

**Team Assignment #2 (T2)  
Grading Rubric**

**Learning Outcome: Describe and apply user-centered design methods to conduct formative and summative evaluations.**

	4	3	2	1
<b>Data Collection</b> <i>Thorough and complete data collected</i>	Interview questioning demonstrates a skilled attempt to gather in-depth responses to questions through thoughtful probes and prompts. Expertly gathers data by using multiple probes to follow-up on interviewee responses and listens appropriately to allow interviewee to fully respond.	Adequately uses probes and prompts are used to gather in-depth responses to questions. Data is incomplete in a few spots, with further probing or prompting needed.	Data contains several areas where probes were needed to gain further elaboration. Data reflects many instances in which interviewee responses were not followed-up with probes to gain more detail.	Data is very sparse, with most if not all interviewee responses needing to be elaborated upon through probes.
<b>Analysis</b> <i>Demonstrates meaningful, thoughtful and critical insights</i>	Demonstrates the ability to articulate clear and insightful reflections upon data. Communicates meaningful, thoughtful commentary that reflects a critical assessment of the data.	Describes multiple insights gained from the data, only some of which contain a critical assessment of the data. Analysis contains some instances in which greater elaboration upon the data or critical thinking is required.	Describes some insights gained from the data, with many instances in which greater elaboration upon the data or critical thinking are required.	Analysis is primarily or entirely a repetition of what participants said, without further elaboration, critical thinking, and assessment.