DS 4400

Machine Learning and Data Mining I

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Review

• Solution for simple and multiple linear regression can be computed in closed form

- Matrix inversion is computationally intense

- Gradient descent is an efficient algorithm for optimization and training LR
 - The most widely used algorithm in ML!
 - We derived GD update rule for simple and multiple LR
 - There are many practical issues with GD
- Regularization is general method to reduce model complexity and avoid overfitting
 - Add penalty to loss function
 - Ridge and Lasso regression



Simple LR – Closed Form

- Dataset $x^{(i)} \in R$, $y^{(i)} \in R$, $h_{\theta}(x) = \theta_0 + \theta_1 x$
- $J(\theta) = \frac{1}{n} \sum_{i=1}^{n} (\theta_0 + \theta_1 x^{(i)} y^{(i)})^2$ loss

$$\frac{\partial J(\theta)}{\partial \theta_0} = \frac{2}{n} \sum_{i=1}^n \left(\theta_0 + \theta_1 x^{(i)} - y^{(i)} \right) = 0$$

$$\frac{\partial J(\theta)}{\partial I(\theta)} = 2 \sum_{i=1}^n \left(y^{(i)} - y^{(i)} - y^{(i)} \right) = 0$$

$$\frac{\partial y(0)}{\partial \theta_1} = \frac{2}{n} \sum_{i=1}^n x^{(i)} (\theta_0 + \theta_1 x^{(i)} - y^{(i)}) = 0$$

Closed-from solution of min loss

$$\begin{aligned} &-\theta_0 = \bar{y} - \theta_1 \, \bar{x} \\ &-\theta_1 = \frac{\sum \, (x^{(i)} - \bar{x})(y^{(i)} - \bar{y})}{\sum (x^{(i)} - \bar{x})^2} \end{aligned}$$

$$\bar{x} = \frac{\sum_{i=1}^{n} x^{(i)}}{n}$$
$$\bar{y} = \frac{\sum_{i=1}^{n} y^{(i)}}{n}$$

Multiple LR – Closed Form

- Dataset: $x^{(i)} \in R^d$, $y^{(i)} \in R$
- Hypothesis $h_{\theta}(x) = \theta^T x$
- MSE = $\frac{1}{n} \sum_{i=1}^{n} (\theta^T x^{(i)} y^{(i)})^2 \log / \text{cost}$

$$\boldsymbol{\theta} = (\boldsymbol{X}^{\intercal}\boldsymbol{X})^{-1}\boldsymbol{X}^{\intercal}\boldsymbol{y}$$

Closed-from solution



GD for Simple Linear Regression

- Initialize θ
- Repeat until convergence

$$\theta_j \leftarrow \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\boldsymbol{\theta})$$

simultaneous update for $j = 0 \dots d$

•
$$J(\theta) = \frac{1}{n} \sum_{i=1}^{n} (\theta_0 + \theta_1 x^{(i)} - y^{(i)})^2$$

•
$$\frac{\partial J(\theta)}{\partial \theta_0} = \frac{2}{n} \sum_{i=1}^n (\theta_0 + \theta_1 x^{(i)} - y^{(i)})$$

•
$$\frac{\partial J(\theta)}{\partial \theta_1} = \frac{2}{n} \sum_{i=1}^n (\theta_0 + \theta_1 x^{(i)} - y^{(i)}) x^{(i)}$$

Update rules for Gradient Descent

GD for Multiple Linear Regression

- Initialize θ
- Repeat until convergence

$$\theta_j \leftarrow \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\boldsymbol{\theta})$$

simultaneous update for $j = 0 \dots d$

For Linear Regression:
$$\frac{\partial}{\partial \theta_j} J(\theta) = \frac{\partial}{\partial \theta_j} \frac{1}{n} \sum_{i=1}^n \left(h_\theta \left(x^{(i)} \right) - y^{(i)} \right)^2$$
$$= \frac{\partial}{\partial \theta_j} \frac{1}{n} \sum_{i=1}^n \left(\sum_{k=0}^d \theta_k x_k^{(i)} - y^{(i)} \right)^2$$
$$= \frac{2}{n} \sum_{i=1}^n \left(\sum_{k=0}^d \theta_k x_k^{(i)} - y^{(i)} \right) \times \frac{\partial}{\partial \theta_j} \left(\sum_{k=0}^d \theta_k x_k^{(i)} - y^{(i)} \right)$$
$$= \frac{2}{n} \sum_{i=1}^n \left(\sum_{k=0}^d \theta_k x_k^{(i)} - y^{(i)} \right) x_j^{(i)}$$

Update rules for Gradient Descent

Gradient Descent vs Closed Form

Gradient Descent

Initialize A

Repeat until convergence

$$\theta_j \leftarrow \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\boldsymbol{\theta})$$

simultaneous update for $j = 0 \dots d$

Closed form

$$\boldsymbol{\theta} = (\boldsymbol{X}^\intercal \boldsymbol{X})^{-1} \boldsymbol{X}^\intercal \boldsymbol{y}$$

Gradient Descent

- Requires multiple iterations
- Need to choose α
- Works well when n is large
- Can support incremental learning

Closed Form Solution

- Non-iterative
- No need for α
- Slow if n is large
 - Computing $(X^T X)^{-1}$ is roughly O(n³)

Outline

- Classification
 - Linear classifiers
 - Online perceptron and batch perceptron
- Instance learners
 - kNN
- Evaluation of classification algorithms
 Metrics (accuracy, precision, recall)
- Cross validation

Supervised learning

Problem Setting

- Set of possible instances \mathcal{X}
- Set of possible labels ${\mathcal Y}$
- Unknown target function $f: \mathcal{X} \to \mathcal{Y}$
- Set of function hypotheses $H = \{h \mid h : \mathcal{X} \to \mathcal{Y}\}$

Input: Training examples of unknown target function f $\{x^{(i)}, y^{(i)}\}$, for i = 1, ..., n

Output: Hypothesis $\hat{f} \in H$ that best approximates f

$$\hat{f}(x^{(i)}) \approx y^{(i)}$$

10

Three canonical learning problems

- 1. Regression supervised
 - estimate parameters, e.g. of weight vs height





Classification



$$f(x^{(i)}) = y^{(i)}$$

Example 1

Classifying spam email

	googleteam
_	googleceam

GOOGLE LOTTERY WINNER! CONTAC

From: googleteam To:

Subject: GOOGLE LOTTERY WINNER! CONTACT YOUR AGENT TO CLAIM YOUR PRIZE.

GOOGLE LOTTERY INTERNATIONAL INTERNATIONAL PROMOTION / PRIZE AWARD . (WE ENCOURAGE GLOBALIZATION) FROM: THE LOTTERY COORDINATOR, GOOGLE B.V. 44 9459 PE. RESULTS FOR CATEGORY "A" DRAWS

Congratulations to you as we bring to your notice, the results of the First Ca inform you that your email address have emerged a winner of One Million (1,0 money of Two Million (2,000,000.00) Euro shared among the 2 winners in this email addresses of individuals and companies from Africa, America, Asia, Au CONGRATULATIONS!

Your fund is now deposited with the paying Bank. In your best interest to avo award strictly from public notice until the process of transferring your claims NOTE: to file for your claim, please contact the claim department below on e

Content-related features

- Use of certain words
- Word frequencies
- Language
- Sentence

<u>T</u> o	hiring@123publishing.com
<u>Ç</u> c	
Bcc	
Subject:	Editorial Assistant Position - Susan Sharp
Attachments:	

Dear Hiring Manager,

I would like to express my interest in a position as editorial assistant for your publishing company. As a recent graduate with writing, editing, and administrative experience, I believe I am a strong candidate for a position at the 123 Publishing Company.

You specify that you are looking for someone with strong writing skills. As an English major, a writing tutor, and an editorial intern for both a government magazine and a college marketing office, I have become a skilled writer with a variety of experience.

Although I am a recent college graduate, my maturity, practical experience, and eagemess to enter the publishing business will make me an excellent editionial assistant. I would love to begin my career with your company, and am confident that I would be a beneficial addition to the 123 Publishing Company.

I have attached my resume. Thank you so much for your time and consideration.

Sincerely,

Susan Sharp

Susan Sharp 123 Main Street XYZ Town, NY 11111 Email: <u>susan sharp@mail.com</u> Cell: 555-555-5555

Structural features

- Sender IP address
- IP blacklist
- DNS information
- Email server
- URL links (non-matching)

Binary classification: SPAM or HAM

Example 2

Handwritten Digit Recognition





















Multi-class classification

Example 3

Image classification

airplane	1	14		X	1	+	2	-4	-	St.
automobile					-	Test			-	*
bird	S	ſ	12			4	1		2	4
cat			-	60		1	E.	Å.	the second	1
deer	1	48	X	RA	1	Y	Ŷ	1	-	
dog	32	(-	B .	1			13	1	10
frog	2	(A)	-		2 30			S.		300
horse	- Apr	T.	P	2	1	HCAL	-3	2	Sal.	T
ship			ditte	-	- MAR		2	18	1	
truck	AT THE PARTY		1	R.				(Art	12	dela.

Multi-class classification

Supervised Learning Process

Training



Testing



History of Perceptrons

- They were popularised by Frank Rosenblatt in the early 1960's.
 - They appeared to have a very powerful learning algorithm.
 - Lots of grand claims were made for what they could learn to do.
- In 1969, Minsky and Papert published a book called "Perceptrons" that analysed what they could do and showed their limitations.
 - Many people thought these limitations applied to all neural network models.
- The perceptron learning procedure is still widely used today for tasks with enormous feature vectors that contain many millions of features.

They are the basic building blocks for Deep Neural Networks

Linear classifiers

- A hyperplane partitions space into 2 half-spaces
 - Defined by the normal vector $oldsymbol{ heta} \in {
 m I\!R}^{\,{
 m d}+1}$
 - θ is orthogonal to any vector lying on the hyperplane



- Assumed to pass through the origin
 - This is because we incorporated bias term $\, heta_0\,$ into it by $\,x_0=1\,$

• Consider classification with +1, -1 labels ...

Linear classifiers

• Linear classifiers: represent decision boundary by hyperplane

 $h(\boldsymbol{x}) = \operatorname{sign}(\boldsymbol{\theta}^{\mathsf{T}}\boldsymbol{x}) \text{ where } \operatorname{sign}(z) = \begin{cases} 1 & \text{if } z \ge 0 \\ -1 & \text{if } z < 0 \end{cases}$

- Note that: $\theta^{\mathsf{T}} x > 0 \implies y = +1$ $\theta^{\mathsf{T}} x < 0 \implies y = -1$

All the points x on the hyperplane satisfy: $\theta^T x = 0$

Example: Spam

- Imagine 3 features (spam is "positive" class):
 - 1. free (number of occurrences of "free")
 - 2. money (occurrences of "money")
 - 3. BIAS (intercept, always has value 1)





 $\sum_{i} x_i \theta_i > 0 \rightarrow \text{SPAM}!!!$

The Perceptron

 $h(\boldsymbol{x}) = \operatorname{sign}(\boldsymbol{\theta}^{\mathsf{T}}\boldsymbol{x}) \text{ where } \operatorname{sign}(z) = \begin{cases} 1 & \text{if } z \ge 0 \\ -1 & \text{if } z < 0 \end{cases}$

- The perceptron uses the following update rule each time it receives a new training instance $(x^{(i)}, y^{(i)})$

$$\theta_j \leftarrow \theta_j - \frac{1}{2} \left(h_{\boldsymbol{\theta}} \left(\boldsymbol{x}^{(i)} \right) - y^{(i)} \right) x_j^{(i)}$$

The Perceptron

• The perceptron uses the following update rule each time it receives a new training instance $(x^{(i)}, y^{(i)})$

$$\theta_j \leftarrow \theta_j - \frac{1}{2} \left(h_{\theta} \left(\boldsymbol{x}^{(i)} \right) - y^{(i)} \right) x_j^{(i)}$$

either 2 or -2

• Re-write as $\theta_j \leftarrow \theta_j + y^{(i)} x_j^{(i)}$ (only upon misclassification)

Perceptron Rule: If $m{x}^{(i)}$ is misclassified, do $m{ heta} \leftarrow m{ heta} + y^{(i)} m{x}^{(i)}$

Geometric interpretation



Online Perceptron

Let
$$\boldsymbol{\theta} \leftarrow [0, 0, \dots, 0]$$

Repeat:
Receive training example $(\boldsymbol{x}^{(i)}, y^{(i)})$
if $y^{(i)} \boldsymbol{\theta}^T \boldsymbol{x}^{(i)} \leq 0$ // prediction is incorrect
 $\boldsymbol{\theta} \leftarrow \boldsymbol{\theta} + y^{(i)} \boldsymbol{x}^{(i)}$

Online learning – the learning mode where the model update is performed each time a single observation is received

Batch learning – the learning mode where the model update is performed after observing the entire training set

Batch Perceptron

Given training data
$$\{(\boldsymbol{x}^{(i)}, y^{(i)})\}_{i=1}^{n}$$

Let $\boldsymbol{\theta} \leftarrow [0, 0, \dots, 0]$
Repeat:
Let $\boldsymbol{\Delta} \leftarrow [0, 0, \dots, 0]$
for $i = 1 \dots n$, do
if $y^{(i)} \boldsymbol{\theta}^{T} \boldsymbol{x}^{(i)} \leq 0$ // prediction for ith instance is incorrect
 $\boldsymbol{\Delta} \leftarrow \boldsymbol{\Delta} + y^{(i)} \boldsymbol{x}^{(i)}$
 $\boldsymbol{\Delta} \leftarrow \boldsymbol{\Delta}/n$ // compute average update
 $\boldsymbol{\theta} \leftarrow \boldsymbol{\theta} + \boldsymbol{\Delta}$
Until $\|\boldsymbol{\Delta}\|_{2} < \epsilon$

Guaranteed to find separating hyperplane if data is linearly separable

Perceptron Limitations

- Is dependent on starting point
- It could take many steps for convergence
- Perceptron can overfit

Move the decision boundary for every example



Which of this is optimal?

Improving the Perceptron

- The Perceptron produces many heta's during training
- The standard Perceptron simply uses the final heta at test time
 - This may sometimes not be a good idea!
 - Some other θ may be correct on 1,000 consecutive examples, but one mistake ruins it!
- Idea: Use a combination of multiple perceptrons

– (i.e., neural networks!)

- Idea: Use the intermediate θ 's
 - Voted Perceptron: vote on predictions of the intermediate heta's
 - Averaged Perceptron: average the intermediate θ 's

Linear separability



• For linearly separable data, can prove bounds on perceptron error (depends on how well separated the data is)

A linear classifier has the form

$$h_{\theta}(x) = f(\theta^T x)$$

$$h(x) = 0$$

$$h(x) < 0$$

$$h(x) > 0$$

$$X_{1}$$

• Properties

- $(\theta_0, \theta_1, \dots, \theta_d)$ = model parameters

- Perceptron is a special case with f = sign
- Linear regression can be used as classifier f(x) = x

)

- If h(x) > 0.5, output 1; otherwise output -1
- Pros
 - Very compact model (size d)
 - Perceptron is fast
- Cons
 - Does not work for data that is not linearly separable

Outline

- Classification
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 - Online perceptron and batch perceptron
- Instance learners
 - kNN
- Evaluation of classification algorithms

Metrics (accuracy, precision, recall)

Cross validation

K Nearest Neighbour (K-NN) Classifier

Algorithm

- For each test point, x, to be classified, find the K nearest samples in the training data
- Classify the point, x, according to the majority vote of their class labels





K-Nearest-Neighbours for multi-class classification



Vote among multiple classes

Vector distances

Vector norms: A norm of a vector ||x|| is informally a measure of the "length" of the vector.

$$||x||_p = \left(\sum_{i=1}^n |x_i|^p\right)^{1/p}$$

Common norms: L₁, L₂ (Euclidean)

$$||x||_1 = \sum_{i=1}^n |x_i| \qquad ||x||_2 = \sqrt{\sum_{i=1}^n x_i^2}$$

Norm can be used as distance between vectors x and y

•
$$||x-y||_p$$

Distance norms

Euclidean Distance

Mahattan Distance

Minkowski Distance

 $\sqrt{\left(\sum_{i=1}^{k} (x_i - y_i)^2\right)}$ $\sum_{i=1}^{n} |x_i - y_i|$ $\left(\sum_{i=1}^{k}(|x_i-y_i|)^q\right)^{\bar{q}}$

kNN



- Algorithm (to classify point x)
 - Find k nearest points to x (according to distance metric)
 - Perform majority voting to predict class of x
- Properties
 - Does not learn any model in training!
 - Instance learner (needs all data at testing time)



K = 1

Overfitting! Training data

Testing data



error = 0.0

error = 0.15

How to choose k (hyper-parameter)?

K = 3



error = 0.0760

error = 0.1340

How to choose k (hyper-parameter)?

K = 7



error = 0.1320

error = 0.1110

How to choose k (hyper-parameter)?

Cross-validation

As K increases:

- Classification boundary becomes smoother
- Training error can increase

Choose (learn) K by cross-validation

- Split training data into training and validation
- · Hold out validation data and measure error on this



Review

- Classification is a supervised learning problem
 - Prediction is binary or multi-class
- Examples
 - Linear classifiers (perceptron)
 - Instance learners (kNN)
- ML methodology includes cross-validation for parameter selection and estimation of model error

– K-fold CV or LOOCV

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