DS 4400

Machine Learning and Data Mining I

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Logistics

- HW 1 is due on Friday 01/25
- Project proposal: due Feb 21
 - 1 page description of problem you will solve, dataset, and ML algorithms
 - Individual project
 - Project template and potential ideas are on Piazza
- Project milestone: due March 21
 - 2 page description on progress
- Project report at the end of semester and project presentations in class (10 minute per project)

Outline

- Gradient Descent comparison with closedform solution
- Non-linear regression
- Regularization
 - Ridge and Lasso regression
 - Lab example
- Classification
 - K Nearest Neighbors (kNN)
 - Cross-validation

Gradient Descent



- Gradient = slope of line tangent to curve
- Function decreases faster in negative direction of gradient
- Larger learning rate => larger step

GD for Linear Regression

• Initialize θ • Repeat until convergence $||\theta_{new} - \theta_{old}|| < \epsilon$ or • Repeat until convergence iterations == MAX_ITER $\theta_{i} \leftarrow \theta_{i} = 0$ $2 \sum_{i=1}^{n} \left(b_{i} \left(x^{(i)} \right) = u^{(i)} \right) x^{(i)}$ simultaneous undate

$$\theta_{j} \leftarrow \theta_{j} - \alpha \frac{2}{n} \sum_{i=1}^{2} \left(h_{\theta} \left(\boldsymbol{x}^{(i)} \right) - y^{(i)} \right) x_{j}^{(i)} \quad \substack{\text{update} \\ \text{for } j = 0 \dots d}$$

- To achieve simultaneous update
 - At the start of each GD iteration, compute $h_{m{ heta}}\left(m{x}^{(i)}
 ight)$
 - Use this stored value in the update step loop
- Assume convergence when $\| \boldsymbol{\theta}_{new} \boldsymbol{\theta}_{old} \|_2 < \epsilon$

L₂ norm:
$$\|\boldsymbol{v}\|_2 = \sqrt{\sum_i v_i^2} = \sqrt{v_1^2 + v_2^2 + \ldots + v_{|v|}^2}$$

Can also bound number of iterations

Gradient Descent vs Closed Form

Gradient Descent

Initializa 0

Repeat until convergence

$$\theta_j \leftarrow \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\boldsymbol{\theta})$$

Closed form

$$\boldsymbol{\theta} = (\boldsymbol{X}^\intercal \boldsymbol{X})^{-1} \boldsymbol{X}^\intercal \boldsymbol{y}$$

Gradient Descent

- Requires multiple iterations
- Need to choose α
- Works well when n is large
- Can support incremental learning

Closed Form Solution

simultaneous update

for j = 0 ... d

- Non-iterative
- No need for α
- Slow if n is large
 - Computing $(X^T X)^{-1}$ is roughly $O(d^3)$

Issues with Gradient Descent

 Might get stuck in local optimum and not converge to global optimum

Restart from multiple initial points

- Only works with differentiable loss functions
- Small or large gradients
 Feature scaling helps
- Tune learning rate
 - Can use line search for determining optimal learning rate

Beyond Linearity

- Most datasets are not perfectly linear
- Linear Regression results in high MSE
- Generally,

$$h_{\boldsymbol{\theta}}(\boldsymbol{x}) = \sum_{j=0}^{a} \theta_{j} \phi_{j}(\boldsymbol{x})$$

1

- Typically, $\phi_0(oldsymbol{x})=1$ so that $\ heta_0$ acts as a bias
- In the simplest case, we use linear basis functions :

$$\phi_j(\boldsymbol{x}) = x_j$$

Generalized Additive Models

Polynomial Regression

• Polynomial basis function $-h_{\theta}(x) = \theta_0 + \theta_1 x + \dots + \theta_d x^d$



Polynomial Regression



• Typically to avoid overfitting $d \leq 4$

Other Regression











Age

Splines



- Fit polynomial regression on each region (knot)
- Spline Continuous and differentiable function at boundary
- Natural Spline linear function at boundary

Generalization in ML



Simple model

Complex model

- Goal is to generalize well on new testing data
- Risk of overfitting to training data

- MSE close to 0, but performs poorly on test data

Bias-Variance Tradeoff



- Bias = Difference between estimated and true models
- Variance = Model difference on different training sets
 MSE is proportional to Bias + Variance

Bias-Variance Decomposition

- Let \hat{f} be trained model
- Expected MSE of test point (x_o, y_0) :

 $E\left[(y_0-\hat{f}(x_0))^2\right]$

• Variance: $Var[\hat{f}(x_0)] = E[\hat{f}(x_0)^2] - E^2[\hat{f}(x_0)]$

Variance of prediction over training data

• Bias: $Bias[\hat{f}(x_0)] = E[\hat{f}(x_0)] - y_0$

Bias of prediction over training data

• Verify that:

 $-MSE(x_o, y_0) = Var[\hat{f}(x_0)] + Bias^2[\hat{f}(x_0)]$

Regularization

- A method for automatically controlling the complexity of the learned hypothesis
- Idea: penalize for large values of θ_j
 - Can incorporate into the cost function
 - Works well when we have a lot of features, each that contributes a bit to predicting the label
- Can also address overfitting by eliminating features (either manually or via model selection)

Reduce model complexity Reduce model variance

Ridge regression

Linear regression objective function

$$J(\boldsymbol{\theta}) = \frac{1}{2} \sum_{i=1}^{n} \left(h_{\boldsymbol{\theta}} \left(\boldsymbol{x}^{(i)} \right) - \boldsymbol{y}^{(i)} \right)^{2} + \frac{\lambda}{2} \sum_{j=1}^{d} \theta_{j}^{2}$$

model fit to data regularization

- λ is the regularization parameter ($\lambda \ge 0$).
- No regularization on θ_0 !
 - If $\lambda = 0$, we train linear regression
 - If λ is large, the coefficients will shrink close to 0

Bias-Variance Tradeoff



Ridge performs better when linear regression has high variance

• Example: d (dimension) is close to n (training set size)

Coefficient shrinkage



Predict credit card balance

GD for Ridge Regression

Cost Function

$$J(\boldsymbol{\theta}) = \frac{1}{2} \sum_{i=1}^{n} \left(h_{\boldsymbol{\theta}} \left(\boldsymbol{x}^{(i)} \right) - y^{(i)} \right)^2 + \frac{\lambda}{2} \sum_{j=1}^{d} \theta_j^2$$

- Fit by solving $\min_{\boldsymbol{\theta}} J(\boldsymbol{\theta})$

GD for Ridge Regression

Cost Function

$$J(\boldsymbol{\theta}) = \frac{1}{2} \sum_{i=1}^{n} \left(h_{\boldsymbol{\theta}} \left(\boldsymbol{x}^{(i)} \right) - y^{(i)} \right)^2 + \frac{\lambda}{2} \sum_{j=1}^{d} \theta_j^2$$

- Fit by solving $\min_{\boldsymbol{\theta}} J(\boldsymbol{\theta})$
- Gradient update:

$$\frac{\partial}{\partial \theta_0} J(\theta) \quad \theta_0 \leftarrow \theta_0 - \alpha \sum_{i=1}^n \left(h_\theta \left(x^{(i)} \right) - y^{(i)} \right)$$
$$\frac{\partial}{\partial \theta_j} J(\theta) \quad \theta_j \leftarrow \theta_j - \alpha \sum_{i=1}^n \left(h_\theta \left(x^{(i)} \right) - y^{(i)} \right) x_j^{(i)} - \alpha \lambda \theta_j$$
regularization

$$\theta_j \leftarrow \theta_j (1 - \alpha \lambda) - \alpha (h_\theta (x^{(i)}) - y^{(i)}) x_j^{(i)}$$



- L1 norm for regularization
- Cannot compute gradients
- Algorithms based on quadratic programming or other optimization techniques

Alternative Formulations

- Ridge
 - L2 Regularization

$$-\min_{\theta} \sum_{i=1}^{n} \left(h_{\theta} \left(x^{(i)} \right) - y^{(i)} \right)^{2} \text{ subject to } \sum_{j=1}^{d} \left| \theta_{j} \right|^{2} \leq \epsilon$$

- Lasso
 - L1 regularization

$$-\min_{\theta} \sum_{i=1}^{n} \left(h_{\theta} \left(x^{(i)} \right) - y^{(i)} \right)^{2} \text{ subject to } \sum_{j=1}^{d} \left| \theta_{j} \right| \leq \epsilon$$

Lasso vs Ridge

- Ridge shrinks all coefficients
- Lasso sets some coefficients at 0 (sparse solution)

Perform feature selection



Lasso vs Ridge



Lab example

> library(ISLR)
> fix(Hitters)

| 🙀 Data Editor | | | | | | | | | | | | | |
|---------------|-------|--------|-------|--------|-------|------|--------|--------|----------|---------|---------|--------|---------|
| | Years | CAtBat | CHits | CHmRun | CRuns | CRBI | CWalks | League | Division | PutOuts | Assists | Errors | Salary |
| 1 | 14 | 3449 | 835 | 69 | 321 | 414 | 375 | N | W | 632 | 43 | 10 | 475 |
| 2 | 3 | 1624 | 457 | 63 | 224 | 266 | 263 | А | W | 880 | 82 | 14 | 480 |
| 3 | 11 | 5628 | 1575 | 225 | 828 | 838 | 354 | N | E | 200 | 11 | 3 | 500 |
| 4 | 2 | 396 | 101 | 12 | 48 | 46 | 33 | N | E | 805 | 40 | 4 | 91.5 |
| 5 | 11 | 4408 | 1133 | 19 | 501 | 336 | 194 | А | W | 282 | 421 | 25 | 750 |
| 6 | 2 | 214 | 42 | 1 | 30 | 9 | 24 | N | E | 76 | 127 | 7 | 70 |
| 7 | 3 | 509 | 108 | 0 | 41 | 37 | 12 | А | W | 121 | 283 | 9 | 100 |
| 8 | 2 | 341 | 86 | 6 | 32 | 34 | 8 | N | W | 143 | 290 | 19 | 75 |
| 9 | 13 | 5206 | 1332 | 253 | 784 | 890 | 866 | А | E | 0 | 0 | 0 | 1100 |
| 10 | 10 | 4631 | 1300 | 90 | 702 | 504 | 488 | А | E | 238 | 445 | 22 | 517.143 |
| 11 | 9 | 1876 | 467 | 15 | 192 | 186 | 161 | N | W | 304 | 45 | 11 | 512.5 |
| 12 | 4 | 1512 | 392 | 41 | 205 | 204 | 203 | N | E | 211 | 11 | 7 | 550 |
| 13 | 6 | 1941 | 510 | 4 | 309 | 103 | 207 | А | E | 121 | 151 | 6 | 700 |

Ridge regression

| | | 1 |
|-------------|--|----------------------------|
| > Hitters=n | a.omit(Hitters) | Data processing (omit N/A) |
| > x=model.m | atrix(Salary~.,Hitters)[,-1] | |
| > y=Hitters | \$Salary | Fit ridge regression |
| > ridge.mod | <pre>l=glmnet(x,y,alpha=0,lambda=5000)</pre> | |
| > coef(ridg | re.mod) | |
| 20 x 1 spar | se Matrix of class "dgCMatrix" | |
| | sO | |
| (Intercept) | 305.016480230 | |
| AtBat | 0.065738413 | |
| Hits | 0.255494042 | |
| HmRun | 0.902148872 | |
| Runs | 0.419912564 | |
| RBI | 0.428768355 | |
| Walks | 0.533942922 | |
| Years | 1.892781352 | |
| CAtBat | 0.005532745 | Coofficient |
| CHits | 0.020876841 | Coefficient values |
| CHmRun | 0.156069996 | |
| CRuns | 0.041877748 | |
| CRBI | 0.043262917 | |
| CWalks | 0.043634641 | |
| LeagueN | 1.117728148 | |
| DivisionW | -13.063063667 | |
| PutOuts | 0.033021805 | |
| Assists | 0.004993208 | |
| Errors | -0.061932828 | |
| NewLeagueN | 1.269197088 | |
| > sqrt(sum(| <pre>coef(ridge.mod)[-1]^2))</pre> | Coefficient norm |
| [1] 13.3660 | 2 | |

Ridge regression

| > widow made | | |
|--------------|------------------------------------|----------------------|
| > riage.mod | -gimnet(x,y,aipna-0,iambda-50) | Fit ridge regression |
| > coef(ridg | e.mod) | |
| 20 x 1 spar | se Matrix of class "dgCMatrix" | |
| | s0 | |
| (Intercept) | 4.800582e+01 | |
| AtBat | -3.532997e-01 | |
| Hits | 1.950804e+00 | |
| HmRun | -1.286413e+00 | |
| Runs | 1.158693e+00 | |
| RBI | 8.114814e-01 | |
| Walks | 2.709241e+00 | |
| Years | -6.179435e+00 | |
| CAtBat | 6.262426e-03 | |
| CHits | 1.072029e-01 | |
| CHmRun | 6.284707e-01 | Coefficient values |
| CRuns | 2.155421e-01 | coefficient values |
| CRBI | 2.148524e-01 | |
| CWalks | -1.483366e-01 | |
| LeagueN | 4.585236e+01 | |
| DivisionW | -1.182395e+02 | |
| PutOuts | 2.501361e-01 | |
| Assists | 1.206414e-01 | |
| Errors | -3.277654e+00 | |
| NewLeagueN | -9.424451e+00 | |
| > sqrt(sum(| <pre>coef(ridge.mod)[-1]^2))</pre> | Coefficient norm |
| [1] 127.421 | 7 | |

λ controls parameter size

Lasso regression

| > lasso.mod | =glmnet(x,y,alpha=1,lam | bda=50) Fit Lasso regression |
|-------------|------------------------------------|------------------------------|
| > coef(lass | o.mod) | |
| 20 x 1 spar | se Matrix of class "dgC | Matrix" |
| | s 0 | |
| (Intercept) | 88.6306382 | |
| AtBat | | |
| Hits | 1.5877156 | |
| HmRun | | |
| Runs | | |
| RBI | | |
| Walks | 1.8197051 | |
| Years | | |
| CAtBat | | |
| CHits | | |
| CHmRun | | 13 coefficients set at zero |
| CRuns | 0.1711419 | |
| CRBI | 0.3709268 | |
| CWalks | | |
| LeagueN | | |
| DivisionW | -43.3646551 | |
| PutOuts | 0.1341253 | |
| Assists | | |
| Errors | | |
| NewLeagueN | | |
| > sqrt(sum(| <pre>coef(lasso.mod)[-1]^2))</pre> | Coofficient norm |
| [1] 43.4339 | 8 | |

Outline

- Gradient Descent comparison with closedform solution
- Non-linear regression
- Regularization
 - Ridge and Lasso regression
 - Lab example
- Classification
 - K Nearest Neighbors (kNN)
 - Cross-validation

Supervised learning

Problem Setting

- Set of possible instances \mathcal{X}
- Set of possible labels ${\mathcal Y}$
- Unknown target function $f: \mathcal{X} \to \mathcal{Y}$
- Set of function hypotheses $H = \{h \mid h : \mathcal{X} \to \mathcal{Y}\}$

Input: Training examples of unknown target function f $\{x^{(i)}, y^{(i)}\}$, for i = 1, ..., n

Output: Hypothesis $\hat{f} \in H$ that best approximates f

$$\hat{f}(x^{(i)}) \approx y^{(i)}$$

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Classification



$$f(x^{(i)}) = y^{(i)}$$

Example 1

Classifying spam email

| googleteam |
|------------|
| |

GOOGLE LOTTERY WINNER! CONTAC

From: googleteam To:

Subject: GOOGLE LOTTERY WINNER! CONTACT YOUR AGENT TO CLAIM YOUR PRIZE.

GOOGLE LOTTERY INTERNATIONAL INTERNATIONAL PROMOTION / PRIZE AWARD . (WE ENCOURAGE GLOBALIZATION) FROM: THE LOTTERY COORDINATOR, GOOGLE B.V. 44 9459 PE. RESULTS FOR CATEGORY "A" DRAWS

Congratulations to you as we bring to your notice, the results of the First Ca inform you that your email address have emerged a winner of One Million (1,0 money of Two Million (2,000,000.00) Euro shared among the 2 winners in this email addresses of individuals and companies from Africa, America, Asia, Au CONGRATULATIONS!

Your fund is now deposited with the paying Bank. In your best interest to avo award strictly from public notice until the process of transferring your claims NOTE: to file for your claim, please contact the claim department below on e

Content-related features

- Use of certain words
- Word frequencies
- Language
- Sentence

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| Subject: | Editorial Assistant Position - Susan Sharp |
| Attachments: | |
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Dear Hiring Manager,

I would like to express my interest in a position as editorial assistant for your publishing company. As a recent graduate with writing, editing, and administrative experience, I believe I am a strong candidate for a position at the 123 Publishing Company.

You specify that you are looking for someone with strong writing skills. As an English major, a writing tutor, and an editorial intern for both a government magazine and a college marketing office, I have become a skilled writer with a variety of experience.

Although I am a recent college graduate, my maturity, practical experience, and eagemess to enter the publishing business will make me an excellent editorial assistant. I would love to begin my career with your company, and am confident that I would be a beneficial addition to the 123 Publishing Company.

I have attached my resume. Thank you so much for your time and consideration.

Sincerely,

Susan Sharp

Susan Sharp 123 Main Street XYZ Town, NY 11111 Email: <u>susan sharp@mail.com</u> Cell: 555-555-5555

Structural features

- Sender IP address
- IP blacklist
- DNS information
- Email server
- URL links (non-matching)

Binary classification: SPAM or HAM

Example 2

Handwritten Digit Recognition





















Multi-class classification

Example 3

Image classification

| airplane | 1 | 14 | - | X | 1 | + | 2 | -4 | - | St. |
|------------|--------------|-----|-------|------------|-------|------|----|------|------|-------|
| automobile | | | | | - | Test | | | - | * |
| bird | S | ſ | 12 | | | 4 | 1 | | 2 | 4 |
| cat | | | - | 60 | | 1 | E. | Å. | A. | 1 |
| deer | 1 | 48 | X | RA | 1 | Y | Ŷ | 1 | - | |
| dog | 32 | (| - | B . | 1 | | | 13 | 1 | 10 |
| frog | 2 | (A) | 1 | | 2 30 | | | S. | | 300 |
| horse | - Apr | T. | P | 2 | 1 | HCAL | -3 | 2 | Sal. | T |
| ship | | | ditte | - | - MAR | | 2 | 18 | 1 | |
| truck | AT THE PARTY | | 1 | R. | | | | (Art | 12 | dela. |

Multi-class classification

Supervised Learning Process

Training



Testing



K Nearest Neighbour (K-NN) Classifier



 applicable to multi-class case



K-Nearest-Neighbours for multi-class classification



Vote among multiple classes

Vector distances

Vector norms: A norm of a vector ||x|| is informally a measure of the "length" of the vector.

$$||x||_p = \left(\sum_{i=1}^n |x_i|^p\right)^{1/p}$$

Common norms: L₁, L₂ (Euclidean)

$$||x||_1 = \sum_{i=1}^n |x_i| \qquad ||x||_2 = \sqrt{\sum_{i=1}^n x_i^2}$$

Norm can be used as distance between vectors x and y

•
$$||x-y||_p$$

Distance norms

Euclidean Distance

Mahattan Distance

Minkowski Distance

 $\sqrt{\left(\sum_{i=1}^{k} (x_i - y_i)^2\right)}$ $\sum_{i=1}^{n} |x_i - y_i|$ $\left(\sum_{i=1}^{k}(|x_i-y_i|)^q\right)^{\bar{q}}$

kNN



- Algorithm (to classify point x)
 - Find k nearest points to x (according to distance metric)
 - Perform majority voting to predict class of x
- Properties
 - Does not learn any model in training!
 - Instance learner (needs all data at testing time)



K = 1

Overfitting! Training data

Testing data



error = 0.0

error = 0.15

How to choose k (hyper-parameter)?

K = 3



error = 0.1340

error = 0.0760

How to choose k (hyper-parameter)?

K = 7



error = 0.1320

error = 0.1110

How to choose k (hyper-parameter)?

Review

• Gradient descent is an efficient algorithm for optimization and training LR

– The most widely used algorithm in ML!

- More complex regression models exist
 Polynomial, spline regression
- Regularization is general method to reduce model complexity and avoid overfitting
 - Add penalty to loss function
 - Ridge and Lasso regression

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 - David Sontag
- Thanks!