### DS 4400

### Machine Learning and Data Mining I

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February 21 2019

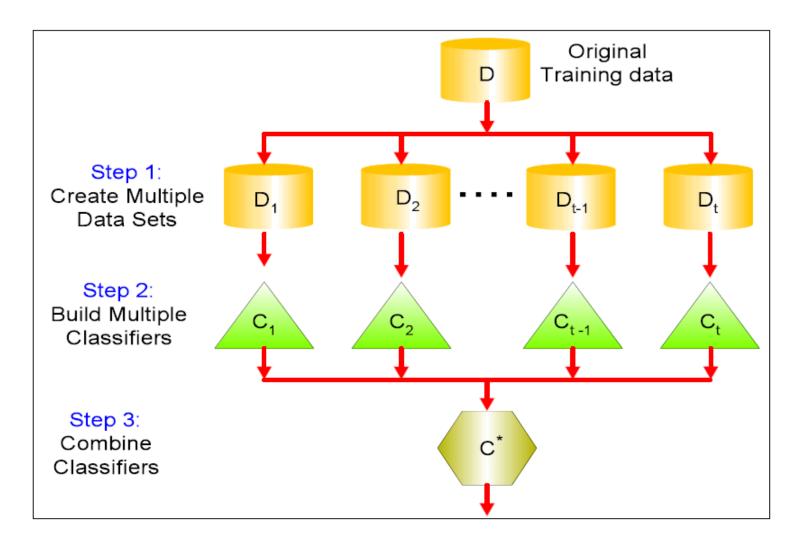
# Logistics

- HW3 is due on Friday, February 22
- Project proposal due on Tuesday 02/26 on Gradescope
  - Project Title
  - Problem Description
  - Dataset
  - Feature extraction and selection
  - ML algorithms
  - Metrics for evaluation
- Week of February 25
  - Lecture on 02/26 taught by Lisa Friedland
  - Lecture on 02/28 canceled

## Review

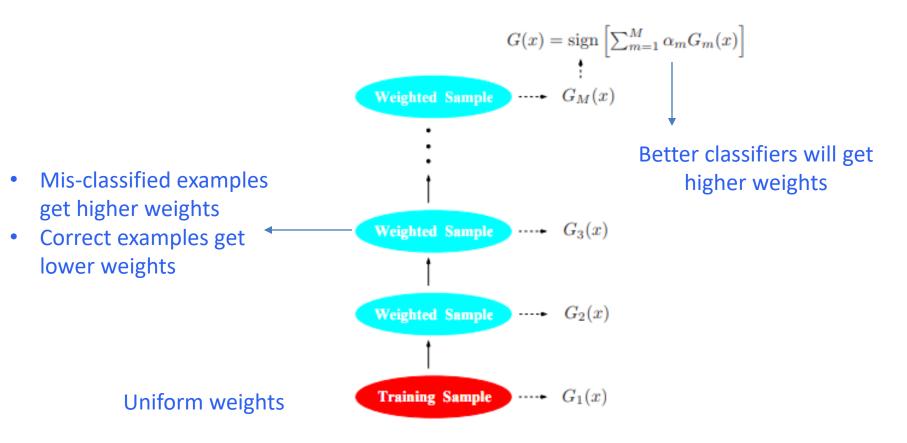
- Ensemble learning are powerful learning methods
  - Better accuracy than standard classifiers
- Bagging uses bootstrapping (with replacement), trains T models, and averages their prediction
  - Random forests vary training data and feature set at each split
- Boosting is an ensemble of T weak learners that emphasizes mis-predicted examples
  - AdaBoost has great theoretical and experimental performance
  - Can be used with linear models or simple decision trees (stumps, fixed-depth decision trees)

## Bagging



#### **Majority Votes**

### **Overview of AdaBoost**



**FIGURE 10.1.** Schematic of AdaBoost. Classifiers are trained on weighted versions of the dataset, and then combined to produce a final prediction.

### **Bagging vs Boosting**

vs.

Boosting

distribution)

### Bagging

**Resamples data points** 

Weight of each classifier is the same

Only variance reduction

Reweights data points (modifies their

Weight is dependent on classifier's accuracy

Both bias and variance reduced – learning rule becomes more complex with iterations

## Outline

- Density Estimation
  - Estimating prior and joint probabilities
  - Risk of overfitting
- Naïve Bayes classifier
- Application
  - Document classification

### Essential probability concepts

- Marginalization:  $P(B) = \sum_{v \in \text{values}(A)} P(B \land A = v)$
- Conditional Probability:  $P(A \mid B) = \frac{P(A \land B)}{P(B)}$

• Bayes' Rule: 
$$P(A \mid B) = \frac{P(B \mid A) \times P(A)}{P(B)}$$

Independence:

### **Prior and Joint Probabilities**

- Prior probability: degree of belief without any other evidence
- Joint probability: matrix of combined probabilities of a set of variables

Russell & Norvig's Alarm Domain: (boolean RVs)

- A world has a specific instantiation of variables: (alarm ∧ theft ∧ ¬earthquake)
- The joint probability is given by:

				alarm	⊐alarm
P(Alarm,	Theft	) =	theft	0.09	0.01
		ד theft	0.1	0.8	

### **Computing Prior Probabilities**

	alarm		¬alarm		
	earthquake	−earthquake	earthquake	¬earthquake	
theft	0.01	0.08	0.001	0.009	
theft <sub>٦</sub>	0.01	0.09	0.01	0.79	

$$\begin{split} P(alarm) &= \sum_{b,e} P(alarm \land \uparrow \text{ theft } \uparrow = b \land \text{Earthquake} = e) \\ &= 0.01 + 0.08 + 0.01 + 0.09 = 0.19 \end{split}$$

 $P(\text{ theft }) = \sum_{a,e} P(\text{Alarm} = a \land \text{ theft } \land \text{Earthquake} = e)$ = 0.01 + 0.08 + 0.001 + 0.009 = 0.1

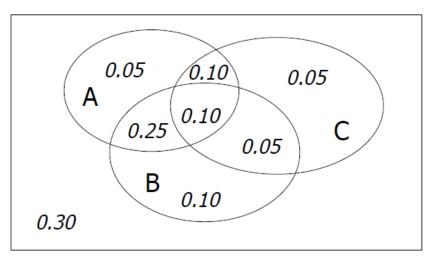
## The Joint Distribution

# Recipe for making a joint distribution of d variables:

- 1. Make a truth table listing all combinations of values of your variables (if there are d Boolean variables then the table will have  $2^d$  rows).
- 2. For each combination of values, say how probable it is.
- If you subscribe to the axioms of probability, those numbers must sum to 1.

#### e.g., Boolean variables A, B, C

Α	В	С	Prob
0	0	0	0.30
0	0	1	0.05
0	1	0	0.10
0	1	1	0.05
1	0	0	0.05
1	0	1	0.10
1	1	0	0.25
1	1	1	0.10



### Learning Joint Distributions

#### Step 1:

Build a JD table for your attributes in which the probabilities are unspecified

Α	В	С	Prob
0	0	0	?
0	0	1	?
0	1	0	?
0	1	1	?
1	0	0	?
1	0	1	?
1	1	0	?
1	1	1	?

#### Step 2:

Then, fill in each row with:

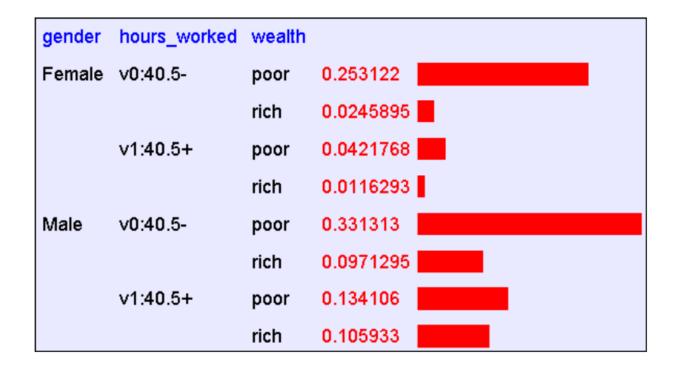
 $\hat{P}(\text{row}) = \frac{\text{records matching row}}{\text{total number of records}}$ 

Α	В	С	Prob
0	0	0	0.30
0	0	1	0.05
0	1	0	0.10
0	1	1	0.05
1	0	0	0.05
1	0	1	0.10
1	1	0	0.25
1	1	1	0.10

Fraction of all records in which A and B are true but C is false

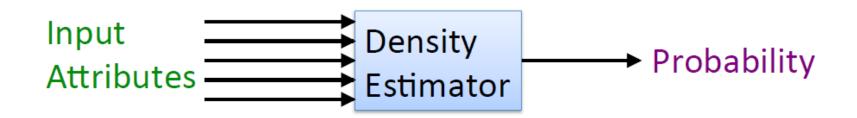
### Example – Learning Joint Probability Distribution

This Joint PD was obtained by learning from three attributes in the UCI "Adult" Census Database [Kohavi 1995]



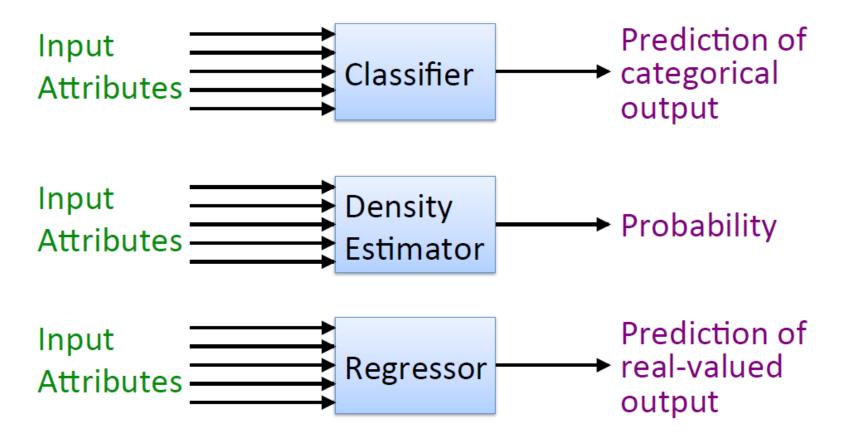
### **Density Estimation**

- Our joint distribution learner is an example of something called **Density Estimation**
- A Density Estimator learns a mapping from a set of attributes to a probability



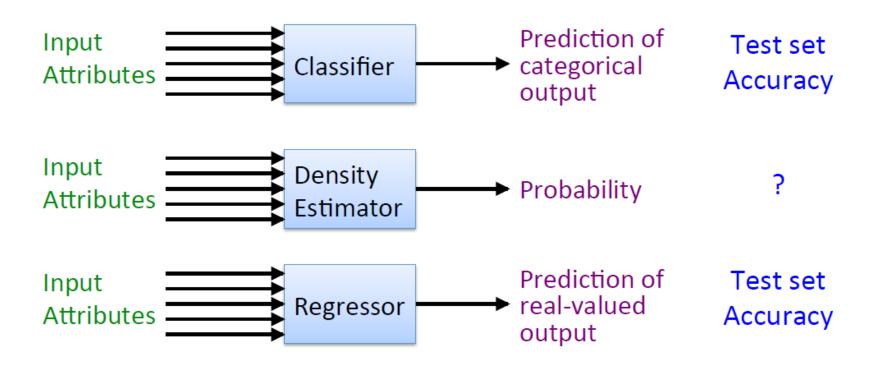
### **Density Estimation**

Compare it against the two other major kinds of models:



### **Evaluating Density Estimators**

Test-set criterion for estimating performance on future data



### **Evaluating Density Estimators**

- Given a record x, a density estimator M can tell you how likely the record is:  $\hat{P}(\mathbf{x} \mid M)$
- The density estimator can also tell you how likely the dataset is:
  - Under the assumption that all records were independently generated from the Density Estimator's JD (that is, i.i.d.)

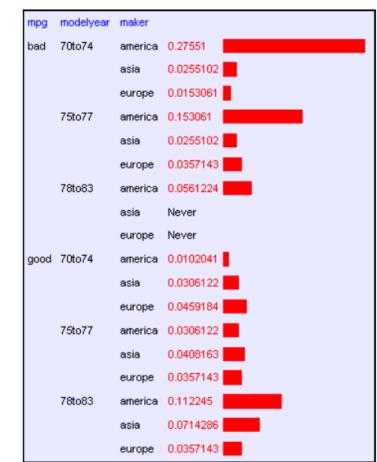
$$\hat{P}(\mathbf{x}_1 \wedge \mathbf{x}_2 \wedge \ldots \wedge \mathbf{x}_n \mid M) = \prod_{i=1}^n \hat{P}(\mathbf{x}_i \mid M)$$
dataset

### Example

### From the UCI repository (thanks to Ross Quinlan)

192 records in the training set

mpg	modelyear	maker
good	75to78	asia
bad	70to74	america
bad	75to78	europe
bad	70to74	america
bad	70to74	america
bad	70to74	asia
bad	70to74	asia
bad	75to78	america
:	:	:
:	:	:
:	:	:
bad	70to74	america
good	79to83	america
bad	75to78	america
good	79to83	america
bad	75to78	america
good	79to83	america
good	79to83	america
bad	70to74	america
good	75to78	europe
bad	75to78	europe

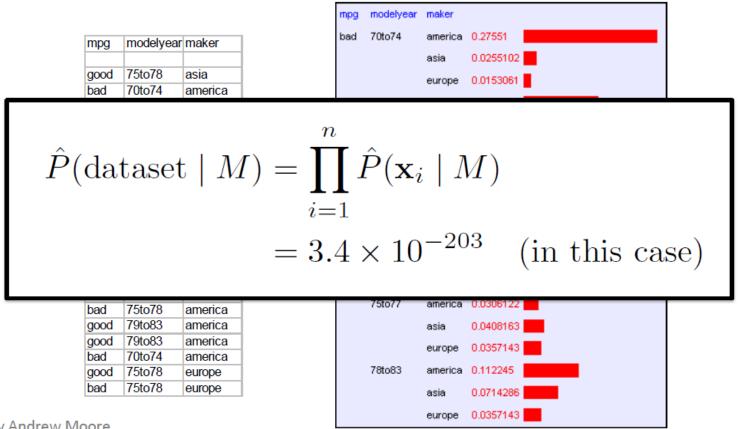


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### Example

### From the UCI repository (thanks to Ross Quinlan)

192 records in the training set



### Log Probabilities

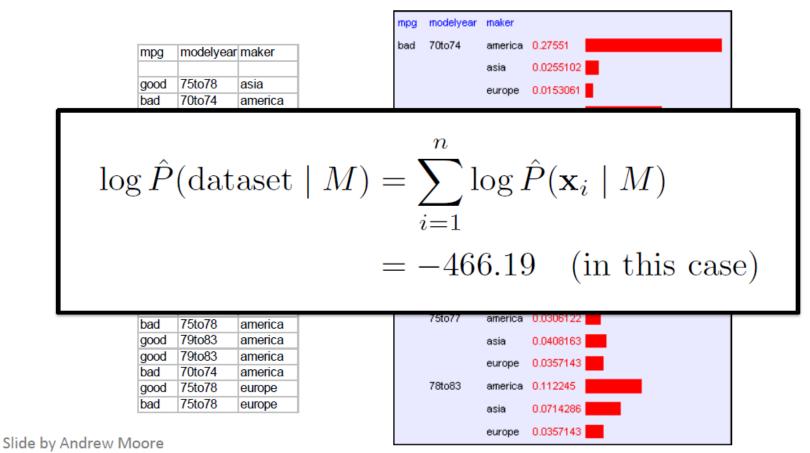
- For decent sized data sets, this product will underflow  $\hat{P}(\text{dataset} \mid M) = \prod_{i=1}^{n} \hat{P}(\mathbf{x}_i \mid M)$
- Therefore, since probabilities of datasets get so small, we usually use log probabilities

$$\log \hat{P}(\text{dataset} \mid M) = \log \prod_{i=1}^{n} \hat{P}(\mathbf{x}_i \mid M) = \sum_{i=1}^{n} \log \hat{P}(\mathbf{x}_i \mid M)$$

### Example

### From the UCI repository (thanks to Ross Quinlan)

192 records in the training set



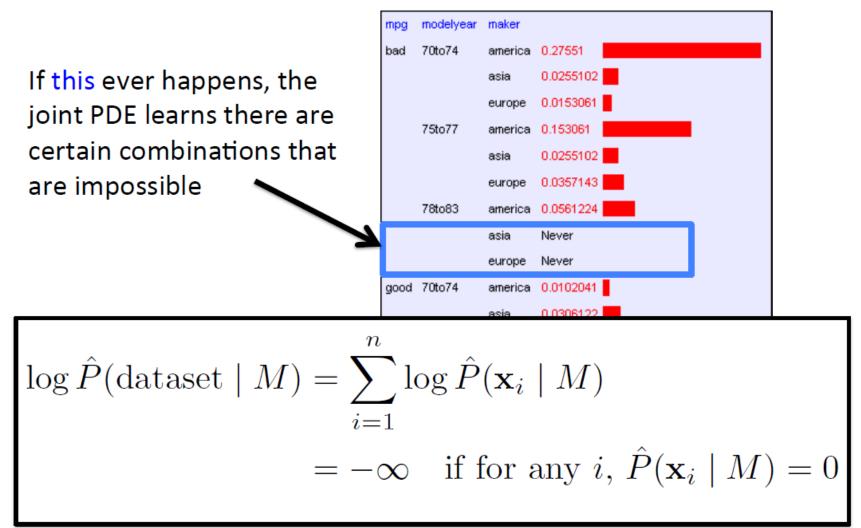
### **Evaluation on Test Set**

	Set Size	Log likelihood
Training Set	196	-466.1905
Test Set	196	-614.6157

- An independent test set with 196 cars has a much worse log-likelihood
  - Actually it's a billion quintillion quintillion quintillion quintillion quintillion times less likely
- Density estimators can overfit...

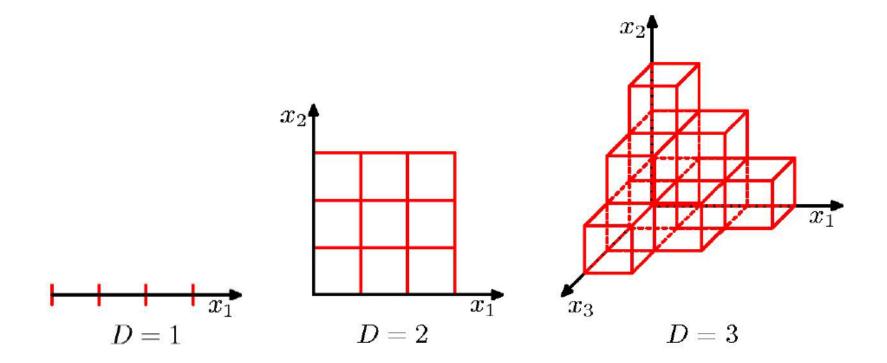
...and the full joint density estimator is the overfittiest of them all!

## Overfitting



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### **Curse of Dimensionality**



### Pros and Cons of Density Estimators

- Pros
  - Density Estimators can learn distribution of training data
  - Can compute probability for a record
  - Can do inference (predict likelihood of record)
- Cons
  - Can overfit to the training data and not generalize to test data
  - Curse of dimensionality

Naïve Bayes classifier fixes these cons!

### Bayes' Rule

$$P(A \mid B) = \frac{P(B \mid A) \times P(A)}{P(B)}$$

- Exactly the process we just used
- The most important formula in probabilistic machine learning

(Super Easy) Derivation:  $\begin{array}{l}
P(A \land B) = P(A \mid B) \times P(B) \\
P(B \land A) = P(B \mid A) \times P(A) \\
\text{these are the same} \\
\text{Just set equal...} \\
P(A \mid B) \times P(B) = P(B \mid A) \times P(A) \\
\text{and solve...} \\
\end{array}$ 



**Bayes, Thomas (1763)** An essay towards solving a problem in the doctrine of chances. *Philosophical Transactions of the Royal Society of London*, **53:370-418** 

### LDA

- Classify to one of k classes
- Logistic regression computes directly

-P[Y = 1|X = x] Discriminative model

Assume sigmoid function

• LDA uses Bayes Theorem to estimate it

$$-P[Y = k | X = x] = \frac{P[X = x | Y = k]P[Y=k]}{P[X=x]}$$

- Let  $\pi_k = P[Y = k]$  be the prior probability of class k and  $f_k(x) = P[X = x|Y = k]$ 

Generative model

### LDA

$$\Pr(Y = k | X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^K \pi_l f_l(x)}.$$

Assume  $f_k(x)$  is Gaussian! Unidimensional case (d=1)

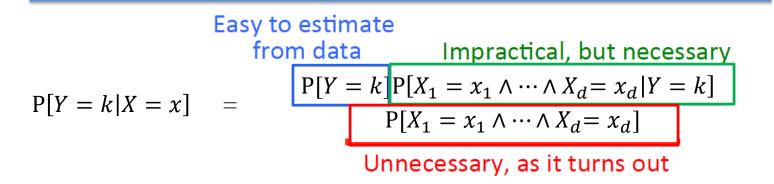
$$f_k(x) = \frac{1}{\sqrt{2\pi\sigma_k}} \exp\left(-\frac{1}{2\sigma_k^2}(x-\mu_k)^2\right)$$
$$p_k(x) = \frac{\pi_k \frac{1}{\sqrt{2\pi\sigma}}}{\sum_{l=1}^K \pi_l \frac{1}{\sqrt{2\pi\sigma}}} \exp\left(-\frac{1}{2\sigma^2}(x-\mu_k)^2\right)}{\sum_{l=1}^K \pi_l \frac{1}{\sqrt{2\pi\sigma}}} \exp\left(-\frac{1}{2\sigma^2}(x-\mu_l)^2\right)}.$$

Assumption:  $\sigma_1 = \dots \sigma_k = \sigma$ 

### Naïve Bayes Classifier

Idea: Use the training data to estimate  $P(X \mid Y) \ \ \text{and} \ \ P(Y) \ .$ 

Then, use Bayes rule to infer  $P(Y|X_{new})$  for new data



• Recall that estimating the joint probability distribution  $P(X_1, X_2, \dots, X_d \mid Y)$  is not practical

### Naïve Bayes Classifier

Problem: estimating the joint PD or CPD isn't practical

- Severely overfits, as we saw before

However, if we make the assumption that the attributes are independent given the class label, estimation is easy!

$$P(X_1, X_2, \dots, X_d \mid Y) = \prod_{j=1}^d P(X_j \mid Y)$$

- In other words, we assume all attributes are conditionally independent given Y
- Often this assumption is violated in practice, but more on that later...

Estimate  $P(X_j | Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<b>Forecast</b>	<u>Play?</u>
sunny	warm	normal	strong	warm	same	yes
sunny	warm	high	strong	warm	same	yes
rainy	cold	high	strong	warm	change	no
sunny	warm	high	strong	cool	change	yes

...

 $\begin{aligned} P(play) &= ?\\ P(Sky = sunny \mid play) &= ?\\ P(Humid = high \mid play) &= ? \end{aligned}$ 

...

$$P(\neg play) = ?$$
  

$$P(Sky = sunny | \neg play) = ?$$
  

$$P(Humid = high | \neg play) = ?$$

Estimate  $P(X_i \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<b>Forecast</b>	Play?
sunny	warm	normal	strong	warm	same	yes
sunny	warm	high	strong	warm	same	yes
rainy	cold	high	strong	warm	change	no
sunny	warm	high	strong	cool	change	yes

...

P(play) = 3/4P(Sky = sunny | play) = ?  $P(Sky = sunny | \neg play) = ?$ P(Humid = high | play) = ?

 $P(\neg play) = 1/4$  $P(Humid = high | \neg play) = ?$ 

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<b>Forecast</b>	<u>Play?</u>
sunny						yes
sunny						yes
rainy	cold	high	strong	warm	change	no
sunny						yes

...

$$\begin{split} & P(\text{play}) = 3/4 \\ & P(\text{Sky} = \text{sunny} \mid \text{play}) = \mathbf{1} \\ & P(\text{Humid} = \text{high} \mid \text{play}) = ? \end{split}$$

...

 $\begin{aligned} P(\neg play) &= 1/4\\ P(Sky = sunny | \neg play) &= ?\\ P(Humid = high | \neg play) &= ?\end{aligned}$ 

Estimate  $P(X_j | Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<b>Forecast</b>	<u>Play?</u>
sunny	warm	normal	strong	warm	same	yes
sunny	warm	high	strong	warm	same	yes
rainy						no
sunny	warm	high	strong	cool	change	yes

. . .

$$\begin{split} & P(play) = 3/4 \\ & P(Sky = sunny \mid play) = 1 \\ & P(Humid = high \mid play) = ? \end{split}$$

...

 $P(\neg play) = 1/4$   $P(Sky = sunny | \neg play) = 0$  $? P(Humid = high | \neg play) = ?$ 

Estimate  $P(X_j \mid Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	Temp	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<b>Forecast</b>	<u>Play?</u>
		normal				yes
		high				yes
rainy	cold	high	strong	warm	change	no
		high				yes

$$\begin{split} P(\text{play}) &= 3/4 & P(\neg \text{play}) = 1/4 \\ P(\text{Sky} = \text{sunny} \mid \text{play}) &= 1 & P(\text{Sky} = \text{sunny} \mid \neg \text{play}) = 0 \\ P(\text{Humid} = \text{high} \mid \text{play}) &= 2/3 & P(\text{Humid} = \text{high} \mid \neg \text{play}) = ? \end{split}$$

...

...

Estimate  $P(X_j | Y)$  and P(Y) directly from the training data by counting!

<u>Sky</u>	<u>Temp</u>	<u>Humid</u>	<u>Wind</u>	<u>Water</u>	<b>Forecast</b>	<u>Play?</u>
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sunny	warm	high	strong	warm	same	yes
		high				no
sunny	warm	high	strong	cool	change	yes

$$\begin{split} P(\text{play}) &= 3/4 & P(\neg \text{play}) = 1/4 \\ P(\text{Sky} = \text{sunny} \mid \text{play}) &= 1 & P(\text{Sky} = \text{sunny} \mid \neg \text{play}) = 0 \\ P(\text{Humid} = \text{high} \mid \text{play}) &= 2/3 & P(\text{Humid} = \text{high} \mid \neg \text{play}) = 1 \end{split}$$

...

...

# Laplace Smoothing

- Notice that some probabilities estimated by counting might be zero
  - Possible overfitting!
- Fix by using Laplace smoothing:
  - Adds 1 to each count

$$P(X_j = v \mid Y = k) = \frac{c_v + 1}{\sum_{v' \in \text{values}(X_j)} c_{v'} + |\text{values}(X_j)|}$$

where

- $c_v$  is the count of training instances with a value of v for attribute j and class label k
- $|values(X_i)|$  is the number of values  $X_i$  can take on

#### Using the Naïve Bayes Classifier

Now, we have

P[Y = k | X = x]

$$= \frac{P[Y=k]P[X_1 = x_1 \land \dots \land X_d = x_d | Y = k]}{P[X_1 = x_1 \land \dots \land X_d = x_d]}$$

This is constant for a given instance, and so irrelevant to our prediction

In practice, we use log-probabilities to prevent underflow

• To classify a new point x,  

$$h(\mathbf{x}) = \underset{y_k}{\operatorname{arg\,max}} P(Y = \mathbf{k} \ ) \prod_{j=1}^{d} P(X_j = x_j \mid Y = \mathbf{k} \ )$$

$$\int_{j^{\text{th}}}^{j^{\text{th}}} \operatorname{attribute value of } \mathbf{x}$$

$$= \underset{y_k}{\operatorname{arg\,max}} \log P(Y = \mathbf{k} \ ) + \sum_{j=1}^{d} \log P(X_j = x_j \mid Y = \mathbf{k} \ )$$

### Naïve Bayes Classifier

- For each class label k
  - 1. Estimate prior P[Y = k] from the data
  - 2. For each value v of attribute  $X_i$ 
    - Estimate  $P[X_j = v | Y = k]$
  - Classify a new point via:

$$h(\mathbf{x}) = \underset{y_k}{\arg\max} \log P(Y = k) + \sum_{j=1}^{a} \log P(X_j = x_j \mid Y = k)$$

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 In practice, the independence assumption doesn't often hold true, but Naïve Bayes performs very well despite it

# **Computing Probabilities**

- NB classifier gives predictions, not probabilities, because we ignore  $P(X)\,$  (the denominator in Bayes rule)
- Can produce probabilities by:
  - For each possible class label  $y_k$  , compute

$$\tilde{P}(Y = k \mid X = \mathbf{x}) = P(Y = k) \prod_{j=1}^{n} P(X_j = x_j \mid Y = k)$$

d

This is the numerator of Bayes rule, and is therefore off the true probability by a factor of α that makes probabilities sum to 1

- 
$$\alpha$$
 is given by  $\alpha = \frac{1}{\sum_{k=1}^{\# classes} \tilde{P}(Y = k \mid X = \mathbf{x})}$ 

- Class probability is given by

$$P(Y = k \mid X = \mathbf{x}) = \alpha \tilde{P}(Y = k \mid X = \mathbf{x})$$

## Naïve Bayes Summary

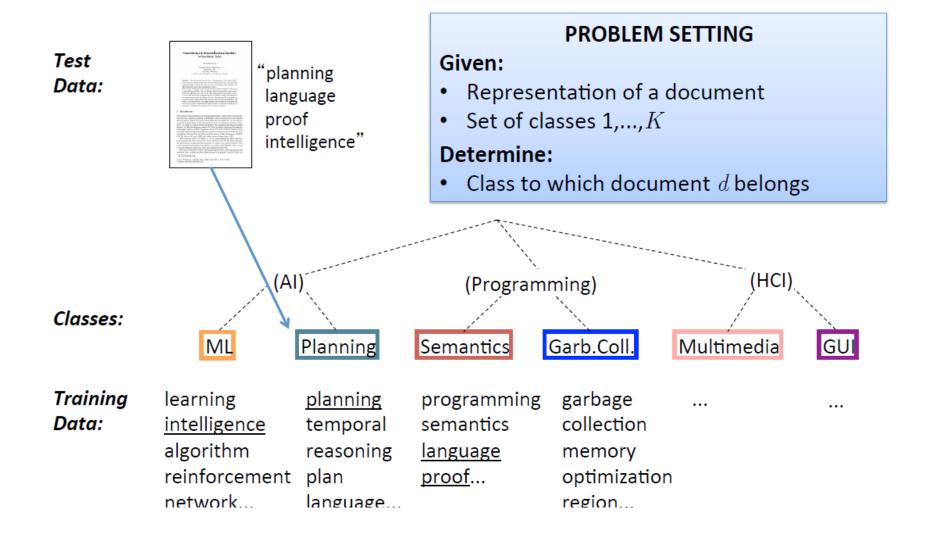
#### Advantages:

- Fast to train (single scan through data)
- Fast to classify
- Not sensitive to irrelevant features
- Handles real and discrete data
- Handles streaming data well

#### Disadvantages:

Assumes independence of features

## **Document Classification**

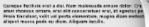


# Text Classification: Examples

- Classify news stories as World, US, Business, SciTech, Sports, etc.
- Add terms to Medline abstracts (e.g. "Conscious Sedation" [E03.250])
- Classify business names by industry
- Classify student essays as A/B/C/D/F
- Classify email as Spam/Other
- Classify email to tech staff as Mac/Windows/ ...
- Classify pdf files as ResearchPaper/Other
- Determine authorship of documents
- Classify movie reviews as Favorable/Unfavorable/Neutral
- Classify technical papers as Interesting/Uninteresting
- Classify jokes as *Funny/NotFunny*
- Classify websites of companies by Standard Industrial Classification (SIC) code

## Bag of Words Representation

#### What is the best representation for documents? simplest, yet useful



Faces of inserts of notifies the facilities. Dense oper term of a gravida. Dense visional uma soft hannings. Desperadiose autorities an est quis arci consecutat return. Nalian operations quist data, in sertion in pressure constanti data termic casase conselle, suitere bell'estimamentaria pressure con avoir de locas, tores y estimates attrate vision de la libitar manne different elle vision de locas conserve visional data titare vision de la libitar manne different elle visionem este con mone.

Leren iguen daler sit ener, erendetter er dipining elt. Meet oversede, igner en pinzette garantika, over nagen deness segue, fa pinzette garantika, oversende terris, hilders sit erret enin, langendisse i velft vider linder, veldrage conditioner son ander erendetter erendetter velft. Nelfa feiter, Norman son ander erendetter erendetter erendetter erendetter alamstorene, interne nare allerator per orst. Fernements bleeder erein richt ege son. Done porterior linde er eine Kenne ereit i territetter ander erendetter ereiter ereiter ereiter ereiter ereiter ereiter alamstorene ereiter ereiter ereiter ereiter ereiter ereiter alamstorene ereiter e

Nunc molectie, nici sit zanot cursus convallis, capien lectus pretium metas, vitae pretium enim visi id lectus. Dense vestibulem. Ditam vel nibh. Nella facilisi, Mauris pharefm. Dense augus.

Fusce altrices, neque la dignissim ultrices, tellus meanis dictam elli, vel lacinia entri mettas su manc. Poisi at enco non oras adiplocha mella. Denes samper tarpia se di dans. Sed consequenti lacian nei corrori. Integre ego sent. Loreni Jouan delle si antes consectenzes adipescita elli. Motto commodo, insoem sed plazetta tarxito, ecci magna honcas neguti, de poisimar del o term nei tarpia. Nallam entri. **Idea:** Treat each document as a sequence of words

 Assume that word positions are generated *independently*

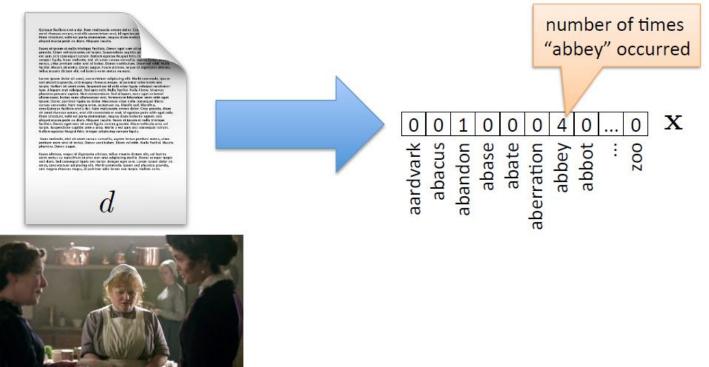
<u>Dictionary</u>: set of all possible words

- Compute over set of documents
- Use Webster's dictionary, etc.

# **Bag of Words Representation**

Represent document  $d\,$  as a vector of word counts  ${\bf x}$ 

- x<sub>i</sub> represents the count of word j in the document
  - x is sparse (few non-zero entries)



#### Another View of Naïve Bayes

• Let the model parameters for class c be given by:

• The likelihood of a document d characterized by  $\mathbf{x}$  is  $\frac{\sum_{j} x_{j}!}{\prod_{j} (a_{j})^{x_{j}}} \mathbf{T}_{j}(a_{j}) \mathbf{x}_{j}$ 

$$P(d \mid \boldsymbol{\theta}_c) = \frac{\langle \boldsymbol{\Sigma}_j^{j-j} \rangle}{\prod_j x_j!} \prod_j (\theta_{cj})^{x_j}$$

– This is just the multinomial distribution, a generalization of the binomial distribution  $\binom{n}{k}p^k(1-p)^{n-k}$ 

### Another View of Naïve Bayes

• The likelihood of a document *d* characterized by x is  $(\sum x_i)!$ 

$$P(d \mid \boldsymbol{\theta}_c) = \frac{(\sum_j x_j)!}{\prod_j x_j!} \prod_j (\theta_{cj})^{x_j}$$

• Use Bayes rule: introduce class priors  $\log P(\boldsymbol{\theta}_c \mid d) \propto \log \left( P(\boldsymbol{\theta}_c) \prod_{j=1}^{|D|} (\theta_{cj})^{x_j} \right) = \log P(\boldsymbol{\theta}_c) + \sum_{j=1}^{|D|} x_j \log \theta_{cj}$ 

Therefore,  $h(d) = \arg \max_{c} \left( \log P(\boldsymbol{\theta}_{c}) + \sum_{j=1}^{|D|} x_{j} \log \theta_{cj} \right)$ 

This is just a linear decision function!

### Document Classification with Naïve Baves

- 1. Compute dictionary D over training set (if not given)
- 2. Represent training documents as bags of words over D
- 3. Estimate class priors via counting
- 4. Estimate conditional probabilities as  $\hat{\theta}_{cj} = \frac{N_{cj} + 1}{N_c + |D|}$

- $N_{cj}$  is number of times word j occurs in documents from class c
- $N_c$  is total number of words in all documents from class c
- Naïve Bayes model for new documents (represented in D) is:

$$h(d) = \arg \max_{c} \left( \log P(c) + \sum_{j} x_{j} \hat{w}_{cj} \right)$$
  
where  $\hat{w}_{cj} = \log \hat{\theta}_{cj}$ 

# **Review Naïve Bayes**

- Density Estimators can estimate joint probability distribution from data
- Risk of overfitting and curse of dimensionality
- Naïve Bayes assumes that features are independent given labels
  - Reduces the complexity of density estimation
  - Even though the assumption is not always true, Naïve
     Bayes works well in practice
- Applications: text classification with bag-of-words representation
  - Naïve Bayes becomes a linear classifier

Generative model

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