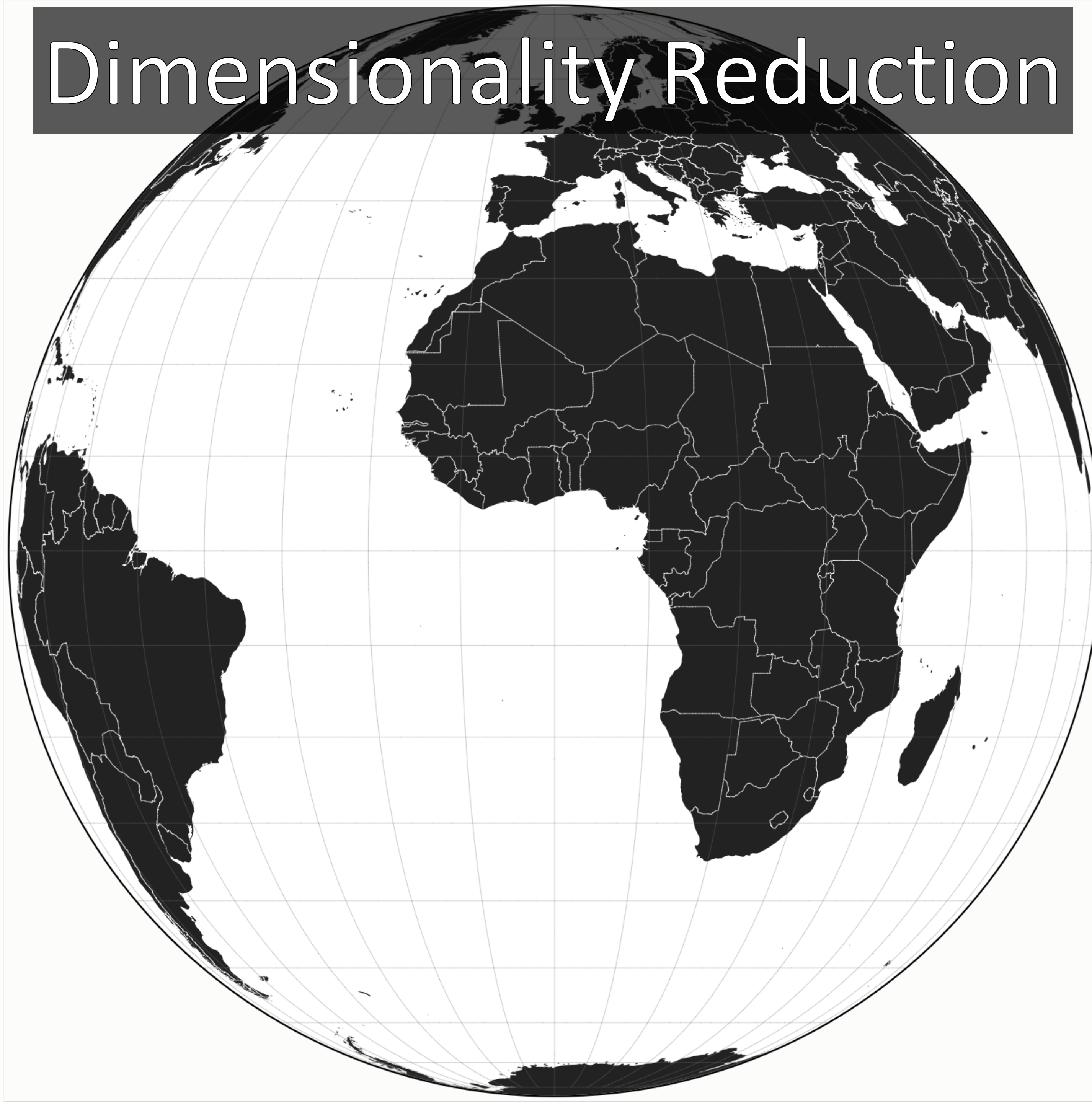
Edges:

Source	Target	Weight
1	2	1
1	3	7
2	3	4
3	4	2
4	1	2
5	1	1



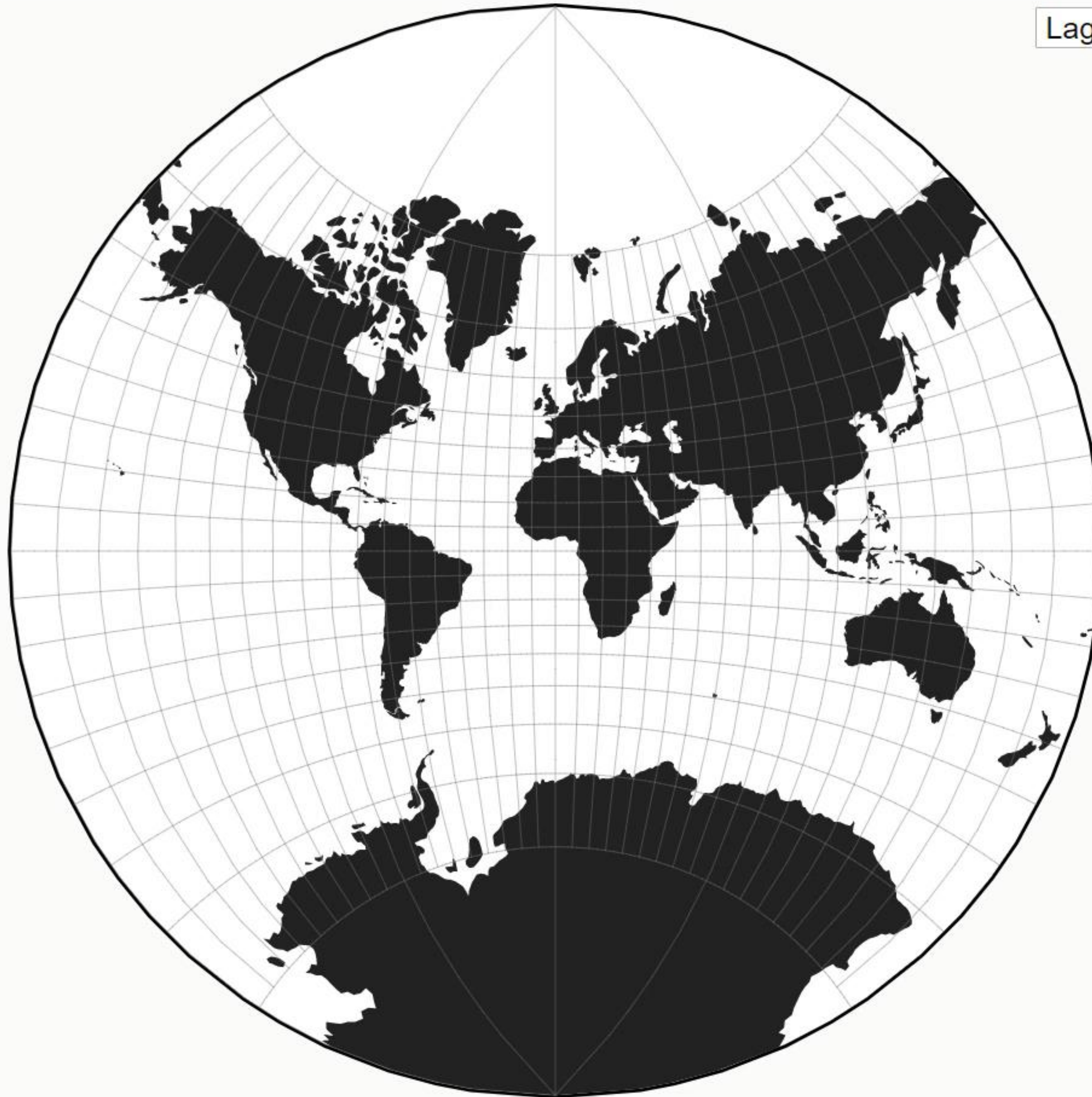
Let's re-create this in [NodeXL...](#)

Dimensionality Reduction



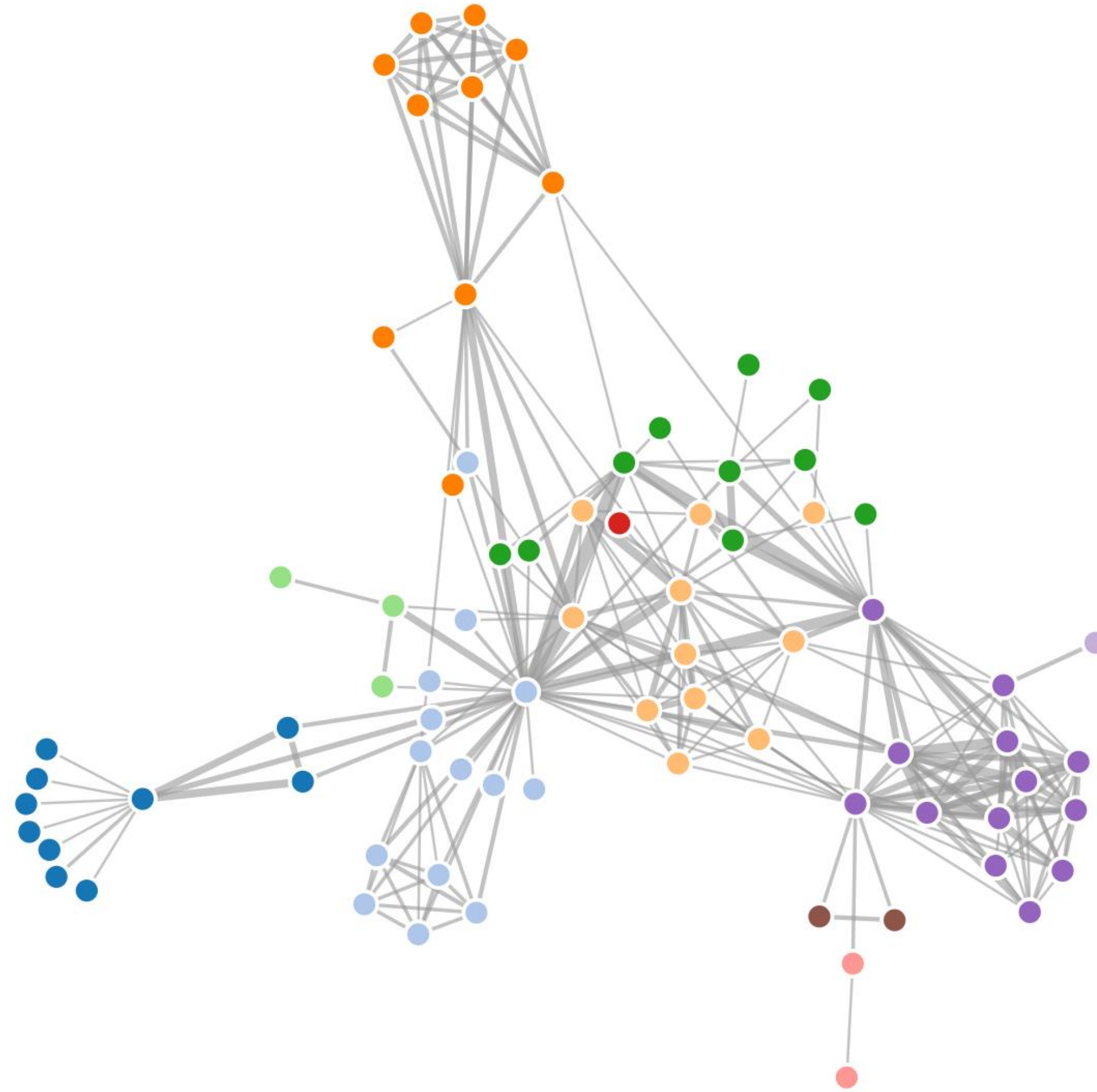
Mike Bostock

Projection Transitions



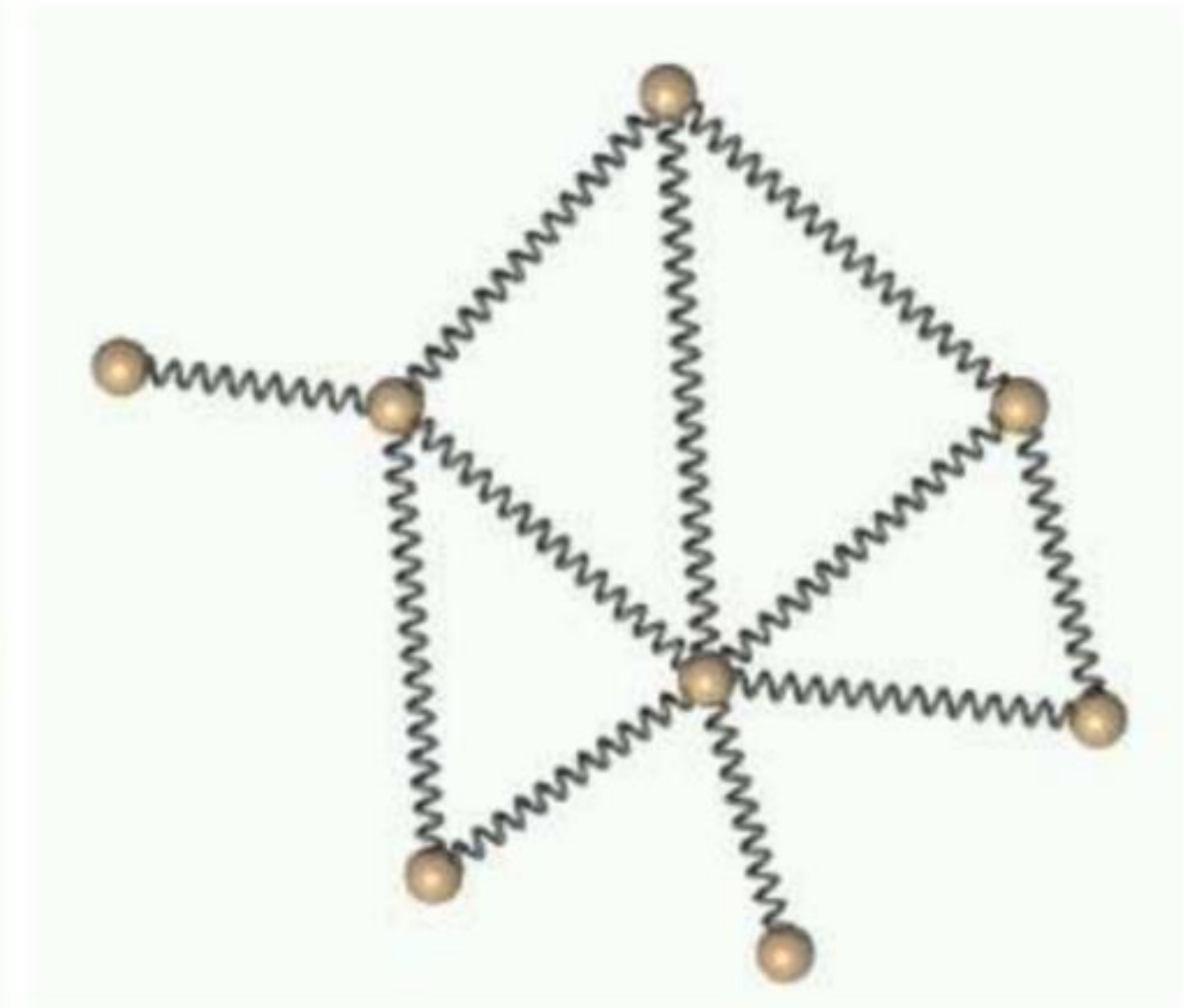
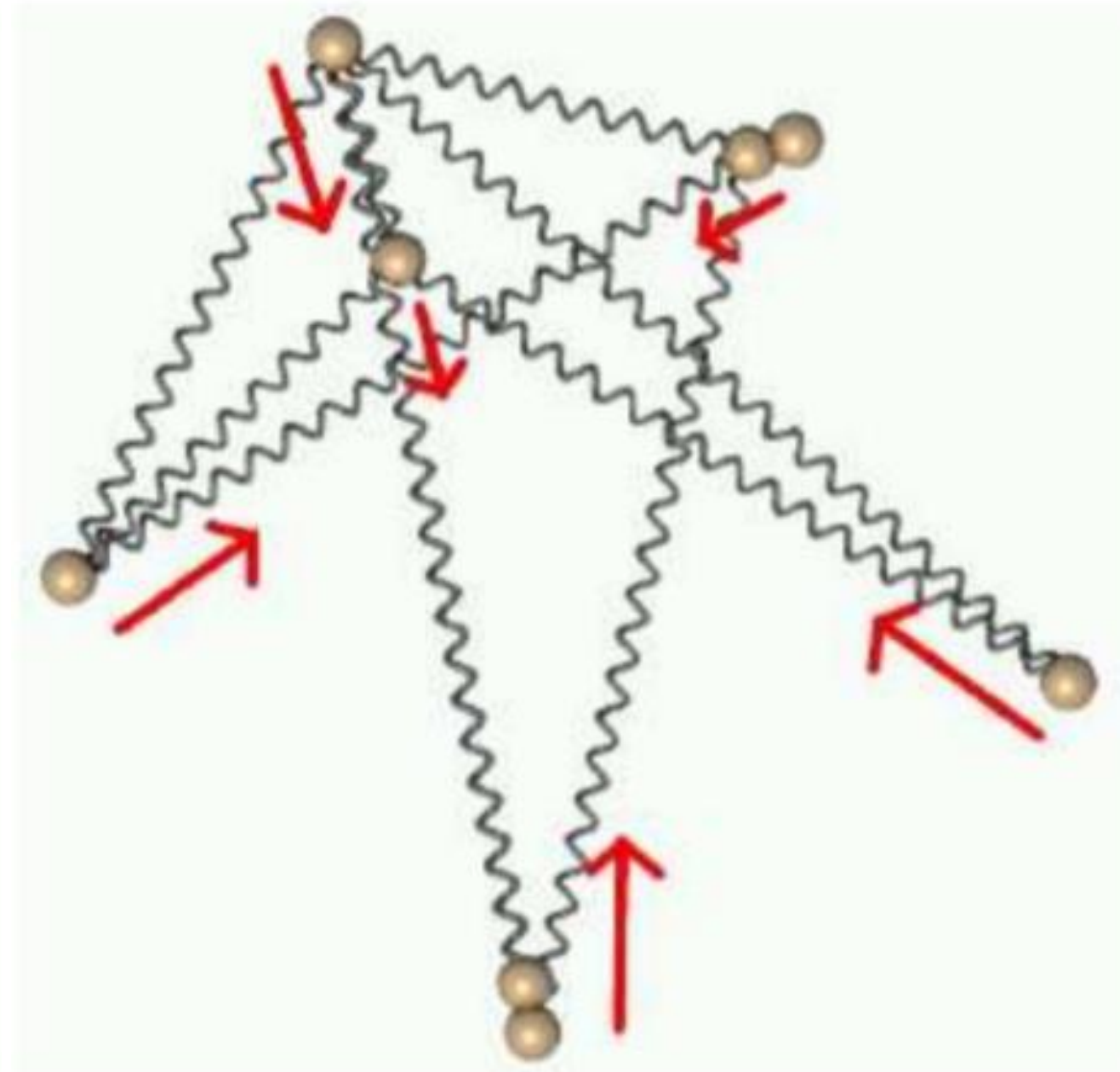
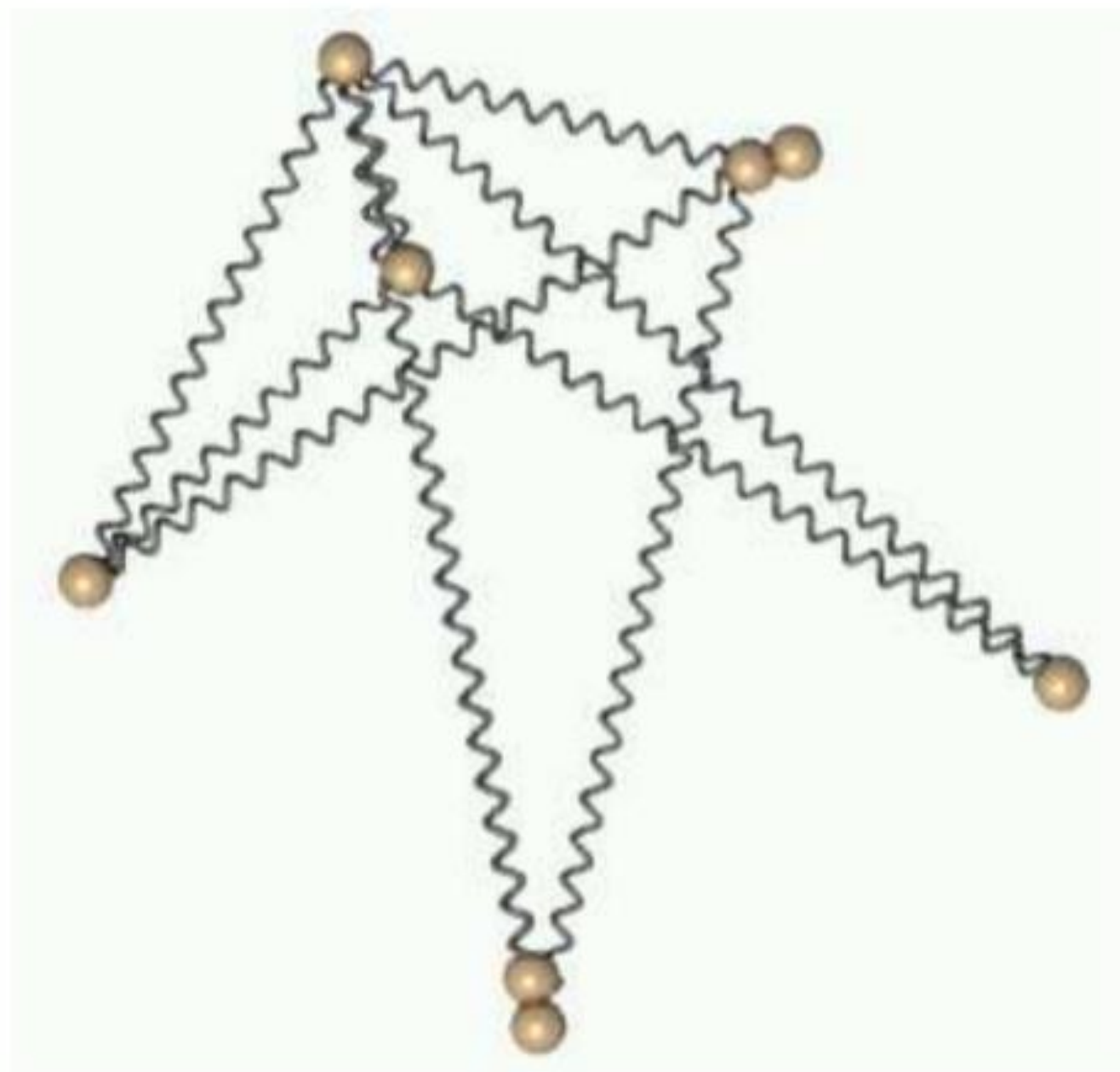
Lagrange ▼

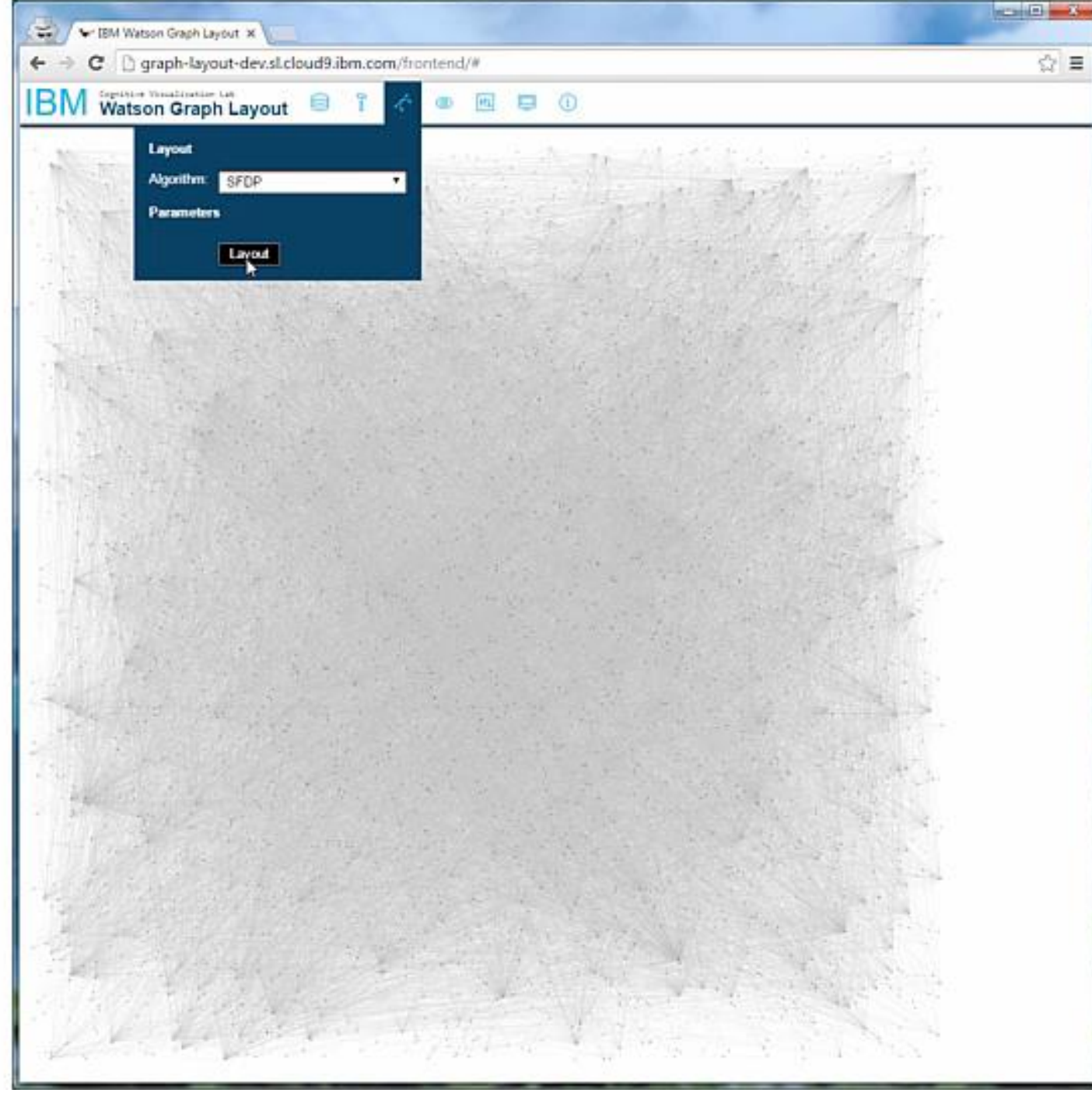
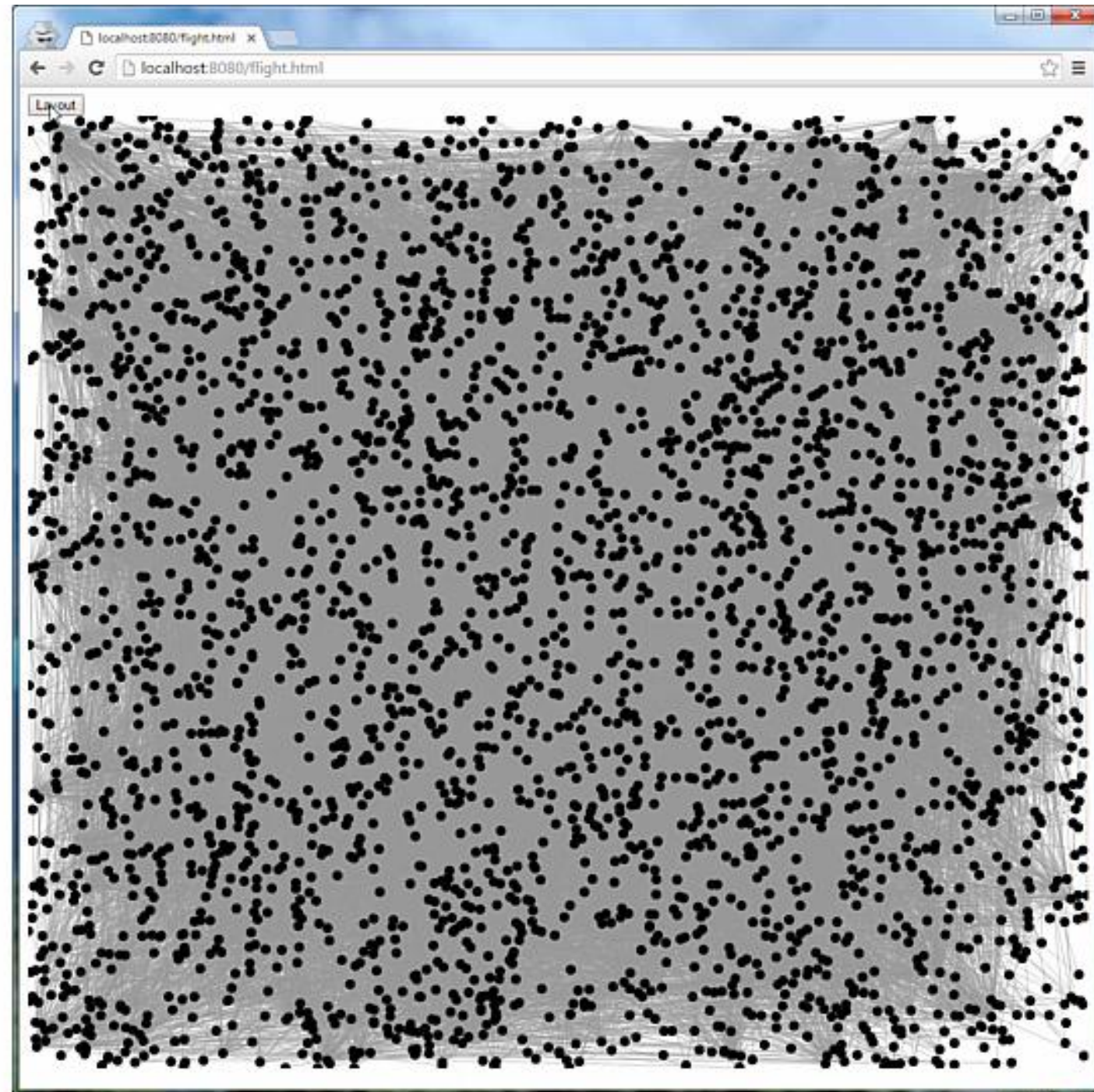
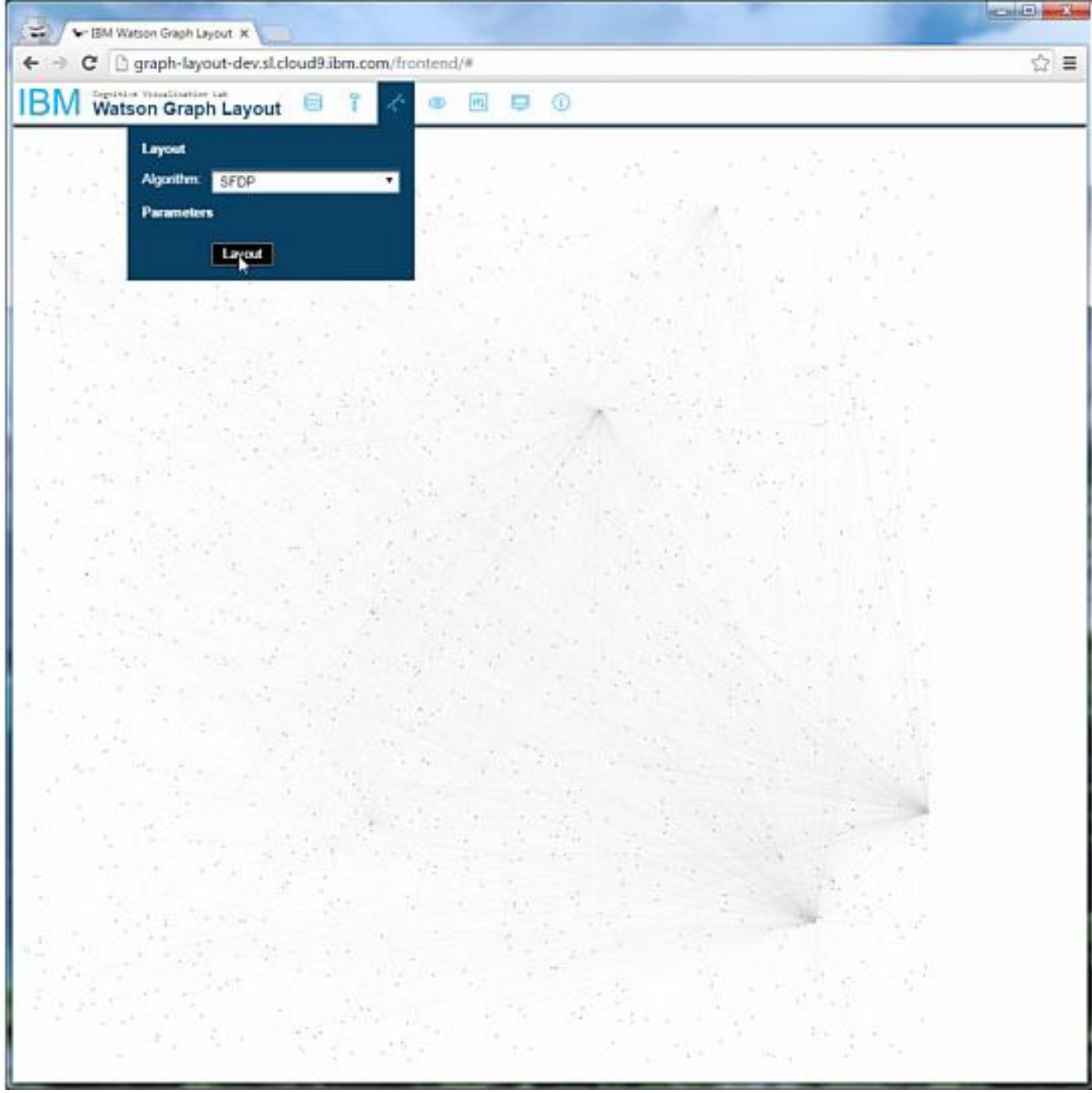
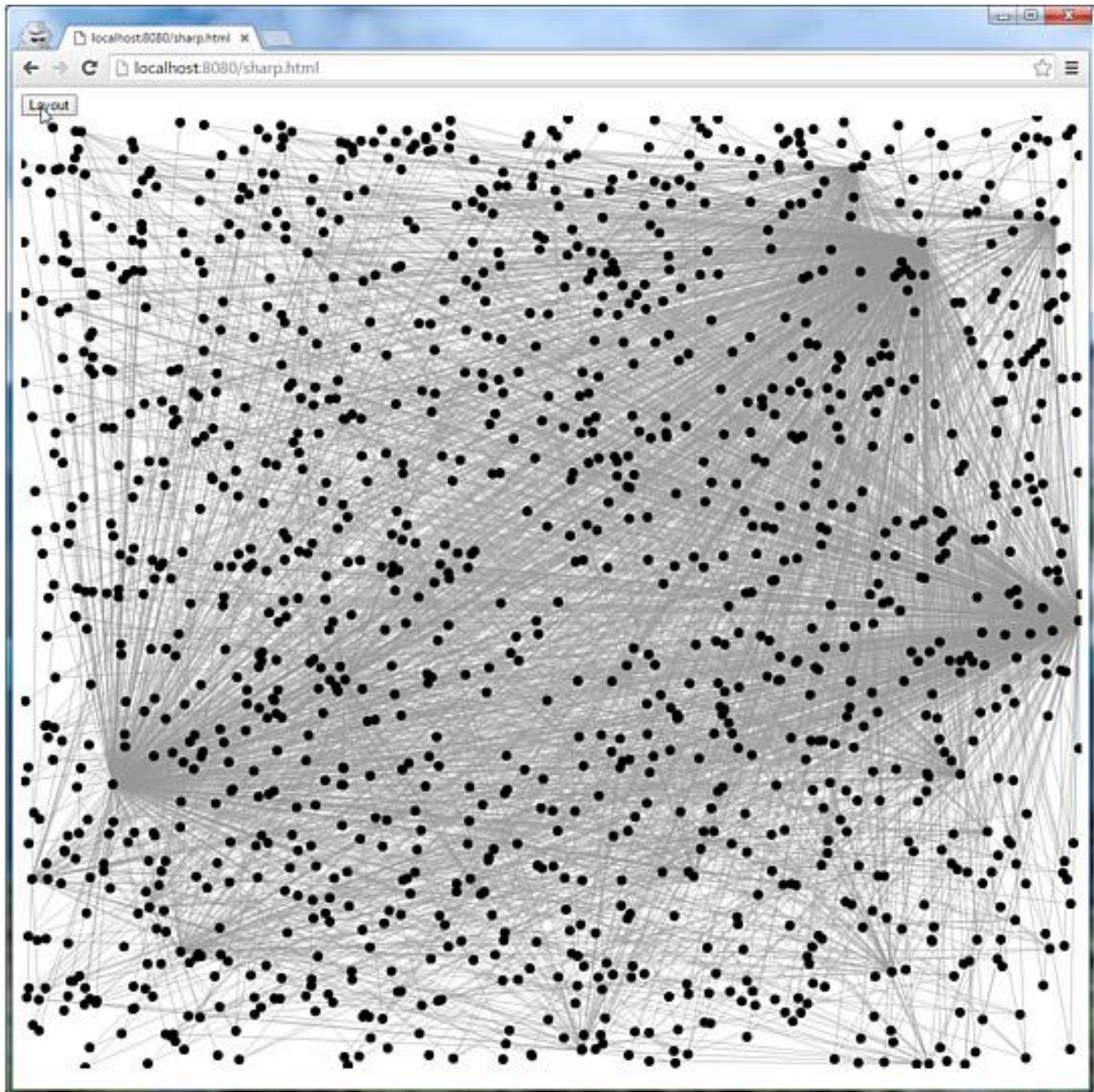
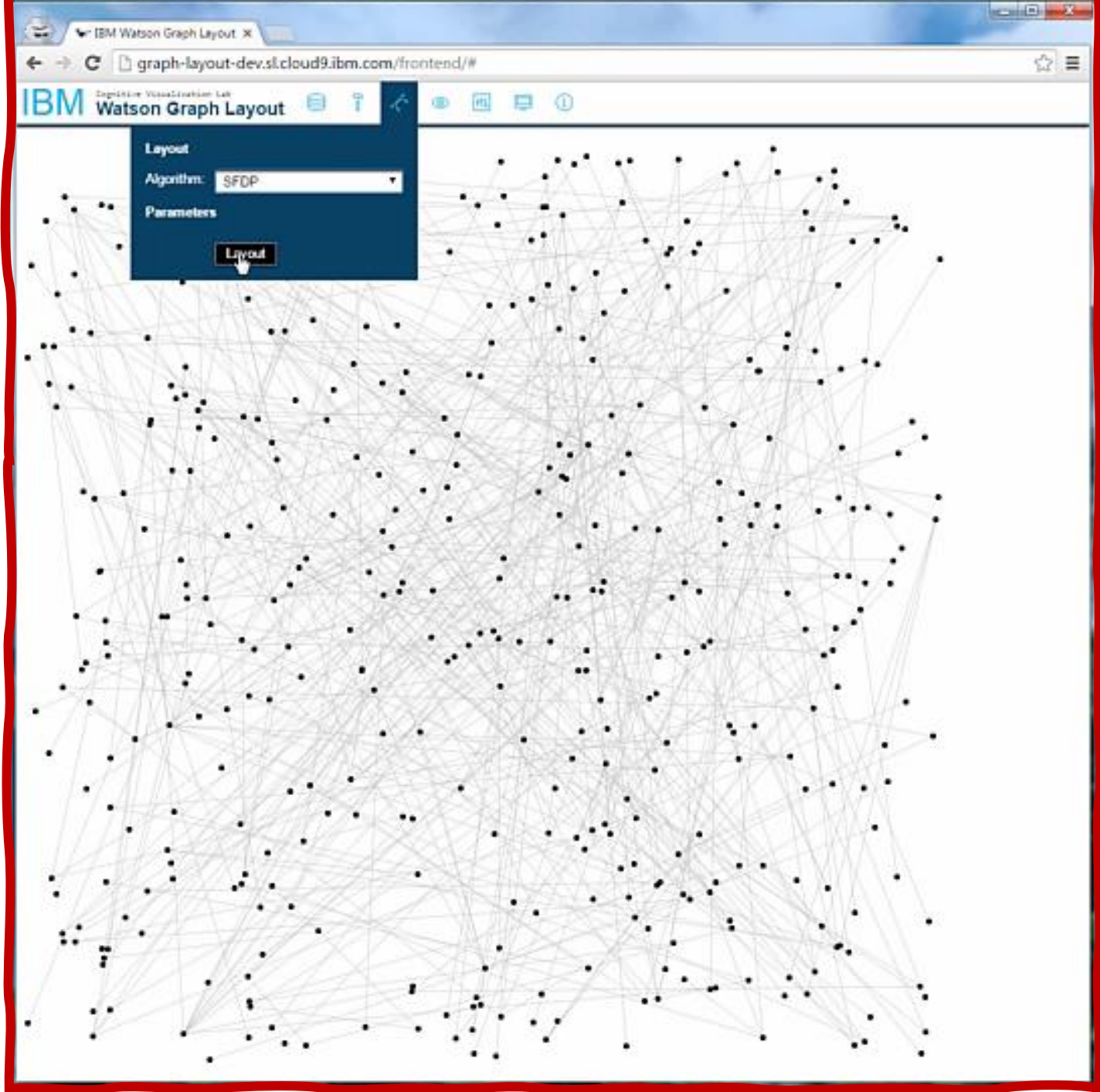
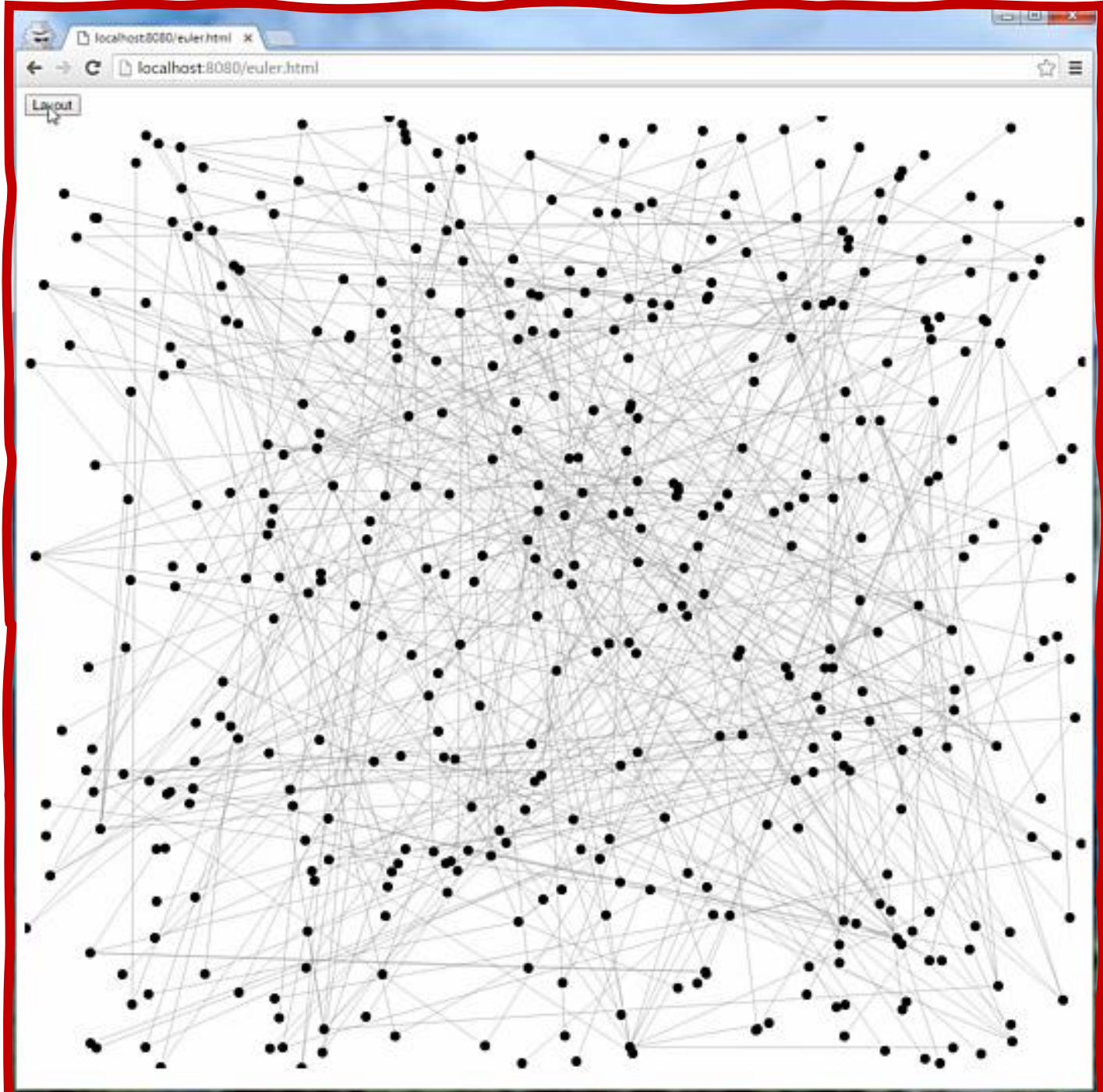
Layout Algorithm: D3 Force-Directed

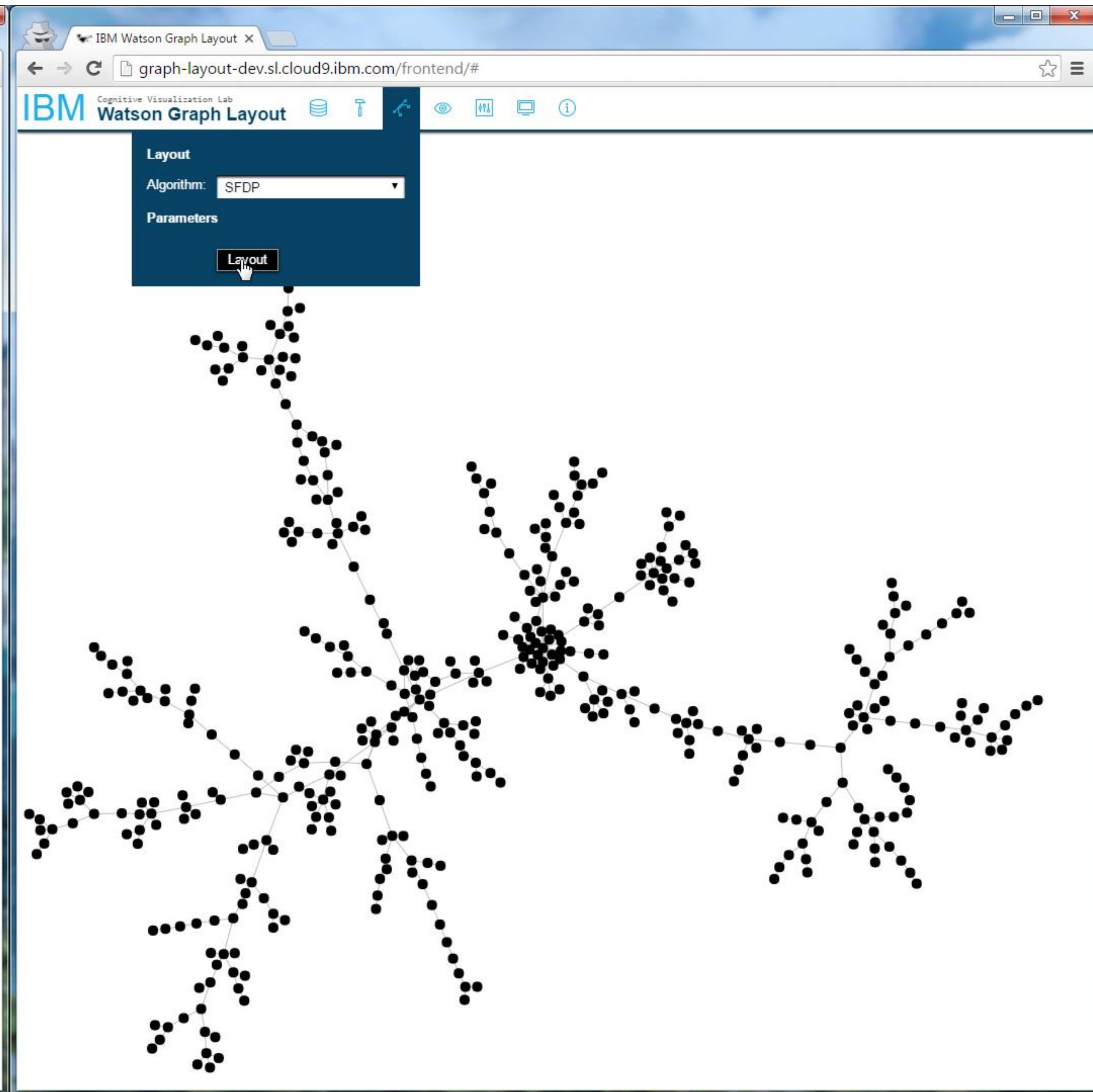
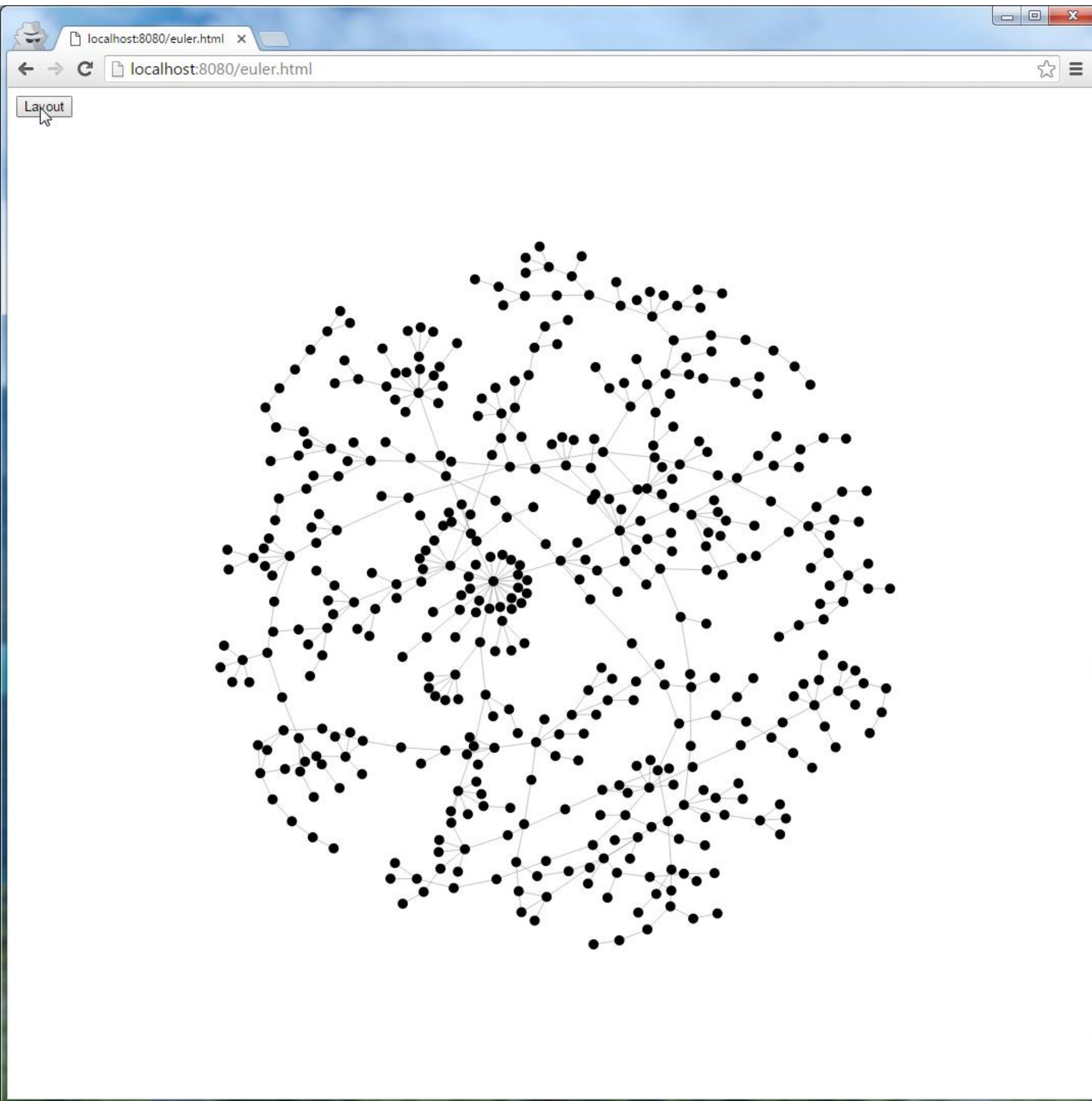


<https://observablehq.com/@d3/force-directed-graph>

Force-Directed Layout Algorithms

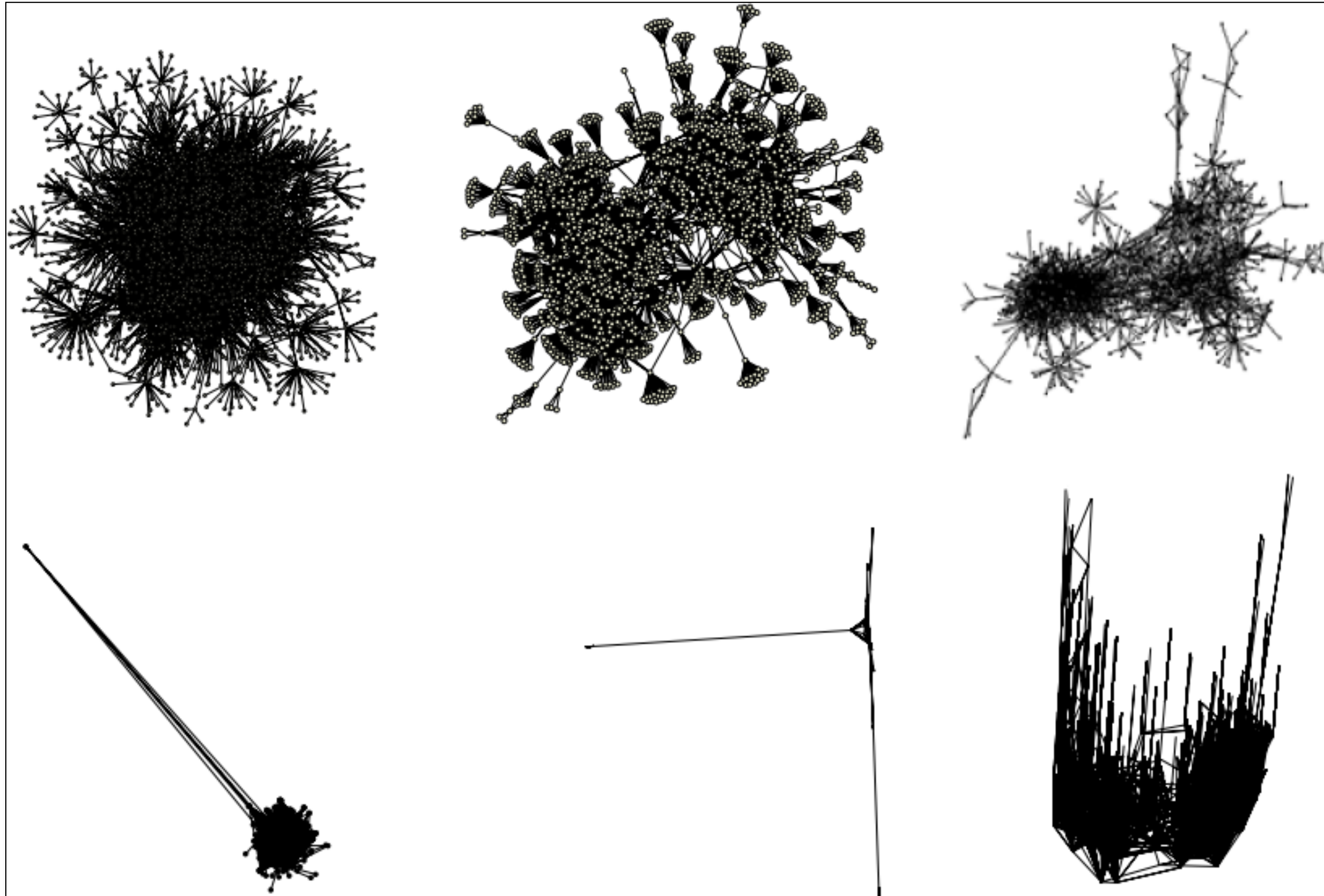




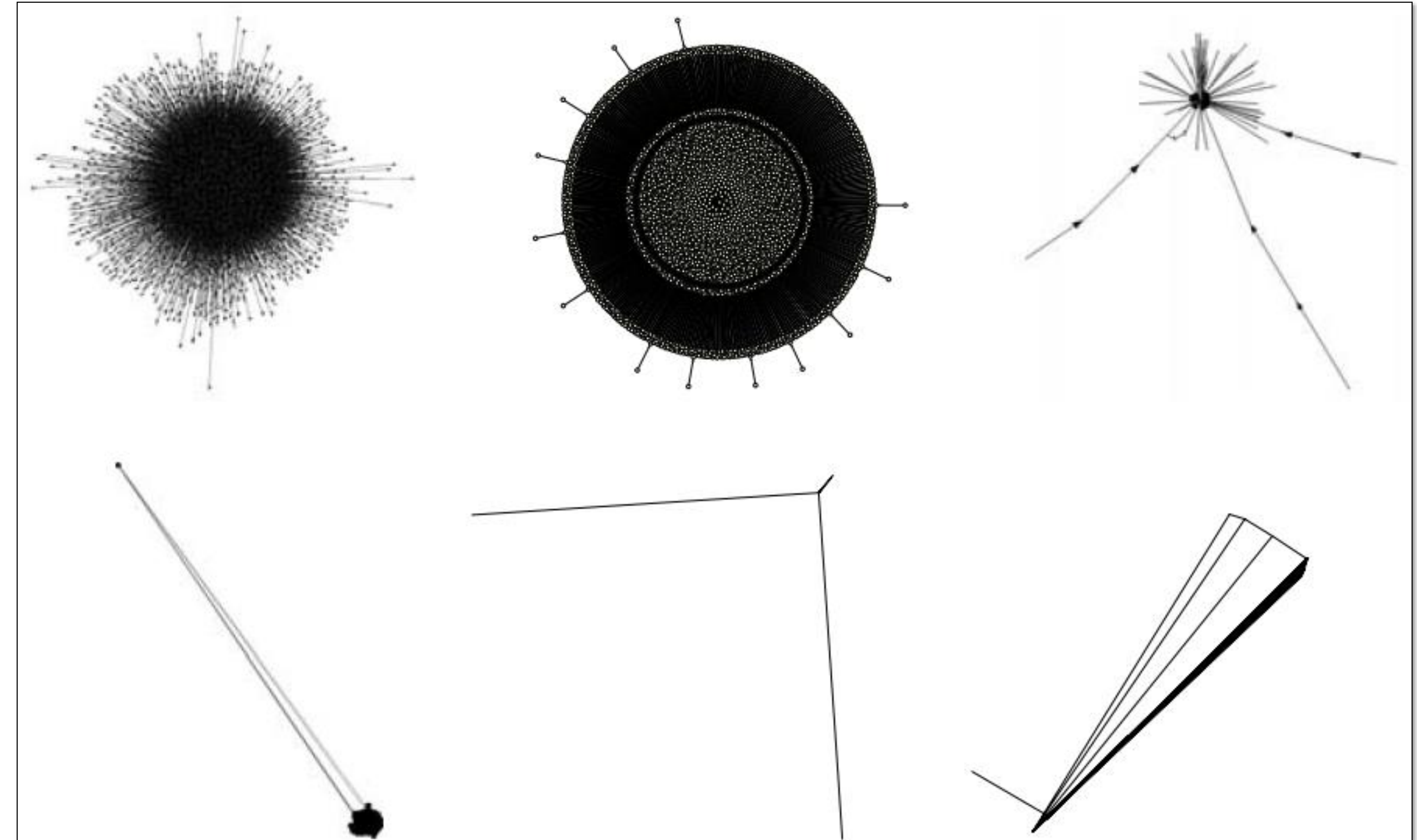


Layout Algorithm Comparisons

Graph A



Graph B



How to compare?

User performance

[Huang et al., 2007](#), etc.

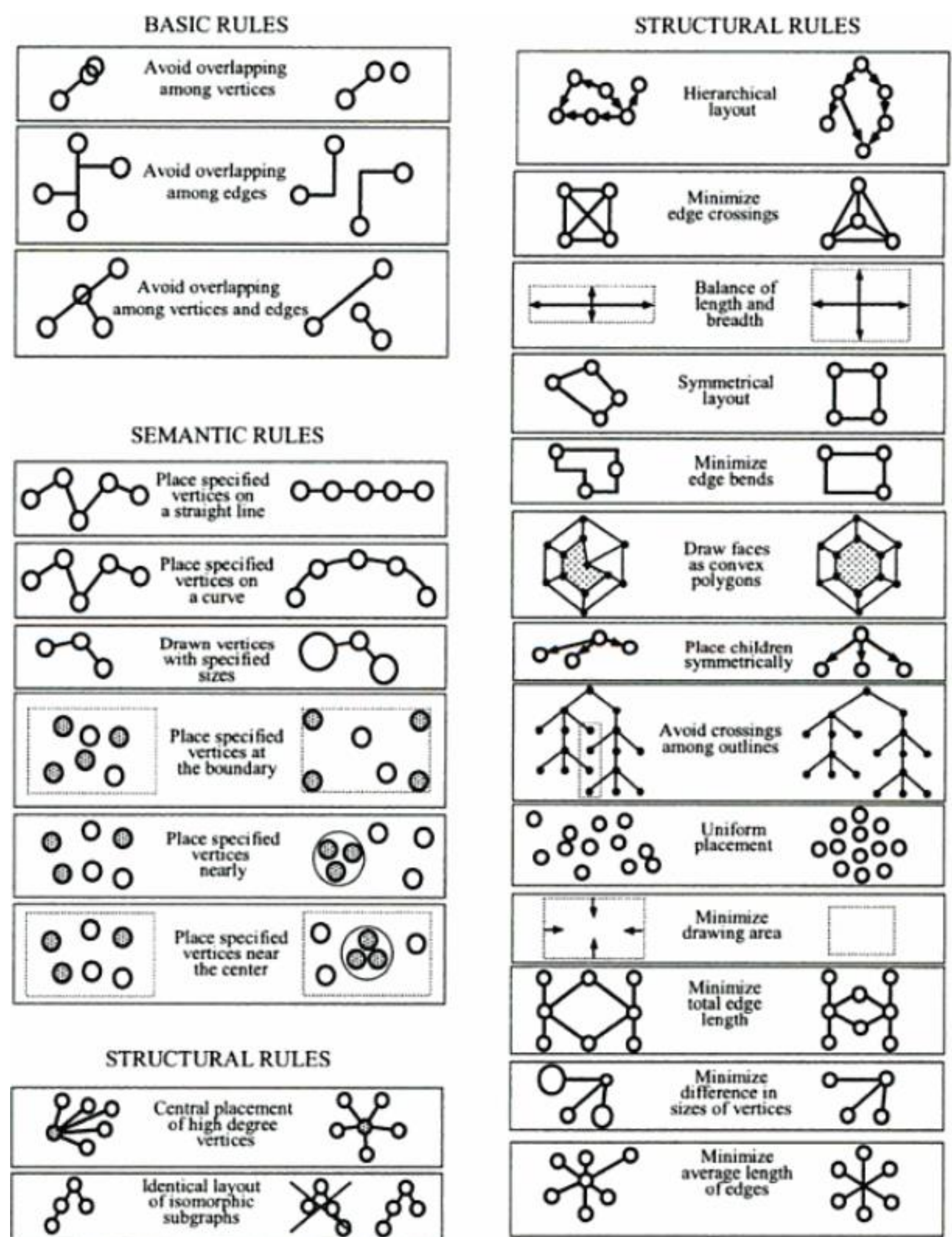
Simple rules or heuristics

[Davidson & Harel, 1996](#)

Global and local readability metrics

[Purchase et al., 2002](#)

[Dunne et al., 2015](#)

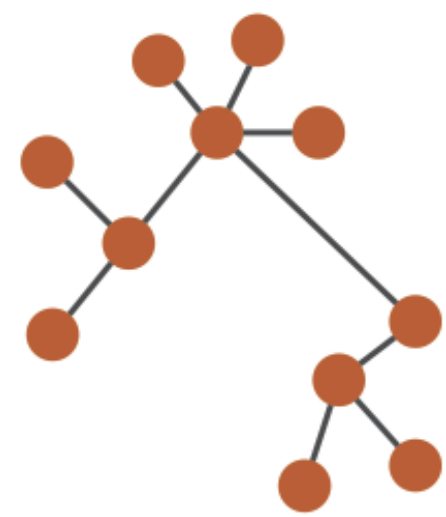


→ Node-Link Diagrams

Connection Marks

✓ NETWORKS

✓ TREES



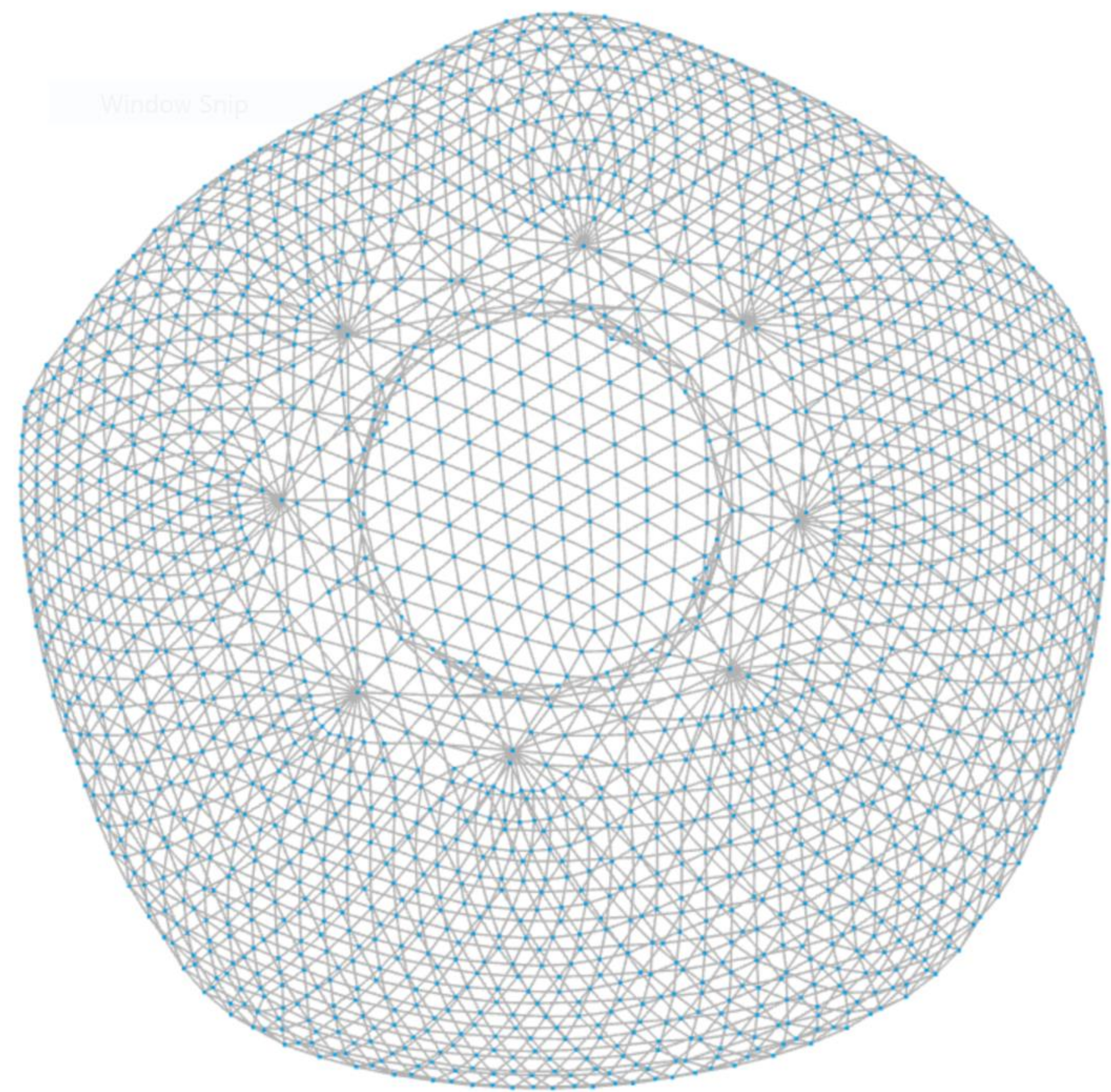
Scale Problems...

- Quickly run out of space!
- Tree breadth often grows exponentially
- Layout algorithms are slow and heuristics
- Solutions:
 - scrolling or panning
 - filtering or zooming
 - aggregation & simplification

Choose Graph:

FAVORITE GRAPHS

- HB/blckhole
- Bai/rw5151
- HB/bcsstm13
- HB/jagmesh6
- HB/watt_1
- HB/lshp1882
- HB/plat1919
- HB/bcsstk26
- Bai/dw256A
- Bai/tols2000
- Bai/dw1024
- Bai/rdb2048
- Pajek/CSphd
- GHS_indef/laser
- BAI
- bfwa398
- bfwa62
- bfwb398
- bfwb62
- bfwb782
- bwm200
- cdde1
- cdde2
- cdde3
- cdde4
- cdde5
- cdde6
- ck104
- ck400
- ck656



Layout Settings

- Spring Coeff: 0.0008
- Spring Length: 30
- Gravity Coeff: -1.2
- Drag Coeff: 0.009
- Theta Coeff: 0.8

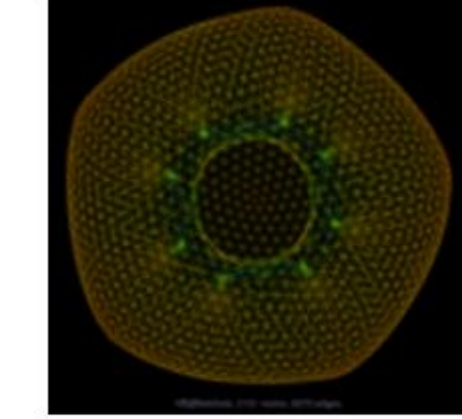
Reset to default

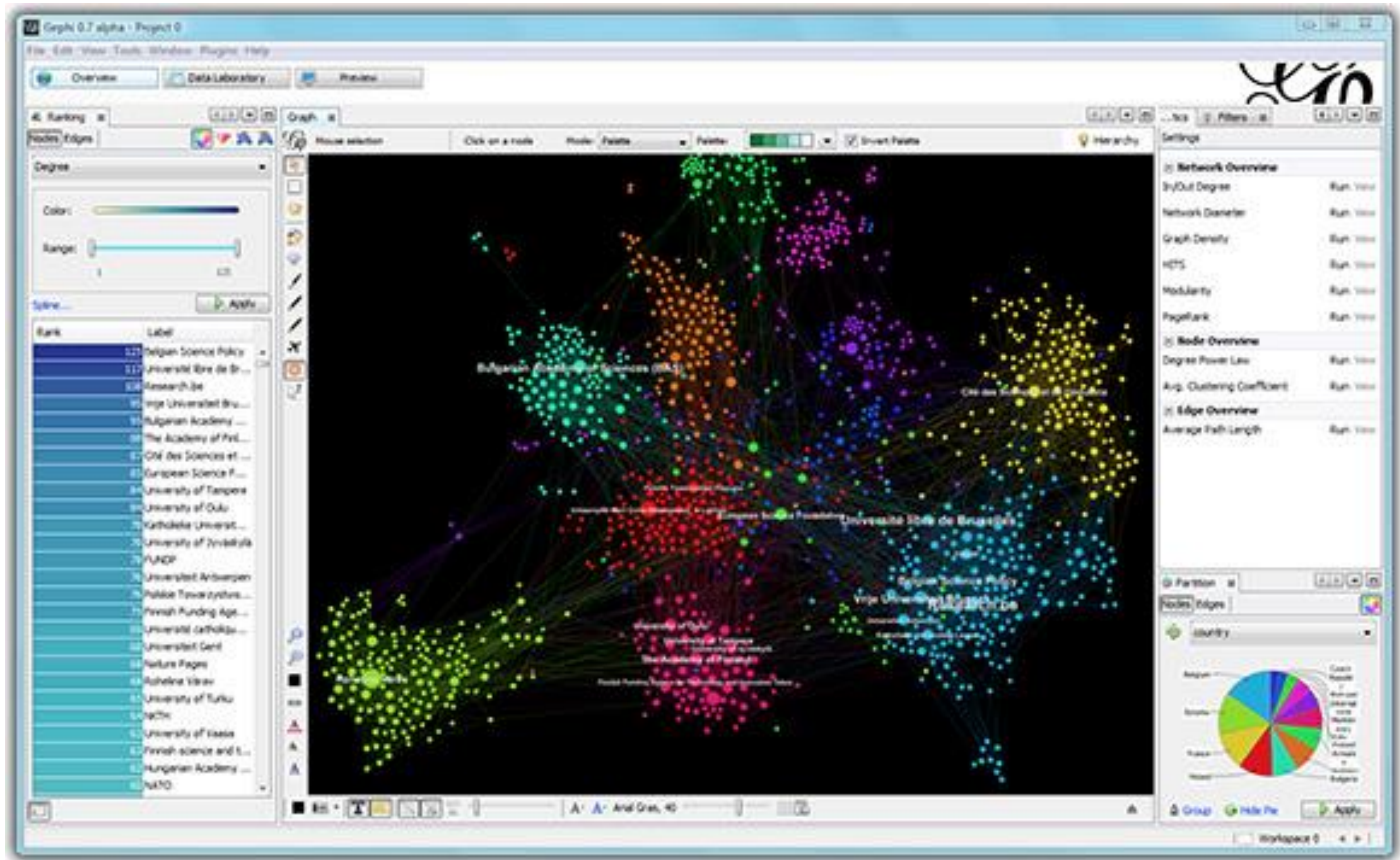
HB/blckhole

Nodes: 2121

Edges: 6370

Image:



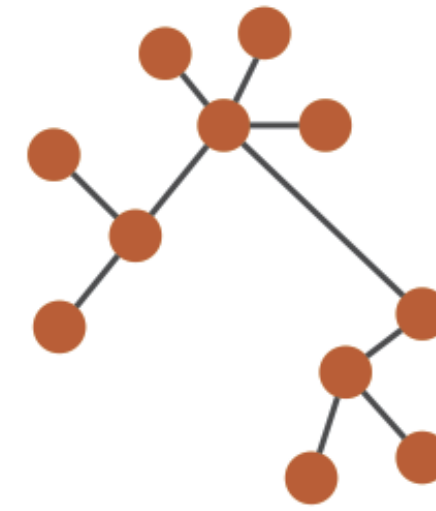


<https://gephi.org/>

Arrange Networks and Trees

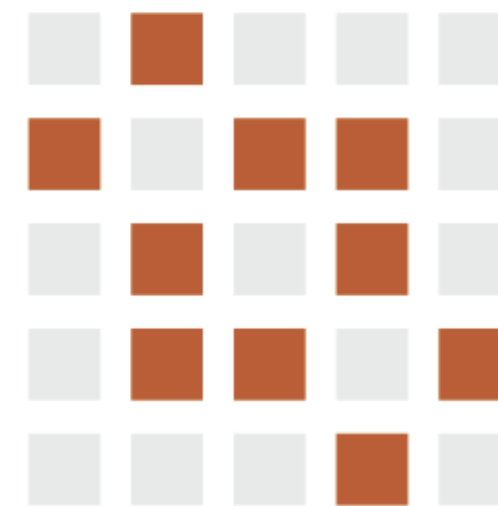
→ **Node-Link Diagrams**
Connection Marks

✓ NETWORKS ✓ TREES



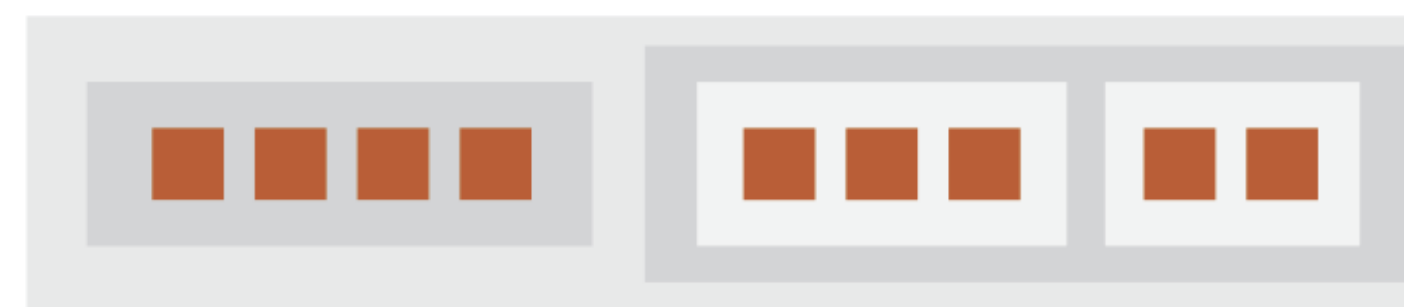
→ **Adjacency Matrix**
Derived Table

✓ NETWORKS ✓ TREES



→ **Enclosure**
Containment Marks

✗ NETWORKS ✓ TREES



“Treemap”

Upcoming Assignments & Communication

Look at the upcoming assignments and deadlines regularly!

- Textbook, Readings, & Reading Quizzes — Variable days
- In-Class Activities — 11:59pm same day as class
 - F: Lecture, T: In-Class Project Feedback Meetings & Work, F/T: Lecture/TBD
- Assignments & Projects— Generally due **R 11:59pm**

R (2 days):

Assignment 8 — Brushing and Linking in D3

Project 5 — Final "Interactive" Visualization Sketch, Implementation Plan, & Group Charter

Next R (9 days):

Project 6 — Sprint 1

Next-Next R (16 days):

Project 7 — Sprint 2 & Paper Draft

Use Canvas Discussions for general questions, email the TAs/S-LTA/instructor for questions specific to you: codydunne-and-tas@ccs.neu.edu. Include links!

If you're emailing about a particular assignment, please **include the URL of the Submission Details page**. ([Canvas documentation](#).)

If you have a project question, **give us your group number**. E.g., include: `Group ## — Topic` with `##` replaced by your group number and `Topic` replaced by your topic.