# CY 2550 Foundations of Cybersecurity

Cyberlaw and Cybersecurity Ethics

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February 24, 2020

## Learning Outcomes

# Cryptography, passwords, and authentication

Exercised your password cracking skills

#### Vulnerabilities and exploits

Practice performing live exploits

#### Cybercrime underground

How the criminals make money



# Cybersecurity is A Fraught Subject

- Many laws govern cybersecurity
  - Designed to help prosecute criminals
  - Discourage destructive or fraudulent activities
- However, these laws are broad and often vague
  - Easy to violate these laws accidentally
  - Security professionals must be cautious and protect themselves

- Cybersecurity raises complex ethical questions
  - When and how to disclose vulnerabilities
  - How to handle leaked data
  - Line between observing and enabling crime
  - Balancing security vs. autonomy
- Ethical norms must be respected
  - Rights and expectations of individuals and companies
  - Community best-practices

Legal != Ethical

Illegal != Unethical

# Cyberlaw

Computer Fraud and Abuse Act (CFAA) of 1986
Digital Millennium Copyright Act (DMCA) of 1998
CAN-SPAM Act of 2003

Disclaimer: I am not a lawyer, and nothing in this lecture should be construed as legal advice.

If you believe you may be at legal risk, seek advice from a lawyer.

- Grey hat hacking: Electronic Frontier Foundation (eff.org)
- Privacy and surveillance: Electronic Privacy Information Center (epic.org)

# How Are Cybercriminals Prosecuted?

## Pyotr Levashov, a.k.a. Severa

Highly prolific spammer for SpamIt pharma affiliate program

Moderator of spamdot.biz

Possible operator of the Storm, Waledac, and Kelihos botnets

Arrested in Barcelona in April 2017 Extradited to the US in Feb 2018



## Charges Against Severa

- 1. One count of causing intentional damage to a protected computer
- 2. One count of accessing protected computers in furtherance of fraud
- 3. One count of threatening to damage a protected computer
- 4. One count of conspiracy
- One count of wire fraud
- 6. Two counts of fraud in connection with email
- 7. One count of aggravated identity theft

CAN-SPAM Act

**CFAA** 

## Albert Gonzalez

Led hacks against TJ Maxx, Heartland Payment Systems, 7-Eleven, BJ's Wholesale Club, OfficeMax, Boston Market, Barnes & Noble and Sports Authority TJX hack netted 94 million stolen credit cards

Caught and sentenced to 20 years in March 2010



## Charges Against Gonzalez

- 1. Conspiracy
- 2. Wire fraud
- 3. Aggravated identity theft
- 4. Computer fraud
- 5. Access device fraud

# Marcus Hutchins, aka malwaretech

Anti-malware researcher

Accidentally stopped the WannaCry malware outbreak

Arrested in August 2017

Accused of writing, selling, and possibly operating the Kronos banking trojan



## Charges Against malwaretech

#### Original charges

- One count of conspiracy
- One count of causing intentional damage to a protected computer
- Four counts of illegal wiretapping

#### Bonus charges!

- Lying to federal investigators
- CFAA violations for writing malware
- Contributory CFAA violations for selling malware
- Wiretapping

## Computer Fraud and Abuse Act of 1986

(Supposedly) written and enacted in response to the movie WarGames

Prohibits accessing a protected computer without authorization, or in excess of authorization

Provides civil and criminal penalties



### CFAA Details

#### What is a "protected computer"?

- "[Any computer] used in or affecting interstate or foreign commerce or communication"
- Essentially, any computer connected to the internet

#### Criminal offenses

- Unauthorized access to information on a protected computer
- Leveraging unauthorized access to commit fraud for something of value worth >\$5000
- Causing damage or loss to a protected computer
- Threatening to cause damage to or steal information from a protected computer without authorization

Covers worms, viruses, DDoS, computer trespass, computer fraud, computer espionage, password theft, etc.

## Notable CFAA Prosecutions

Robert Morris for releasing the Morris worm

US v. Collins: against members of Anonymous for DDoSing Paypal

Albert Gonzalez for the TJX hack

Numerous cybercriminals, such as Severa

# How Does the CFAA Impact Cybersecurity Researchers?

## Infamous CFAA Prosecutions

US v Lori Drew: Drew created a fake MySpace account and used it to harass a young girl, who later committed suicide

- Drew was charged under CFAA for violation MySpace's Terms of Service
- ToS said fake accounts were unauthorized

US v Nosal: Nosal stole a database from his former employer using credentials borrowed from a current employee

Account sharing violated the computer use policy for the corporate network

### Aaron Swartz

#### Developer and internet activist

- Co-developer of RSS and Markdown
- Founder of Demand Progress

# January 2011: Aaron was arrested for crawling papers from JSTOR

- JSTOR is a for-profit publisher of academic papers
- Aaron believed research results should be available to the public
- Broke into a wiring closet at MIT and setup a laptop to download papers

# U.S. Attorney for Massachusetts Carmen Ortiz charged Aaron with 13 counts under the CFAA

- Even though MIT and JSTOR decline to press charges
- 35 years in prison and \$1m max fine

Aaron committed suicide



## The Problem of Authorization

#### Definition of "authorized" in the CFAA is ambiguous

- Who decides what computers may be accessed or are "protected"?
- Who decides *how* a computer may be accessed?

#### Different circuit courts have different interpretations

- Authorization is defined by policy
  - Terms of Service, Computer Use Policy, etc.
- Authorization is defined by mechanism
  - Access control systems
  - Firewalls
  - IP blockades

### Access Versus Use

CFAA criminalizes access violations

But, CFAA threats have been brought for violating use policies

Example: LinkedIn vs. HiQ

- HiQ scrapes data from LinkedIn and uses it for analytics
- The data comes from public profiles
  - Anyone may access this data, even without a LinkedIn account
- LinkedIn's ToS says you may visit the website, but you may not record anything from the website
  - How you intend to use the data matters

Are use violations also CFAA violations?

## Cautionary Tale

Kevin Finisterre identified several serious problems with DJI drones

- Found SSL private keys and AES firmware encryption keys in DJI's public GitHub
- Gained access to DJI servers containing customer data and business records

#### DJI had a bug bounty program

- Kevin disclosed his findings to DJI, did not go public
- DJI agreed to \$30k reward

However, DJI demanded an extremely restrictive NDA before paying the bounty

Threatened CFAA prosecution of Kevin did not comply

Ultimately, gave up the bounty and went public



## Happy Ending?

DJI completely overhauled their bug bounty terms

Now one of the best in the industry

"By participating in this program and abiding by these terms, DJI grants you limited "authorized access" to its systems under the Computer Fraud and Abuse Act in accordance with the terms of the program and will waive any claims under the Digital Millennium Copyright Act (DCMA) and other relevant laws."

-- https://security.dji.com/policy?lang=en\_US

# Digital Millennium Copyright Act of 1998

Intended to criminalize circumvention of Digital Rights Management (DRM) software

- Mechanisms used to prevent copyright infringement
- Copy protection on videogames, software, digital media, etc.

#### Criminalizes circumvention of access controls

Regardless of whether you actually infringe copyrights

#### Criminalizes the distribution of circumvention tools

Regardless of whether you actually infringe copyrights

#### The Librarian of Congress may issue exemptions

Exemptions reviewed and changed every three years

## Scope of the Law

#### What are copyright access control mechanisms?

- Encryption on copyrighted works
  - CSS → DVD, AACS → Bluray, Apple FairPlay → eBooks and music
  - High-bandwidth Digital Content Protection (HDCP) encrypts HDMI connections
- Copy protection software and mechanisms
  - SecuROM and SafeDisc for videogames
  - Mandatory USB dongles
- Watermarks
  - Steganographic marker embedded in media or software

#### Unfortunately, scope of the DMCA is very broad

- Any software can be copyrighted
- Any encryption may be considered an access control mechanism
- Authentication is also an access control mechanism



# Chilling DRM Research

2000: SDMI issues a challenge to security researchers

- Secure Digital Music Initiative
- Asked researchers to crack a digital music watermarking scheme

Team from Princeton led by Ed Felten completes the challenge

• SDMI threatens the team with DMCA claims to prevent publication

Team eventually publishes after suing SDMI

Similar fights have happened between Intel and researchers who found flaws in HDCP

# Chilling Vulnerability Research

2002: proof-of-concept exploits for bugs in HP Unix

HP threatens researchers with DMCA violations

2003: vulnerabilities in Blackboard's electronic ID cards

Blackboard uses DMCA to halt presentation of security research

2003: vulnerabilities in GameSpy's online services

- GameSpy's lawyers threaten the researcher under DMCA
- Researcher removes findings from the web

# Getting Out of Hand

Sony sues George Hotz (geohot) for jailbreaking the Playstation 3

- Required exploiting the PS3's secure (encrypted) bootloader
- Sony claimed the jailbreak allowed people to play pirated games

Craigslist sues companies that interface with their website

- Provide tools for automating and managing posts
- Circumvented CAPTCHA to enable this functionality

iPhones locked to the App Store and specific mobile carriers

Lexmark sues companies that sell aftermarket ink cartridges

Cartridges include authentication chips

Company sues former contractor for connecting to VPN

 Argues that authorization to connect was withdrawn, therefor connecting was circumvention

## Notable Exemptions

Current exemptions ratified by Library of Congress in 2018

Exemptions for good-faith research on:

- Consumer electronics and IoT devices
- Medical devices
- Voting machines
  - Repped by Andrea Matwyshyn, NEU Law Professor
- Jailbreaking and unlocking phones and digital assistants (e.g. Amazon Echo)

Warning: exemptions are not permanent or all-inclusive

- Must have legal access to the device or software
- Cannot violate other laws, like the CFAA

## Takeaways

If you are doing security research on a device you own, or software on a device in your possession

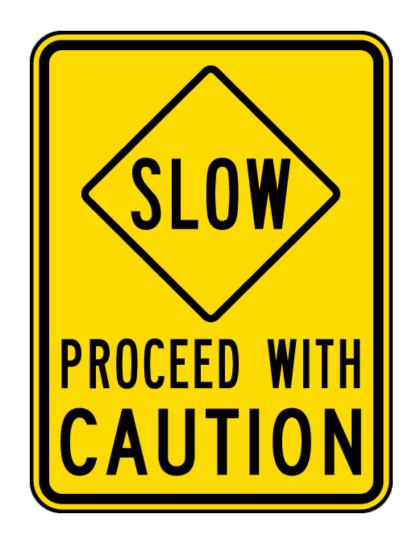
You need to be careful of the DMCA

If you are doing security research on a remote service via the internet

You need to be careful of the DMCA and the CFAA

Vulnerability research on companies that do not have bug bounty programs is very risky

 However, bug bounty programs do not guarantee zero risk either!



## Bug Bounty Programs

Most big tech companies have them

• Google, Facebook, Amazon, Apple...

Bug bounty platforms

# lackerone bugcrowd

Manage bounty programs for hundreds of companies

Each company's bounty program has different rules and terms

Read them before you start your research!

## CAN-SPAM Act of 2003

# Controlling the Assault of Non-Solicited Pornography And Marketing Act

#### Main provisions:

- Email headers cannot be spoofed
- Email cannot be sent through open relays
- Email must contain a working unsubscribe option
- Email cannot be sent to a harvested email addresses
- Emails with explicit content must be prominently labeled

#### Criminal and civil penalties

Federal Trade Commission enforces civil components



## The Good

Legitimate marketing emails all contain opt-out links now

Many cases of civil and criminal enforcement

- Months to years of jail time
- Penalties ranging from \$10k t0 \$1.3m



## The Bad

#### Often called the YOU-CAN-SPAM act

- Enshrines an opt-out system, rather than opt-in
- Superseded stricter state laws

#### Fails to effectively handle affiliate programs

- Company claims "all the spam was sent by my affiliate partners"
- Company's affiliate agreement prohibits spam...
- Even if the provision was never actually enforced

Law asked the FTC to study the creation of a Do-Not-Spam list

FTC completely rejected this idea

#### Most spam is sent by criminals

News flash: they don't care about the law



## Beware The Unsubscribe Link

This Email is Powered by HubSpot's All-in-One Marketing Software

Try HubSpot Today with a 30-day Trial

©2013 HubSpot 25 First St, Second FL Cambridge MA 07 10 10 USA

You received this email because you are subscribed to Complimentary Marketing Resources from HubSpot.

If you prefer not to receive emails from HubSpot you may unsubscribe or set your email preferences.

To be CAN-SPAM compliant, legit marketing emails all contain an unsubscribe link

Actual spam also now contain unsubscribe links. Why?

- The links are fake
- Lead to drive-by download or scam sites
- Clicking the link enables the spammer to determine that you saw their spam!
  - Prepare to get a lot more spam!!

Example of unintended consequences

## So Much More to Learn

#### Things we haven't covered:

- International law
- State law
- Intellectual property law
  - Copyright
  - Patents
  - Trade secrets
- Wiretap laws
- Privacy laws
  - US: HIPAA, COPPA, FCRA
  - Europe: GDPR (and soon, Cal Privacy in California)
  - Mandatory breach notifications

#### Sources

#### • EFF:

- Coders' Rights Project Reverse Engineering FAQ, <a href="https://www.eff.org/issues/coders/reverse-engineering-faq">https://www.eff.org/issues/coders/reverse-engineering-faq</a>
- Coders' Rights Project Vulnerability Reporting FAQ, <a href="https://www.eff.org/issues/coders/vulnerability-reporting-faq">https://www.eff.org/issues/coders/vulnerability-reporting-faq</a>
- A "Grey Hat" Guide, <a href="https://www.eff.org/pages/grey-hat-guide">https://www.eff.org/pages/grey-hat-guide</a>
- Unintended Consequences: Sixteen Years under the DMCA, https://www.eff.org/files/2014/09/16/unintendedconsequences2014.pdf

#### • US DOJ:

- Leader of Hacking Ring Sentenced for Massive Identity Thefts from Payment Processor and U.S. Retail Networks, <a href="https://www.justice.gov/opa/pr/leader-hacking-ring-sentenced-massive-identity-thefts-payment-processor-and-us-retail">https://www.justice.gov/opa/pr/leader-hacking-ring-sentenced-massive-identity-thefts-payment-processor-and-us-retail</a>
- Russian National Indicted with Multiple Offenses in Connection with Kelihos Botnet, https://www.justice.gov/opa/pr/russian-national-indicted-multiple-offenses-connection-kelihos-botnet
- Are Bug Bounty Program Safe for Whitehats?, <a href="https://www.usenix.org/node/208178">https://www.usenix.org/node/208178</a>