

CS 7250 **SPRING 2020** Prof. Cody Dunne **NORTHEASTERN UNIVERSITY**

Slides and inspiration from Michelle Borkin, Krzysztof Gajos, Hanspeter Pfister, Miriah Meyer, Jonathan Schwabish, and David Sprague



Lecture 3: Design Rules of Thumb



READING QUIZ



JS TIPS AND TRICKS



IN-CLASS PROGRAMMING —

JAVASCRIPT

~25 min total



TABLEAU TUTORIAL



PREVIOUSLY, ON CS 7250...



Project Ideas: VIS + X

Where X = (ML | SEC | NLP | HCC | GAM | NS | SYS | ...)



POTENTIAL VENUE: IEEE VIS 2020 SHORT PAPERS

Deadline ~June 13, 2020



Nested Model





"Graphical Integrity"

"Clear, detailed, and thorough labeling should be used to defeat graphical distortion and ambiguity. Write out explanations of the data on the graphic itself. Label important events in the data."

(Axes and axis labels, titles, annotations, legends, etc.)

Tufte, "Visual Display of Quantitative Information"





DESIGN & RULES OF THUMB



"Double the axes, double the mischief"



"Clear, detailed, and thorough labeling should be used to defeat graphical distortion and ambiguity. Write out explanations of the data on the http://www.thefunctionalart.com/2015/10/double-axes-doublegraphic itself. Label important events in the data." mischief.html





"Graphical Integrity"

"The representation of numbers, as physically measured on the surface of the graphic itself, should be directly proportional to the numerical quantities measured."

Tufte, "Visual Display of Quantitative Information"







"The representation of numbers, as physically measured on the surface of the graphic itself, should be directly proportional to the numerical quantities measured." *Tufte, "Visual Display of Quantitative Information"*



